Gray & Parker's

For Walking Skirts

better made or finished garments. No-

where will you find prices so much to

You have a big choice of materials:

Panamas, plaids, overchecks, serges, tweeds,

venetians, etc. All the latest shades, too.

Expect to see unusually attractive skirts-

better values than you might expect for the

prices asked, and you'll not be disappointed..... \$5 to \$8

Skirts. Black cloth skirt, 9-gore pleated

style, trimmed with silk strappings and but

of pleats in each side, trimmed \$2.95 Gray Tweed Skirt, 9 gores, two clusters

Special Line Luster Waists.

See these \$1.95 and \$2.95

your advantage.

No better styles anywhere, no

Plunged Into the Vortex

in matters of papering and furnishing; d he was particularly pleased when n invitation arrived from Lady Teasdale, begging him to bring his wife to stay with herself and her husband in Grafton street, until such time as their own preparations were complete. Lady

the young man's nature, but he could either be learning the new waltz or erence to Col. Stockton's influence over men there are in Ontario who believe not help feeling relieved that his wife practicing her duets with Keith. She her husband; and it might have been that Mr. Murphy is not as much intershould be so advantageously chaper- never had a moment to herself, or a with the same benevolent intention ested in the second lease as he was in oned, and the difficulties that might quiet conversation with her husband. that Lady Teasdale spoke out her sentihave beset them both on her first en- His present ambition was that she ments regarding the lady with still omission of his name from the pubtrance into society be so agreeably should be a good dancer; and this was less disguise. smoothed away. Once seen and intro- an easy victory for Margherita, who duced to the upper world at large, he had loved the tarantella in her native "if you will take my advice, you will by Mr. Whitney and his colleagues." own way. Fresh as she was from her When they returned home at night, lowly station, and recent as had been she was usually too tired and sleepy her apprenticeship to a higher grade of to exchange a word with him; and ife, he felt quite sure of her. Her beauty more often than not, he was not with would carry all before her, while her her, and did not return till a later gentle dignity and sweetness of man- hour. More than once she asked him ner must disarm those who still desired whither he went on these occasions. to criticise or turn the cold shoulder.

hearted, impulsive woman, clever to a come more and more habitual to him. degree, and benevolent, but sometimes giving offense by her brusquerie, or club, Keith mio?" full of common-sense, kindliness, and be there." upright principles-adored his vivaclous wife, hugely admiring her origipited, yawning. "Besides, I belong to affection was fully returned, and there Stockton's set."

Advertiser **Patterns**

Designed by Martha Dean.



MEN'S NIGHT SHIRT-6754.

Perhaps the general public is not aware that many women make the nightshirts for the men of the family. Such is the fact, however, and for the benefit of these plyers of the needle the pattern is given ere which will prove most satisfactory t has the straight yoke across the back, o which the lower part is gathered and the generous pocket in front. The model is one which has found favor with many, and it is of the latest cut. Such a gar-ment, if well shaped, needs little or no itting, and the one shown requires but ittle labor for its completion. Cambric, painsook or longcloth may be used, of which 4½ yards 36 inches wide are needed. zes, 32 to 46 inches breast measure

Please send the above mentioned pattern, as per directions given below.

Weasurement-Waist Bust

Age (if child's or miss' pattern)

CAUTION-Be careful to inclose ove illustration and send size of patrn wanted. When the pattern is bust sure you need only mark 32, 34, or hatever it may be. When in waist asure, 22, 24, 26, or whatever it ay be. If a skirt, give waist and gth measure. When miss' or child's ttern write only the figure reprenting the ago. It is not necessary to rite "inches" or "years." Patterns annot reach you in less than three or or days from the date of order. The ce of each pattern is 10 cents in

PATTERN DEPARTMENT,

h or postage stamps

ADVERTISER, LONDON, ONT.

spect won by his high and consistent character.

The elder Ronaldsons did not intend Toward the middle of May, Keith and going up to town this year. Mr. Ronhis wife removed to town. After some aldson declared himself too feeble; while glancing toward her, "that Stockton behesitation, Keith had made up his mind his wife was indifferent to the joys of longs to it. I don't, of course, mean Had this second franchise gone through to take a house and live there more or the season. If Lady Meredith—whose to apply that sweeping clause to him, less permanently, spending, however, own purse was too short for an indenearly half the year in the country or pendent stay—felt herself in any way simply because they play higher than abroad. He began to think that, kind engaged to spend a month at her anywhere else in town; and of course, actly as they chose to take it, up to 62,500as the county neighbors were now, friend Lady Elizabeth's town-house, both Margherita and himself would after which there was some talk of is a rich man, and I believe, an honorbreathe more freely a little further re- her paying a visit to Keith and Mar- able one." moved from the family and the family gherita in their new home. It was criticisms The house he had taken—a possible that about this time Keith's Some honorable men, then, might frecomparatively small, but pretty, one in elder sister began to perceive and re- quent this club. But did any go there a fashionable quarter—was, however, gret the impolicy of her conduct to- who had not a taste for gambling? She not yet quite ready for their reception ward her brother's wife, but, if this longed to ask, but dared not. were so, the only ostensible result of Keith, she had begun to suspect of such a regret was further to imbitter late, was not a very rich man; and he her against its innocent cause. And now Margherita found herself careless and extravagant one.

suddenly introduced to the great world Not much love, she knew, was lost Teasdale wrote with cordiality, and one ball Keith had taken her to in the been a favorite with Lady Teasdale, tario Railway to a new syndicate in tion. The longer they stayed, the bet-ner-parties, all balls, all social life day. The latter had the lowest opinion does not appear. This revised lease ter pleased would she and Lord Teas- and gayety. It almost took away her of her, and she had often of late, in the was apparently granted without public dale be, she said. Keith was greatly breath; and, pleasant though much seclusion of the domestic circle, threat-competition and by the same methods gratified; Margherita could not have of it was, the Capri girl soon began ened to drop her acquaintance altogethas governed the first lease. The only made her London debut under better to long for a short breathing-space. er. Possibly Lord Teasdale, in saying difference is that Mr. Murphy's name Then, in the mornings, if ever five what he did, had some idea of putting does not appear in the published list of There was not a scrap of snobbery in minutes could be found, she must Keith's wife upon her guard with ref- the promoters. I wonder how many

and he was always as frank as pos-Lady Teasdale, on her part, was de-sible with her. Sometimes he said he lighted with the task before her. She had merely stopped to smoke and chat was always fond of lions; and, in the with other fellows; sometimes he had was always fond of lions; and, in the present case, she had fairly lost her heart to her protegee. She was a warming into Stockton's club seemed to be-

her unsual candor. Her husband — a morning, as he joined her after a late quiet, sober-minded, middle-aged man, breakfast. "You do not seem often to

"They keep such early hours," he reinality of thought and character. His the other now. I like to play with

> "Play what, caro mio?" "Oh, lots of things-loo, poker, ecarte. How much wiser are you?" "Do they play for money?"

Keith laughed. "Do you really suppose we played for bonbons, Marghe?"

"Ah!" she said, gravely. She was refleeting upon Lady Meredith's insinuations of a month ago; and her thoughtful lace, with the little contracted look of anxiety upon her brow, suddenly caught his eye and arrested his atten-

You're a good little girl; but looking

my husband, and better," she added,

all his momentary anger dispelled. said; "I've my doubts about that, ing insincerity has dealt the whole ques- and dangers affecting such a policy. Marghe."

Margherita nestled up to him loveingly. She had discovered that when possessing any water powers whatever he was in an affectionate mood he al- will do well to nail them down tight, for ways called her "Marghe," but that, if there is no knowing when the Government he were the least put out, her name will grab them, or what it might do. became "Rita to him. She would think no more of it; Keith must know best; it could not be a wrong place, or he would not go there. Yet was she a good deal staggered when one day Lord To the Editor of The Advertiser: Teasdale, talking to his wife alone before her, spoke of Stockton's club (evidently without an idea that he husband, too, frequented it) as "that iniqu-

long word with difficulty. "Ah, does not that mean wicked, Lord Teasdale?" She had a great respect for him, and public's point of view. a strong friendship existed as much The agreement had provided that for between her and the grave, middle-aged every two horsepower generated under it, man as with his younger, more viv- one horsepower had to be set aside to be

alf the life, all the looks, of any starched thing depends upon the starch you use. Celluloid Starch saves cooking, saves ironing, saves wear thereby. Yet Celluloid Starch costs no more, and does save as we say. Demand Celluloid Starch; test it now.

probably did not exist in all London a Lord Teasdale was not a man to speak chise of the Electric Development Comhappier couple than Lord and Lady "off book," that his dictum could be pany, it simply killed the goose that Teasdale. Their social importance was trusted in such matters. Why did her would have laid golden eggs for the municonsiderable; and this not merely by husband mix himself up with a dis-cipalities of the Niagara district. It did right of their rank and wealth, but even sipated and unprincipled set-he who not cancel 125,000-horsepower of Electric more by reason of the influence exerted was neither? And was Colonel Stock- Development Company power; it only took by her energy and talent, and the re- ton one of the dissipated and unprin- from them 62,500-horsepower, and in doing cipled who frequented the place? Lord Teasdale seemed to answer her

thoughts. that's his affair, and no one's else. He

Margherita felt somewhat relieved. was, Lady Meredith had told her, a

and plunged head over ears in the vor- between her host and the Stocktons; tex of fashionable society. A few but the former was nothing if not just. dinner-parties she had attended before, As for Lady Elizabeth, she had never the Temaskaming and Northern Oncountry; but the new life was all din- whose disapprobation increased day by which the name of Mr. Murphy, jun.,

modest girl like you."

"Dear Lady Teasdale," replied Mar- juggling. gherita, with a troubled face. "I do not

much both of them,' my dear," said ber of very respectable names. It her friend, laughing. "You ought to be would be interesting to know who will able to do anything with him," she be the real owners of this company, for "Why do you not go to your own added, as she stopped and kissed the certainly the printed list is too lengthy she asked one sweet face admiringly.

To be Continued.

To the Editor of The Advertiser: Toronto Globe, will be of interest to your From expressions in the local papers readers, in view of the recent franchise there and from utterances of travelers granted by Cochrane for water power in just returned from Cobalt it is evident Eastern and Northern Ontario in the face that the people of that town and disof the openly-declared public ownership trict are positively dismayed at the policy of the Ontario Government:

of today you publish the facts re two cerned and granting these important other valuable water powers being leased franchises to private parties. to private syndicates by Mr. Cochrane, "Hullo!" he said, "what are you look- Notch, both in the Cobalt district, on the people behind the Healey's Falls con the power question are suicidal.

manner in which Mr. Cochrane is hand- the benefit of the public at large? "Yes, Keith mio, I trust you-" She ing out power franchises and his explana- The outlook for good government in tions thereof he affirms that view. Your Ontario is very dark, not simply be-"Look here, Rita," he said, his voice correspondent further states that "no cause the Government has thought wise betraying an increase of irritation; doubt other agreements were at this very to grant these concessions to private some one has put you up to this. time under consideration in Mr. Coch- parties, but because it is doing so in a rane's office." It is a singular coincidence secret manner without the public havafter me isn't part of your duty. If vindicating this statement that you should ing knowledge of who are the real you want my morals to go straight, publish in the very same issue as his grantees, and because its present course you must let me alone, and above all letter the information regarding the grant- of action indicates a deliberate abannever preach to me. I don't like ing of the Hound Chute and Notch leases. donment of every principle it has repreaching from any one." And here I am anxious to see the terms of these cently professed. "Keith mio, I should never preach to you. Ah, how could I? who am I, caro mio? You are so much wiser than I, as the recent Murphy deal which you. two last leases published, and the names Opponents of municipal ownership as the recent Murphy deal which your ism, unbusinesslike methods and pos her beautiful face upraised to his full paper so boldly exposed. Even the To-sible corruption are bound to creep in ronto World, which has been the strong- to public administration of commercial He bent down and kissed her warmly est supporter of Whitney in his public enterprises. It has not taken long for

> tion of Government ownership. It seems to me that every municipality

J. MANLEY SPINKS. Toronto, Sept. 10.

THE POWER QUESTION.

I read letters in your issues recently pointing out that the Province of Ontario had been a heavy loser by the cancellation of the second franchise of 125,000 FATTERN DEPARTMENT OF THE startled look, and pronouncing the granted to the Electrical Development Company. In doing this the Government Niagara horsepower which had been certainly made a bad mistake from the

> acious wife.
>
> "I do not think that is too strong a word for such a gambling hole," he most dissipated and unprincipled set. I hope no friend of yours belongs to it, Mrs. Keith," he added, kindly.
>
> Margherita was silent. Ignorant as without acious wife.
>
> "I do not think that is too strong at a price to be arbitrarily fixed, without possibility of appeal, by the Lleutenant-Government in Council. Thus, when the agreement was in full operation, there would have been 62,500-horsepower at the absolute disposal of the municipalities, without a cent of investment lie."
>
> Mrs. Winslow's Soothing Syrup has been used for over THIRTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEETHING, with PERFECT SUCCESS. IT SOOTHES the CHILD, SOFTENS THE GUMS, ALLAYS ALLAYS ALLAYS.
>
> Without a cent of investment lie."
>
> Without a cent of investment lie." Margherita was silent. Ignorant as without a cent of investment liability on she was, she knew well enough that their part, which the Electric Development Company could not dispose of outside of them, but must deliver to them at a price entirely outside of its own con-

> > It is thus evident that the second franchise to the Electric Development Company was not for 125,000-horsepower at all, but only for 62,500-horsepower, and

sion as a sort of return for the privileges conferred by the first franchise, and that in the interests of the municipalities rather than the Electric Development of is an elistr before which pain cannot

so robbed the municipalities of 62,500horsepower, which they would have had on terms easier to handle and cheaper in "I telieve, by the bye," he said, operation than can possibly be obtained under its own intricate project.

without liability, without delay and exhorsepower. As it is, the Government, to advance its own pet scheme, has deprived them of that chance.

The cancellation of the second franchise was, in my opinion, a short-sighted and foolish as well as a commercially dishonest transaction Toronto, Sept. 10.

WHO ARE THE PEOPLE?

To the Editor of The Advertiser: I notice in the papers that the Govmining rights on the right-of-way of lished lease is the only concession to "My dear," she said, affectionately, public opinion that has been granted have as little as possible to do with Really, the Government might as well that woman. She's a coarse, bold crea- give us children's blocks to play with ture, though she is an earl's daughter and thus keep us amused while they -and not at all a fit companion for a hand out concessions, as to imagine that anyone is deceived by such transparent

The list of provisional directors of like Lady Elizabeth; I feel what you the Northumberland and Durham Power say is true. But how am I to do? My Company, which has secured the entire husband likes so much both of them. waterpower of Healey's Falls for its How can I be different from him?" own purposes, was printed in the pa-"You must teach him to 'dislike so per some days ago and includes a numto be other than a screen for the real incorporators.

Now we learn from Hon. Frank Coch-Advertiser Correspondence powers in the Cobalt district have been given away to syndicates. Anyone who has lived or traveled in that district must realize how vital, not only to business, but to health, is the question of The following letter, published in the cheap access to a good water supply. action of the Government in rejecting Worse and more of it. In your issue the urgings of the municipalities con-

Who are the people behind the Conamely, the Hound Chute and Montreal balt concessions? Who are the real ing so serious about, Marghe? Do you object to late hours?"

Montreal River. What on earth is the cession? Who has had influence enough to secure the regranting of the right-of-She was silent and downcast, and Their present methods in the matter of way mining concession? What influence is causing the Whitney Govern-"Or has anyone been canting to you A correspondent in a letter published ment to destroy its own structure, to about the vice of gambling?" he asked, in your paper this morning hits the nall destroy the hopes of municipalities his tone growing irritated. "Can't you on the head when he states that appar- throughout the whole Province and to ently the Government never intended to give away by secret negotiations those She raised her head, trying to force apply its public ownership policy to any very privileges which it had so fersmile to her lips, and confidence into but the Niagara district, and from the vently promised would be retained for

ownership power campaign, recognizes the the Whitney Government itself to give "I don't know about the better," he killing blow and loss of prestige this glar a vivid illustration of the weaknesses P. THOMPSON.

THEY MEAN IT.

No one should suffer a moment longer with Piles, for Dr. Leonhardt's Hem-Roid will cure any case. A guarantee for \$1,000 goes with every package of the Hem-Roid. No matter what kind you have.

Blind, Bleeding, Internal, External, hardt's Hem-Roid will cure you. This is a strong statement, but it is supported by a thousand testimonials from those who have been per-

manetly cured by Hem-Roid. If you are not cured you get your money back. One dollar at druggists, or the Wilson-Fyle Company, Limited,

It's the man of loose habits that gets

Mrs. Winslow's Soothing Syrup

SPECIAL NOTICE Feather Beds, Pillows and Mattresses

renovated and sterilized; also manufacturers of Mattresses, Feather Pillows, Cushions and Spring Beds. Brass and Iron Beds, \$3. Stoves, Furniture, Camp Beds, at the Feather Bed, Pillow and Mattress Cleaning Factory. J. F. HUNT & SONS, 593 Richmond street. Phone 997.

all, but only for 62,500-horsepower, and even that was only granted on conditions conferring on the municipalities, at the valuable privilege of an equal quantity of power on terms which could not be Improved.

It looks as though the previous Government had secured this remarkable concesmust kneel and kiss the Pope's hand. IT IS AN ELIXIR OF LIFE.-Since

"Always the Best of Everything for the Least Money"

Great Values in New Fall Skirts

An immense collection of the newest; smartest styles. Great values, too. When you see the garments and note the prices you'll stay right here and choose your coat. Everything is so entirely in your favor.

A Five-Dollar Bill buys a splendidly made, well tailored coat of good material, % length, 3 styles in tweed to choose from. Special.....

Our Ten-Dollar Coats have won us a big trade in previous seasons. Should win us a still larger trade this fall. Handsome coats in several different cloths and styles. All new—a fine selection to choose from. Special value \$10

Light Gray Tweed Coats. Long, loose styles and swagger patterns. Medium and dark shades if you desire them.....

Here's a Very Stylish Coat. Light Gray tweed, trimmed with self strappings, coat collar and patch pockets. Body and sleeves lined with good quality

> Special Sale Black Kid Gloves Raynier Kid Gloves Sizes 5%, 6, 6%, 7% and 7%. Regular One of the foremost glove makers of 75c glove. Wise if you nurry. Per Special \$1.00 Gloves remarkably good Glove for one dol-

the world is Raynier. You can depend on Raynier Gloves being made of first quality kid skins, expertly cut and finished. They're dependable in every, way. And the prices we are asking are very reasonable for such high-grade gloves. Black and assorted colors. Fitted and colors. Fitted and guaranteed \$1 00 guaranteed; \$1 25 and \$1 50

Neat style with clustered tucks, deep cuffs on sleeve. Black, green and reseda. Only, each.....

Our \$5 fa wonderfully to becoming. It seeing them. Fall Hats ly stylish Don't m

Exhibition Display of Fancy Collars

lar. Ask for the Ethel-that's the

name-and examine the glove thor-

oughly. Sure you'll want to give us

your dollar for a pair. All sizes and

Newest New York fancies-just what you'll fall in love with. A special display for Exhibition visitors.

Pretty Lace Collars, with dainty silk trimmings. Also Silk Collars with chiffon ruche trimming. Each....... 25c

Colored Val. Lace, applique and bead trimmings. All shades. You'll like themthat's saying very little. Also Pure White Chiffon, Guipure Trimming, and many other styles to choose from 50c

Ladies' Handkerchiefs

Initialed Hemstitched Handkerchiefs. Pure linen. Inclosed in fancy boxes. 1/2 dozen in each box. Price, each

Fancy Embroidered Handkerchiefs. Special, each.....

Children's Handkerchiefs 1/4 dozen in each box. Special, box 25c

New Belts: Handsome, Stylish, Moderately Priced

What the stylish dressers in the big fashion centers pronounce correct will be found here in large variety.

New Silk Belts. A large collection of elegant 35c to \$2 styles... New Fancy White Kid Belts. Persian

Black Kid Belts, latest style.....50c

Embroidered Silk Belts, cream, navy, green and black. Each...... 50c

Ladies' Hosiery

Plain Black Cashmere Hose. All size. Special value for this week only.

Ladies' Plain Black Cashmere Hose. Also ribbed, with double knee. All sizes. Splendid wearing qualities. The pair..... 35c

3 PAIRS FOR \$1 00.

GRAY & PARKER 150 Dundas and Carling.

150 Dundas and Carling.



No Good Flour Can Be Made

EASILY. It takes time, trouble and the closest atten tion to the minutest detail of every milling process, to say nothing of adding considerably to the cost of production, to make a good flour.

You know you must watch your bread carefully during every process from the mixing to the baking, but however close the attention you may give it your trouble will be wasted unless you are using a flour which has been made with corresponding care.

No brands on the market today are made more carefully than our "FIVE ROSES" and "HARVEST OUEEN." The grain itself is cleansed by the newest and most perfect machinery before being ground, and the flour is sifted and tested by experts at every stage of the milling in order to insure the nearest approach to perfection it is possible to obtain by modern methods.

If you use these brands, and give corresponding attention to the details of your baking, you will have as a result bread which cannot be equalled for quality and nourishing value.

Lake of The Woods Milling Co.

Local Office, Canadian Bank of Commerce Chambers, London. Ont.

FREIGHT DERAILED.

heavy eastbound freight train on the car of corn was demolished and its con-C. P. R. 2 1-2 miles west of here, last tents scattered all around. The ditched

Company, the second franchise should have been put through.

When the present Government, in its excess of zeal, canceled the second franchise are concentrated in once. It has no equal in the treatment of lumbago, rheumatism and all bodily pains.

Oll is an ellist before which pain cannot the care at 9:

Occupany, the second franchise should have been put through.

A broken flange on a Great Northern or clumbago, rheumatism and all bodily pains.

It has no equal in the treatment of lumbago, rheumatism and all bodily pains.

Galt, Sept. 11.—The derailment of a bed are torn up for 200 yards. One

IT IS THE FARMER'S FRIEND.—The farmer will find in Dr. Thomas' Eelectric Oil a potent remedy for wounds or pains in the body, or for affections of the res-C. P. R. 2 1-2 miles west of here, last night, adds another to the list of unfortunate occurrences at this point on the road.

A broken flange on a Great Northern car caused the mishap. None of the ade continues, the passengers are being the car caused the mishap. None of the last cars are a sad ruin.

The passengers on No. 3 express, due here at 9:45, had to lay over till 8 generally. He will also find it a convenient friend in freating injured horses, car caused the mishap. None of the last continues, the passengers are being tacked by colds, coughs or any kindred allments to which they are subject,