

STRICT CONFIDENCE.

Women Obtain Mrs. Pinkham's Advice and Help.

Has Guided Thousands to Health. How Lydia E. Pinkham's Vegetable Compound Cured Mrs. Fred Seydel.



It is a great satisfaction for a woman to feel that she can write to another telling her the most private and confidential details about her illness and know that her letter will be seen by a woman only.

Many thousands of cases of female diseases come before Mrs. Pinkham every year, some personally, others by mail. Mrs. Pinkham is the daughter-in-law of Lydia E. Pinkham and for twenty-five years under her direction and since her decease she has been advising sick women free of charge.

Mrs. Pinkham never violates the confidence of women, and every testimonial letter published is done so with the written consent or request of the writer, in order that other sick women may be benefited as she has been.

Mrs. Fred Seydel, of 412 North 54th Street, West Philadelphia, Pa., writes:

Dear Mrs. Pinkham:— "Over a year ago I wrote you a letter asking advice, as I had female ills and could not carry a child to maturity. I received your kind letter of instructions and followed your advice. I am not only a well woman in consequence, but have a beautiful baby girl. I wish every suffering woman in the land would write you for advice, as you have done so much for me."

Just as surely as Mrs. Seydel was cured, will Lydia E. Pinkham's Vegetable Compound cure every woman suffering from any form of female ills. If you are sick, write Mrs. Pinkham, Lynn, Mass., for special advice. It is free and always helpful.



Bread or Pastry.

Beaver Flour is the best for Pastry—just as it is best for Bread.

Beaver Flour is both a "Spring Wheat" and a "Winter Wheat" Flour. It is a blend of Manitoba Spring Wheat in just the exact proportions of each to make the whitest, most nutritious Bread—and the lightest, most inviting, most toothsome Cake, Pies and Pastry. Economical, to say the least.

AT YOUR GROCER'S Dealers, write for prices on all kinds of Flour, Cakes, Grains and Cereals. T. H. Taylor Co., Limited, Chatham, Ont.

HELP FOR SICK KIDNEYS. There is no reason in the world why you should suffer with Kidney Trouble, and you want suffer if you take

Bu-Ju

Take "Bu-Ju" on our positive guarantee that it will cure you or money refunded. See a large box. At druggists or by mail postpaid.

The Claffin Chemical Co., Ltd., Windsor, Ont.

DO YOU SUFFER WITH EPILEPSY?

This is the fairest offer ever made to sufferers of Epilepsy or Fits. Just deposit \$1.50 with C. McCallum & Co., and get a bottle of Elixir Kosine. If after using same you are not entirely satisfied, your money will be returned. This trial is given at our expense.

Elixir Kosine is absolutely free from alcohol, cocaine, morphine or opiates. Prevents the attacks of fits or epileptic seizures, and rid yourself of this dread disease by beginning the Kosine treatment today. Price, \$1.50. Mail orders filled. The Kosine Company, Washington, D. C., or call on C. McCallum & Co., corner Dundas and Richmond streets, London.



GILLETT'S PURE POWDERED LYE

Ready for Use in Any Quantity. For making SOAP, softening water, removing old paint, disinfecting sinks, closets and drains and for many other purposes. A can equals 20 pounds of Soda.

SOLD EVERYWHERE. E.W. GILLETT COMPANY LIMITED TORONTO, ONT.

Out of the Darkness

"Oh, Austin, I could not help it; she would do it," she exclaimed. She was deserting her friend very treacherously, but the vicar would not let her finish.

"Answer for yourself, Mary; am I right in supposing that you drew this money from Miss Maturin?" But Mary would not answer calmly.

"I couldn't help it, Austin; I could not, indeed; she would make me tell her what was troubling me. I think she noticed how worried you looked, dear, and then there was nothing for it but that she would pay the whole bill. I did not like taking it at all, Austin; but, indeed, I could not refuse her."

"That is because you are so soft-hearted, Mary. It never occurred to you, I suppose, that you might tell your husband before you took upon yourself to pay his bills?"

"Yes, it did," returned Mary, who was nearly broken-hearted at this unexpecting reproach; she really believed that Austin was looking at her for her want of confidence. "I wanted to tell you directly, dear, but she was so afraid you would refuse to take it."

Now all this was very dreadful to Rotha, and this time she looked at the vicar earnestly that the vicar interpreted her thoughts at once.

"No, don't go, Miss Maturin. I have something to say to you both."

"If you will only hear me first," pleaded Mary.

"But I will not; I mean to punish you for your silence. Who ever would have believed you could have been such a little traitor!" But there was a sorrowful vein running through the vicar's jest that robbed the words of their sweetness. Rotha was almost sure now that she had pained him; tears sprang to her eyes at the mere thought.

"I will not ask you again, as I did just now, for whom you are putting in all those delicate stitches," he said, laying his hand again on her work. "It may be that I am not so blind as I appear. Shall I tell you a few things that have come under my notice?"

"No, no; please do not," she pleaded, lifting her eyes to him for the first time, but his look soon sent her to her work again. She knew now why

Advertiser Patterns

DESIGNED BY MARTHA DEAN.



A COMFORTABLE LOUNGING ROBE—6884.

The loose, comfortable gown, which slips on easily, and requires no elaborate fastening to close it, is an invaluable possession in the feminine wardrobe. Such a one is shown, and made in a washable silk or Japanese cloth it will prove wonderfully useful and becoming. The broad sailor collar and loose flowing sleeves suggest freedom from restraint, and are quite in keeping with the purpose of the garment. For use as a bath-robe or negligee it is invaluable. For the medium size, 7 yards of 36-inch material are needed.

6884—Six sizes, 32 to 42 inches, bust measure.

The price of this pattern is 10 cents.

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Please send the above-mentioned pattern, as per directions given below, to

Name

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Measurement: Bust Waist

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CAUTION.—Be careful to inclose above illustration and send size of pattern wanted. When the pattern is bust measure you need only mark 32, 34, or whatever it may be. When in waist measure, 22, 24, 26, or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure, representing the age. It is not necessary to write "inches" or "yards." Patterns cannot reach you in less than one week from the date of order. The price of each pattern is 10 cents in cash or in postage stamp.

Address: PATTERN DEPARTMENT, ADVERTISER, LONDON, ONT.

naughty children never could stand the vicar's eyes.

"Last Sunday the boys showed me their new boots, and Laurie, who was very communicative, told me that he and his brother had gray-flannel shirts, the same as Bob Travers's, that we admired so, Mary. There was a hint of a new suit for Art."

Mary gave a little gasp of surprise, but Rotha worked on harder than ever; her cheeks were flaming.

"But that is not all. The other evening, in the twilight, she is a neat hand at binding—but when I got to the light I found that my old coat was transformed into a new one. I was slightly surprised, I confess, but I hung it up again, feeling that some benevolent fairy had been at work—the same fairy, I suppose, who had put the wadded dressing-gown across my arm-chair, and who, I found, had visited Art with big brown parcels containing toys, sweetmeats, and other heterogeneous articles dear to childhood."

Art is not one to keep a secret, mind you, he does not take after his mother in that, darning a look at poor Mary. Oh, if only Rotha could hold up her head! "And then Art is such a listener. I had no idea before that there was so much truth in the proverb, that little pitchers have great ears; but he's a tremendous fellow at listening. Sometimes he comes to me and tells me his dreams; though, by the way, he will have it that they are true."

"I call Miss Maturin 'Santa Claus,' father," he said once, "because she rains sugar-plums on my pillow. Last night I woke up and found a big drum—and what is the matter, Mary?" For Mary, that mildest and softest of criminals, had crept up to his side quite unabashed.

"Oh, Austin! how could you—how could you?" was all she said. Then she veiled her face, and drew her hand from his shoulder and drew her toward him.

"Say, Mary, I should rather say, how could you?" he demanded, still gravely.

Then Rotha, whose cheeks had hung out every possible sign of distress over the vicar's speech, could bear it no longer.

"Oh, Mr. Ord, I cannot believe that you are really angry with me!" she exclaimed; "but if you would listen to me a moment." And as she spoke she came a little nearer to him and looked appealingly in his face.

"Well," he said, turning toward her. "It seems I must put both of you on your defense. Mary's silence has pleaded guilty, am I to say the same of you?"

"Yes, if you like," she answered, gently. "I shall not deny your charges. I suppose Art's dreams were all true."

"Well," he reiterated for the second time, and then again that appealing look came into her eyes; she looked like a child scarcely penitent, yet longing to be forgiven.

"If I have offended you," she began again, and then paused—"If I have offended you, I am very sorry. But no, I will not believe that I have; it was all so beautiful, and we were so happy, that everything cannot be spoiled for us like that."

"No, indeed," ejaculated Mary. She began to understand dimly the workings of her husband's mind; but Rotha again interrupted her.

"Mr. Ord, supposing you had a sister," and then she stopped—"a little sister, and she had all the good things of this world given to her, and you were left out in the cold; and supposing—hesitating again—"all these good things had come to her by a dreadful mistake, which, when she thought of it—which she did continually—always made her feel very unhappy; and here for a moment Rotha's voice grew troubled.

"Well, my child," said the vicar encouragingly.

And she went on. "And suppose, in her unhappiness—the little sister's, I mean—God put a thought into her heart, which took away all her pain, and made her feel quite warm and comforted, and supposing, coming a little nearer, and touching him softly on the arm, 'she—this little sister, I mean—came to me.'"

"Come to me!" repeated the vicar, as she hesitated again.

"Yes, and, speaking in her reverence and love, told you of this beautiful thought that grew in her heart day by day, and prayed you not to despise her little gifts, because they made her so very, very happy; and supposing that the little sister—coming still closer, and clasping her hands together—"begged you, out of your great tender heart, never to hurt her again as you have hurt her just now, but, if she has made a mistake, put it all down to her ignorance; but be sure that she will never offend so again."

"God bless the little sister!" finished the vicar solemnly. "Ay, and she shall be blessed; child, I will not have you cry like that. It is you who have been breaking my heart all this time with your love and gifts."

He talked to them presently when Rotha was a little calmer, and drawing his wife very tenderly to his side, he told them both the bitter battle he had fought with his pride, and how his heart had been very soft toward them all the time Mary had believed he had been reproaching her with want of confidence.

"My own Mary, do you think I have not blessed the little sister over and over again for making your dear face grow so much brighter day by day?"

"You see your name will stick to you," Rotha said, presently, calling her

You Can Save Money On Seasonable Goods Here Saturday

Saturday will see one of the biggest days in the store's history. Prices have been slashed on seasonable goods—goods that you require for immediate wear—just for the **ONE DAY ONLY.** We want to make a record tomorrow, the last Saturday in April. And this is the means we have adopted to do it. Read the ad. through. Don't miss a single item.

A Price Startler on New Lawn Blouses

\$1.75 Kinds For \$1.29

These waists are brand new. We were just going to mark them \$1.75 each, when it was suggested that we sell them at a low price as a "leader" for Saturday. So we decided to let them go tomorrow at \$1.29 each. Remember, please, that this price is for **tomorrow only.** If there are any left they will be sold at the price originally intended.

Three styles to choose from. Two have handsome embroidered fronts, while the third is a beautiful combination of lace and embroidery. All are prettily tucked and edged with lace on collar and cuffs; have three-quarter sleeves and open at back. The latest styles, mind you, and worth **\$1.29** each. Saturday.....

Saturday We Will Sell These Black Taffeta Dress Skirts For \$10.00 Each

These are entirely new and the very latest in design. While we feel sure they are worth \$15 each, yet we have decided to be liberal and have marked them to sell regularly at \$12. And Saturday we are going to make you a most unusual offer, namely: Give you the privilege of buying one tomorrow for just \$10. Will you take advantage of the offer?

The quality of the taffeta is truly superb. It will prove a great wear-resister. The dye is permanent—a very rich black.

Skirt is cut good and wide. Contains 17 gores. The upper portion is plain, while from about the knee down it is a combination of box and inverted-pleats. Very handsome, indeed.

Saturday, and Saturday only, **\$10** for.....

Two Dozen Black Taffeta Drop Skirts

The last we can secure to sell at the special price of, each..... **\$5**

A Smart Suit At a Low Price, \$14.50

This is one of the smartest suits we ever had to sell at the price.

Material is a light tweed check. The neat suit coat is trimmed with green velvet and soutache braid on collar, vest and cuffs. Box pleated skirt is trimmed with strapings and buttons..... **\$14.50**

Swell Suit in a Pretty Light Stripe Fabric. Popular Gibson style, with fancy braid trimmings. Skirt displays side-pleats and ornamented with fancy braid..... **\$24**

A Handsome Gray Check Suit. The collar and cuffs of the suit coat, which is silk lined, are edged with black and white braid. Gunmetal buttons look very attractive. Skirt is full pleated..... **\$27**

Just Imagine! 65c Panamas For 47c

Blue and Brown Only

Splendid, strong, all-wool Panamas. Blue and brown only. Sold regularly at 65c yard. One piece of each only will be disposed of on **Satur- 47c** day, and no other day, for, yard.....

Short Lengths of Dress Goods

These are short lengths of this season's most fashionable weaves. You'll find in the lot Panamas, Venetians, Wool Taffetas, Crispines, Voiles and Cashmeres, in colors of brown, blue, green, black, etc. Prices are greatly reduced. You'll find this a great chance to pick up a full skirt length at a small cost. Lengths vary from 4 to 6 1/2 yards. Hurry for these.

Fine, Crisp Voiles Marked Down From 75c Yard to 52c

This is certainly a bargain that ought to cause the biggest kind of a rush. Voiles are right on the topmost fashion pinnacle, and to mark down the prices seems rather unusual, to say the least. But 52c is not the price for every day. After Saturday they will be at their regular price of 75c once more—if there are any left to sell. Come tomorrow for your share.

The weave is fine and crisp—just what you prefer. Extra good width. Colors of pale blue, navy, brown, reseda, cream and gray.

Never sold previously for less than 75c yard. Saturday for..... **52c**

Black Dress Silks Special at 98c Yard

This price is just for Saturday. You can have your choice of an elegant Black Armure Dress Silk, worth \$1.25 yard, or a rich Black Peau de Soie, C. J. Bonnett's make. Just what is required for a jumper jacket or a dressy gown or coat. **98c** Special at.....

150 Dundas and Carling. **GRAY & PARKER** 150 Dundas and Carling.



Gluten and Cellulose

both enter largely into the composition of a grain of wheat. The object of the scientific miller is to retain as much of the gluten as possible, whilst extracting all the cellulose from the flour.

Gluten is the real strength giver and is contained in the inner "skin" of each grain of wheat. Cellulose is a hard and almost pure white fibre surrounding the gluten and starch cells. It is absolutely indigestible, but its presence in flour cannot be detected except by special chemical tests.

In the milling of "FIVE ROSES" FLOUR, the flour passes through special purifying processes which, although they remove all the cellulose and waste matter, retain all the gluten and nutriment unharmed. Consequently, this brand is more nutritive and more economical than ordinary flours.

Ask your grocer for it.

Lake of The Woods Milling Co., MONTREAL, Limited.

Local Office, Canadian Bank of Commerce Chambers, London, Ont.

A prize of \$20,000 is offered by the best-sugar manufacturers of France to anyone who shall first discover and apply in France a new method of utilizing sugar in the arts. It is required that the method shall increase the consumption of French sugar 100,000 pounds per annum.

A London woman had a painting which she believed to be by Turner, and offered it to several dealers, who said it was nothing like Turner's work and refused to buy it. Later she found documents which

proved it to be a genuine Turner and with in a week she sold it for \$12,250.

TIME TRIES ALL THINGS, and as Bickie's Anti-Consumptive Syrup has stood the test of years it now ranks as a leading specific in the treatment of all ailments of the throat and lungs. It will soothe and subdue the most stubborn cough by relieving the irritation and restore the affected organs to healthy conditions. Use will show its value. Try it and be convinced of its efficacy.

A wealthy company of Mexicans is developing coal mines near Salinas. A five-

foot vein of coal has been struck, and three shafts have been sunk. The company has built 25 houses for its employees and is employing the leaves' aroma.

Feather Beds, Pillows and Mattresses renovated and sterilized; also manufacturers of Mattresses, Feather Pillows, Cushions and Spring Beds. Brass and Iron Beds, Stoves, Furniture, Camp Beds, at the Feather Bed, Pillow and Mattress Cleaning Factory. J. P. HUNT & SONS, 593 Richmond Street. Phone 597.

A GOOD NAME IS TO BE PRIZED.—THERE IS NO MEDICINE on the market that can compare with Bickie's Anti-Consumptive Syrup in expelling from the system the irritating germs that cold engender in the air passages. It is suicide to neglect your cold. Try the cheap experiment of ridding yourself of it by using Bickie's Syrup, which is a cheap remedy, easily taken, and once used it will always be prized as a sovereign medicine.

(To Be Continued.)