

## A HANDY CATALOGUE.

The new Catalogue of The Copp, Clark Co., Limited, is a well-filled volume of information of the description that is needed to facilitate trade between that house and its army of customers. The convenient arrangement of its matter and the fulness of its entries show that one of the objects aimed at in its compilation was to make the book of service to the retailer. Nothing could come closer to the elimination of distance between wholesaler and retailer than the Catalogue does. A detailed index at the back enables the intending buyer to make ready reference to whatever his stock wants suggest the purchase of. He can then come to town with a certain amount of information noted as a basis of business. The Catalogue, being an exhaustive one, is of course too lengthy for reference to be made even to its general heads. There is an almost endless variety of blank book and stationery lines, classified, described and priced. Office supplies take up another big tract of space with like notes and abundant illustration. School findings are exemplified in manifold forms, and a large mass of miscellaneous matter closes the book. All retailers should be supplied with a copy, as it possesses the sort of information to fore-arm the buyer with.

## HOLIDAY CARDS, SPECIAL NUMBERS, ETC.

A big call for Christmas numbers of English illustrated papers opened up and continued active from the moment business in these lines became in order. These special numbers appear to be gaining ground yearly, their literary excellence backing up the art that is in them to push them farther into favor every issue.

An American edition of the Family Herald is now published simultaneously with the English, and the price is consequently greatly reduced, enabling the trade to make 4½c. instead of 3c. The publication of an edition for the trade of this continent has long been urged by Mr. Irving. To give the edition a start, the first number will be sold at half the wholesale price and the paper will be supplied "on sale."

Several local houses report a satisfactory season's business in Christmas cards, but it seems apparent that some reserve in the buying has on the whole been experienced. Lines obtainable at easy figures and suitable for popular trade have had the preference so far. Retailers may be getting more into the custom of coming on the market late, trusting to find stock and concessions at the tail-end of the season.

The Methodist Book-Room has been the centre of a very wide distribution of Christmas booklets and calendars, whose chief impulsion is due to their popular prices and attractiveness. Some very fine booklets controlled by the Book-Room in this country found free sale to retail at 15c., and thousands of their calendars to retail at prices ranging up to 30c. were also placed. The value was unusually good.

## COPYRIGHTS.

6121. The Bell Telephone Company of Canada, Toronto Exchange, Subscribers' Directory, Ontario Department, September, 1891. The Bell Telephone Company of Canada, Montreal Que.

6122. Bouquet of Kindergarten and Primary Songs, with Notes and Gestures. Introduction by Mrs. J. L. Hughes. Selby & Co. Toronto, Ont.

6123. McPhillips Brothers' Map of part of the City of Winnipeg and parts of the parishes of St. Boniface, St. John and Kildonan, Manitoba. George McPhillips, of Windsor, Ont., Frank and Robert Charles McPhillips, both of Winnipeg, Man.

6124. Annie Laurie. (Scottish Song.) Transcribed for Piano by Chas. Williamson. I. Suckling & Sons, Toronto, Ont.

6125. Birds of Spring (Oiseaux de Printemps.) Sketch for the Pianoforte by N. S. Smith. I. Suckling & Sons, Toronto Ont.

6126. Peep o'day Schottische. Solo for Piano, by Charles Johnstone. I. Suckling & Sons, Toronto, Ont.

6127. Sea King Waltz. For Piano. Arranged by Charles Bohner, Whaley, Royce & Co., Toronto, Ont.

6128. Ask Margot. (Song.) Words by Frederic E. Weatherly, Music by Joseph L. Roeckel. The Anglo-Canadian Music Publishers' Association (L'd.), London, England.

6129. The Gallant Salamander. (Song.) Words by Clifton Bingham, Music by D'Auvergne Barnard. The Anglo-Canadian Music Publishers' Association (L'd.), London, England.

6130. The Canadian Album—Men of Canada; or, Success by Example. Part 4, Volume I. Edited by Rev. Wm. Cochrane, D.D. Thomas S. Linscott, Brantford, Ont.

6131. The Canadian Album—Men of Canada; or, Success by Example. Part 5, Volume I. Edited by Rev. Wm. Cochrane, D.D. Thomas S. Linscott, Brantford, Ont.

6132. Far alien. (form.) John a Belt, Burlington, Ont.

6133. The Wild Bird's Confession. Song for Mezzo Soprano with Violin Obligato, by Mr. S. T. Church. The Anglo-Canadian Music Publishers' Association (L'd.), London, England.

6134. Lost on the Shoals. Song for Baritone. Words and Music by S. T. Church. The Anglo-Canadian Music Publishers' Association (L'd.), London, England.

6135. A Manual of the Law of Registration of Titles to Real Estate in Manitoba and the North-West Territories, by Louis William Coutlee, Barrister-at-law. Carswell & Co., Toronto, Ont.

6136. History of the Court of Chancery and of the Rise of Development of the Doctrines of Equity, by A. H. Marsh, Q.C. Carswell & Co., Toronto, Ont.

6137. The Ontario Reports, Volume XX, containing Reports of Cases decided in the Queen's Bench, Chancery and Common Pleas Divisions of the High Court of Justice

for Ontario. Editor: James T. Smith, Q. C.; Reporters: Queen's Bench Division, E. B. Brown; Chancery Division, A. H. F. Lefroy, George A. Boomer; Common Pleas Division, George F. Harman, Barrister-at-law. The Law Society of Upper Canada, Toronto, Ont.

6138. Marathon. Grand March for the Pianoforte, by J. H. Wallis. The Anglo-Canadian Music Publishers' Association (L'd.), London, England.

6139. Toronto Pocket Street Guide, 1891. Stewart Malcolmson, Publisher, Toronto, Ont.

6140. A Village Holiday, by Oscar Beringer (Music.) The Anglo-Canadian Music Publishers' Association (L'd.), London, England.

6141. The Banker's Daughter; or, Her First and Last Ball, by John Shinnick, Montreal, Que.

6142. Sparkling Cascades. Mazurka Brillante for the Piano, by Langton Williams. The Anglo-Canadian Music Publishers' Association (L'd.), London, England.

6143. Cartographie. (Livre.) Les Sœurs de la Congregation de Notre-Dame de Montreal, Que.

6144. The Gipsies' Revel. For piano, by William Kuhe. The Anglo-Canadian Music Publishers' Association (L'd.), London, England.

6145. Jeunesse Doree. Galop de Concert pour Piano, par Sydney Smith. The Anglo-Canadian Music Publishers' Association (L'd.), London, England.

6146. The High School French Grammar, with Exercises, Vocabulary and Index, by W. H. Fraser, B.A., & J. Squair, B.A. The Rose Publishing Co. (L'd.), Toronto, Ont.

6147. Notes on the High School Reader, by Luther E. Embree. The Rose Publishing Co. (L'd.), Toronto, Ont.

6148. Manuel de l'Industrie Laitiere au Canada, par E. MacCarthy. J. A. Langlais, Quebec, Que.

6149. Naboth's Vineyard, by E. O. Somerville and Martin Ross. Wm. Bryce, Toronto, Ont.

6150. The Manitoulin Grand March, by Mrs. J. A. Wilson, Kagawong, Ont.

6151. Fairy Footsteps. Mazurka Brillante for the Piano, by Langton Williams. The Anglo-Canadian Music Publishers' Association (L'd.), London, England.

6152. La Joyeuse. Marche militaire pour Piano, par Gerald Lascelles. The Anglo-Canadian Music Publishers' Association (L'd.), London, England.

6153. Marche des Menestrels pour Piano, par Seymour Smith. The Anglo-Canadian Music Publishers' Association (L'd.), London, England.

6154. Marche Joyeuse, d'apres une Melodie Favorite pour Piano, par Michael Watson. The Anglo-Canadian Music Publishers' Association (L'd.), London, England.

6155. Menuet Moderne, pour Piano, par Paul Beaumont. The Anglo-Canadian Music Publishers' Association (L'd.), London, England.

6156. Tarantella in E Minor, for the Piano-Forte, by Henri Stanislaus. The Anglo-Canadian Music Publishers' Association (L'd.), London, England.