In This Issue-Ontario Business Assessment Law Explained

Only]Weekly Grocery Paper Published in Canada THE MACLEAN PUBLISHING COMPANY, LIMITED

Vol. XXX

PUBLICATION OFFICE: TORONTO, MAY 26th, 1916

No. 21

### Pure Gold" Extracts

IANAHA

# by the Housewife

Favored

KULFR

# A Steady Increasing Demand

The consumer knows and favors Pure Gold Extracts, because experience has taught the housewife that the name

#### Pure Gold

is an absolute guarantee of quality. This line is a ready-seller, needing no apology, no explanation, no argument. Its quality makes the sale. There is a steady growing increase for

## "Pure Gold" EXTRACTS

Make a display of this brand for your share of the summer trade.

Pure Gold Manufacturing Company, Limited TORONTO WINNIPEG