

newspaper, reported. (I wish they were as quick to pick up my stories.) The Minister gave an impressive account of the benefits Malaysia has to offer in terms of its highly skilled, well-educated work force, expanding communications and transport infrastructure, and incentives for foreign investors. The Minister also made a pledge to the Canadian business audience to follow up personally, should Canadian businesspeople need direct high level assistance to get launched in the highly competitive Malaysian market.

I am in Kuala Lumpur because, like Minister Rafidah, I also consider that my role as a promoter of Canada-Malaysia trade is a personal responsibility. That is why we have assembled this trade mission and why, as a government, we are investing the resources to promote trade and investment. It's a sound investment, one that is paying off. As Canadians, we have much to offer to the continued development of Malaysia, particularly in the priority sectors of oil and gas, transportation, telecommunications, power, and advanced technology products -- sectors in which Canadian expertise is second to none.

In the oil and gas sector, Novacorp International Consulting is a major success story. In the early 1980s, Novacorp won the contract to provide management consulting services for the pipeline designed to deliver trillions of cubic feet of offshore natural gas to power plants, residential and industrial areas under the Peninsular Gas Utilization Project. That close collaboration with Petronas has continued; NovaCorp recently began working on Phase III of the pipeline project.

In the telecommunications sector, Northern Telecom has five plants in Malaysia. These plants manufacture products mainly for the export market. Another Canadian advanced technology firm, Spectrocan Engineering, is implementing an Automated Radio Frequency Management System at the Malaysian Department of Communications. The technology being transferred to Malaysia was developed by the Canadian Department of Communications. The system monitors, records and manages the use of radio frequencies. Bell Canada International may be a familiar-sounding name to some of you. Bell and its Malaysian partner, Telekom Malaysia, are selling their "Made in Malaysia" customer software to operators of telecommunications systems in several of Malaysia's neighbours.

On the investment side, in 1991 Canada ranked 13th in terms of total project value of investments in Malaysia. Leading equity investors, in addition to Northern Telecom, include Alcom, Bata and Daignault Rolland. Daignault Rolland produces top quality hockey equipment not far from here. I would delight in seeing this become a truly two-way venture -- I personally endorse Port Klang's entry into our National (ice) Hockey League!