

Appendix C: Breakdown of articles reporting on Canada in South and Southeast Asian online newspapers

	Brunei		Indonesia		Malaysia		Philippines		Singapore		India		Pakistan		TOTALS	
	#.	%	#.	%	#.	%	#.	%	#.	%	#.	%	#.	%	#.	%
Arts/Entertainment	3	12%	0	0%	5	4%	5	4%	7	14%	8	2%	0	0%	28	3%
Bilateral Relations	1	4%	1	2%	2	2%	2	1%	0	0%	23	6%	7	7%	36	4%
Business/Ventures	1	4%	5	11%	5	4%	15	11%	1	2%	38	10%	1	1%	66	8%
Cdn Domestic Issues	1	4%	1	2%	7	6%	8	6%	5	10%	11	3%	1	1%	34	4%
Cdn Foreign Policy	1	4%	5	11%	13	11%	13	10%	1	2%	92	25%	14	13%	139	17%
Cdn Science & Tech	1	4%	0	0%	6	5%	1	1%	4	8%	8	2%	0	0%	20	2%
Cdn-US Relations	0	0%	0	0%	4	4%	4	3%	0	0%	5	1%	2	2%	15	2%
Environment	0	0%	2	4%	4	4%	3	2%	0	0%	1	0%	0	0%	10	1%
Fascination with Canada	0	0%	1	2%	1	1%	6	4%	3	6%	2	1%	2	2%	15	2%
Immigrants to Canada	0	0%	0	0%	4	4%	13	10%	1	2%	19	5%	5	5%	42	5%
International Crime	0	0%	0	0%	9	8%	9	7%	1	2%	21	6%	11	11%	51	6%
International Trade	0	0%	9	20%	7	6%	17	13%	9	18%	77	21%	6	6%	125	15%
Mad Cow	2	8%	3	7%	7	6%	5	4%	2	4%	17	5%	2	2%	38	5%
Muslims in N.America	2	8%	2	4%	6	5%	3	2%	0	0%	1	0%	11	11%	25	3%
Religion	0	0%	4	9%	7	6%	4	3%	0	0%	2	1%	7	7%	24	3%
SARS	3	12%	5	11%	6	5%	8	6%	9	18%	14	4%	2	2%	47	6%
Sports	6	24%	4	9%	13	11%	6	4%	4	8%	13	4%	7	7%	53	6%
Terrorism/Security	4	16%	4	9%	8	7%	14	10%	2	4%	13	4%	26	25%	71	8%
	25	100%	46	100%	114	100%	136	100%	49	100%	365	100%	104	100%	839	100%

** NOTE: These numbers include both individual articles on Canada and "embedded" mentions of Canada in other articles.