Condon Advertiser

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THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Saturday, Feb. 17.

A STRONG LEAD.

HE CITIZENS of London have already given \$172,-000 to the Patriotic Campaign days before the work of flying through the air, nor will you see the canvassers has been com- you will see everything else of war that menced. It is a splendid lead to can be photographed. Be sure to see all other citizens.

If this amount has been donated by eighty subscribers, what amount may be expected from the 60,000 who remain? That there will be many more sub- has a better record than that of the scriptions equalling in value 149th Battalion. How many times this those already received, thanks band has given its services in some to the devotion of Sir George good cause would be difficult to estimate, but it is enough to know that Gibbons and others, may be a day seldom passes without an aptaken for granted. The readi- pearance by the band on the principal ness of the "big" men of the streets for some good reason or other city to write checks for hand- soldiers arriving in the city since

"Give till it hurts" will be the slogan, and the man of means of these engagements without one cen who is deaf to an appeal must be of money in this class. Let it be hoped repaid, for they hold a warm place in that, like Scrooge at Christmas, the hearts of the soldiery and the they too may be visited by the citizens. Such magnar ghost of soldiers who have made noticed, and they will be glad to know

The work to be done on Mon- one of the best organizations the city day and Tuesday and Wednesday will be one of the greatest rally last night, it could be observed agencies for good that the city that they play with a will, that their has known. For a time at any rate all feuds and controversies their program is creditable, and the will be forgotten. The people rendition is all that could be desired. will be working together in an effort to meet their obligations. Let everyone give to the full ex- submarines. What else could he tent of his resources. The pace

TURN ON ROGERS.

has been set.

papers in the West, came out yesterday with a forceful appeal to the Coal and diamonds are very closely love premier of Canada to rid himself of related chemically, and are now apfight to Hon. Robert Rogers and to strike him proaching each other in value. off the deputation to the conference on imperial affairs to be held soon. The Herald says that the people have grown tired of Mr. Rogers, and it would be a good thing for the country It is as difficult to get out of Ger-

insistent for the dropping of another pilot. Sir Sam Hughes went first, and now it would appear as if his enemy in the cabinet were to follow. From a partisan standpoint, it will be greatly to the advantage of the Liberal party | Chicago contemplates building huge if Mr. Rogers remains, but the Liberal storage bins, so that coal will always constructive policy. Many have some- city. What will the operators say? thing to say against Mr. Rogers. There It looks pretty good when N. W. ca cent feeling in the breasts of the (if they are still in power).

In so doing this paper is conscious of Poor Austria-Hungary! She is in tion in Canada all of the official war as Austria-Hungary remains intact. pictures released-French, British and Canadian. The condition was that the Canadian. The condition was that the pictures were to be shown under the I have a stovepipe in my room, auspices of a leading newspaper which bad investigated the pictures, and The air it cannot change. which was willing for what amounts My clothes are cold as charity, to a sum considerably less than would be charged for ordinary advertising, to exploit the picture with many pages of The old self-feeder's glow! space in order that the largest number This morning even THAT was out,

of people possible might see these pictures at a nominal cost.

On each occasion the official war pictures have been shown with great success by the Montreal Star, Toronto World and Star, Hamilton Spectator,

Ottawa Citizan and Leurnel and Star a Ottawa Citizen and Journal, and many But worse than that; still shivering, other leading Canadian newspapers.

The Advertiser has attracted an at The Advertiser has attracted an attendance to the pictures which has done to the pictures which has done frozen all iron-hard. fustice to the paper as a medium that reaches practically everyone in London. During the presentation of 1870. don. During the presentation of "The Some twenty pounds of salt. Battle of the Somme," more than 15,000 people attended the Lyric Theatre, where the pictures were shown. Many of these people came to the city from outside the district. One man drove 20 miles to attend, and said he would not have missed them for \$1,000. They

evealed war to him in a manner that o amount of words or books could do. The Advertiser is able to guarantee o its readers that the pictures of the Canadians in action, and the advance of the tanks next week will be superior n every respect to the Battle of the Somme films. We realize that is saying a good deal, but an examination of the pictures and the word of many people who saw them in Toronto this week is more than sufficient to warrant the claim. Londoners will enjoy others. They will not be the passing, taken under fire in a great battle, before the battle, and after the battle, showing in marvelous panorama the Canadian troops in action. If one had been given a favored seat behind the battlefield he could not have witnessed what the official films portray, because more than six operators were working, and only the choicest of their pictures

were selected. The dash of the Canadians over "No Man's Land" is seen in the clearest of these pictures is the advice of The Advertiser to all its readers.

MONG THE MANY splendid mili-

there for Germany?

The United States has now broken ested her THE CALGARY HERALD, one with Austria-Hungary. Step by step of the strongest Conservative she is drifting towards war.

if Mr. Rogers quit the Government. | many as to go through the eye of a The demand becomes more and more needle. Nevertheless it has been done.

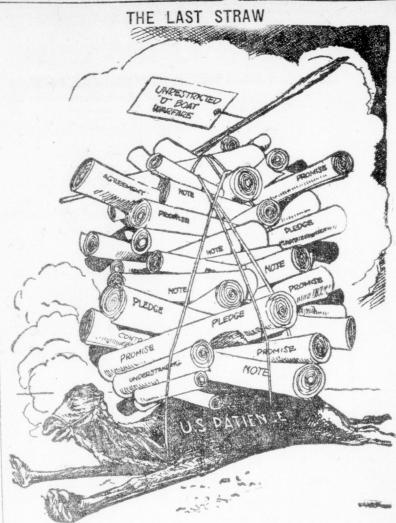
party does not wish to gain power so be on hand and a famine prevented. A much by destructive methods as by good idea. Chicago is an enterprising

are none to be found supporting him Rowell comes out so strongly for ne in his recent attack on the Southams women's suffrage. For now the present she and his wild charges against the Government will probably take the tip Liberals. He has offended every de- and put it through two years from now

THE OFFICIAL FILMS. all about Canada's prosperity and the THE ADVERTISER next week is offering to the public the official motion picture of the Canadian troops in action, and the advance of the "tanks."

In so doing this case of the "tanks."

performing a useful and instructive pa- danger no matter which way she turns. triotic service to the community. The If Germany should win (which she Famous Players' Film Exchange of Toronto, since war began has had a won't) she would be gobbled up by that country. If the Allies win (which they will) the Dual Monarchy will be broken representative in the old country in up, so as to form a new Slav state. close touch with the war office, and he Trouble between the Prussian element has been able to secure for presenta- and the Slavs is bound to exist as long and



-Di. Y. Evening Telegran im sharply. "Hart!" she cried. "Don't

And suddenly European courts and larning were forgotten. He hadn't taked her if she knew Mary Porter. He still loved her and she had no will

Wait a Minute!

When Detroit gets dull they

run a couple of street cars to-

gether, and shatter a few score

We thought spring had really come

It is suggested that men be allowed to button their trousers to their wes-

The backbone of winter may

be broken, as some say, but at

the present time, Old Man Ef-

We do not believe Bill Bryan

his dog. He is not the greatest

Grow your own potatoes, says a

newspaper. Ditto, grow your own

Detroit, Mich.

UNIVERSALLY KNOWN FOR

ITS HOMELIKE ATMOSPHERE.

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MANAGERS:

the other day. It thawed.

the thermometer at 98,

THE ADVERTISER'S DAILY SHORT STORY (Copyright, 1916, by the McClure Newspaper Syndicate.)

THE MAN IN THE STORM.

By Oliver Gray. ve stayed out so late at shows and depths of the big overcoat.

the subway and be home in I live so near to the car, you

ust long enough in cits. That's fine for a fat guy with ter. She had her washed the star of a musical career and star of a musical career and star of a musical career and star willing to work and sacrifice Charlie Chaplin has subscribed

charling to work and sacrifice hing for its sake. Charling for its sake. She had a insisted that his or her counted for more than and it had been a long, hard to convince herself that he was. She had asked her sister about hat night so indifferently that sally's sharp eyes were deceived. So doing pretty well, Janet," she proposed "They say he's going the same sacrificed Charling has subscribed \$150,000 to the British war loan. This proves that Charling has subscribed \$150,000 to the British war loan. This proves that Charling has subscribed \$150,000 to the British war loan. This proves that Charling has subscribed \$150,000 to the British war loan. This proves that Charling has subscribed \$150,000 to the British war loan. This proves that Charling has subscribed \$150,000 to the British war loan. This proves that Charling has subscribed \$150,000 to the British war loan. This proves that Charling has subscribed \$150,000 to the British war loan. This proves that Charling has subscribed \$150,000 to the British war loan. This proves that Charling has subscribed \$150,000 to the British war loan. This proves that Charling has subscribed \$150,000 to the British war loan. This proves that Charling has subscribed \$150,000 to the British war loan. This proves that Charling has subscribed \$150,000 to the British war loan. This proves that Charling has subscribed \$150,000 to the British war loan. This proves that Charling has subscribed \$150,000 to the British war loan. This proves that Charling has subscribed \$150,000 to the British war loan. This proves that Charling has subscribed \$150,000 to the British war loan. This proves that Charling has subscribed \$150,000 to the British war loan. This proves that Charling has subscribed \$150,000 to the British war loan. This proves that Charling has subscribed \$150,000 to the British war loan. This proves that Charling has subscribed \$150,000 to the British war loan. This proves that Charling has subscribed has subscribed has subscribed has subscribed has subscribed has subscribed submarine.

They say he's going Porter, but I don't know Maybe he is, though—I mether one evening at a movie, funny it will be some day, in you're away up in grand just home from the courts to have Hartley present you fat and forty, and with a six to cook and sew for! languishing around in beadand ropes of pearls big and ropes of pearls big. would fight if somebody kicked newspaper. Ditto, grover perk chops.

a washing on, with box of your limousine take care of your ad meant it kindly, for net was looking a bit but how words had with regular DON'TS, an

The sergeant's mess at Wolseley Barracks have a regular menu, filled with regular DON'TS, and with a boost for their favorite movie hero, Sergt. Gibson: t. "I'm afraid the poodle isn't t, and the men and the maid are kindergarten."

kindergarten."

hought it all over now in the is he was very close to the ishe separates will from weak-Was she getting homesick? Then ought of the European courts darning stockings and cook-the brave color came back to to to the sand she sat very erect. She seen a career and she was going e good.

DON'T pick your teeth with your fork; the fork may break.

DON'T pass anything except remarks; it isn't customary.

DON'T try to accelerate the waiter; it is apt to be disastrous.

DON'T criticize the eggs; they may retailate.

DON'T look for a square meal; you may be disappointed.

Bernstorff is welcome to visit Canada, and also welcome to tell the kaiser all about Canada's prosperity and the thousands of men and tons of food which are constantly leaving her shores to help the Allies. No doubt he needs no telling as to the quality of men sent.

In ad chosen a career and she was going to make good.

The train stopped at her station and she was going to make good.

The train stopped at her station and she was going to make good.

The train stopped at her station and she was going to may be disappointed.

DON'T talk about the home guards; you're popularity will suffer.

DON'T talk about the home guards; you're popularity will suffer.

DON'T talk about the home guards; you're popularity will suffer.

DON'T tell funny stories; remember the Scotch element.

her fur coilar, tightened her veil, and, burrowing her face into her muff, started up the street.

At the same time a man started after her At first Janet paid little attention to him, but as she left the lights behind and plunged into the darkness ahead she felt uneasy. She walked faster but the man soon overtook her, waiking beside her and suiting his step to her's. Janet kept straight ahead, never so much as glancing aside. But she knew that he, too, had his head down against the wind and the coilar of his great overcoat was almost touching his hat.

"If you're afraid I shall be glad to take you home," he said finally, his voice coming in fitful jerks as the wind caught it.

"No, thank you! I'm not afraid," said Janet as firmly as she could with her teeth chattering.
"But I'm going to the ferry and I'll just walk with you, if you don't mind."
No answer, but he was not discouraged. He kept right beside her.
"—I'm not accustomed to being out so late!" She decided it was best to a safety of the street in the gum business. O, wat's the was not discouraged. He kept right beside her.
"—I'm not accustomed to being out so late!" She decided it was best to the same time a man started after the mount of rest and recreation.
And DON'T talk hockey: remember this is an hour of rest and recreation.
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her arm to steady her against the what. She drew sharply away.
"I'm from the West, too," he said.
"But it's a big place."
Conversation was difficult, but Janet became ashamed of herself. "It's dark and he's going my way. Why shouldn't he protect me if he wants to? And he's from the West!"
"This isn't very far west," she amended. "It's only in western Pennsylvania!"

that's where I'm from!" hat so?" Janet was interested. nat is the place?" Not far from Pittsburg. A town "Why, that-whom do you know in "Oh, everybody. Do you know any one there?"
"Yes."

"Do you know the Moores?" he ask-ed eagerly. "Do you know Janet caught his sleeve and turned

the trenches yet. Some guy says the real holiday is more work, but of a different nature. He must class

fishing as a regular job. J. Ross Robertson will receive and witnessing the birth pangs of a new has received more downright honor brotherhood, as yet undreamed of. Fail-J. Ross Robertson will receive and in refusing a knighthood than all the ures and setbacks there may be in the others who have received them.

Alcohol is too precious to drink, says a scientist. Well, a lot of folks here are not drinking.

Dear "J.H.F."-A rumor has reached me that the department of agriculture has decided to seek the aid of the artillery to help to overcome the present egg crisis,—the services of the "layers" might be utilized. Yours truly-C. H. HICKEN. P.S.—Doesn't this make you cackle?

BOB ROGERS' SMILE.

The original smile that wouldn't come Now please don't get gay or at my thought scoff, I don't mean the smile of which we used to think Before September sixteenth put things on the blink.

The smile I have reference to's one that does grace. So we're told by the dailies, Bob Rog- Traction Company ers' face; When he thinks of a hireling striving Such a statesman as he from having his

And, surely, Rob Rogers has reason to *9:15 p.m. For he has all his confreres stuck up on a style; Doubtful which side to jump on till Bob gives the word; would all like to jump on Bob, so I've heard.

venture to say. For Sir Robert can never clear him to resist.

"I'm going home, Hart!" she said in the shelter of the entrance where they could talk.

"Why, Janet?"

"Oh, to marry you, I guess. Don't tou want me?"

But the last words were last in the

last words were lost in the They might hunt a long time and search a big crowd; That our country alone grows knights such as he.

At the regular theatre the actors At the regular theatre the actors inly will not. You two ing New York now you were on pegs, and look like holes burned in of sleep. We girls get the other.

At the regular theatre the actors would fill a shelf;

Do you wonder that Bob never loses his smile when, by nature, he crosses rough Though a judge's adverse commen

If we ever get tired of work we will THE OLD 'UN. start an undertaking establishment in Cuba. It looks like a healthy industry The cold wave and coal shortage

have at least produced a lot of heated

THE NEW BROTHERHOOD.

and suspicion; that all the suffering and heroism of the past few months has [The Englishwoman.] gone for nothing, if we choose to have One wonders sometimes how it all end; if this new brotherliness is but a transient feature of life, or one that may endure. Are we to lose all our new friends with the advent of peace, or have we for ever shaken off the old picion? It is possible that we are now

future, but I, for one, cannot believe

it otherwise. The earth is in the hands of the world's workers today, to be welded as they will.

POSTMASTER OF NEW YORK. WASHINGTON, Feb. 16.—Represen tative Thomas G. Patten, was nom-inated by President Wilson today as postmaster of New York City.

the same old ruts of mutual distrust

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For good health, for sunshine and for exhilarating sea air-For ideal golf, for horseback riding, for fine

EFFECTIVE SEPTERBER 17. To St. Thomas and Port Stanley-7:30 a.m., *9:30, *11:30, *1:30 p.m., *3:30, *5:30, *7:30,

To Tempo, 4:30. To St. Thomas, 6:15 p.m. and 11:15 Sunday cars marked with a star (*)

London and Port Stanley Railway EFFECTIVE OCTOBER 1.

To Port Stanley—6:20, 8:20, 10:20 a.m., 1:20, 3:20, 5:20, 7:20, 10:20 p.m. So St. Thomas—*5:20, *6:20, 7:20, 8:20, 9:20, 10:20, 11:20 a.m., 12:20, 1:20, 2:20, 3:20, 4:20, 5:20, 6:30, 7:20, 8:20, 9:20, 1:20, 4:20, 5:20, 6:30, 7:20, 8:20, 9:20, 0:20, *11:20 p.m.

Heavy type denotes no local stops between London and St. Thomas.

*Daily, except Sunday.



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general passenger department, 68 King street east, VIA CANADIAN NORTHERN

THE ROAD TO / OPPORTUNITY

What America Can Do

If there is any American citizen who feels alarmed as to how the United States would fare in a war with Germany he should read THE LITERARY DIGEST for February 17 and learn the exact facts regarding our immediate military, financial and industrial preparedness, and the immense resources which can be

While the Chicago Tribune declares that the present crisis "finds us unprepared," and our navy "grossly undermanned," and a few o er editors agree that this is the situation, there are still others who brush such statements aside and cite a mass of statistics and facts that will astonish and cheer American readers.

In this article, drawn from various sources, the military, financial and industrial resources of the country are shown and they are indeed impressive.

A typical expression is that of the Wall Street Journal which declares that, "If the short-sighted kaiser sees nothing but a mobilization of untrained men behind our little army, he makes his last and greatest mistake. Well in the forefront is a mobilization that can begin at once to feed, finance and furnish the Entente Powers, and in such an avalanche as to give the 'war lord' a dose of war which should cure him and his militarist bodyguard forever."

No feature that has been published in THE LITERARY DIGEST in many months will challenge the interest of American men and women more than this, coming, as it does, at this critical moment,

Other articles of importance in this number of "The Digest," are:

Congress Overrides Presidential Veto and Ends 20-Year Fight to Restrict Immigration

Where German-Americans Stand Japan's Insistence on Land-Rights Karl I. Is Housecleaning Two Ways of Marketing Food Can We Foresee the Future? Nitrate=Plants for War=Needs The Languishing British Stage England Can Not Be Starved Can the Submarine Boat Win the War?

How the Railroads May Save Mil-Do We Need More City Managers?

For World-wide Control of Nar-Death Claims a Great American Car-

toonist The New Spirit in the French Church

New York's "Infidel Missions"

A Fine Collection of Interesting Illustrations, Covering the War and Other Subjects of World-Interest.

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Arctics, or elsewhere, in science, invention and manufacture in America or Europe, in business and commerce in the North, South, East or West. Wherever your interest may lie, you will find it ably treated and most likely graphically pictured in this ably-

edited weekly magazine of the world's news.

February 17th Number on Sale Today—All Newsdealers—10 Cents



FUNK & WAGNALLS COMPANY (Publishers of the Famous NEW Standard Dictionary), NEW YORK