## Columbia Grafonolà and Records

The Grafonola is the instrument that makes "Tone", which is music's soul, its watchword-the instrument with the high-grade motor and the exclusive Columbia "tone leaves"
 by which the volume can be controlled on the same principle as the great church organ's music is checked or swelled by the player and his stops.


And, of course, there's the magnificent Columbia Record repertoire - great bands - great singers - great vioiinists - great comedians. If it is

Columbin Orafonola $\$ 38$

## Columbia, it's always the best



If you're tempted to buy one of the many imitations of the Columbia-don't do it until you've seen the real thing itself - the product of a big, responsible pioneer house, with more than a quarter-century reputation for progress and quality


Grafonolas are priced from $\$ 24$ to $\$ 300$. There are Columbia dealers everywhere - and any one of them will take great pleasure in explaining the Grafonola and playing records for you-whether you wish to buy at the time or not.

By the way - send your soldie: boy some Columbia Records -there's sure to a Grafonola near him.
$\qquad$
Colmabia fana


Columbia Grafonola $\$ 100$
The lowest priced first class floor cabines insirument i.: the market.

