

dollar, but more for a ambition to build one of E-TO-MEASURE " clothes tinent or the whole World, its integrity and personal ant of an ideal. So all the en made with the end in mingly impossible, and now that our Fall Fabrics are on

conveniently located Tailor dvance in price over last seaquality will be maintained.

our measure today and make your new rcoat as you want them, from fabrie of ng; you save the "Middleman's Profit." or OVERCOAT

THE STANDARD, ST. JOHN, N. B., SATURDAY, SEPTEMBER 22, 1917.

GERMANY ADMITS THAT BRITISH GAINED GROUND

E

The Infallible

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A FORMIDABLE WAVE OF

Zone.

WOMEN FIGHTERS

ed.

DRUMFIRE LAUNCHED BY

Official Report of German War Office Admits that

Field Marshal Haig's Men Were Able to Advance Into Crown Prince Rupprecht's Defense

BRITISH, SAYS BERLIN





 Petrograd, Sept. 20-A small riot

 focurred today in the ranks of the

 more than the transfer of the

 more the milities and Cossacks.

 State Went Days

 Without Food

 Without Food

Dunlop "Gibraltar" RedSpecial Frictioned Surface Belting

Basic Facts About Belting

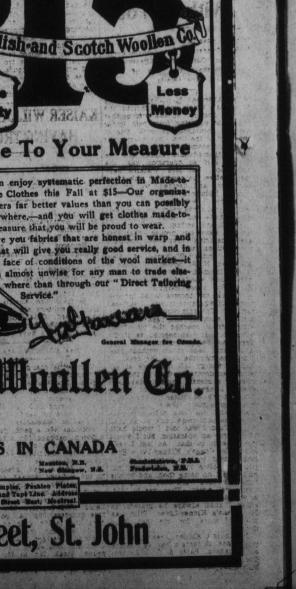
Mechanical Rubber Products

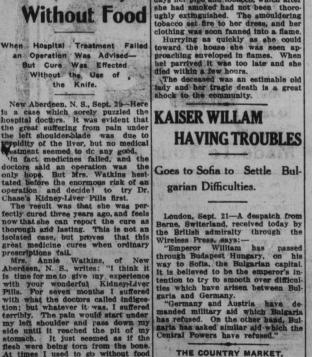
Our Laboratory workers have produced in Dunlop Gibraltar RedSpecial Belt-ing a product that is worthy of the Dunlop Factories, and the quarter-century record of success back of them.

To cite the names of the users of this famous Red Frictioned Surface Belt would necessitate our buying many pages of this newspaper. We have on our files recommendations from every type of user of Gibraltar RedSpecial Belts, 11/2 inches to 48 inches. These recommendations are "at your service."

When you are informed that such-and-such a belt has a friction pull of "abnormal" poundage, do not imagine that you are getting a quality friction. What you have to secure in a belt is a friction full of elasticity. There has got to be between the plies of duck only a certain class of rubber to give uniform strength and pliability.

Resilient Quality To obtain high figures, such as referred to above, in belt frictions you have to Must Not Be take away from the elasticity of the friction; hence, there is a happy medium, take away from the elasticity of the friction; hence, there is a happy medium, and this medium we have obtained through our laboratory experts. It ensures for you a belt, the friction of which wilkhold the plies together and will be suf-Sacrificed to Excess of Friction ficiently elastic in its properties to allow for the give and take necessary in rounding the pulleys. Strength





The sevent months is unfrequences of the sevent months is under the sevent months is unfrequences of the sevent months is a sevent month is the sevent month is the sevent month is the sevent months. For four days and the next, it is the sevent month is the sevent month is the sevent month is the sevent month. For four days and the next, it is the sevent month is the sevent month is the sevent month is the sevent month. For four days and the sevent month is the sevent month is the sevent month is the sevent month. For four days and the sevent month is the sevent months is the sevent month is the sevent months is the sevent month is the sevent months is the sev A During of the second second

Gibraltar Belting owes its success, not to any illogical deductions or fantastic analyses, but to the simplest causes-causes so simple that they are now, always have been, and always will be, in our opinion, the bedrock of success in belt-making-Power, Speed, Service-in actual use as well as in the test-room.

Years of careful study of the high-power belt situation have enabled us to pro-duce the **Original Red Face Rubber Belt** of Canada. In producing it, our object has been to have the friction coat of rubber between the plies such as will retain its life indefinitely, and to have a quality of rubber with long "fingers," and not a quality of rubber the elasticity of which has been sacrificed to obtain the so-called high-pulling test.

Duck Finest Obtainable, Its widespread adoption by various industries is based on the use of the finest quality of selected duck, having the proper tensile strength in the right direc-Made to Highest tion. This, in combination with a superior quality of rubber friction between Specifications the plies, insures absolute uniformity of service.

Gibraltar RedSpecial Belting is to be found in practically every plant in Canada; and if it is Power, Speed and Service that you want, then it is Gibraltar Red Frictioned Surface that you require for your work.

Worthy

Product

Universal

Gibraltar

'Friction

Gibraltar

Virtues are Real

Permanent Elasticity Means Life

Pull"

tecognition



Gibraltar, as noted previously, is the Original Red Belt-and like most things that are original, its success is of the kind that endures.

....

All that can be found in any other belt will be found in Dunlop Gibraltar: that is, special quality of duck, special quality of friction, and, in Addition, "That Extra" Resilience of Friction Which in Most Belts is Sacrificed.

COMPANY Head Office and Factories: TORONTO. St. John Headquarters, 56-58 Canterbury Street. 'Phone M. 153 and M. 102.

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at 40c. a pound. Moose steak is selling at 30c. a pound; venison from 25

Fills

the Bill

WILL RAISE STOCK. The R. D. Wilmot farm two mil nd, and ducks at \$1.25

by T. H. Estabrooks who intends rais-fing stock on a large scale. The farm with additional intervale land com prices about three hundred acres. Mu