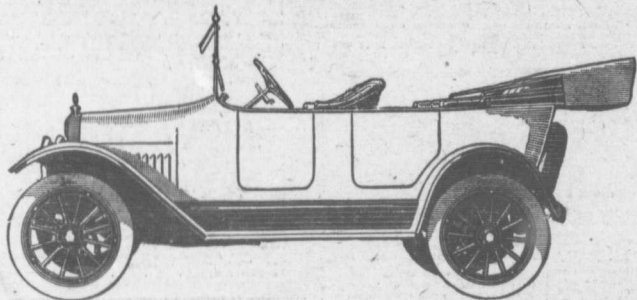


# Maxwell \$850

F. O. B. WINDSOR



## It's Simply Common Sense—

—to save money when you can do so without sacrificing on the article you purchase!

Would you pay one hundred and fifty dollars per acre for land, if you could buy another farm just as good for one hundred dollars per acre?

It's a foolish comparison—yet many people do not seem to realize that it applies to the purchase of a motor car.

We claim—and our owners back us up—that the Maxwell offers the utmost motoring satisfaction. It gives appearance, comfort, convenience and performance.

Yet the price is several hundred dollars lower than you would pay for other cars offering the same advantages.

You can't pay less than the Maxwell price and secure a real car—and it is foolish to pay more.

The Maxwell is the Common Sense Car—it offers you the greatest value—the greatest satisfaction—and at a first cost and operation expense that eliminates any thought of extravagance.

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