

In Triplicate.

INFORMATION REPORT (SOLO FAIR)

I. GENERAL MARKET INFORMATION.

- 1) Total imports into country.
- 2) Chief Canadian exports to country.
- 3) Chief United States exports to country.
- 4) Import restrictions
 - a) Licencing and quotas
 - b) Tariffs
 - c) Foreign exchange.
- 5) Business conditions.
- 6) Marketable commodities and services (not necessarily restricted to a solo fair).

II. SPECIFIC PROPOSAL.

A. PURPOSE OF FAIR.

e.g. to obtain agents, to extend distribution of established lines, to test the consumer market, to educate the public.

B. CONTENT.

Suggested products and suppliers (suited to promotion in a solo fair).

C. AUDIENCE.

- 1) Fair open to
 - a) Business visitors
 - b) General Public
 - c) Both
- 2) Number of visitors expected.

D. SITE

- 1) City or cities recommended,
- 2) Possible sites, commenting on each as follows:
 - a) Location, e.g. fair grounds, sports club, public park, exhibition hall, hotel ballroom, etc.
 - b) Approximate rental charges.
 - c) Description of building or site.
 - d) Technical details
 - i) Electrical power (frequency, single phase voltage, three-phase voltage, maximum load).
 - ii) Availability of water, gas, equipment for compressed air.
 - e) Restrictions on items that might be considered hazardous, e.g. radioactive or inflammable materials and gases.