

SAMSON, KENNEDY & CO.

THE Great Fancy Dry Goods House ... OF CANADA ...

IMPORTERS OF IRISH LINENS AND DEALERS IN DOMESTIC STAPLES

During 1894 we have heard a great deal of complaining about the dulness of trade, but such has not been our experience, as our sales for '94 have been the largest in the history of the house.

WHY? *We attend to our own business only. We keep expert buyers of long experience, who are thoroughly posted and know where to put their hands on goods that are adapted for the Canadian trade, and the live merchants of Ontario are now well aware of these facts.*

The **SUCCESS** Which we Have **ATTAINED** During 1894
Stimulates us to Further Efforts for 1895.

Our Imports from the European markets are daily arriving, and will be **complete** in every department **by February 10th**, and will comprise **a larger stock** and more **extensive range** than we have ever shown before.

On January 2nd *our eighteen traveling salesmen* started for 1895, and notwithstanding the fact that merchants adhere to the policy of **conservative buying**, we are pleased to state that the results up to the present have **far surpassed** our most **sanguine expectations**.

We would be pleased to have you call and **inspect our stock** when in the market, or look through **our samples** when placed before you by **our representatives, feeling satisfied** that we can make it interesting **to you to trade with us**.

Motto { "We Always Lead;
We Never Follow." } Orders { No order so large that its details escape our attention.
No order so small that we do not cater for it.

SAMSON, KENNEDY & CO.

44, 46 and 48 Scott Street, 15, 17 and 19 Colborne Street,

And 25 Old Change,

LONDON, ENGLAND.

.....TORONTO