Guardian Assurance Co.

LIMITED OF LONDON, ENGLAND

Total Assets, over \$35,000,000

Fire Insurances at

Moderate Rates

The Guardian Accident & Guarantee Company

Accident, Liability, Plate Glass and Burglary Insurances and Guarantee Bonds

APPLICATIONS FOR AGENCIES INVITED

Head Offices: Guardian Building, 160 St. James St., Montreal

SECOND-HAND PLANT ---OR A GOING CONCERN?

- The interests of your family demand that your life be protected in favor of your firm.
- The biggest part of your estate is probably locked up in your business—how will your family come out if that business has to be liquidated and sold for what it will bring—perhaps the price of a second-hand plant?
- ¶ Canada Life Business Insurance will enable the partners to pay
 your heirs a proper price for your share of the business as a
 going concern.

HERBERT C. COX,

President and General Manager.

ROYAL INSURANCE COMPANY LIMITED.

NOTICE TO AGENTS.

Agents of this Company can refer prospective assurers to our unique record of having paid the same rate of profits to our policyholders for the past 45 years. Insurances in force over \$112,000,000, Assets over \$48,000,000. Most favourable terms to Agents. Address the Secretary, Royal Insurance Company Limited, Life Department, Montreal.

QUEEN INSURANCE COMPANY.

FIRE INSURANCE ONLY-ABSOLUTE SECURITY

WM. MACKAY, Manager.

J. H. LABELLE, Asst. Manager