

SANTA CLAUS, WITH THE WHOLE EATON store behind him, cannot help but make this Christmas a merry and joyous one for you and yours.



He has wonderful stores of goods from which to select—everything new and Christmassy that our buyers could find—something for everyone in the family or among the family's friends. In fact, his choice can be made from goods that have come all the way from Europe and Japan, from the Southern States or Eastern Canada, from wherever, indeed, **EATON** men could find Christmas gifts of gladness and cheer for homes throughout the West.

But generous as they anticipated the demand would be, and freely as they bought for it, already the business that is flowing our way indicates that, as Christmas draws nearer, it will be difficult for us to fill orders for certain lines, so—**DO YOUR CHRISTMAS BUYING NOW.**

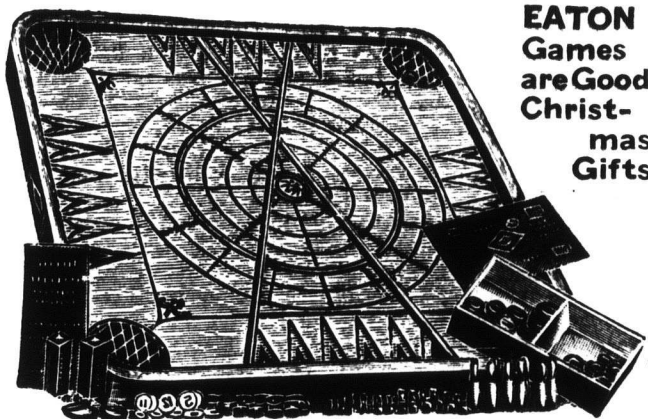
You will have a choice from stocks practically unbroken, will receive, in plenty of time for re-shipment, the goods you intend for friends at a distance, or will have time enough to exchange or duplicate such articles as you wish.

The easy way to do your Christmas buying, then, is to use our big Fall and Winter Catalogue—you will find in it the finest values that could be chosen from the vast assortment offered us. If you haven't a copy, write, giving us your name and address, and we will see that a book goes forward without delay. You will find it a really pleasant and helpful guide through the enjoyable, though oftentimes puzzling, task of Christmas gift buying.

A Boy's Delight



SOLDIER'S UNIFORM
Here is an opportunity to get a uniform at a small cost. It represents an officer of the British army, and is finished in the regulation khaki shade. Consists of breast plate, cap, cuffs, belt and gun.
3358—Soldier's Uniform. **\$1.00**



EATON Games are Good Christmas Gifts

This board is an almost inexhaustible source of entertainment. It is made with detachable crokinole panel, measures 29 inches square, and has all diagrams printed in bright red and green. 139 pieces of equipment, including cues, ten-pins, carrom rings, numbered discs, etc. With these, 100 different games can be played, a whole winter's fun at a low price.
933559—Crown Game Board. **\$5.75**

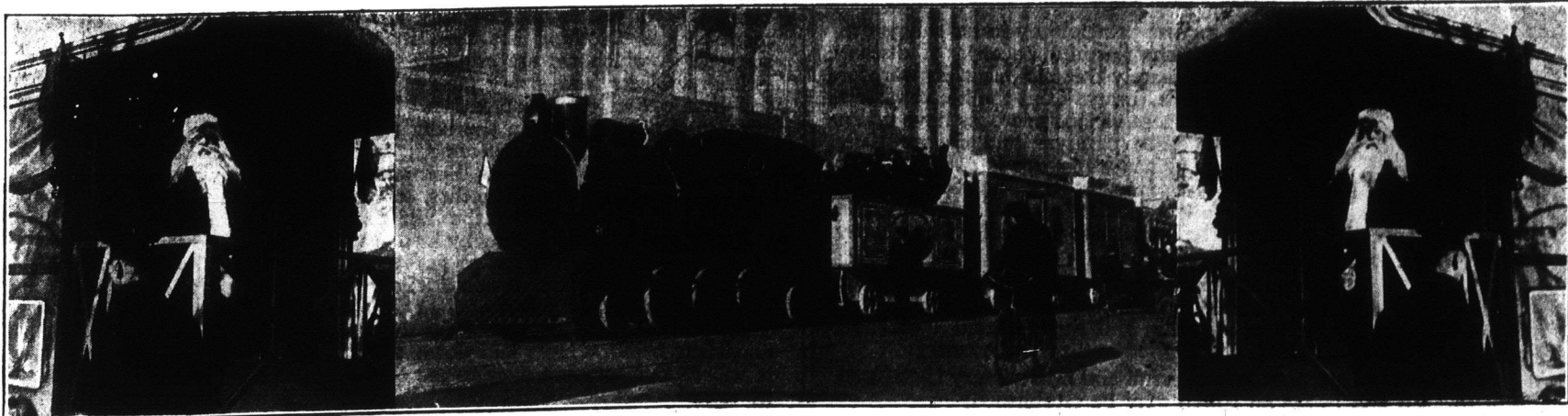


32522—Genuine Morocco Handbag; military effect; leather covered frame, with fancy embossed mounts; 5-inch frame, and 7 inches deep; silk-lined; mirror and swinging kid-lined coin purse. Very showy and serviceable bag. **\$3.95**



HIGH GRADE SET AT MODERATE PRICE
Gift case neatly lined, with genuine ebony brush, well filled with medium stiff bristles. Imported French mirror 4 1/2 inches across; long oval handle. Lady's comb. All are suitably mounted.
6D75—Set. **\$3.90**

SANTA CLAUS AND THE SPECIAL EATON TRAIN ON WHICH HE RODE THROUGH THE STREETS OF WINNIPEG LAST WEEK



Old Father Christmas always makes the Eaton store his headquarters when in Winnipeg, arriving with fitting ceremonies, but never was he received with such pomp, never did his arrival excite greater curiosity and comment among the boys and girls, little ones and grown-ups, than this year, when he rode in state through the streets of Winnipeg in the big, specially made Eaton train illustrated above.

The train—the picture above is from a photograph of it on Main Street just South of Portage

Avenue—was preceded in its run through the principal streets by ten big automobiles gaily decorated, and full of gladsome kiddies who had gone to officially welcome their Christmas favorite.

Santa Claus himself rode on the platform of the observation car at the end of the train, waving his hand and shouting to the cry of "Welcome" that rose from the throats of the thousands of boys and girls who lined the streets or followed the train and autos. The bugle band of the 200th battalion sat in the tender of the engine while the brass band of the same battalion played in the car immediately ahead of Santa Claus.

DO YOUR CHRISTMAS BUYING NOW. AVOID ANY DANGER OF DISAPPOINTMENT. SEND YOUR ORDER TO-DAY.

THE T. EATON CO LIMITED
WINNIPEG CANADA

EARLY CHRISTMAS BUYING WILL GIVE YOU BETTER SELECTION AND BETTER SERVICE. ORDER NOW.