

**Bargains to Bring Boys and Their Mothers, With a Rush**



**Boys' Suits of Imported Tweed \$3.95**  
Smart, single-breasted, fancy Norfolk styles, with patch pockets, belt at waist and pinch-back. Full fitting bloomers. Suits are strongly tailored from imported tweeds in rich shades of brown and dark greys, showing neat stripe patterns. Sizes 7 to 16 years. Friday bargain... 3.95

**Bloomers 95c**  
Full cut strong tweed bloomers, in dark and medium shades of rich browns and greys, showing neat patterns, also plain weaves. Lined throughout. Very special value. Sizes 24 to 34. Regular \$1.40 and \$1.50. Friday bargain .95

**Boys' O'coats, Rush, \$3.95**  
200 very smartly tailored coats in rich grey and blue chinchillas, double-breasted styles, with velvet collar, belt on back and check linings. Very special value. Sizes 3 to 8 years. Friday bargain... 3.95

**Boys' Slip-on Ulsters \$5.95**  
150 smartly tailored winter overcoats that are specially priced for rush selling today. Double-breasted styles, with wide convertible collars, cuffs on sleeves and raised seams. Coats are cut full with box back. A splendid lot of shades to choose from, including browns and greys. Neat patterns. Sizes 5 to 12 years. Today's bargain... 5.95

**Children's 50c Toques, 39c**

This gives thrifty mothers a good chance to secure toques for the little ones before the cold weather sets in. A big choice of colors in flat and honeycomb knits, plain and pointed effects, at a big saving. No phone or mail orders filled. Regular 50c. Today only .39  
—Men's Hat Dept.

**Not Many Men Can Well Afford to Miss This Boot Sale \$2.59**

300 pairs Men's Boots, Blucher, made of gunmetal leather, on neat medium round toe, medium weight standard screw soles, covered channel, military heels. Sizes 6 to 11. Friday bargain. 2.59

**Simpson's "Active Service" Tan Storm Bluchers for Boys**

Just received 300 pairs Boys' Guaranteed Boots, made of tan storm calf leather, Blucher cut, with heavy solid leather standard screw soles, full plain back, with leather backstay, good-fitting last. Sizes 1 to 5 1/2. Today, per pair... 3.75

**Paints, Varnish, Brushes at Bargain Prices**

This stains and varnishes floors and woodwork at one operation: light oak, golden oak and dark oak; suitable brush for applying same. Complete outfit, Friday bargain... 53

R. S. C. Porch Paint, in light grey and slate grey; two good shades for verandah floors; easy to apply, and dries hard over night. Special for today, per quart... 59

500 lbs. only of the celebrated "B. B." Floor Wax, full weight tins; spreads and polishes quickly. On sale today, per lb. tin... 23

Parfax English White Enamel, for metal and woodwork; very durable, and stays white. Per pint, 70c; per quart, \$1.25.

28 only, Oval Paint Brushes; long selected black bristles; securely bound. Regular \$1.50. On sale today... 98

**Showing in the Simpson Men's Store Today**

**Suits and Overcoats of Unquestioned Merit and Correct Fashion, Devoted to the Critical Demands of Particular Business and Professional Men---**

Individuality asserts itself in every line and curve of each model shown, due to the special designing.

Not only are they refined looking, but also they are hand-sewn in the vital parts, and have staying qualities that prevent them from sagging or losing their handsome appearance.

The good, sound dependable wool materials in them are rich and distinctive, in strictest keeping with the general goodness manifested all through.

Business and professional men will find here the "stout short," "tall slim," and the "medium stout" models—just right every way—



- Not Too Extreme in Style
- Not Too Extreme in Weight
- Not Too Extreme in Color
- Not Too Extreme in Any Sense
- Just the Kind of Models That Are Tempered With Dignity, and Denote Profession.

Despite recent price advances in wool fabrics, due to early buying we are able to offer this season unsurpassed values at—

**\$22.50, \$25.00, \$28.00, \$30.00 and Up**



**Men's Hats**

Assortment of all odd lines, selling regularly at \$1.50, \$2.00 and \$2.50. Flat set and curl brim shapes, in a good choice of colors. Today... 1.15

**Four Important Special Events for Men**

<p><b>Men's Overcoats Today \$9.95</b></p> <p>Men's big, warm, double-breasted Ulsters, made of serviceable grey and brown mixed tweeds, low or than they can be duplicated for at the factory. Have deep storm collar and are durably lined. Sizes 36 to 44. Today's sale price... 9.95</p>	<p><b>Men's Overcoats Today \$14.00</b></p> <p>Here they are for today, made of black melton cloth. Have quilted lining, barrel buttons, maroon fur, shawl collar, and are good double-breasted models. Sizes 36 to 42. Special price... 14.00</p>	<p><b>Men's Raincoats Today \$6.45</b></p> <p>Here is a specially priced Raincoat for men who will come today. They are made of fawn colored paramatta cloth, are securely sewn and taped; guaranteed rainproof; sizes 36 to 42. Friday bargain... 6.45</p>	<p><b>Men's Trousers Today \$1.95</b></p> <p>Strong Cotton Tweed Trousers, in black and white and brown and white stripe patterns; have four pockets and plain buttons; sizes 36 to 42. Friday bargain, 1.95</p>
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**Friday Bargains in Dependable Furniture**

Odd Beds, double, single and three-quarter sizes; pure white enamel, brass knobs and caps. Regular price \$5.00 to \$5.25. At... 2.65

White Enamel Beds, continuous posts, brass spindle in centre, five fillers, double size. Regular price \$8.00. Today... 5.25

Brass Beds, 4.6 size, satin finish only, 2-inch continuous posts, special

husks, five fillers. Regular price \$24.75. Today... 16.95

Brass Beds, 4.6 size, bright or pollette finish, five 1-inch fillers, with gallery; special ball corners. Regular price \$28.00. Today... 22.95

Brass Beds, pollette finish only, 4.6 size, ball corners, heavy 2-inch posts, 1 1/2-inch top rod. Regular price \$31.75. Today... 23.50

Mattress, wood fibre centre, jute felt both sides, full depth border, deeply tufted, enclosed in good grade of art ticking... 5.25

Mattress, pure layer felt, built, not stuffed; heavy roll edge, full depth border with band straps; deeply tufted, soft, comfortable mattress. Very good value... 11.50

Mattress, jute felt, built, not stuffed; soft, comfortable mattress. Very good value at... 11.50

Mattress, jute felt, built, not stuffed; soft, comfortable mattress, encased in good grade of art ticking. Our special mattress at... 7.75

Mattress, seagrass centre, jute top and bottom, deeply tufted, in good art ticking. Extra special value at... 3.55

**Today a Real Old-Fashioned Friday Bargain Day in Rug Section**

Bedroom Rugs, \$1.48—A useful and reversible Smyrna Rug, both sides alike, in plain centres, with colored border across each end, in shades of green, brown and blue. Size 25 in. x 48 in. Regular \$1.95... 1.48

\$2.75 Bath Mats, \$1.19—To clear about 50 Washable Bath Mats, very closely woven, in plain shades of rose, gold and mauve colorings, with narrow black border. Size 22 in. x 41 in. Regular \$2.75. Today... 1.19

\$1.89 Fibre Rugs, 95c—This is a splendid wearing Rug for bedroom use, and comes in dainty colors of pale green, brown or blue shades; reversible, and easy to clean. Size 36 in. x 72 in. Regular \$1.89. Today... 95c

Cocoa Door Mats, 79c—A very serviceable and closely woven cocoa mat, in a colored tile pattern, and quite ornamental. Size 14 in. x 24 in. Regular 95c. Today... 79c

\$1.25 Matting Rugs, 89c—Japanese Matting Rugs, for bedroom use, in quaint designs of animals, birds, etc.; closely woven quality. Size 4 1/2 x 7 1/2. Regular \$1.25. Today... 89c

Rag Rugs, \$1.49—About 200 very strong and serviceable Rag Rugs, in striped and mottled effects, and a big assortment of colors, with fancy borders. Size 30 in. x 60 in. Today special... 1.49

35c Oilcloth, 19c—A special offer of 20 rolls of Heavy Scotch Oilcloth, varnish coated, and with a border on one side only for surroundings, 18 in. wide. Regular 35c. Today... 19c



Stair Carpet, 79c—300 yards of Heavy Scotch Tapestry, in a good wearing quality, of Oriental designs and rich colorings; 18 in. wide. Regular 95c. Today, per yard... 79c

\$8.50 Smyrna Rugs, \$6.95—Very handsome and in wonderful rich colorings, these English made Smyrna Rugs will give nice wear for hall or room use; reversible and easy to clean. Size 4 1/2 x 7 1/2. Regular \$8.50... 6.95

**The Robert SIMPSON Company Limited**

**Men's Underwear**

**At Big Savings**

We have drawers only, and we cannot match them with shirts; also the sizes are 32, 34 and 36 only. That is why \$1.25, \$1.50 and \$1.75 drawers will be only... 87

"Seconds" of Men's Warm Combinations, Today at \$1.79

Size 34 Only.

Good warm Winter Combinations for men, size 34 only; natural and cream. They are factory "seconds," therefore on sale at... 1.79

Body Bands for soldiers, pure wool, in fine elastic rib knit, natural shade. Regular 75c... 49c

Men's Negligee Shirts, counter-rolled garments from our regular stock; black, blue, helios and tans; have laundered cuffs; sizes 14 to 17. Regular 75c, 85c and \$1.00 shirts. Today... 59c

**Knitted Ties, 20c, 3 for 55c**

Men's and boys' Silk Knitted Neckwear, "Onyx" brand. A special clearing lot from this large American manufacturer; plain shades, two-tone effects and cross-bars. Today, 20c each, or 3 for 55c.

Boys' Grey Pull-over Sweaters, in fine cardigan stitch, roll collar, winter weight; sizes 24 to 32. Regular 59c. Today... 49c

Men's Pull-over Sweaters, made with fine elastic rib knit, close-fitting cuffs and neck; grey only; sizes 34 to 44. Regular \$1.25. Today... 98c

**"Ins-and-outs" of the Home-Lovers' Club may be gained by making inquiry of the club secretary, 4th floor.**

**Responsible persons may join the club and buy things for the home on the club basis of deferred payment.**

**Home Draperies Can Be Had Today at Big Savings**

1000 Yards of Dainty Art Muslin, 10c Yard. Be on hand at 1:30 this morning to secure some of this pretty muslin for bedroom and kitchen curtains. It comes in blue, yellow and mauve floral designs on cream ground and has a border each side. Regularly 15c. Friday bargain, yard... 10c

Sash Curtains and Lace Lambrequins, Each 25c. 100 strong Nottingham net sash curtains for the lower half of the window, nicely finished with looped top, ready to slide the rod thru. Also 6 dozen shaped lace lambrequins for the top of kitchen windows, or to use in rooms that are inclined to be dark. Regularly 25c. Friday bargain, each... 25c

Strong Scrims and Madras Muslins, Yard 15c. A table of new imported curtain materials, including durable scrims in ivory and ecru, with neat borders. Also some genuine Scotch Madras Muslin in cream, showing fine floral and conventional patterns. All are one yard wide. Friday bargain, yard... 15c

Brass Extension Rods, 2 for 15c. 500 small size brass extension rods, to use on glass doors or for sash curtains—extend from 24 to 28 inches—complete with hook brackets. Friday bargain... 2 for 15c

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