

From our past comes your future.

PIONEER®

"You Must Experience It."



Pioneer really plays it like it is.

Pioneer welcomes you to the next century with the introduction of a totally new concept in hi-fi design and engineering. The result: pure music to your ears.

The new turntables are marvels of engineering, technology and operating simplicity. Accurate tracking is now accepted as the norm, while distortion is virtually completely eliminated. All operational modes keep you informed at all times on all functions.

The new Pioneer A-7 Power Amp offers you a dynamic 70 watts per channel with a remarkable 0.007% T.H.D.

Some things (even from Pioneer) are unexpected pleasures. It is possible to record one program while listening to another and it is certainly possible to cross-dub tapes from one tape deck to another tape deck.

The new CT-7R Pioneer Cassette Deck features direct drive and auto reverse playback and record.

A 4-bit microcomputer jets you control

and program the unit to your wishes. Need we say that it also features the latest Dolby-C noise reduction and much more.

Now complete your system with Pioneer's new F-7 Tuner. Lock in your favourite six AM and FM stations so that you can fly to them at a touch of a button. Drift-free tuning accuracy is guaranteed by the quartz-PLL Digital Tuning System. All switching and mode systems are designed for simplicity and ease of operation. Visit your nearest Pioneer Dealer very soon.

Sole Canadian Distributor

SHP
S.H. PARKER CO.

67 Lesmill Road, Don Mills, Ontario M3B 2T8 • 575 Lepine Avenue, Dorval, Québec H9P 2R2 • 101-104-3860 Jacombs Road, Richmond, British Columbia V6V 1Y6