

FIRE! FIRE!

We are clearing out the balance of our stock of

Ice Cream Freezers

—AT—

1/3 off

Regular Price

All in excellent condition.

How to make ice-cream: Get the **LIGHTNING** Freezer. The famous Wheel Dasher lifts, tosses, lightens, aerates the cream: makes "more." Smooth, velvety, even texture comes from thorough, continuous can-scraping of **AUTOMATIC** Twin Scrapers. Uses less ice and salt, and saves money. Quick-freezing; easiest running. Look for "LIGHTNING" on freezer.

Write for free booklet containing freezer instructions and Mrs. Sarah Tyson Rorer's recipes for delicious ice-creams, ices, frozen custards, etc.

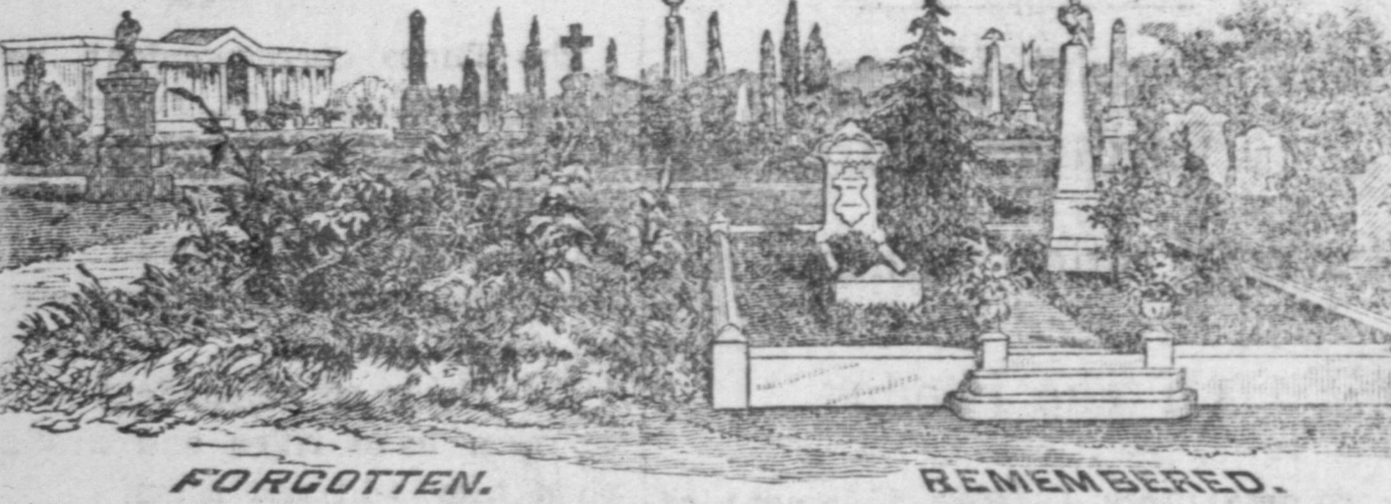
NORTH BROS. MFG. CO.

N.B.—Watch for our Enamelware Sale this week. Wonderful Bargains. All must go to make room for new stock, which is daily arriving.

MARTIN HARDWARE CO.

Skinner's Monumental Art Works

Head of Beck's Hill - Duckworth Street - St. John's, Newfoundland



FORGOTTEN. REMEMBERED.

If you want a nicely finished Headstone or Monument, see our stock, or write for our Catalogue of sizes and prices, and our mail order system. We give first-class stone sockets with all stones. Beware of cheaper imitations now in the market. First-class always. Second to none. First-Class Lettering a Specialty. Catalogue of prices sent to any address on receipt of Post Card.

Mail and Advocate \$2.00 a Year.

DR. MOTT'S CALL TO ARMS FOR THE MISSION CAUSE

How He Handled His Great Theme At His First Meeting Here

WHAT WORLD-WIDE OUTLOOK IS LIKE

Age Is Unprecedented In Opportunity, But Also In Danger

"No one," said Dr. Mott, "is, I think, better able to appreciate British character, and the significance of the British flag in reference to the expansion of the Kingdom of Christ in the world.

"In the past year, I have visited all, or nearly all, the battlefields of the Christian church—in Asia, Africa, Europe, Australia, New Zealand, America, etc.—and I have come back from these recent journeyings inspired by the fact that the forces of pure Christianity are facing an absolutely unprecedented world situation—first in point of opportunity. Not only is this true of the far east, but of the near east, of Africa, of the Latin-American republics, of Malaysia. The forces of opportunity are greater than they ever have been, and I have no hesitation in saying, greater than they ever will be. For look at China, rising from its past, swinging out into the tide of the modern age.

India and Japan

"Glance at India, at Japan. They are now peculiarly accessible to that which Christianity alone can bring to a nation. The Modern arch is now a keystone to the undermining of that colossal system. There will come no day of better opportunity than the present time.

"Why is it, you may ask, that at the very moment when the problems of the British Isles and the United States are most numerous and baffling, God has thrust on the brain, the will, the conscience of the Anglo-Saxon race, the greatest opportunity of the ages? And then the answer. God pierces through the surface and sees on the earth now a generation of Christians to which he can trust his great work. There are capabilities for adventure, heroism, self-denial, statesmanship, leadership, and along with it our relations with the superhuman, which make all things possible.

"The age is unprecedented, not only in opportunity, but danger, for we are living in the most dangerous time in the history of the world. By reason of the easy communications now obtaining, the nations are acting and reacting on one another, continually, virtually. In every part of the world, wherever I find two or more nations brought together, I find a danger zone. The friction points are multiplying. Far from ushering in an era of world-wide peace, this century has entered upon its course with great racial misunderstandings, jealousy, strife, friction. But there is a graver danger still,—that of moral demoralization. There is also the danger of consolidation among non-Christian nations against the ideals which we as followers of the early Nazarene would gladly die for.

Remedy For Modern Ills

"The remedy, some say, lies in segregation. This is but an idle dream. That might have worked once, but not now-a-days. While it might be possible to keep the Asiatics, or the Africans, out of the country, it is impossible to keep the ambitious of our land from going out to these lands.

"Some say the remedy is amalgamation,—the policy of working along the line of least resistance, but this law has never been satisfactory, nor ever will be, to those involved. Others say general education. Here again I take issue,—some of the best educated men are among the most dangerous; as for instance the Japanese. No matter how educated a man may be, if he has a corrupt heart, and an ungovernable will, he is a menace to society, and a source of weakness to the nation of which he forms a part.

"No, we have to go deeper. We must change the disposition of man; we must influence his ideals; we must get at the motive of life—the remedy only lies in the spread of Christianity in its purest form. For Christianity is the only religion which makes a man beautiful within.

The Need is Urgent

"The age is unprecedented not only in opportunity and danger, but in urgency. We have come to a time, in which what we do we must do quickly. Why? Simply because so many nations are in a plastic condition. Shall they set in pagan molds, or shall they be set in pagan molds? The forces of pure Christianity only, answer the question in time.

An Urgent Time

"The age is urgent because of the rising tide of nationalism, and racial patriotism. Nations are being reborn, people are coming into their own. If Christianity identifies with

these rising racial and national feelings, she will be greatly helped; if she does not, she will be retarded. This is the time of all times for all parts of the British Empire to bring to bear all the force it can towards Christianizing the world.

"The age is urgent because of the cancerous, the leprous, growths of the non-Christian civilizations, eating into the vitals of Christendom. We cannot play with cancers. There can be no indifference of any part of the body to what is going on in other parts of the body.

"It is urgent because of the rising tides of success of the Christian religion in all parts of the world. I can bring back only the most optimistic of reports from all quarters of the globe. The greatest victories for Christianity are now taking place in the most difficult parts of the world; in the great citadels and Gibraltar of sin, shame and cruelty.

"The present situation is urgent, 'till cometh when no man can work. We are living in the time of times. We must quicken our pace. Let us do quickly what we do, and then I doubt not but that many who are before me just now will not taste of death until they see the Kingdom of God come into power."

TALK IS CHEAP—

Advertising is also very cheap, if carried in the right medium. The Mail and Advocate is the Can't Lose paper now. Must be true. Everybody's talking. It's not the price you pay but the returns you get.

A SUCCESSFUL BUSINESS MAN

Every successful business man can give reasons for his prosperity. Most essential to any success is a careful and ceaseless attention to details. Every well conducted office or store in the world finds that simple and effectual filing systems are an absolute necessity. No employer will waste his own time or allow waste with his staff by using old fashioned methods. The benefits derived from the time and money-saving system which "Globe-Wernicke" devices encourage are self-evident. Not a paper can go astray when the "Safeguard" method of this Company is used. And no matter how complicated your filing problem, no matter how peculiar, no matter how small or how large, the "Globe-Wernicke" can provide you with the equipment that will place every record at your finger tips. Why not investigate? Mr. Percle Johnson represents the "Globe" in Newfoundland.

Headquarters

—FOR—

Motor Boat Supplies

In Stock, a full supply of

Batteries, Spark Plugs, Spark Coils, Magnetos, Trouble Lights, Propellers, ETC., ETC.

Lowest Prices

—ON—

Gasoline, Kerosene

—AND—

Lubricating Oils.

AGENTS for

New FERRO Kerosene Engines, The Standard of the World.

DISTRIBUTORS for

Imperial Oil Co., Limited, Canada.

OUR Stock is Complete—Prices Right. INSPECTION INVITED.

A. H. Murray

Bowring's Cove.

READ THIS! To The Fishermen:

"THE COAKER" Kerosene Motor Engine Is The Favorite!

A Motor Engine made for The Union Trading Co.

by one of the Largest Motor Engine Manufacturers

in America is now available to the Fishermen.



"THE COAKER ENGINE."

"THE COAKER" is a 6 H.P., 4 Cycle Engine, and can be operated on half the oil consumed by a 6 H.P., 2 Cycle Engine. This Engine's power is equal to the power of some 9 H.P., 2 Cycle Engines. It is made for Fishermen's use and expressly for Trap Skiffs and the large size fishing bullies. It is sold to Union Members at wholesale prices, all commission and middlemen's profits being cut out. We have contracted for the manufacture of 1000 of these engines. These engines are the favorites carried in stock by us. We have a large stock on hand now at our wharf premises. We carry parts and fittings in stock. We will arrange reasonable terms of payment to meet the requirements of men unable to purchase for cash. **WE GUARANTEE THE ENGINE.** An expert has been engaged to attend to the installation of our engines. Write for particulars and terms, applying to Chairmen of F.P.U. Councils concerning this Engine. We confidently recommend the Engine as being of the very best make and material, of being exactly what is needed for the Fishermen's use and **GUARANTEE TO GIVE SATISFACTION.** It is above all durable, simple and capable of doing heavy work; it is not a toy engine. The spark plug is attached to the side and not the top. The Engine starts on gasolene, and when started operates on kerosene oil.

We have sold 200 of these engines the past spring and all are giving splendid satisfaction. Our cash price is \$200.00. No other firm can sell you a similar engine. We possess the sole rights to sell this engine. The man who buys a Coaker Engine from us saves \$50. We can ship this engine one hour after the order is received.

No agents will be employed to sell these engines. We will do our work through the Councils of the F.P.U.

We are now booking orders for a 4 H.P., 4 Cycle Coaker Engine. This 4 h.p. Engine is suitable for small trap skiffs and large size fishing punts, and will fill a long felt want.



The Fishermen's Union Trading Company Limited,