

Rise and shine to help fight cystic fibrosis

Picture this. Hundreds of UNB freshmen swarming the streets of Fredericton, stopping cars, pedestrians and bicyclists to shine their shoes. Sounds a little crazy doesn't it?! It's not, it's **Shinerama**.

Shinerama is Canada's largest single charity event among post-secondary students. Organized and executed by students, **Shinerama** is a nation-wide fundraising drive for Cystic Fibrosis research, and has become an integral part of most orientation programs across the country. How does it work, you ask? Like this: upperclassmen and freshmen canvass the city, shining shoes in return for a donation. UNB Orientation has been a proud participant of **Shinerama** for 15 years and last year we raised almost \$17,000, the largest amount per capita of all participating institutions.

This year **Shinerama** will be held on Saturday, Sept. 10. The day begins at 7:00 am with a free **Shinerama** breakfast at the SUB cafeteria. There you will meet all sorts of important people including UNB's CF child, Todd Burgess. And the breakfast is delicious: eggs, bacon, sausage, pancakes and much more! After the breakfast you will be bused to your shining spot along with the rest of your Frosh group to begin campaigning. At noon Orientation leaders will be bringing around free lunches. The campaign continues until 4:00 pm and at that time you will be picked up and brought back to campus for a free bar-b-que! It's an Orientation event you won't want to miss. You will have loads of fun while raising money for a worthwhile and needy cause, Cystic Fibrosis.

CF takes the lives of more Canadian children than any other hereditary disease and at present it is incurable. The disease affects the body's exocrine glands - those secreting tears, sweat, saliva and mucus. The involvement of the respiratory and digestive systems can lead to serious complications. For example, thick glue-like mucus can develop in the lungs, making breathing difficult and creating an

ideal environment for infections that often lead to respiratory failure. In the digestive system the thick mucus blocks the flow of pancreatic enzymes necessary

for normal digestion, thus causing severe abdominal pains and slowing normal growth. As a result those living with CF must undergo rigorous treatment

programs every day just to stay alive. The average lifespan of a CF child is 25 years.

So on Saturday, Sept. 10, give the Breath of Life.

Support Cystic Fibrosis research by joining the **Shinerama** team.

Become a Shiner!

Support Campaign

When **Shinerama** first began at UNB, it was a one day program, now 16 years later the program has been expanded to include other events. Not only do students shine shoes on **Shinerama** Saturday, they also hold car washes. In addition, there are three other **Shinerama** events you will want to attend: the First Annual **Shinerama** "Catch the Spirit" Sports Celebration, the **Shinerama** Extravaganza, and the Second Annual **Shinerama** Bucket Bonanza.

The **Shinerama** "Catch the Spirit" Sports Celebration will take place on Sunday, Sept. 11. This is a new event—a soccer game between UNB and Mount Allison University to be held at Chapman Field. But, it will not be a run-of-the-mill soccer game. It will be a huge celebration with a marching band, cheerleaders, parachute jumpers at half-time, door-prizes, contests, and much more! Freshmen, it's your first chance to catch the UNB school spirit!

The Second Annual **Shinerama** Bucket Bonanza will be held at the Lady Beaverbrook Gymnasium on Sunday, Sept. 25. This event is a fundraising basketball foul shooting contest, and all residences are encouraged to enter teams, as are many Fredericton businesses. There will be prizes and free refreshments!

Now, even if you're not 19 years of age you'll be able to attend the **Shinerama** Extravaganza in the Student Union Building. This event is one of the year's major parties. Four musical acts will be performing: "Weddings, Parties, Anything", "Basic English", "Fear of Flying" and "Edgar T". With a lineup like this there's bound to be something to suit

anyone's fancy. There will also be lots of give-aways, prizes and you have the chance to win a TV!

As you can see there are many ways that you can support the **Shinerama** Campaign, from shining shoes to having fun

at a soccer game. Attend all of the events and join in the fight against Cystic Fibrosis!



Photograph by The Harvey Studios, Ltd.

DWIGHT HORNIBROOK, UNB'S SHINERAMA Honorary Chairperson, with family.