

# DON'T BUY FURS IN THE DARK



Good fur can only be detected in broad daylight. The best of artificial light disguises the flaws in poor pelts.

Our Showrooms are flooded with sunlight the year round. We have it that way to show you

the excellence of Dineen's Furs.

We're proud of the fur garments we produce. We welcome any critic or buyer to turn the searchlight on our business—our stock or our methods.

Whether you know a whole lot or a very little about fur qualities and fur values is nothing to us.

We serve one and all alike. Our reputation for square dealing is our greatest asset. It has made Dineen's name famous. It has built up for us the largest fur business in Ontario.

The Showrooms are all ready, stocked for your investigation.

## The W. & D. Dineen Co., LIMITED

Cor. Yonge and Temperance Sts.

## York County and Suburbs

World subscribers in the City of Toronto are requested to register complaints of carelessness or late delivery at The World Beach Office, 22 Dundas-street East, West Toronto, or The World Office, 85 Yonge-street, Toronto. Intending advertisers may also transact business at the West Toronto Office.

## BIG PROGRAM OF SPORTS AT THE BEACHES

### Mimico Has Great Crowd at Annual Fete—Odds and Ends of Events in the Suburbs.

WEST TORONTO, Aug. 3.—Harry, the three-year-old son of H. C. Lewis, 333 Quebec-avenue, got lost this afternoon and had been found up till a late hour to-night in a dark complexion and was dressed in a blouse and overall.

The holiday passed off quietly and without any untoward incident. Many people left town on Saturday evening and did not return until this morning. The C.P.R. station was packed with people from 8 o'clock till after 9, waiting for the return of the Tottenham Old Boys' and the Guelph Old Boys' excursions. Both these outings were well patronized by West Toronto people.

The peace of Weston-road was disturbed this afternoon by a motor car, which was acting in a most disorderly manner at the Union Stock Yards Horse Exchange. P. C. Hughes arrived on the scene and took Rowntree to the police station. He was placed in the cells and will appear to-morrow morning before Magistrate Rescué.

The funeral of Mona, youngest child of Mr. and Mrs. Joseph Lodge of Mount Dennis, took place this morning at Prospect Cemetery. The Rev. Mayor Baird returned last night from Muskoka after a two weeks' vacation.

Mr. Alderman Armstrong left this morning for Thorold to attend the convention of the Provincial Volunteer Firemen's Association, held there on Aug. 3, 4 and 5. Mr. Armstrong is an ex-secretary of the association and held the office for five years.

The funeral of Isaac Wilson of Hoskin-avenue took place this afternoon at Prospect Cemetery, under the auspices of the Knights of St. John and M. A. M.

Mr. and Mrs. Robert Paterson of Keele-street have returned home after a four weeks' vacation at Bon Echo Inn, Lake Massanauag.

### MIMICO BEACH.

Third Annual Attracts Fine Crowd and Gives Great Sport.

MIMICO BEACH, Aug. 3.—The third annual fete of the Mimico Beach Cottagers' Association held here this afternoon was a delightful event and in respect to attendance and the zest with which the sports were entered upon, the most successful in the history.

The cottages were handsomely draped and presented a striking appearance, the villagers sparing neither time or trouble to render the event a memorable one. Red, white and blue bunting lavishly displayed with hundred of colorful streamers especially at night, a brilliant scene.

The officers of the association are: President, Harry McGee; Vice-President, Douglas G. Gies; Treasurer, H. Shepherd; Committee on Finance, Messrs. Bowman, Rea, Carson, Hastings and Shepherd.

On decoration day, W. Hutchins, chairman, and Messrs. Rice, Leadley, Carson, Mayo, Norris, Welsh, Hastings, Sports, W. Block, chairman, Dr. T. N. McGill and Messrs. Hastings, Rea, Jernyn, Carson, Tingle, F. Hastings, Shepherd.

Entertainment: W. J. Bowman, chairman, Mrs. McGill, Miss Ormsby, Messrs. Hodgins and Shepherd.

Judges: Harry McGee, D. Davison, Fred Smith and T. C. Robinson.

Starters: Dr. McGill, W. Bowman, J. H. Jones and M. Gies.

The land sports were all keenly contested and results were:

Running, girls, 6 years and under—J. McNeil; 2, M. P. McKenna; 3, I. Millipol.

Boys' race, 6 and under—1, E. Booth; 2, C. G. Gies; 3, M. Gies.

Girls between 7 and 8—1, E. Davison; 2, B. Bowman; 3, G. Bowman.

Boys between 7 and 8—1, F. Ogden; 2, E. Kay; 3, W. West.

## Frequent Colds

Muscular Pains—Back Aches. People catch cold either because of exposure, low vitality or neglect of the bowels.

Once become costive, allow the eliminating organs to grow sluggish, and cold will fill the entire system.

But the worst cold is curable in one night. Don't use a strong cathartic—it only makes matters worse.

Just take one or two Dr. Hamilton's Pills before retiring. While you sleep, this wonderful medicine works through the system and completely carries away the cold.

By stimulating the bowels and kidneys, it ensures healthy elimination, wakes up the sluggish organs and gives nature a chance.

Next morning you wake up with a fresh brisk feeling. Color has improved, appetite is sharp, cold has disappeared.

Nothing simpler, nothing half so effective as Dr. Hamilton's Pills, which not only destroy the cold, but tone and regulate the whole system.

1. A. Smith 2. Boys' single scull (16 and under)—W. Smith 3. H. Jones 4. Men's tandem canoe, single blade—W. Reid and C. Male 1, W. Williams and B. Rines 2.

5. Ladies' double scull, open—M. Gemmill and A. Smith 1, M. Babinington and R. Wyse 2.

6. Ladies' and gents' tandem canoe—L. Toozie and M. McEachran 1, Leo Dunn and Miss Gladys Dunning 2.

7. Men's double scull, open—B. Rines and C. Toozie 1, C. Male and W. Reid 2.

8. Girls' single scull, 16 and under—L. Lang 1, J. Reid 2, D. Johnston 3.

9. Boys' double scull, 16 and under—B. Toozie and B. Williams 1, A. Smith and G. Ellis 2, N. McEachran and N. Smith 3.

10. Ladies' canoe, single blade—A. Smith 1, Mrs. Swanson 2.

11. Men's single scull—J. Wreyford 1, L. Trump 2.

12. Men's crab race in canoe—C. Smith 1, W. Reid 2.

13. Ladies' and gents' rowing race, double scull—Miss Kernahan and H. Ellis 1, C. Toozie and Miss H. Williams 2.

14. Male 1, Raine and Toozie 2.

15. Rescue race, ladies—G. Gemmill and A. Smith 1, L. Lang and J. Reid 2.

16. War canoe, six men—H. and H. G. Ellis, N. and A. Smith, and A. McEachran.

17. Swimming race, men's—Mr. Giddings 1, A. C. Male 2.

18. Boys' swimming race, under 16—E. Batters 1, N. Smith 2, P. Tamblin 3.

19. Swimming race, girls' 14 and under—B. Rines 1, M. Gies 2, M. Lang 3.

20. Swimming race, ladies—Miss Wyse 1, Miss G. Lepper 2, A. Smith 3.

21. Boys' tilting contest—A. Smith and McEachran 1, N. Smith and J. Cassidy 2.

# THE SIMPSON COMPANY, LIMITED

H. H. Fudger, President; J. Wood, Manager. Tuesday, Aug. 4.

## A Holiday Suit for \$10.00

WE want 65 men who take their holidays in August to come in to-morrow and choose a "nifty" two-piece suit. We will give them their choice from \$14, \$15, \$17 and \$18 suits, light weights, beautifully tailored. A ten dollar bill takes any one of them. (If you haven't got a ten we'll take two fives, ten ones or any equal combination.)

Seriously, though, these are splendid summer suits. Made of imported, tropical woads, in light shades, 1-4 lined; sizes 35 to 44, Wednesday 10.00



## Bathing Suits AND Canoeing Jerseys

HALF-PRICE. You see the season is half gone so we take off half the cost. If you are taking your holidays in August the season is only just commencing for you. These prices are for Wednesday—Men's Store.

500 Men's Imported Bathing Suits, one-piece style, 1-4 sleeves or sleeveless, button down the front, navy and fancy stripes, perfect fitting, all sizes: regular 50c, Wednesday .25

1000 Boys' English Cotton Bathing Suits, no sleeves, button on the shoulders, plain navy and fancy stripes, sizes to fit boys 3 to 15 years: regular 25c and 35c, Wednesday .17

500 Men's Best Quality Sea Island Athletic and Canoeing Jerseys, white, with royal cardinal and navy trimmings on neck and shoulders, sizes 34 to 40; regular 75c, Wednesday, each .39

## AIRSHIP CIRCLES CITY HALL

Continued From Page 1.

bags such as one sees in banking establishments for the preservation of coin of the realm. But Capt. Beachey does not convey his wealth about in this fashion. It is another sort of dust that fills the bags, and they are merely intended to add that weight to the captain's equipment in the air which money bags give the establishment of the lighter on solid earth.

The big white silk vegetable marrow is inflated with hydrogen which the captain generates himself with acids and iron and water. It costs \$75 to fill the big balloon, and hydrogen being the lightest of all known substances and only one-fourteenth the weight of air, the ship acquires great buoyancy from this source. The very lightness of the contrivance is in itself one of the difficulties to be overcome in aerial navigation, as a breeze over twelve miles an hour renders navigation today dangerous, if not impossible. Yesterday the wind flickered and wavered and veered and blew. The morning trial had to be abandoned and the afternoon wore on with the brisk breezes setting lakeward.

The government is not too encouraging to airship ventures, and Capt. Beachey was compelled to put up \$200 as a guarantee that he would not leave his airship in Canada. He will get his \$200 back when he returns to the United States and is quite satisfied with this prospect. Meanwhile the industry of building airships in Canada is carefully fostered.

Capt. Beachey's ship only weighs 210 pounds all told, the motor which operates the revolving propeller in front being responsible for 49 pounds. The vegetable marrow bag is 55 feet long and 14 1-2 feet in diameter. The slender framework below is about 40 feet

long. It is of triangular construction, like light trestle-work and tapering at each end to a point. Capt. Beachey straddles one angle of the frame standing one foot on each of the other sides and about the centre of the frame. There is no control over the motor, which is started and simply runs itself. The steering apparatus is like the four-feathered arrow shafts that boys make with paper, and is capable of going either in a vertical or lateral direction. The displacement of the balloon is 6000 cubic feet, and it is estimated that each 1000 feet can sustain 70 pounds. In practice 65 pounds is considered the limit, and 30 or 40 pounds of ballast is carried. The whole apparatus is housed in a great tent at Hanlan's Point and hosts of people visited it yesterday and listened to the account of it and of aerial navigation generally.

## FARMAN'S AEROPLANE SAILS, TOO.

NEW YORK, Aug. 3.—Three successful flights in his aeroplane were made by Henry Farman, the aviator, at the Brighton Beach race course today. On one of the flights Farman traversed the entire distance of the course, about 800 yards. The machine was 20 feet above the ground. To-morrow Farman hopes to display the aeroplane's capacity to turn around in the air.

## CHEWED BY RATS.

ST. LOUIS, Aug. 2.—Unable to move or escape from the darkened and deserted cellar in which he had fallen, and at the mercy of swarms of fierce rats that ran over his body and bit him, John Nicolay, Jr., lay for twenty-two hours in the cavern of the Lemp Brewing Co., crying in vain for help. He was rescued by a bowery foreman, who heard his cries.

# THE LAND OF THE LIVING

A Novel by Maude Radford Warren

Lively, healthy, hopeful—a real romance of our land. Says Callahan, the real hero and boss of his ward: "Don't try to be a poet. They're dead. This is the land of the living."

HARPER & BROTHERS - PUBLISHERS

## Get Our Prices For Good Diamonds

Wanless & Co. Established 1840. 168 Yonge St., Toronto.

Water Was Quite Rough But Sports Were Carried Out.

Kew Beach, Aug. 3.—The land and aquatic sports held here this afternoon were very successful, and attracted a big crowd. The winners are:

Men's canoe, single—W. Reid 1, E. C. Male 2.

Ladies' single sculls—R. Wyse

## GUELPH SHOW A SUCCESS.

Old Boys Flock Home From All Parts of the Compass.

GUELPH, Aug. 3.—(Special.)—The to-day practically marked only the opening of old home week, the crowds of old boys and girls who poured into the city on every train were such as to guarantee that the celebration will be a success in every way.

This morning at 10.30 a big excursion train from Toronto, filled with ex-Guelphites, headed by a pipers band arrived. The Detroit Old Guelph boys, a particularly strong aggregation, arrived shortly after noon, bringing with them the Detroit Marine Band. About 125 more Guelph old boys came from Cleveland as well as quite a crowd from Buffalo. Oriental Lodge No. 51, 1, W. Cathcart 2, N. Ford 3.

Girls' 9 and under—Lottie Cathcart 1, Enid Snow 2, G. Cullum 3.

Boys' 9 and under—H. Thornton 1, W. Lawson 2, R. Brown 3.

Girls' 12 and under—Marion McCurrach 1, L. Cathcart 2, L. Hutt 3.

Boys' 12 and under—B. De La Plante 1, W. Cathcart 2, N. Ford 3.

Girls' 9 and under—C. Hutchison 1, E. Hefferman 2, E. Snow 3.

Boys' 9 and under—A. Fraser 1, G. Phillipot 2, R. Perkins 3.

Boys' 12 and under—W. Brandham 1, R. Stinson 2, B. Orr 3.

Sack race, boys' 16—B. Vale 1, A. Martin 2, D. McPherson 3.

Boys' boat race—C. Williamson 1, P. Robert 2, L. Lyonde 3.

## ROYAL CANADIAN YACHT CLUB.

Disappointment About Lord Roberts—Movements of the Fleet.

Keen regret is felt by the officers and members of the R.C.Y.C., at not having the privilege and honor of entertaining Lord Roberts. Elaborate preparations were under way and great pleasure was anticipated. However, let us hope that the visit is only postponed, not canceled for good.

All the boats are back from Lake Erie, with the exception of Crusader, that is expected to-day having cruised away over holiday. Merrithought went to Cobourg, Strathcona, Zorra, Aida, Yama and Vivis went across to Okeet. Strathcona ran the thirty-eight miles in four hours. She returned home Sunday, with the rest of the fleet cruised along the south shore to Niagara and Port Dalhousie.

Great interest is being manifested in the race for the Rudder Cup, which is to be sailed for from Hamilton to Clearmont Bay, 120 miles, beginning on Monday next. The fleet cruise to Hamilton on Saturday next to be ready for the event.

Parkdale Cricket Club. The Parkdale Cricket Club will like to arrange a game with a city team for Saturday, Aug. 8, C. Theford, secretary, 35 Tyndall-avenue, Phone M. 5715.

## ENDS HER LIFE.

Keeper of Resort Near North Bay Shoots Herself.

NORTH BAY, Aug. 2.—(Special.)—Mrs. Maud Lamothe, keeper of a house of ill fame in the Township of Widdifield, one mile from North Bay, committed suicide last night with a thirty calibre revolver. She held it in her mouth and pulled the trigger. The tragedy was the result of a desperate quarrel between the woman and her husband, which had been in progress all Sunday, arising from jealousy. Lamothe had been away fishing for several days, and his wife in his absence was away drinking and carousing with other men.

Just before the tragedy Mrs. Lamothe secured the revolver which she intended of shooting her husband, who rushed out of the house and took to the woods. She then turned the weapon on herself. The dive where the tragedy occurred is one of a number of similar resorts flourishing in the townships surrounding.

## DR. SOPER :: DR. WHITE



## SPECIALISTS IN FOLLOWING DISEASES OF MEN

Files Epilepsy Dyspepsia Asthma Syphilis Rheumatism Catarrh Stricture Lost Vitality Diabetes Emulsion Skin Diseases Gleet Gonorrhoea Hay Fever Acne's One visit advisable, but if impossible send history and two-cent stamp for free reply. Offices: Cor. Adelaide and Toronto Streets. Hours: 10 a.m. to 1 p.m., 2 p.m. to 5 p.m. Closed Saturdays and Sundays during July and August. DR. SOPER and DR. WHITE, 25 Toronto St., Toronto, Ontario.

## PRIVATE DISEASES

Impotency, Sterility, Nervous Debility, etc. (the result of folly of excess), Gleet and Stricture treated by Galvanism (the only sure cure, and no bad after-effects). SKIN DISEASES: whether result of Syphilis or not. No mercury used in treatment of Syphilis. PAINFUL DISEASES OF WOMEN: Prolapsus, Menstruation and all Displacements of the Womb. The above are the specialties of DR. W. H. GRAHAM, No. 1 Clarence Square Cor. Spadina.

## DR. W. H. GRAHAM

and the local authorities seem unwilling or unable to cope with the situation.

Hay Fever Cannot Exist in the Highlands of Ontario.

Anywhere north of Orillia on the Grand Trunk suffers from this annoying complaint will find instant relief. The higher altitude and the pure air impregnated with the odor of the balsams and pines is a sure cure. Tourist rates are low, and good accommodation may be obtained from \$6 a week up.

Get illustrated copy of publication entitled "Hay Fever" at City Office, north-west corner King and Yonge Sts.

## SIR ROBERT BURNETT'S BGIN

"Is the standard for purity."

Rosedale, per resident... floor. Most lent... H. J. Brakers, 2

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800 MEC

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