

former one was concerned, there were no elements of success in its composition. Organised by wholesalers, officered by wholesalers and the funds supplied by wholesalers, what was there to interest the retail dealer?

It was a great big flash for a moment, and ended in surrounding smoke.

This Association, on the contrary, was organised by a few who responded to the call to come to Toronto to protest against the discount given to the Trade on School Books.

They appealed to the trade, who in a good measure responded. The meeting in August will show good progress in membership. Year by year, the body must grow. As its features become more fully understood the membership cannot help increasing.

The Association has a means of communicating with its members in BOOKS AND NOTIONS, and can thus disseminate its views. We have no doubt of success. The members of the Trade are wise enough to embrace every opportunity that will enable them to understand their business, and by so understanding make more money.

The membership fee of the O.B.A. is only \$1 per annum. A remittance to the Secretary will place you in full membership.

A circular will be issued to all members in about a week giving full particulars as to meeting and the reduced fares on railways.

ONE YEAR.—With this number ends the first year of BOOKS AND NOTIONS, and with it we had hoped it would have ended as simply a monthly issue. Several of the most intelligent of the trade desire to have a Canadian Book Trade Journal, at least twice a month. We would be very glad to do it, and to improve in many ways the paper—for, notwithstanding the high encomium passed on our effort, BOOKS AND NOTIONS does not satisfy ourselves—but we have not received that voluntary hearty support from the retail trade that would justify us in going to any more outlay. We are proud of the Book Trade, proud of the many honourable, intelligent business men, that it has been our pleasure to meet, either personally, or through the medium of the post, during the past year; but there are a great many, who either through carelessness or otherwise, do not give us their support, which we claim as a right. Perhaps it is that the subscription is too low.

To the wholesale trade of Toronto, our thanks are justly due for the handsome support afforded us. No other trade journal that we know of depends for such a proportion of its receipts as does this paper. You,

Toronto men, may hold tilting matches among yourselves, and not work together in the sweetest harmony; but in uniting to do well for BOOKS AND NOTIONS, you are with rare exceptions our very beloved friends.

"ALL ALIVE."—We are tempted to repeat the fishman's cry of early morning, "All alive! all alive!" as we consider the action of the Toronto trade in preparing for the coming Booksellers' Convention.

A call brought together in James Bain & Son's office, on King street, on Tuesday, the 7th, the firm itself with S.R. Hart (Hart & Co.), J.T. Hornibrook (Brown Bros.), A. G. Watson, (Methodist Publishing House), A. F. Rutter (W. Warwick & Son), Chas. Robertson (J. S. Robertson & Bros.), Samuel Wallace, and the Secretary of the Association. Other houses unable to be present sent their good wishes.

The meeting organized by appointing J. T. Hornibrook, Chairman; Charles Robertson, Secretary; and J. F. Ellis (The Barber & Ellis Co.), Treasurer.

The feeling of the meeting was unanimously in favour of giving a reception to the members of the Association while in Toronto (we have referred to the reception elsewhere), and committees were appointed to do the work necessary.

CHARACTERISTICS OF THE MEETING.—More work and less talk than we have ever seen at a similar gathering for the first time.

A blending of elements that augur a good future for the city trade.

A willingness to accept responsibility by every one present.

Without disparaging others, a chairman that is a host in himself.

A happy beginning, with the hopes of a successful ending.

## Publishers' Notices.

Since the commencement of the publishing of BOOKS AND NOTIONS, several offers have been made of payment for notices in its columns of reading matter. This had to be declined, and to save further refusals, the announcement is now made that in no case, or under no circumstance, will reading matter space be sold. Any article worth noticing, we will mention with pleasure, and proportion the praise as well as the space, according to its real merits. The publisher too dearly loves his independence as a journalist to sell to anyone for any amount of money other than the advertising columns.

There are still on hand a few complete sets of BOOKS AND NOTIONS, also a number of odd copies. Those desiring to have a complete file should write at once, with the accompanying remittance.