

The Entrance.

A SEMI-MONTHLY JOURNAL

Devoted to the work of Entrance and Public School Leaving Classes in Ontario Public Schools.

G. E. HENDERSON, Editor and Prop.

Subscription Price, 25 cents per year, or in clubs of two or more to one address, 20 cents per year. All subscriptions expire with the issue of September 1st of each year.

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THE ENTRANCE,
83 Winchester St.,
TORONTO.

Editorial Notes.

"As old age comes from youth,
Nobility comes from virtue."

Circulation, 16,500.

Toronto gives us 1,000 subscribers. Ottawa comes second on the list.

"Comparisons are odious," but not to THE ENTRANCE. THE ENTRANCE leads, others follow.

In writing us, be sure to give our exact address, which is THE ENTRANCE, 83 Winchester St., Toronto.

THE ENTRANCE is the only educational paper in the country which publishes the number of its subscribers.

THE ENTRANCE is not conducted as a side issue, but has the first consideration of its promoters. This is what makes our paper lead all others.

THE ENTRANCE is always out on time. It does not come along four or five days late. Teachers and pupils appreciate this.

If you want wide-awake pupils in your Entrance classes next year, have your junior fourth class read THE ENTRANCE this year. There is much in a good start in a race.

Our pamphlet containing the past five years' Entrance examination papers is now ready. Price 15 cents, or in clubs of two or more, 10 cents. Every pupil should be in possession of these papers. See advertisement.

We are still supplying copies of the issue of Nov. 2, but not earlier. Our *Entrance Literature Supplement*, however, contains the notes published in the earlier issues, and is supplied free to all subscribers who do not receive the complete numbers of THE ENTRANCE.

THE ENTRANCE feels a great weight of responsibility resting upon its shoulders now that it has to supply other educational papers with ideas. We shall do our best to furnish them with something original and practical that they may not fall back into the old groove. We ask them to keep an eye on our columns, and thus keep themselves fresh and vigorous.

THE ENTRANCE does not fill up its columns by using large type nor by placing leads between lines,

thus requiring much less matter for a page. By the make-up of our paper with the smaller yet readable type, and without the use of these leads, our ten pages of matter are equivalent to twelve of the larger type and leaded make-up. Teachers will please note this.

5,000 copies of our *Entrance Canadian History Notes for Third and Fourth Classes* have already been sold. In most cases the orders have come directly from schools. In view of this, and also owing to the fact that we can now make more favorable arrangements with our printers, we are reducing the price of the Notes to 12 cents, in single or club orders. This brings the price to about that of an ordinary blank note-book. Another edition of 4,000 copies is now in press.

When we started THE ENTRANCE a London teacher wrote us that he would send us a subscription if we would wait six months for our pay. He said he did not wish the pupils to spend money for a paper that might not be in existence but for a few issues. The papers were sent on those terms. THE ENTRANCE, we may say, is conducted on the same business principles as those of all other successful papers. The whole financial standing of any paper is found in its advertising patronage. With this out THE ENTRANCE could not live six months. Let it be understood, too, that there can be no liberal advertising patronage without a large subscription list. Teachers should bear these matters in mind when subscribing for a paper. We may remark here that our advertising columns are eagerly sought after by those wishing to use an educational paper as a medium. THE ENTRANCE is therefore in a flourishing condition from a financial standpoint, and will be found as live and strong in June as in September.

REDUCED RATES.

The subscription list of THE ENTRANCE now numbers 16,500, or over five times that of any other educational paper in Canada. We have enrolled on our list the great majority of the teachers and the Entrance and Public School Leaving pupils of the province. We are anxious to have the junior fourth classes reading our paper. We believe that much of the matter appearing in our columns would prove exceedingly helpful to these classes. The "Current Events" are alone worth many times the subscription price to any boy or girl in a fourth or fifth class. With a view to induce the junior fourth pupils to become readers of THE ENTRANCE, we are offering the paper from the present until Sept. 1, 1897, for the sum of *twelve cents, in clubs of two or more*. Single subscriptions will be 15 cents. More than this, we are supplying all new subscribers with a copy of our *Supplement on Entrance literature*. This supplement contains all the notes with questions and answers published in THE ENTRANCE in issues up to this date.

This announcement of reduced rates will, we believe, be hailed with delight by junior fourth class pupils and their teachers. Of course, if there are yet any Entrance pupils in the province not on our list, the offer is open to them as well. We do not expect to profit financially from any subscriptions that may be received as a result of this offer, except in so far as it may help our subscription list next year. We want our subscription to reach 20,000 before the end of the present school year.