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EATON'S DAILY STORE NEWS

At Yonge, Queen and James Street doors are order boxes where orders or instructions may be placed. These boxes are emptied at 8.20, 9, 10 a.m. and 1, 4 and 4.40 p.m.

Simplicity the Keynote of Mourning Apparel

Indicative of Fashion's Trend Are the Charming Affairs for Women Here Illustrated:

Graceful Black Frocks for Women

SOFT CREPE DE CHINES prettily combined with Georgette crepes, subtle satins, taffetas and serges—of any of these materials may be had attractive frocks for women who are wearing black. Characteristic of the array are the modish designs here depicted.



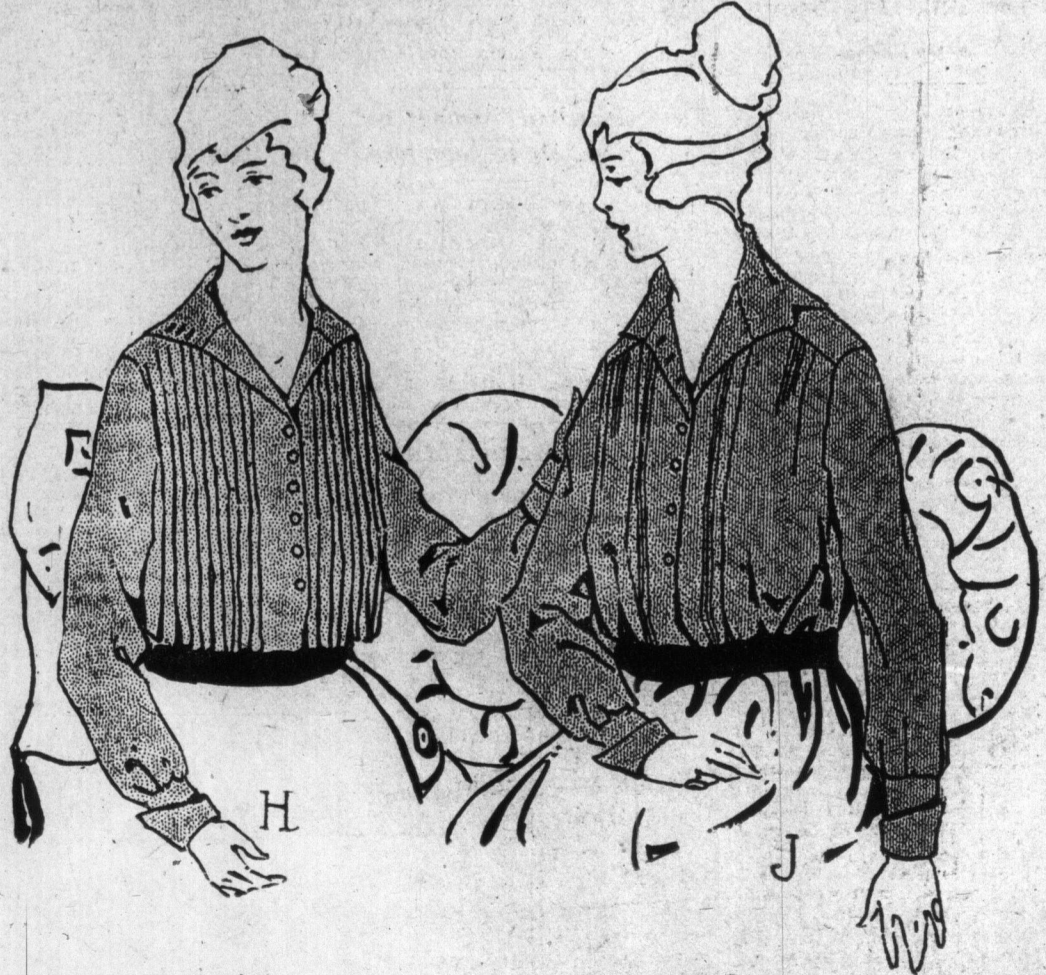
A. Of charming design is this frock, fashioned of crepe de Chine and Georgette crepe. Over the softly-draped skirt falls a graceful pannier of Georgette crepe, bound in crepe de Chine. The bodice, which has pointed lapels, is made of Georgette over silk, sleeves are of filmy Georgette, and a small collar of white crepe lends a light touch. In sizes 34 to 44. Price, \$25.00.

B. A delightful frock for afternoon wear it is, with broad, scalloped fichu of white Georgette crepe, embroidered in black; a vestee of white crepe softens the line at throat. Georgette crepe sleeves are banded at wrist with crepe de Chine, and the same attractive combination appears on overskirt, which is gracefully draped at waistline and adorned by a tasseled tie sash. Sizes 32 to 40. Price, \$30.00.

C. Crepe de Chine is again used in the making of this attractive frock, and Georgette crepe is in combination. The latter is used in over-bodice, which is prettily tucked across front over crepe de Chine. Sleeves are of crepe, with narrow silk bands at wrist, and its deep collar is of white Georgette, banded in black. The full skirt is of Georgette at top and crepe de Chine at base, over short silk petticoat. Sizes 34 to 44. Price, \$32.50.

Filmy and Tailored Blouses for Mourning Wear

CONVENTION, SO EXACTING in the matter of mourning apparel, has had her commands obeyed, and those who are in quest of blouses to wear with tailored suits or more fanciful skirts will find something both pretty and correct in our Blouse Section. In silks and crepes they may be had in black, or black combined with white.



H. Truly the fascination of this blouse is its simplicity. As you see, it finds its adornment in self tucks. It is fashioned of an exceptionally fine quality black crepe de Chine, fastening with small self buttons, and has collar of self. Price, \$5.00.

J. Peau de soie silk, ordained by designers of mourning apparel, is used in the making of a simple blouse, which has the attractive feature of a convertible collar. Fine pin tucks in groups across front are a further pleasing touch. Price, \$6.50.

In Topcoats

Exemplifying the Slender Silhouette of the Mode Are Many Attractive Black Coats.

AND THE SIMPLICITY OF THE SEASON'S DESIGNS well becomes the coat of black. Designers have expended time and attention upon coats for mourning wear, and their pride in the result is justifiable, and divers weaves, including velours, broadcloths and the new pom-pom are most in favor, and are fashioned in a number of charming styles, without trimmings, or with touches of dull black. All are beautifully and appropriately lined. Prices, \$27.50 to \$75.00.



G. Evolved from a fine black velours is this smart coat, which would delight women because of its smart and practical lines. Silk stitching and buttons adorn it, and it bids well to brave the battles of daily use. Sizes 34 to 44. Price, \$27.50.

Suits of Dignified Design

IN OUR FRENCH ROOMS women will find much that is charming in the suit of black; further, they may make their selections with a degree of privacy. Throughout the department also are many new and smart suits of Autumn's newest modes. It has been possible to illustrate but a few garments.



D. Is it not smart? And at the same time does not the dignity of its design appeal to you? Fashioned of fine gabardine, it hies from a house which specializes on the making of mourning suits, and is, therefore, correct in every detail. Its buttons are of dull black, as is the silk of which the coat is lined. The straight lines of the silhouette, so modish for Autumn, distinguish it. Price, \$45.00.

E. Moderate price, and good style form a pleasing combination in this suit of fine black serge, suitable for the daily use of those who are wearing black. In the matter of adornment a row or two of silk stitching and braid, with bone buttons, are featured, and its coat is lined with white silk. Price, \$27.50.

F. The quiet, good style which is a first essential of correct mourning wear characterizes this delightful suit which the designer has chosen to make of fine Poiret twill. Small loops and buttons of self have been selected to adorn it, and it is fashioned on the long, slim lines elected for this season. Price, \$60.00.

Concerning the Important Matter of Mourning Millinery

DEVOTED to the display of millinery which is correct, yet pretty, for women who are wearing black is a section of our Millinery Department. All that is attractive for women of all ages is shown there in pleasing diversity. The few illustrations here-with are representative.



K. The broad sweep of its brim, and the soft, draped crown, combine in giving attractive lines for the crowning of young heads. This particular model is of peau de soie, the pleated brim having insets of ninon, and the three-sided crush crown being adorned with a silk-embroidered ornament. Price, \$8.50.



M. Gaining a light touch in its underbrim of white pleated silk is a smart turban with high crown and broad bows. A band of black crepe distinguishes it as a mourning hat. Price, \$7.50.



L. A crown-like turban, with softly-falling veil of ninon, is charmingly designed for those who prefer conventional mourning of this type. Its crown is of dull black silk, its brim of white crepe, draped with the prettily bordered veil. Price, \$8.50.

Black Coats, Specially Priced for Clearance at \$10.00

It is a special purchase of Women's Smart Coats of black beaver and whipcord, made in a number of ways. Some with bands of plush on their broad collars, wide self belts, patch pockets, and all being cut on the slim lines of the season. Sizes 34 to 44 in the collection. All priced for clearance at \$10.00.

—Third Floor, James St.

Out-of-town customers who wish to purchase any of the Mourning apparel advertised on this page should address their orders to the "Shopping Service."

THE T. EATON CO. LIMITED

—Second Floor, Yonge Street.

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