

LORD ROTH-MERE PRESS

Daily Circulation Over 11,500, 000 Beaverbrook's is 1,800,000 Votes Cast, 14,181, 431

The aggregate circulation of the principal daily and weekly papers controlled by Lord Rothermere prior to the recent deal with Hulton was 7,766,000 according to the new sale certificates of January, 1923. By the merger he adds 3,785,000 to this number; so his present net sales exceed 11,500,000. The price at which he bought the Hulton papers was £6,000,000, which works out at under £2 per reader. Beaverbrook's control of the Evening Standard and the Pall Mall Gazette gives him an aggregate net sale in a region of 1,800,000. Between them these two "benefactors" of mankind are in a position to influence the minds of 12,000,000 people every week. The total votes cast at the last general election was 14,181,431.

WRIGLEYS

Take it home to the kids
Have a packet in your pocket for an ever-ready treat.

A delicious confection and an aid to the teeth, appetite, digestion.

After Every Meal

Sealed in its Purity Package



CRIPPLED BY RHEUMATISM

Began to Improve After Taking "Fruit-a-lives"

The Medicine Made From Fruit
You can get rid of Rheumatism. You can be free of pain—of swollen hands and feet—of aching arms, legs and back.
"Fruit-a-lives" will drive the cause of Rheumatism out of the system and give you permanent relief.
"For over three years, I was confined to bed with Rheumatism. Finally I decided to try 'Fruit-a-lives'. Before using half a box, I noticed improvement. I continued taking 'Fruit-a-lives' improving all the time. I can now walk about two miles and do chores around the place."
ALEX. MUNRO, Lorne, Ont.
50c. a box, 6 for \$2.50, trial size 25c. At dealers or from Fruit-a-lives Limited, Ottawa, Ont.

SUNNY CORNER

November 10, 1923.

Mrs. Henry Holmes of Halcomb is visiting her sister Mrs. Alfred Leach.

Miss Hannah Hogan left last week for Florida where she intends spending the winter.

Weldon Tozer and Bert Mullin have returned from Maine where they have been for the past three months.

Mrs. John Machett of Newcastle spent the 29th and 30th with Mrs. Sophia Nolan.

Mrs. Adam Hill and daughter Mrs. Henry Leach were visitors in Sunny Corner the former part of last week.

One day last week Mr. John Porter while working on Mr. Chas Hubbard's barn had the misfortune to fall from the scaffold spraining his ankle quite badly.

Mr. and Mrs. Alfred Leach are rejoicing over the arrival of a baby girl at their home.

TAKE IT FROM ME

Sit still, don't move around. Nervousness is contagious.

No one thing in life makes a greater coward of a man than debts.

Plan ahead. Know to-day what you are going to do to-morrow—and do it.

"Never explain. Your friends don't require it, and your enemies won't believe you anyway."

Simply because a fellow listens to your troubles is no indication that he is interested in them.

There are more real opportunities to-day than there are real men. P.S. Do you get that?

Do what you have to do and do it now. Spell "now" backwards and you have the answer.

The most detestable cuss around a place of business is the confidential speakeasy scandal-buzzer.

A number of business colleges are advertising they teach the "touch system." I have met a number of their graduates.

"Go to a friend for advice, a stranger for charity and a relative for nothing" is a little piece of advice an "old timer" gave me years ago.

Many a man uses up so much of a company's time in thinking he is entitled to an increase in salary that he doesn't have time left to earn what he is getting.

No employee has ever become so valuable to an organization but that there is a better man to take his place. P.S. It might be a good idea for you to read that one over again.

EXTENSION OF ANNUAL PASSES TO RY. EMPLOYEES

Notices have been posted in the C.N.R. offices to the effect that in future employees of twenty years service will be granted annual passes over the National Railways system, and that annual passes extending over the region will be granted to employees of ten years service. The concession affects employees who have not hitherto enjoyed that privilege and is also extended to the wives of employees concerned. This brings the C.N.R. system in line, in this respect with the roads in the United States. It is stated that the granting of passes in this manner will do away with a considerable number of clerks who have been chiefly engaged in checking up of passes.

AN ABSURD TAX

An exchange says: The Dominion Government has decided that a tax of two and a quarter per cent must be paid on insulin though there is no profit made on its sale, and it is being given away to the poor free. It is an absurd tax to levy; for the reasons just given there should be no tax on it, but further it should be remembered that it is not a cheap medicine to use, and that its use must be continuous, which means a serious burden to those who have to purchase it.

We suppose the next tax the Dominion Government will impose will be one on coal or the clothing or the food which is given to the poor in their necessity. Why not? These are just as necessary to keep people in fair health and alive as insulin is. We have heard of taxing people out of existence; this seems an example of it. We trust Premier Ferguson will be successful in his protest against it.

RED ROSE TEA

"is good tea"

The ORANGE PEKOE QUALITY is composed of the youngest, tenderest leaves on the tea bush.

"I Had Bilious Attacks and Stomach Weakness"

Mrs. Wm. Robinson, Yorker, Sask., writes:
"I suffered from stomach and liver trouble, and used to have bilious attacks so bad that I could do nothing for weeks at a time. My stomach would be so weak that not even a drink of water would stay on it. On my sister's advice, I began to use Dr. Chase's Kidney-Liver Pills, and must say that they have made me feel like a new woman."



DR. CHASE'S KIDNEY-LIVER PILLS
One pill a dose, 25 Cents a box, all dealers, or Edmanson, Bates & Co., Ltd., Toronto.

ASPIRIN

UNLESS you see the name "Bayer" on tablets, you are not getting Aspirin at all



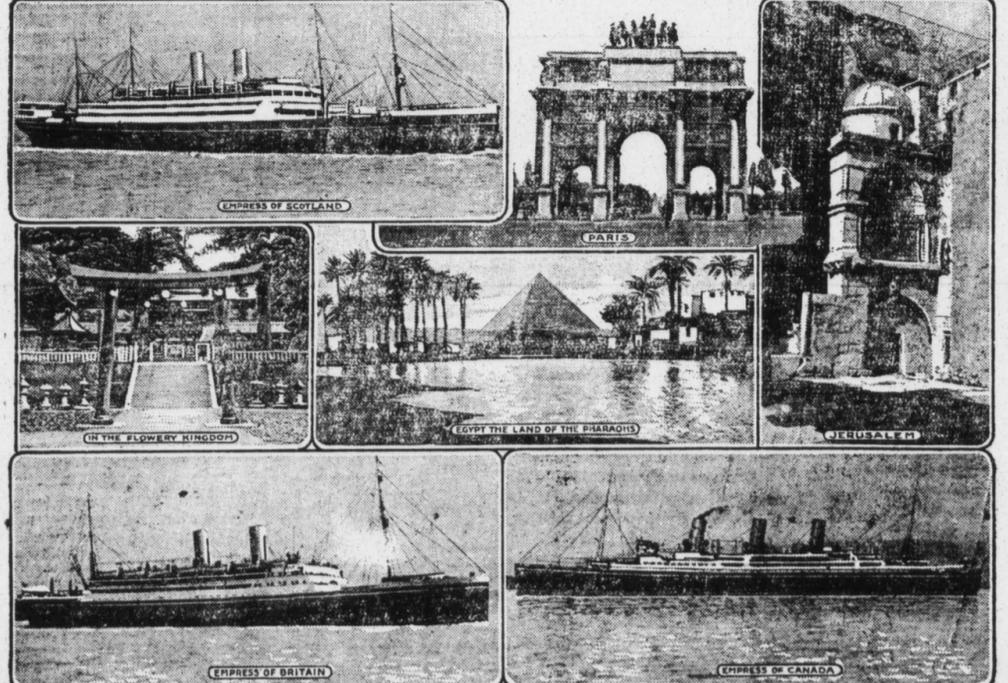
Genuine

Accept only an "unbroken package" of "Bayer Tablets of Aspirin," which contains directions and dose worked out by physicians during 22 years and proved safe by millions for

Colds	Headache	Rheumatism
Toothache	Neuralgia	Neuritis
Earache	Lumbago	Pain, Pain

Handy "Bayer" boxes of 12 tablets—Also bottles of 24 and 100—Druggists. Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Monoaceticacidester of Salicylicacid. While it is well known that Aspirin means Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark, the "Bayer Cross."

Following in Magellan's Footsteps



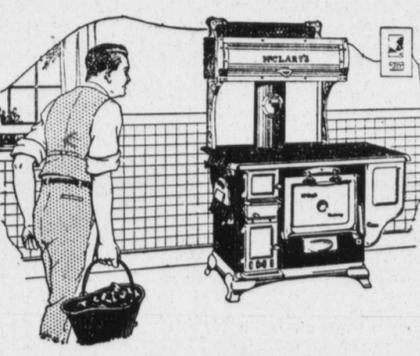
Higher civilization has not killed the Spirit of Adventure. It may even be, that people now-a-days are affected more by Wanderlust than they ever were, and enhanced facilities for travel with a greater degree of safety have stimulated, and not a little, the desire to see other than their immediate environs. In the old days when Columbus, Vespucci, Balboa, De Soto and Drake, Cartier and Champlain, and other bold mariners sailed into the unknown and its perils on the seven Seas, much courage was needed but today the World is every-man's oyster, nor does it have to be opened with a sword. With a little time and comparatively little money, one can see the places where history was made, far off countries and strange people, and live the while, in comfort.

Four hundred years ago, the first vessel to sail round the world lifted anchor at Seville, and after three years of adventurous hardship, returned to her Spanish port. Only thirty-one of the two hundred and seventy who set out came back, and only the Victoria out of the original Armada of five sailing ships. The spirit of these seafarers is illustrated by the vow of Fernando Magellan their commander, as he set out from Tierra del Fuego across the Great South Sea, that he would push on if he had to eat the leather of the riggin'. Magellan himself was killed in the Philippines, but as he had already reached that longitude on a previous voyage eastward from Spain, he is rightly credited with being the first to circumnavigate the globe.

Sixty years after the Victoria set out from Seville, Francis Drake with a fleet of five sailing ships and 164 men sailed from Plymouth in The Golden Hind, and after a voyage round the world of almost three years, returned with a rich load of silver and gold, silk, pearls and precious stones, to replenish the coffers of Queen Elizabeth. The Golden Hind was the only vessel of the five to complete the voyage and it became the favorite resort of tourists on the Thames in the days of Shakespeare.

The Golden Hind, originally named The Pelican, was a ship of 120 tons, whereas the Empress of Canada, which sets out on a Round the World Cruise from New York on January 30th, 1924, registers no less than 21,500 tons. Instead of three years of privation and hardship, the voyage will occupy four months of luxurious comfort. The route will be shorter, as instead of rounding the Cape of Good Hope the route taken is through the Suez Canal, and instead of traversing the stormy Straits of Magellan, the American continent is finally crossed on the excellent road-bed of the Canadian Pacific Railway. But many of the points touched by Sir Francis Drake and Magellan will be visited by the Empress of Canada, for instance, Batavia, Sourabaya and the traverse of the Celebes Sea to the Philippines. The circumnavigators on the Empress of Canada will return laden with the rich experiences and mental treasures gathered from visions of eighteen different countries, and contact with the costumes crafts and civilizations of fifty different races.

Encouraged by successes of former years, the Canadian Pacific has arranged for four cruisers in addition to the Round the World voyage of the Empress of Canada. The Empress of Scotland will visit the cradle of civilization in a trip Round the Mediterranean, sailing from New York on January 14th. The superb Empress of Britain will make two cruises Round the West Indies, leaving New York on January 22nd and February 23rd, and, before setting off round the world, the Empress of Canada will travel Round America, sailing from Vancouver on January 4th, visiting the Pacific coast, California, and going via the Panama Canal and Cuba to New York. This vessel will be commanded by Captain S. Robinson R. N. R. who figured so conspicuously in the relief work which followed the recent Japanese disaster.



You Don't Begrudge the Fuel

The Kootenay is a range in which you may put your trust for years of economical service. The saving in coal bills is an evidence of its gratifying efficiency.

And every pound of fuel gives value in cooking and baking service. The Oven is so constructed that the heat completely surrounds it, and it is constructed of heat-retaining, rust-resisting Armco Iron, protected with tough porcelain enamel.

McClary's dealer will clearly show the economy and baking perfection of the Kootenay.

McClary's Kootenay

Vancouver	London	Toronto
Calgary	Montreal	Winnipeg
	St. John, N.B.	Hamilton
	Saskatoon	Edmonton