

These Goods Free To You

You can get any of the following articles and many others simply by saving

GOLDEN WEST SOAP WRAPPERS

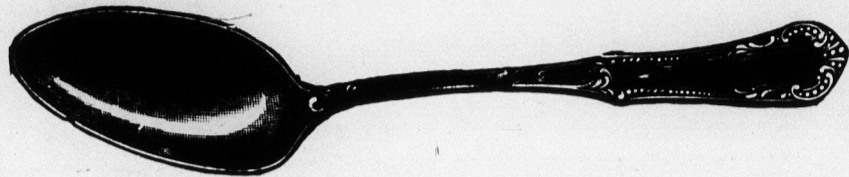
and sending them to us.

Everybody in the West knows that Golden West Soap is a Western-made article and specially made for Western conditions and Western people. Your grocer sells it, and charges no more for the same sized cake than you pay for poorer grades of soap; and in addition to this you get our valuable premiums.

Our catalogue shows the complete line but here are a few :-

STANDARD SOAP CO. LIMITED, Calgary, Alta.

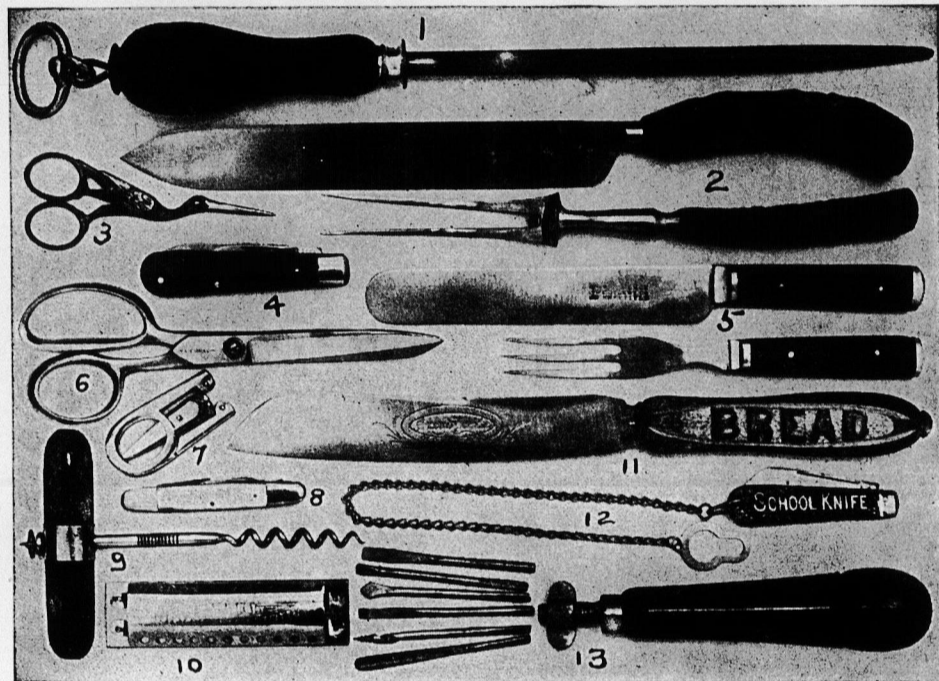
This Coupon is accepted by us as of equal value to Six wrappers when accompanied by other wrappers.



This attractive silver plate teaspoon free for both ends of a 2c. carton of Golden West Soap or Golden West Washing Powder. Enclose 2c. stamp and address

Dept. H. M. STANDARD SOAP CO., LIMITED, Calgary.

FINE HOUSEHOLD CUTLERY



No. 1—Best Steel, a very useful household article. Free for 40 wrappers or 10 wrappers and 25 cents postpaid.

No. 2—Handsome Carving Knife and Fork. Good value. Free for 200 wrappers or for 25 wrappers and \$1.00 postpaid.

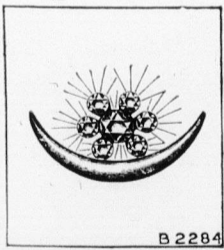
No. 3—Dainty Embroidery Scissors, artistically mounted. Free for 60 wrappers or for 20 wrappers and 25 cents postpaid.

No. 4—Best Jack Knife. Strong and serviceable. Free for 50 wrappers or for 10 wrappers and 20 cents postpaid.

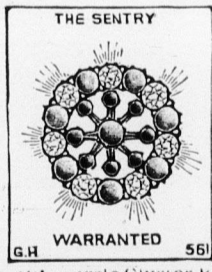
No. 5—Ebony Handled Steel Tipped Knives, English Sheffield Steel, with forks, 1 dozen knives, or 1 dozen forks. Free for 300 wrappers or for 50 wrappers and \$1.40 postpaid.

No. 6—Sunset Scissors, seven inch blade, best razor steel. Free for 50 wrappers or 15 wrappers and 20 cents postpaid.

NOVEL JEWELRY DESIGNS—Postpaid.



No. 62—Gold Plated Crescent Brooch Pin with seven stones, brilliant cluster. For 30 wrappers or for 10 wrappers and 15 cents.



No. 63—Circle Cluster Brooch border of 15 jewels, close set, showing no metal. Centre is a cluster of emeralds and 1 brilliant. For 100 wrappers or for 25 wrappers and 40c.



No. 64—Wreath Brooch, set with 7 brilliants, entwining branch and blossom, each blossom set with an inserted stone. In either green gold or rose gold. For 30 wrappers or for 10 wrappers and 15 cents.

Value of Golden West Wrappers

As applied to the different brands we manufacture :-

LAUNDRY SOAP AND SPECIALTIES

Golden West Laundry Soap.....	1 carton equal to 6 wrappers when exchanged for Premiums
Golden West Washing Powder.....	1 " " " " " " " "
Golden West Powdered Ammonia.....	1 " " " " " " " "
Golden West Lye.....	1 tin " " " " " " " "
Bristle Scouring Soap.....	1 cake " " " " " " " "

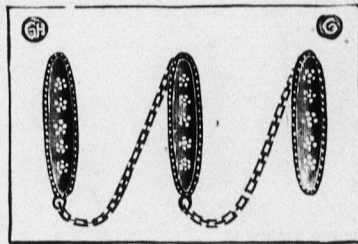
TOILET SOAPS

Heather Bouquet.....	each cake equal to 6 wrappers when exchanged for Premiums
Golden West Toilet.....	" " " " " " " "
Weir's Buttermilk.....	" " " " " " " "
No. 77 Baby's Bath.....	" " " " " " " "
"Herron's" Floating Castile.....	" " " " " " " "
No. 3725 Hard Water.....	" " " " " " " "
Golden West Glycerine and Fine Tar.....	1 " " " " " " " "
Weir's Pine Tar.....	" " " " " " " "
Uncle Tom's Tar.....	" " " " " " " "

BAKING POWDER, etc.

"Trophy" Baking Powder.....	each tin equal to 6 wrappers when exchanged for Premiums
"Trophy" Baking Soda, one lb. package.....	2 " " " " " " " "
"Trophy" Baking Soda, 1/2 lb.....	1 " " " " " " " "
"Trophy" Jelly Powder, each package.....	2 " " " " " " " "
"Trophy" Flavoring Extract, 2 oz. bottle.....	6 " " " " " " " "
"Trophy" " " " " 4-oz. " " " " " " " " " " " "	12 " " " " " " " "
"Trophy" " " " " 8-oz. " " " " " " " " " " " "	24 " " " " " " " "

NOVEL JEWELRY DESIGNS—Postpaid



No. 65—Three-piece Baby Pin Set, consisting of 3 pins with chain attachment. For 20 wrappers or for 10 wrappers and 10 cents.



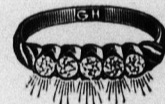
No. 66—Cable Link Gold Plated Neck Chain, hung with Roman gold secret heart locket containing one brilliant. Opens and closes and has space for two photos. For 30 wrappers or for 10 wrappers and 15 cents.



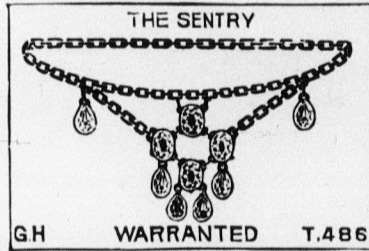
No. 67—Real solid gold Shell Ring. Tiffany mounting, containing large brilliant, finest imitation diamond. For 100 wrappers or 25 wrappers and 50 cents.



No. 68—Real solid gold Shell Ring, faceted pattern. Guaranteed to wear. For 60 wrappers or for 15 wrappers and 30 cents.



No. 69—Solid Gold Shell "Princess" Ring, choice of diamonds or garnets. The stones are doublets. An exact imitation of the real gems and will last a lifetime. For seventy-five wrappers or for twenty-five wrappers and 25 cents.



No. 70—Lavalier or Bangle Necklace, Parisian style, hung with 10 jewels, choice of Emerald, Ruby, Turquoise and Sapphire. For 75 wrappers or for 35 wrappers and 25 cents.



No. 73—Ladies' engraved Curb Link Bracelet. Perfect working padlock and key, in either sterling silver or gold finish. For 50 wrappers or for 25 wrappers and 20 cents.

State plainly what premium you want, giving name and number.

Send exact number of coupons, wrappers and stamps necessary for premium, or premiums desired. Kindly mail coupons, or wrappers, and letters together.

Our Big Catalogue of Premiums Mailed Free on Application.

Address—

STANDARD SOAP CO. Ltd., Calgary, Alta.

Premium Department H. M.

If for any reason you are dissatisfied with any of our lines RETURN the box and Contents to your Grocer who is hereby authorized to refund your money.