

The conservation of our physical resources is a national issue with a practical unanimity of opinion on the affirmative side of the question. Of what use is it to conserve the physical resources of the country if we allow the man and woman power of our country to be wasted?

The proper way to conserve our Manhood and Womanhood is by conserving and safeguarding our children. Are we conserving the Manhood and the Womanhood of Canada as we should?



THIS BOY HAS A MESSAGE FOR YOU.

I was not born a criminal, but through neglect I may become one, or I may become the strongest bulwark of the state. I may become the glory or the shame of the state, I may bring great wealth and honour to the country or I may incur for it great shame and degradation. My name is legion—I am as clay in your hands. What will YOU do for me?

READ AND JUDGE FOR YOURSELF.

INFANTILE DEATH RATE AND WHAT IT IMPLIES.

Infant mortality is the most sensitive index we possess of social welfare conditions. The infant death rate indicates in the most graphic manner the intelligence, health and right living of parents, the standards of morals and the sanitation of communities, the efficiency of nurses, health officers and educationalists. Bearing this in mind, kindly read the following statistics regarding the infantile death rate in the Dominion. It is difficult to