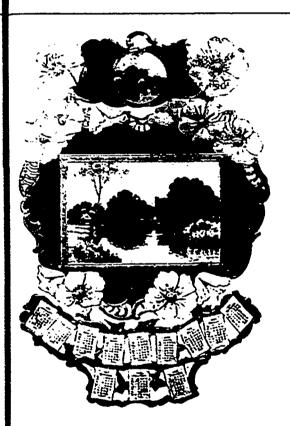
THE GOODS"

The remarkable features of our *Calendar List* are attracting attention everywhere. They cost no more

SAND CARDS

than the commonplace offerings of obscure people and they are original in design and treatment.



They are always good self-evidently good—and our books present the evidence of many Canadian retailers to prove that they are considered THE VERY BEST.

THE BEST FIVE AND TEN CENT CALENDARS ON THE MARKET

Nothing to equal them anywhere. What about YOUR ORDER? This is an occasion where delay is dangerous. You MUST have these goods to make your season a success, and we must know your requirements as soon as possible. Don't wait longer. You will do yourself a good turn by settling the matter now. Make your Calendar department interesting, and profitable also.

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