

## INTRODUCTION

This quarterly report of the Trade and Industrial Development Program covers the period July through September 1994 and contains information drawn from the TID Program Tracking Component of the Planning and Tracking System. The report is based on the returns that were available up to February 21, 1995 from a total of eighty-one (81) missions in all five major regions abroad.

There are two main sections to this report:

Section I, immediately following, consists of six program results summaries; one for each major region and one for "All Regions", i.e. a global summary. Each page summarizes a respective region:

- business activity reported and highlights of that activity;
- key statistics on trade and investment enquiries;
- number of business visitors.

Section II, contains an "Activity Report" for each region and its respective posts. The format of these is identical throughout this section, regardless of the level of geographic aggregation. "Activity" on these reports is broken down into TID program activity (items A through J) and activity relating to other mission programs (item K). For each activity there is an indication of the average time spent on the Trade Program by Canada-based and Locally-engaged trade program officers. There is also a "total time allocation" for each activity which should be read as an indicator of program officer person-years. Finally, each report indicates workload by activity. Tourism activities are also included in this report.

In each section, information is presented in the following (alphabetical) order:

- Africa & Middle East
- Asia & Pacific
- Europe
- Latin America & Caribbean
- United States