

CANADIAN GROCER

*The Canadian
Artillery
in Action*



*“Boys, we held them at
Langemarck!”*

CODOU'S MACARONI

holds trade firm
against all odds

Codou's strong point is its unquestioned quality—its years of popularity and satisfaction to the dealer and customer.

Codou's quality starts with the first ingredient—the wheat, the best adapted to the purpose. Unusual care and cleanliness mark every step in the Codou process.

Keep fortified against poor profits. Be ready for the “Langemarck” in your sales by ordering a goodly stock of the best Macaroni—CODOU'S.

Replenish to-day.

Arthur P. Tippet & Co.

Agents MONTREAL