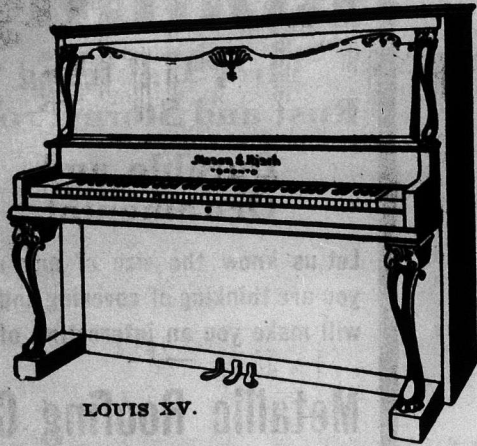


THE PIANO WITH A SOUL



LOUIS XV.

We've always had a very high ideal for our instruments and we are always working to better them. The money that most manufacturers spend in securing professional testimonials we put into the improvement of our instruments.

The Mason & Risch in select musical circles is termed "THE PIANO WITH A SOUL," an appellation which is the envy of all other makers.

"QUALITY COUNTS" every time and Mason & Risch embodies the maximum of good features in piano construction. To secure quality the defects in other makes are carefully avoided, substituting therefor the newest ideas and features protected to us under special patents.

Rigidity of the Frame in the construction of Mason & Risch Pianos, together with OUR SPECIAL PIN-CLOCK DEVICE, is mainly responsible for the rich clear tone of our instruments and why they remain so long in tune.

Quality, clearness, richness, volume and resonance of tone is "The Soul of a Piano"—A Mason & Risch has those qualities which entitle it to be called "The Piano with a Soul."

Write for a copy of our illustrated booklet entitled "A Story of Modern Piano Making." It deals exhaustively with the whole subject of how a Piano should be made to give entire satisfaction and keep in tune. Write for illustrated booklet "H."

OUR MOTTO—FROM FACTORY TO HOME

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What to Wear and When to Wear it.

Sleeves. The new dresses and suits for fall are in and there is one feature of the new gowns that will be a pleasure to the woman with thin arms and arms that will not stay white, and this is the mitten sleeve. The sleeve proper of gown or coat is as short as ever, in fact, some of them in afternoon gowns do not reach even to the elbow but under them is the long mitten sleeve of lace and net that not only reaches to the wrist, but in many cases right over the back of the hand. These sleeves are almost tight fitting but a fluffy effect is produced by tiny ruffles of lace in groups of three set at intervals down the sleeves. The effect is extremely smart and though these sleeves are no temptation to the girl or woman with beautiful arms, they certainly are a joy to the woman who does not possess such beauties. They are quite easily constructed and many of the afternoon gowns show small yokes or touches of the same lace on the bodice.

It is a bit too early to give **Suits.** any detailed account of fall suits, but there are some things that can be definitely counted on. Suitings are in the main solid colors and quiet tones, the new blue even is a subdued shade of the Copenhagen, and there is plenty of navy, brown and grey; indeed, dark grey is a favorite. In navy blue a good deal of hard finished herringbone serge is shown and in the softer cloths there are some broken stripes, particularly in the greys. Moleskin velvet is one of the materials that will be extensively used for fall suits for more dressy occasions and dark mouse grey is one of the leaders. These suits show touches of black satin in

the form of girdles and finishing, and this rather gloomy combination is relieved by waistcoats of hand-made Irish crochet and the most gorgeous of oriental buttons and buckles.

Empire and Princess. All the afternoon gowns of silk, cologne, and all the sheer silk and wool goods, show the empire or princess lines and though the extreme clinging gowns that have created such a sensation in Paris are not shown in Winnipeg, nor are they likely to be, still there is a very marked closeness in the fit of the upper part of the skirt and the sheath effect is quite in evidence. When not carried to extreme it is very pretty on slight figures, but woe betide the fat woman who tries it on.

Girdles. Satin girdles having the high swiss belt effect round the waist and long ends falling below the knee in front are seen on very many of the new gowns, especially the suits. The style is pretty and becoming to many and rather relieves the severity of a plain cloth gown.

In lighter weight goods almost every skirt shows strappings of silk stitched on both sides; so much is this the case that it grows rather wearisome. There is a more general tendency to trimmings than has been the fashion for some years.

Neck Wear. For the fall and coming winter the higher your collar comes up under your ears the better, and no collar is complete now without the frill, and the frills grow deeper and fuller all the time.

IN THE BUSINESS WORLD.

Horse Book Free.

W. F. Young, P. D. F., 138 Monmouth St., Springfield, Mass., has recently issued a larger and more complete edition of his handy reference book "How To Remove Blemishes," which will be sent postpaid to any address upon request. This little book will be appreciated by any horse owner as it is full of "horsey" information that can be used to advantage. Send a postal today addressed plainly as above and the book will be sent you by return mail free of all cost and postpaid. Canadian address Lyman Sons & Co., 380 St. Paul St., Montreal. Mention this magazine when writing.

Marlin Repeating Rifles.

The Marlin Model 20 Repeater is operated on the popular trombone principle; has solid top, side ejector and regular closed-in Marlin frame. This makes for greater comfort and convenience and better service. The solid top does not catch rain or snow; keeps a wall of metal between your head and the cartridge; prevents powder and gases from blowing back into your face. The side ejector throws the shells away from you, not in your face and eyes; you don't get the habit of closing your eyes at each discharge, and as the ejected shell never closes the line of sight, you do not lose your head on the game or target, and can make repeat shots instantly. All Marlin Repeaters—rifles and shotguns—have solid top frame, side ejector and closed-in breech. Any of our readers interested in firearms would do well to write for illustrated booklet giving complete information. Address the Marlin Firearms Co., 76 Willan St., New Haven, Conn., U. S. A. When writing please mention this magazine.

The Best Roofing.

Rex Flintkote roofing is acknowledged the best roofing for country buildings because absolutely proof

against the most extreme weather, summer and winter; and so easy to lay that the farm hands can do it by following the directions and using outfit in each roll. Send for free samples and book showing Rex Flintkote on farm buildings in different parts of the country. Your dealer will supply Rex Flintkote if you insist. Write us if necessary and we will see that you get Rex Flintkote. Address "Roofing Dept., MacKenzie Bros., 244 Princess St., Winnipeg. Mention this magazine when writing.

My Old Canadian Home.

Whaley Royce & Co., Toronto and Winnipeg, music dealers and publishers of music, etc., have recently printed a song entitled "My Old Canadian Home," words and music by Chas. E. Bain. It is predicted that this song will meet with popular favor just as soon as it is better known.

Something for Men and Boys.

A copy of a handsome catalogue recently issued by The 2 Macs Limited, Ottawa, Canada, has just come to our office. The 2 Macs Limited is a big mail order house for everything in men and boys' wear. This announcement includes order tailoring cut in the most approved style and made in their own work rooms by a staff of competent tailors. The 2 Macs carry an immense stock of domestic and imported goods. New York and London cutters are employed and upwards of one hundred skilled tailors are constantly at work on the premises. The 2 Macs are tailors for more members of Parliament and senators than any other three houses combined in Canada. They are the originators of the liveries used in the Senate and House of Commons, and make a specialty of clerical garments. They are official tailors to the Ottawa Electric Railway since its inception, this year alone making over 300