



SEVEN
BRANCHES

Grafton & Co. Ltd.

THREE
FACTORIES



OPPORTUNITY

May knock at the door but once in a lifetime: the wise are ready to grasp it.

OUR GREATER

Mid-Summer Sale Now On!

A GREATER SALE because we are a greater firm than we were one year ago. A Greater Sale because our purchasing power has increased since we heralded our last Summer Sale. A Greater Sale because our manufacturing facilities are being constantly improved and perfected. This year we have added to our already large plant another factory for the manufacture of our High-Grade Clothing. We are constantly on the alert to improve the facilities in the making of garments for our patrons. Our ever-increasing trade in this fair Dominion is beyond our expectations. We are preparing for greater things, and this sale will be remembered by our customers as the greatest value event ever put on by the firm of GRAFTON & CO. Bear in mind that our stocks are the largest carried by any clothing house in Canada, and at this opportune time to purchase summer apparel, you will find a larger stock on our tables than you can find in any other house at the beginning of the season. We have lost sight of the cost of production in clipping the prices for this great sale. All summer lines of Clothing must leave our various stores, no matter what the sacrifice. Orders from our head warehouses make it imperative that no summer lines will linger here at the close of our GREAT SUMMER SALE.

GRAFTON'S MEN'S SUITS

MEN'S TWEED AND FANCY WORSTED SUITS

Men's Tweed Suits, Sale Price	\$2.98; worth \$ 4.50
Men's Tweed Suits, Sale Price	\$3.48; worth \$ 5.50
Men's Tweed Suits, Sale Price	\$4.48; worth \$ 6.50
Men's Tweed Suits, Sale Price	\$5.98; worth \$ 9.00
Men's Tweed Suits, Sale Price	\$6.98; worth \$10.00
Men's Tweed Suits, Sale Price	\$7.98; worth \$12.00

Over 350 Men's Fancy Worsted Suits, in plain and fancy weaves, single and double breasted "Goodwood Models," sizes 35 to 42; every suit built in our best factory, and trimmed with high-grade trimmings. Suits in plain gray, fancy gray, stripes, shadow checks and stripes. Suits sold as high as \$14.00, \$16.00, \$18.00, \$20.00 and \$25.00. SALE PRICES, \$9.98, \$11.98, \$12.98, \$13.98, \$14.98, and \$15.98.

We will make alterations on any garment without extra charge during our Great Mid-Summer Sale.

MEN'S TWO-PIECE SUMMER SUITS

Men's Summer Suits, Sale Price	\$ 3.98; worth \$ 6.00
Men's Summer Suits, Sale Price	\$ 4.98; worth \$ 7.50
Men's Summer Suits, Sale Price	\$ 7.48; worth \$12.00
Men's Summer Suits, Sale Price	\$ 8.98; worth \$14.00
Men's Summer Suits, Sale Price	\$10.48; worth \$15.00
Men's Summer Suits, Sale Price	\$12.98; worth \$16.00

The Men's Two-Piece Suit Section is crowded with hundreds of the most up-to-date garments. We are constantly on the watch for what is new. Thus there is a character and a freshness about Grafton's Two-Piece Suits that the best-informed, well-dressed men realize and appreciate.

Every Summer Suit must go at this sale. The former prices will be clipped to rush the selling from the store of this Greater Sale. Suits that sold all through the season, at \$18.00, \$20.00 and \$25.00 will be tagged at this sale at \$12.98, \$13.98, \$14.98.

YOUTHS' SUITS

Ages 14 to 20 Years

The degrees of style are well marked in our Youth's Clothing stock—from the most conservative to the ultra-extreme, and each model is an achievement. Every line of every garment lends grace and distinction to the whole—harmonizing, finishing.

We introduce new styles throughout the season. What you have seen is greatly augmented by later arrivals from our factories. Good ideas have no stated time for development, and with our facilities as manufacturers we are in a position to put a good idea in work at once.

There's much in keeping up-to-date, and a little in the lead, if only to show that efforts are being constantly made in your behalf. Efforts are made, and results accomplished here. Note the great price reductions in our Youths' Suit Department.

Youths' Tweed Suits, Sale Price	\$3.98; worth \$ 6.50
Youths' Tweed Suits, Sale Price	\$4.98; worth \$ 7.50
Youths' Tweed Suits, Sale Price	\$5.98; worth \$ 8.50
Youths' Tweed Suits, Sale Price	\$6.98; worth \$10.00

About 100 Suits in youths' sizes, sold formerly at \$12.00, \$14.00 and \$16.00. Sale Prices—\$7.98, \$10.98, \$11.98.

MEN'S HATS

Black Derby Hats, sale price, 98c; worth	\$1.50
Black Derby Hats, sale price, \$1.25; worth	\$2.00
Black Derby Hats, sale price, \$1.50; worth	\$2.50
Black Derby Hats, sale price, \$2.00; worth	\$3.00
Black Derby Hats, sale price, \$2.50; worth	\$3.50
Black Derby Hats, sale price, \$3.00; worth	\$4.00
Included in this lot of Hats for Men such makers as Stetson, Christy, Borilicano, Carrick and many others are represented.	
Men's Soft Hats, sale price, 79c; worth	\$1.25 and \$1.50
Men's Soft Hats, sale price, 98c; worth	\$1.50 and \$2.00
Men's Soft Hats, sale price, \$1.50; worth	\$2.50 and \$3.00
Men's Soft Hats, sale price, \$2.00; worth	\$3.00 and \$3.50
Straw Sailors, sale price, 50c; worth	\$1.00
Straw Sailors, sale price, 75c; worth	\$1.50
Straw Sailors, sale price, \$1.00; worth	\$2.00
Straw Sailors, sale price, \$1.50; worth	\$3.00
Straw Bowlers, sale price, 50c; worth	\$1.00
Straw Bowlers, sale price, 75c; worth	\$1.50
Straw Bowlers, sale price, \$1.00; worth	\$2.00
Straw Bowlers, sale price, \$1.50; worth	\$3.00

BIG REDUCTIONS IN BOYS' CLOTHES

No other store in the country has the will and the power to equal our service in the matter of clothing for boys. No other store has had the experience we have. We've been outfitting boys since 1853. No other store equals Grafton's performances, of which these are just a few examples:

BOYS' THREE-PIECE SUITS.

Suits, Sale Price	\$1.98	Worth	\$3.00
Suits, Sale Price	\$2.98	Worth	\$4.50
Suits, Sale Price	\$3.98	Worth	\$5.50
Suits, Sale Price	\$4.48	Worth	\$6.00
Suits, Sale Price	\$4.98	Worth	\$7.00
Suits, Sale Price	\$5.98	Worth	\$8.00

BOYS' TWO-PIECE SUITS.

A special lot of all sizes and styles ranging in ages 4 to 10 years. Blouse Suits, Buster, Norfolk, plain, single and double-breasted garments. Must move at this great sale. Now is your opportunity to clothe your boy at less than cut-rate prices.

Suits, Sale Price	98c	Worth	\$1.25
Suits, Sale Price	\$1.48	Worth	\$2.25
Suits, Sale Price	\$1.98	Worth	\$2.75
Suits, Sale Price	\$2.48	Worth	\$3.50
Suits, Sale Price	\$3.98	Worth	\$5.50

MEN'S SOX.

Cotton Sox, sale price	5c; worth	10c
Fine Black Cotton Sox, sale price	10c; worth	20c
Tan and Black Cotton, sale price	12c; worth	20c
Fancy Lisle Half Hose, sale price	19c; worth	25c
Black Cashmere Hose, sale price	15c; worth	25c
Fancy Lisle Half Hose, sale price	25c; worth	50c

MEN'S BRACES.

Men's Braces	15c; worth	25c
Men's Braces	25c; worth	45c
Men's Braces	35c; worth	50c
Boys' Braces, special	5c, 7c and	10c

MEN'S KID AND CAPE GLOVES.

Tan shades, light and dark	89c; worth	\$1.25
Tan shades, light and dark	98c; worth	\$1.50
Gunmetal, and gray shades	98c; worth	\$1.75
Tan shades, light and dark	\$1.25; worth	\$1.75

UNDERWEAR FOR MEN AND BOYS.

Men's Balbriggan Underwear	25c; worth	40c
Men's Balbriggan Underwear	35c; worth	50c
Men's Balbriggan Underwear	50c; worth	65c
Men's Merino Underwear	35c; worth	50c
Men's Merino Underwear	50c; worth	75c
Boys' Underwear	25c; worth	35c

MEN'S SHIRTS.

Men's Soft Front Shirts	49c; worth	75c
Men's Soft Front Shirts	75c; worth	\$1.00
Men's Soft Front Shirts	98c; worth	\$1.50
Men's Working Shirts	29c; worth	45c
Men's Working Shirts	35c; worth	50c
Boys' Cotton Shirts	25c; worth	50c
Boys' Soft Front Shirts	35c; worth	50c

MEN'S WASH VESTS.

Wash Vests, sale price	79c; worth	\$1.25
Wash Vests, sale price	98c; worth	\$1.50
Wash Vests, sale price	\$1.25; worth	\$2.00
Wash Vests, sale price	\$1.48; worth	\$2.50
Wash Vests, sale price	\$1.98; worth	\$3.50

MEN'S AND BOYS' NECKWEAR.

Wash Ties	5c; worth	10c
Wash Ties	10c; worth	20c
Silk Four-in-Hand	12c; worth	25c
Silk Four-in-Hand	29c; worth	50c
Teck Hook-on Ties	12c; worth	25c
Hook-on Bow Ties	15c; worth	25c
Silk Four-in-Hand	39c; worth	75c

London Branch, 158 Dundas St

Factories—Hamilton, Dundas and Brantford.

Branches—Hamilton, London, Peterboro, Brantford, Woodstock, Owen Sound and Dundas.

Branches—Hamilton, London, Brantford, Woodstock, Peterboro, Owen Sound, Dundas. Factories—Dundas, Hamilton, Brantford

Grafton & Co. Ltd.

J. M. HICKEY, Manager

Manufacturers and Retailers of High-Grade Union-Made Clothing.

