

Overland

TRADE MARK REG.

LIGHT SIX \$1380

BIG FOUR \$1190

f.o.b. Toronto
Subject to change
without notice



The Road to Happiness

The appeal of the automobile is irresistible. It is a fundamental factor in modern every day life.

It rides the road to happiness.

If you purchase a car this season, there are *new* facts for your consideration which should simplify the task of selection.

This year we apply the established Willys-

Overland policy of greater production—greater economy, higher quality, lower price to the most comprehensive and varied line ever built by any one producer.

See the Willys-Overland dealer to-day—talk it over—let him show and demonstrate the car you ought to own to ride the road to happiness.

Willys-Overland, Limited, Head Office and Works West Toronto, Ont.

Manufacturers of Willys-Knight and Overland Motor Cars and Light Commercial Wagons