

PHOENIX
PUBLISHING COMPANY

"Ads. that bring Biz."

OFFICE :

81 ADELAIDE ST. W., TORONTO

No advertisement of any business which we regard as fraudulent or of evil tendency will be accepted at any price. It being our desire to make GRIP advertisements unique and effective, we will freely supply expert aid to advertisers in the invention construction, writing and illustrating of their advts. For designs and terms address, M. C. TYLER, ADVERTISING MANAGER.



JUST A WORD.

Within the last two months accounts have been sent to those who read GRIP every week but have not paid for it. A large number owe for longer or shorter periods previous to the suspension of GRIP in July, 1893, as well as for the present year. We want all these old arrears to be wiped off. The list came into our hands when GRIP was revived and we paid hard cash for it, which we would like to get back. We know times are hard, but they are hard for us as well as for you, and as "mony littles mak' a muckle," the small sums you owe aggregate a large amount. Come, now, you won't miss the small sum, while it will help to replenish our coffers and make us happy. Look at your address label, and if you are not clear on GRIP's books let him hear from you by next mail.

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REFERRING to the attractive exhibit of Electro-Medical appliances made by Professor Vernoy at the Industrial Exhibition the Globe pays the following well deserved tribute to this pioneer of Medical Electricity: "Prof. Vernoy had discovered a system of electro treatment following natural laws years before most of his contemporaries, and finding the existing batteries inadequate carrying out this system he invented and patented a battery which forms a principal part of the exhibit. These batteries, used in homes throughout Ontario for many diseases that are by physicians regarded as incurable, have brought Prof. Vernoy fame and placed him at the head of a great curative establishment. This consisted at first of the well-known building on the east side of Jarvis Street. Another was added on the west side as the sanatorium, and still more recently a third building has been secured for the maternity department. During the dull season these buildings have been fully occupied, and further development is inevitable. The patients are drawn by the best of all advertisements—the cures made upon the friends of the patients. That this is so shows on what an enduring basis the Vernoy institutions are built. The professor believes in his work, and the cures of all sorts of diseases, even to supposedly incurable cases of hip disease, that have been made, justify his own and his patients belief in electro-medical treatment."

The Great Northern Railway

Running from St. Paul or Minneapolis, and Duluth or West Superior, to

Manitoba, British Columbia

And the Pacific Coast

Connecting at St. Paul or Minneapolis, and Duluth or West Superior, with all Railway and Steamship Lines from the East, therefore giving the shortest and quickest Route and Best Rates to MONTANA, IDAHO, WASHINGTON TERRITORY, MANITOBA, BRITISH COLUMBIA and all points on the Pacific Coast. It is the only correct route to the Mines of the Sloean District; Kootenai Lakes, B.C.; the Farming and Grazing Lands of Minnesota, Dakota and Montana; the Timber and Mineral Districts of the PACIFIC COAST

H. G. McMICKEN, Gen'l Agent,

King St. East To onto

"The Ascent : of Man"

PROF. DRUMMOND'S LATEST WORK

PRICE - \$2.00

Sent free by mail on receipt of price.

W. DRYSDALE & CO.

BOOKSELLERS, - MONTREAL

Offer Extraordinary . .

As an inducement to new subscribers we will send GRIP from this time till the end of the year for 50 cents.

GRIP is the only paper in which Bengough's cartoons regularly appear.

Try GRIP for 4 months for 50 cents.

Waterproof and GUMMED : LABELS

Printed to order for all purposes.

DRUGGISTS' AND

MANUFACTURERS' USES

SAMPLES FREE . AGENTS WANTED

ADDRESS :

E. L. HURST, Label Works,
66 Hayter St., Toronto.

It's not alone Furniture,
but about everything else for
the home, you'll find here.

People Talk

Of our stocks as well rounded out, because very comprehensive. The young man and woman about to start on life's voyage finds themselves able to furnish the home complete when they come here. The Carpets are here; Oilcloth or Linoleum for the vestibules, mats for the doors, furniture for all the rooms, stoves for the kitchen and hall, gas fixtures or lamps to light up with, curtains, blinds, toilet sets, knives and forks to eat with—everything.

CARPETS

Keep posted touching
the values we offer in
Carpets. That's all.

- AXMINSTERS
- BRUSSELS
- TAPESTRY
- ALL WOOLS
- UNIONS

C. F. Adams Co.

Homefurnishers,
Toronto

Store Nos. 175, 177, 179

Yonge Street.

C. S. CORVELL, - Manager.

EDWARD STILL

LATE OF CLARKSON & CROSS

Trustee, ♦ Accountant, ♦ Auditor, ♦ Etc.

Room 21, 1 Toronto St., Toronto.

"BIZ"

The little paper for advertisers is gaining great popularity among Canadian merchants. It contains specimens of good advertising work, count less pointers and suggestions. A handsome Autograph Signature for use in newspaper advertising (after the idea of sample shown) is sent to every subscriber sending individual or firm name, written in black ink. Send \$1.00 for year's worth or write for sample copy.

BIZ, 57 King Street West,
Toronto.

- A FOUNTAIN PEN - FOR \$1.00

A Fountain Pen is a good thing, provided you get the right kind at a moderate price. Fountain pens have hitherto been too high in price to come into general use. But the problem has been solved, and a good pen is now offered FOR ONE DOLLAR, free by post. This is not a cheap imitation, but a genuine gutta percha holder, with non-corrodible iridium pointed nib, from a first-class English firm. The nibs are furnished in fine, medium and broad, and as there is a twin feed the flow of ink is steady and reliable. Gold nibs, and holders with gold bands at higher prices, but the DOLLAR PEN is just as well adapted for every-day use.

The Neptune (for that is its name) is a favorite in England for short hand writers and others, but this is the first time, we believe, it has been offered for sale in Canada. The holder contains ink enough for two days steady writing.

Can be had by addressing J. J. Bell, GRIP Office, 81 Adelaide St., West, Toronto.

Toronto Savings & Loan Co.

10 KING ST. W., TORONTO.

Subscribed Capital

\$1,000,000.

Four Per Cent. interest allowed on deposits.

Debentures issued at four and one half per cent. Money to lend.

A. E. AMES, Manager.