TRAFFIC.

Yonge Sts.

51 King 8t.

K COMPANY rs of Red Bricks d made of ld Tile.

limico. 2856. £ 2597

Price complete. Special ..... 5.00

EATON'S DAILY STORE NEWS

# Thanksgiving Festival of Values at the Store Saturday

One last word before the big rush Saturday --- Come as early as you can---We're ready to supply your every Thanksgiving need, for, even with the big Thanksgiving buying that's been done, there's plenty of choice for everybody here. Take advantage of the 8 o'clock specials.

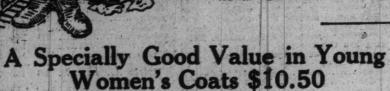
# Ribbons for the Holiday

Saturday will be a great "Hat Bow Day" at the ribbon counter. A complete hat trimming for the holiday will cost but 1.50. All the newest knots are shown in the collection of handsome bows and ro settes. The "Coronation," the "Derby" and the "Chrysanthemum" are among the prettiest of the new styles, all being made up in correct autumn shades; navy, alice, royal, cardinal, wine, red, rose, amber, brown, pumpkin, copper, myrtle, moss, reseda, tilleul, grey, taupe and amethyst are some of the tones. The bows contain 6 yards of elegant duchess satin or pure taffeta ribbon, 5 and 6 inches wide, and are ready for use; complete, with band for around Each ... 1.50 Fancy Ribbons 39c

Besides a full range of colors in all our lines of beautiful millinery and fancy ribbons we are making a special display of Dresden, stripes and Paisley designs, in silk and satin finishes, showing beautiful combinations of colors. These are excellent ribbons for bows, sashes, etc. Wid the 6 and 7 inches. We tie them free of

Avoid the afternoon crowd if possible; come early in the morning, to be sure of the best service and prompt delivery of your orders.

-Main Floor-Yonge Street.



The illustration shows a very smart Winter Coat for Young Women. Made n several different patterns; in tweed, also wide wale diagonal cheviots, in colors of black, green, cadet and brown; semi-fitted back, with pleats in back from waist line; large lapels fitting close over notch collar; beautifully tailored; perfect-fitting garment: bust 32, 34 and 36. These coats very specially priced to sell, each .. 10.50

#### Young Women's Coats Reduced to \$8.50

Young Women's Full-Length Coats; assorted in two-tone tweeds, oxford greys, also plain black; fancy weaves in cheviot cloth; single-breasted with large apels and black velvet collar; neat coat eleeve; semi-fitted back; very natty style; bust 32, 34 and 36. Reduced price, e ach ...... 8.50

-Second Floor-James Street, North.

# One Big Hosiery Item

Women's High-Class Hosiery, consisting of plain and fancy embroidered designs; fine silk liste and cashmere; full fash ioned, with double sole, heel and toe and garter top; in a good range of fancy colors and black. Saturday, per pair. . . 25 Cannot promise to fill phone or mail o rders.

#### Gloves Offer Price Inducement

For holiday wear these Gloves are well fitted and the prices are far below those

Men's Capeshin Gloves, made from choice skins; have one clasp, outside seams, gusset fingers, Bolton thumb and spear-po inted backs; assorted tan; sizes 71/4 to 83/4. 

Women's Extra Fine Kid Gloves, made from soft pliable skins; are free from 

-Main Floor-Yonge Street.

# Girls' Coats Saturday Morning, \$2.75 Can't Promise Mail or Phone Orders

We've a big day's business to do—we're bound to be rushed all afternoon—every bit of morning business relieves the afternoon crush—that's why we make such a re-

and green; double-breasted style, with high storm collar; plain coat sleeve; full loose back; splendid-fitting garment; all sizes for girls 4 to 14 years; 200 of these coats for 8 o'clock Saturday; each ....... 2.75

Girls' Winter Coats, made in cheviot cloth; colors of navy blue, grey, brown

-Second Floor-James Street North.

# Suggestions For Underwear Buying For Saturday

The completeness of the stocks offers every satisfaction to those needing Fall and Winter Underwear

Women's Vests or Drawers, 1400 only; fine quality merino (wool and cotton mix. ture); colors white or natural; vests are high neck; buttoned front and long sleeves; drawers are ankle length; both styles; size s 32 to 38 inches. Saturday morning .28

Women's Gowns, of flannelette; in fan cy stripes of pink and white or blue and white; Mother Hubbard style; neck and sleeves finished with frill of material; lengths 

Women's Corset Covers, of nainsook and cotton; full fronts; finished with fine tucks; fine lace or embroidery insertions and frills of fine lace or embroidery; slightly soiled; sizes 32 to 42 inches. All sizes in the lot but not in any one line. 

Children's Vests or Drawers, made of fine quality merino (woo! and cotton mixture); vests are high neck; open and closed front; long sleeves; drawers are ankle length; natural color; sizes to fit ages 2 to !4 years. Saturday morning . . . . . 29

Women's Vests or Drawers, Zenith, fine quality merino (wool and cotton mixtre); color white; vests are high neck, but ton front and long sleeves; drawers are 

Bridal Sets, consisting of gown, drawers and corset cover; made of fine quality ainsook; fine hand made and hand embro idered; all sizes. Cown, slip-over style; round yoke of fine hand-embroidered nainsook, also row of

fine embroidery beading; neck has ribbon draw and hand-embroidered scalloped Drawers, finished with row of fine emb roidery beading; wide frill; hand-embroid-

Corset Cover, fine hand-embroidered front; neck finished with ribbon draw and alloped edge, back with cluster of fine tucks; waist finished with embroidery bead-

-Second Floor-Centre.



#### Persian Lamb Muffs Reduced to \$13.25

They are in the empire shape, of first-class pelts; in a large or medium glossy curl; have a finely-made down bed and black satin lining. They are offered at much below usual price for special 

16 Grey Lamb Muffs at \$2.75 Each-Su itable for women or misses; a fine quality grey lamb, in medium curl; grey satin lining and wrist cord. But only 16, Saturday morning, each 2.75 50 Black Coon Muffs at \$5.00 Each—This is the fur commonly termed "Western Sable"; good full-furred skins are used in these muffs, and they are designed in the empire style; nicely lined and equipped with wrist cord. Price ...... 5.00

#### Astrachan and Muskrat Coats Give Extra Good Values

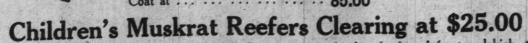
The illustrations depict the styles. Here are brief descriptions:

Astrachan Coat on the Left, \$32.95-It is 35 inches long, in box front and fitted back design, trimmed with western sable collar, lapels and cuffs; gives a good smart appearance and is a warm coat for either walking or driving; nicely lined with Italian doth: made in our own workrooms. Special value at ... ... 32.95

Our Astrachan Coat is, we believe, the only coat of this kind produced in Canada at this small price (\$22.50); 34 inches long, box front, large rolling collar and short lapels of self, tight-fitting back, lined with twilled Italian cloth. This garment also is made in our own workrooms, and is a rare value at the price ...... 22.50

The Coat Shown on the Right is of natural muskrat; it is 48 inches long, designed for either auto or driving wear, box back and front, large rolling collar and medium sleeve and cuffs of self, lined throughout with heavy brown satin. This garment is made of best selected rat. Price .... 80.00

Also in exactly the same style and with the same lining is a Natural Black Muskrat Coat at ... ... 85.00



They are 24, 26, 28 and 30 inches long, with regular box back and front and high storm collar, brown satin lining; a warm and cosy coat for the little tots. Much reduced to ..... 25.00 scratched. -Second Floor-Albert Street.

T. EATON CO.

# Big Savings in Men's and Women's Fine High-Grade Boots

Offerings that make it well worth whi le to get here early—at 8 o'clock—or as

680 Pairs for Women-High-class styles, in fine patent coltskin, Blucher Boots, with dull tops, extension soles, suitable weight for walking. There is hardly anything dressier in footwear than a nice pair of patent boots. These are all nicely finished; Cuban heels, and show dainty, high arch; sizes 21/2 to 7. Saturday. while they last ...... 2.45

1000 Pairs for Men-This lot cons ists of excellent styles for fall wear, in tan calf, velours calf, bright finish, and patent coltskin, all high-grade qualities, made by Goodyear welt process, medium weight, and heavy walking style; all Blucher tops; a decided snap, and a great chance to proc ure an up-to-date pair of boots for the 

#### Recent Arrivals in the Armstrong Boot for Women

Now is the time for you to make you r plans for Autumn Footwear; you will need to have something specially good in 3 n out-of-doors boot, and in the Armstrong you've a boot irreproachable in appearance and quality. It has in every detail extra points of strength and excellence, which places it in the front rank of high-grade footwear. A few of the popular styles:

Fine Grade of Calfskin, with a smo oth velour Blucher cut, creased vamp, Goodyear wel ted soles and medium heels .... 4,50

A Buttoned Boot, in a stylish design; the high top, made from fine smoothboarded calf, with wing-shaped toecap, Goodyear-welted soles and high heels; very 

The College Last-This is a good style in Walking Boot, the full orthopaedic toe, choice quality of very fine goat kid, heavy Goodyear-welted soles and military 

A Popular Boot Suitable for Almost Any Wear-A dressy design, in a very neat shape, fine vici kid, patent toecap, ki d Blucher tops, Goodyear welted soles, with slight extension edge, and Cuban heels; the high-cut top .... 4.00

-Second Floor-Queen Street.

# Great Savings in Appropriate Curtains

The season demands heavy and rich hangings on arches, doorways, etc. Such

Mercerized Silk Tapestry Portieres, 50 inches wide, 23/4 and 3 yards long, of heavy reversible cloth, in plain colors of red, brown, myrtle, forest, Nile and empire. The several good designs are odd lines out of our regular stock, with a choice of trimmings, fringe top and bottom, silk gimp or Vandyke edging one side and bottom, 

See Queen Street Window. -Third Floor.

#### 7-Piece Glass Water Sets

Neatly decorated with floral patterns and gold finish; includes large glass water 

#### Handy Gas Lighter

Never fails to give satisfaction, easy to work and perfectly safe; one tip in average use will last three months; new tips can be secured at 80 each. Ask Saturday 

# Hay Forks

Heavy Steel Forks, three prongs, fitted with long ferrule to a handle of straight 

#### A Comfortable Horse Collar

The Pipe Collar-A high-grade hand-made collar of long straw, leather-faced, open top with 11/4-inch strap and buckle, le ather pad on top of neck; steel pipe in throat of collar to prevent it spreading. Sa turday, each ... ... 4.50

#### Special Priced Leather Suit Cases, \$3.50

Have you a presentable Suit Case for the holiday trip? We took advantage of a timely offer from a leading manufacturer, and secured 150 high-grade solid leather Suit Cases at about the usual cost price. Some are samples, others slightly

Cowhide covers, in russet and chocol ate colors, in a number of styles; all have polished brass fittings with pocket and straps inside; many have straps going and round case; others with short straps at top. Two sizes, 24-inch and 26-inch. Saturday, to clear ... ... ... ... ... ... ... ... 3.50