

Mark Envelopes for Mail
Orders for Goods on
this page "City Ad."

EATON'S DAILY STORE NEWS

The New Queen Street
Elevators are quicker
because they're not
crowded.

A Thanksgiving Festival of Values at the Store Saturday

One last word before the big rush Saturday---Come
as early as you can---We're ready to supply your every
Thanksgiving need, for, even with the big Thanksgiving
buying that's been done, there's plenty of choice for every-
body here. Take advantage of the 8 o'clock specials.

Ribbons for the Holiday

Saturday will be a great "Hat Bow Day" at the ribbon counter. A complete
hat trimming for the holiday will cost but 1.50. All the newest knots are shown
in the collection of handsome bows and rosettes. The "Coronation," the "Derby"
and the "Chrysanthemum" are among the prettiest of the new styles, all being made
up in correct autumn shades; navy, alic, royal, cardinal, wine, red, rose, amber,
brown, pumpkin, copper, myrtle, moss, reseda, tilleul, grey, taupe and amethyst are
some of the tones. The bows contain 6 yards of elegant duchess satin or pure taffeta
ribbon, 5 and 6 inches wide, and are ready for use; complete, with band for around
crown. Each 1.50

Fancy Ribbons 39c

Besides a full range of colors in all our lines of beautiful millinery and
fancy ribbons we are making a special display of Dresden, stripes and Paisley designs,
in silk and satin finishes, showing beautiful combinations of colors. These are ex-
cellent ribbons for bows, sashes, etc. Widths 6 and 7 inches. We tie them free of
charge. Per yard 39

Avoid the afternoon crowd if possible; come early in the morning, to be sure of
the best service and prompt delivery of your orders.

—Main Floor—Yonge Street.

A Specially Good Value in Young
Women's Coats \$10.50

The illustration shows a very smart Winter Coat for Young Women. Made
in several different patterns; in tweed, also wide wale diagonal chevrons, in colors of
black, green, cadet and brown; semi-fitted back, with pleats in back from waist line;
large lapels fitting close over notch collar; beautifully tailored; perfect-fitting gar-
ment; bust 32, 34 and 36. These coats very specially priced to sell, each . . . 10.50

Young Women's Coats Reduced to \$8.50

Young Women's Full-Length Coats; assorted in two-tone tweeds, oxford
greys, also plain black; fancy weaves in cheviot cloth; single-breasted with large
lapels and black velvet collar; neat coat sleeve; semi-fitted back; very natty style;
bust 32, 34 and 36. Reduced price, each 8.50

—Second Floor—James Street, North.

One Big Hosiery Item

Women's High-Class Hosiery, consisting of plain and fancy embroidered de-
signs; fine silk lisle and cashmere; full fashioned, with double sole, heel and toe and
garter top; in a good range of fancy colors and black. Saturday, per pair . . . 25

Cannot promise to fill phone or mail orders.

Gloves Offer Price Inducement

For holiday wear these Gloves are well fitted and the prices are far below those
usually charged for the grade.

Men's Capeskin Gloves, made from choice skins; have one clasp, outside seams,
gusset fingers, Bolton thumb and spear-pointed backs; assorted tan; sizes 7 1/4 to 8 3/4.
Reduced to, per pair 50

Women's Extra Fine Kid Gloves, made from soft pliable skins; are free from
flaw or blemish. They have two dome fasteners, oversewn seams and silk-stitched
points; colors are tan, mode, beaver, brown, myrtle, navy, ox-blood and black. This
glove carries EATON'S guarantee. Per pair 69

—Main Floor—Yonge Street.

Girls' Coats Saturday Morning, \$2.75

Can't Promise Mail or Phone Orders

We've a big day's business to do—we're bound to be rushed all afternoon—every
bit of morning business relieves the afternoon crush—that's why we make such a re-
markable offer as this:

Girls' Winter Coats, made in cheviot cloth; colors of navy blue, grey, brown
and green; double-breasted style, with high storm collar; plain coat sleeve; full loose
back; splendid-fitting garment; all sizes for girls 4 to 14 years; 200 of these coats
for 8 o'clock Saturday; each 2.75

—Second Floor—James Street North.

Suggestions For Underwear Buying For
Saturday

The completeness of the stocks offers every satisfaction
to those needing Fall and Winter Underwear

Women's Vests or Drawers, 1400 only; fine quality merino (wool and cotton mix-
ture); colors white or natural; vests are high neck; buttoned front and long sleeves;
drawers are ankle length; both styles; sizes 32 to 38 inches. Saturday morning . . . 28

Women's Gowns, of flannelette; in fancy stripes of pink and white or blue and
white; Mother Hubbard style; neck and sleeves finished with frill of material; lengths
56, 58 and 60 inches. Saturday morning 33

Women's Corset Covers, of nainsook and cotton; full fronts; finished with fine
tucks; fine lace or embroidery insertion and frills of fine lace or embroi-
dery; slightly soiled; sizes 32 to 42 inches. All sizes in the lot but not in any one line.
Saturday morning 13 to 33

Children's Vests or Drawers, made of fine quality merino (wool and cotton mix-
ture); vests are high neck; open and closed front; long sleeves; drawers are ankle
length; natural color; sizes to fit ages 2 to 14 years. Saturday morning . . . 29

Women's Vests or Drawers, Zenith, fine quality merino (wool and cotton mix-
ture); color white; vests are high neck, button front and long sleeves; drawers are
ankle length, both styles; sizes 32 to 38 in ches 75

Bridal Sets, consisting of gown, drawers and corset cover; made of fine quality
nainsook; fine hand made and hand embroidered; all sizes.

Gown, slip-over style; round yoke of fine hand-embroidered nainsook, also row of
fine embroidery beading; neck has ribbon draw and hand-embroidered scalloped
edge.

Drawers, finished with row of fine embroidery beading; wide frill; hand-embroid-
ered and scalloped edge.

Corset Cover, fine hand-embroidered front; neck finished with ribbon draw and
scalloped edge, back with cluster of fine tucks; waist finished with embroidery bead-
ing. Price complete. Special 5.00

—Second Floor—Centre.



Persian Lamb Muffs Reduced to \$13.25

They are in the empire shape, of first-class pelts; in a large or medium glossy curl; have a
finely-made down bed and black satin lining. They are offered at much below usual price for special
Saturday business. Each 13.25

16 Grey Lamb Muffs at \$2.75 Each—Suitable for women or misses; a fine quality grey
lamb, in medium curl; grey satin lining and wrist cord. But only 16, Saturday morning, each 2.75

50 Black Coon Muffs at \$5.00 Each—This is the fur commonly termed "Western Sable";
good full-furred skins are used in these muffs, and they are designed in the empire style; nicely lined
and equipped with wrist cord. Price 5.00

Astrachan and Muskrat Coats Give
Extra Good Values

The illustrations depict the styles. Here
are brief descriptions:

Astrachan Coat on the Left, \$32.95—
It is 35 inches long, in box front and fitted
back design, trimmed with western sable col-
lar, lapels and cuffs; gives a good smart
appearance and is a warm coat for either
walking or driving; nicely lined with Italian
cloth; made in our own workrooms. Special
value at 32.95

Our Astrachan Coat is, we believe, the
only coat of this kind produced in Canada
at this small price (\$22.50); 34 inches
long, box front, large rolling collar and
short lapels of self, tight-fitting back, lined
with twilled Italian cloth. This garment also
is made in our own workrooms, and is a rare
value at the price 22.50

The Coat Shown on the Right is of natural
muskrat; it is 48 inches long, designed for
either auto or driving wear, box back and
front, large rolling collar and medium sleeve
and cuffs of self, lined throughout with heavy
brown satin. This garment is made of best
selected rat. Price 80.00

Also in exactly the same style and with
the same lining is a Natural Black Muskrat
Coat at 85.00

Children's Muskrat Reefers Clearing at \$25.00

They are 24, 26, 28 and 30 inches long, with regular box back and front and high storm
collar, brown satin lining; a warm and cosy coat for the little tots. Much reduced to . . . 25.00

—Second Floor—Albert Street.



Big Savings in Men's and Women's Fine
High-Grade Boots

Offerings that make it well worth while to get here early—at 8 o'clock—or as
soon after as possible.

680 Pairs for Women—High-class styles, in fine patent coltskin, Blucher
Boots, with dull tops, extension soles, suitable weight for walking. There is hardly
anything dressier in footwear than a nice pair of patent boots. These are all nicely
finished; Cuban heels, and show dainty, high arch; sizes 2 1/2 to 7. Saturday,
while they last 2.45

1000 Pairs for Men—This lot consists of excellent styles for fall wear, in tan
calf, velours calf, bright finish, and patent coltskin, all high-grade qualities, made by
Goodyear welt process, medium weight, and heavy walking style; all Blucher tops;
a decided snap; and a great chance to procure an up-to-date pair of boots for the
holiday; sizes 5 1/2 to 11. Saturday, your choice 2.50

Recent Arrivals in the Armstrong Boot for Women

Now is the time for you to make your plans for Autumn Footwear; you will
need to have something specially good in an out-of-doors boot, and in the Armstrong
you've a boot irreproachable in appearance and quality. It has in every detail extra
points of strength and excellence, which places it in the front rank of high-grade foot-
wear. A few of the popular styles:

Fine Grade of Calfskin, with a smooth velour finish, with dull kangaroo top,
Blucher cut, creased vamp, Goodyear welted soles and medium heels 4.50

A Buttoned Boot, in a stylish design; the high top, made from fine smooth-
boarded calf, with wing-shaped toecap, Goodyear-welted soles and high heels; very
swell 5.00

The College Last—This is a good style in Walking Boot, the full orthopaedic
toe, choice quality of very fine goat kid, heavy Goodyear-welted soles and military
heels 4.50

A Popular Boot Suitable for Almost Any Wear—A dressy design, in a very
neat shape, fine vici kid, patent toecap, kid Blucher tops, Goodyear welted soles,
with slight extension edge, and Cuban heel; the high-cut top 4.00

—Second Floor—Queen Street.

Great Savings in Appropriate Curtains

The season demands heavy and rich hangings on arches, doorways, etc. Such
are these:

Mercerized Silk Tapestry Portieres, 50 inches wide, 2 3/4 and 3 yards long, of
heavy reversible cloth, in plain colors of red, brown, myrtle, forest, Nile and empire.
The several good designs are odd lines out of our regular stock, with a choice of
trimmings, fringe top and bottom, silk gimp or Vandyke edging one side and bottom,
being a possible choice. Reduced to clear, pair 6.50

See Queen Street Window. —Third Floor.

7-Piece Glass Water Sets

Neatly decorated with floral patterns and gold finish; includes large glass water
jug and six glasses to match. Saturday, per set 50

Handy Gas Lighter

Never fails to give satisfaction, easy to work and perfectly safe; one tip in aver-
age use will last three months; new tips can be secured at 8c each. Ask Saturday
for the Blitz Lighter, each 15

Hay Forks

Heavy Steel Forks, three prongs, fitted with long ferrule to a handle of straight
grain white ash. Each 25

A Comfortable Horse Collar

The Pipe Collar—A high-grade hand-made collar of long straw, leather-faced,
open top with 1 1/4-inch strap and buckle, leather pad on top of neck; steel pipe in
throat of collar to prevent it spreading. Saturday, each 4.50

Special Priced Leather Suit
Cases, \$3.50

Have you a presentable Suit Case for the holiday trip? We took advantage
of a timely offer from a leading manufacturer, and secured 150 high-grade solid
leather Suit Cases at about the usual cost price. Some are samples, others slightly
scratched.

Cowhide covers, in russet and chocolate colors, in a number of styles; all have
polished brass fittings with pocket and straps inside; many have straps going all
round case; others with short straps at top. Two sizes, 24-inch and 26-inch. Satur-
day, to clear 3.50

—Basement.

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