

features, provided by the Department in co-operation with Canadian television organizations, for showing to selected audiences. Two series of film-clips produced by the National Film Board and the National Research Council were distributed specifically for television use. Many films were transferred to videotape for use by Canadian missions with appropriate facilities.

Exhibits continued to support public-affairs activities as components of larger events and as attractions in their own right. During 1978, two photo exhibits entitled "Trees" and "Structures," were produced, as well as a small travelling exhibit on Canada viewed as a bilingual and multicultural country. The Department also participated in exhibits for international trade fairs in Algiers and Dakar, and produced exhibits for the Canadian Passport Office in Toronto, the Canadian National Exhibition, the American-Canadian Week in Minneapolis and the "Salute to Canada", in Houston, Texas. In all, some 34 exhibits appeared during the year in 186 cities of 48 countries.

In 1978, the Department produced publications on Canadian subjects in English, French and a number of foreign languages for selected readerships in Canada and abroad. Their titles included Canada at Belgrade, a report on Canadian participation in the World Human Rights Conference, Canada, a general brochure, and The Challenge of Canadian Federalism, a basic exposition of the Canadian Parliamentary system. A new booklet was written to replace Facts on Canada, an educational photo-sheet on Canada was produced, 36 general-information kits were prepared and 100 special projects were undertaken in response to public affairs needs at posts. In addition, the Department began the production of a series of "response sheets" designed to assist posts to deal effectively with the heavy load of inquiries they receive, but with minimal expenditure of time and effort. Canada Weekly was distributed on request in English, French and Spanish to some 20,000 readers round the world. Nine Canadian missions abroad produced periodicals in local languages.

World Exhibitions Program

The International Bureau of Exhibitions (BIE) increased its activities substantially in 1978. Plans for a universal exposition in Los Angeles during 1981 were cancelled by the United States, but development of the special international exhibition on energy in Knoxville, Tennessee, in 1982, proceeded smoothly.

Late in 1978, at the request of the government of Quebec and the City of Montreal, the Canadian delegation to the BIE requested the registration of Les Florales Internationales de Montréal, planned for 1980. Official registration of the event will take place early in 1979. The government of British Columbia asked the Canadian delegation to reveal to the BIE membership preliminary plans for a special international exhibition on transportation to be held in Vancouver in 1985 or 1986.