

The Canadian Church Magazine AND MISSION NEWS.

A Monthly (illustrated) Magazine published by the Domestic and Foreign Missionary Society of the Church of England in Canada.

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IN GREAT BRITAIN—FIVE SHILLINGS.

Back numbers to a limited extent can be supplied. Liberal terms for localizing as a Parish Magazine given on application.

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MAGAZINE NOTES.

A PARISH MAGAZINE.

PARISH magazines are the order of the day. We hear of them being established in many places—in Manitoba and the North-West, in Ontario, in Quebec and in the Maritime Provinces. They have many advantageous features.

1st. A parish magazine, when once established in a parish, brings the whole congregation into an intimate knowledge of all the efforts the Church is making, not only in the parish but elsewhere.

2nd. It thus enables the rector to appeal confidently to the sympathies of his people in all his undertakings in behalf of the Church of Christ and Christian life.

3rd. It gives useful employment to the young people of the Church, who become interested in the work of looking after the business management of the magazine, the circulation list, the advertising patronage, etc., etc., and are thereby drawn into other active co-operative work for the Church.

4th. It provides useful reading at a very low cost for all the members of the congregation, and presents it to them in a manner that cannot escape their attention.

In England the parish magazine has been an agent for good of untold power, and although we have not made very much use of it yet in Canada, it is rapidly gaining ground as a means of Christian influence, and those clergymen who use it acknowledge it to be one of their best and most efficient helps.

We are of the opinion that our own CANADIAN CHURCH MAGAZINE AND MISSION NEWS is more admirably suited for use as a local parish magazine in Canadian parishes than any other pub-

lication available. It is thoroughly Canadian in spirit and tone. It is in full sympathy with the aims and objects of our Canadian church people. It is largely taken up with missionary work, which is the most important branch of Church effort. It is thoroughly loyal to the Church and to all her institutions, and is the only periodical of any kind published in Canada that has an official connection with the Church. It is besides the only illustrated Church paper published in Canada. Its contributors comprise some of the ablest writers of the Church. And finally, it can be had for localizing at a very low price, a price that will enable clergymen to offer an illustrated parish magazine of twenty-four pages to their parishioners at the small cost of about 50 cents a year.

We are glad to be able to say that quite a large number of parishes are already using our pages as the body of their parish magazine. The latest addition to our list comes from Ottawa, where several parishes have united and thus are enabled to reduce the expense of their local printing; but even where this cannot be done and each parish has to bear the whole expense of its own enterprise, if the business management be vigorous there is no reason why a good parish magazine, as already described, should not be a success.

CLUB RATES.

In response to enquiries and suggestions we have determined to adopt the system of club rates. If any one person at a post office will send us from the same post office *four* subscriptions (*whether new or old*), and \$4.00, we will extend his own subscription for a year. Or what is the same thing, if five subscribers from any one post office send in their subscriptions *together* we will give them the magazine at the club rate of eighty cents per annum. In this way, by a little trouble, the price of the magazine can be very considerably reduced.

HOW TO OBTAIN THE MAGAZINE FREE OF COST.

For some time past we have allowed to clergymen who have sent us the names of three *new* subscribers to THE CANADIAN CHURCH MAGAZINE AND MISSION NEWS and \$3.00 their own subscription for *one year free*. We have decided to extend this privilege to all our subscribers; and therefore say to our friends, one and all: Send us \$3.00 and the names of three *new* subscribers, and we will extend your own subscription free of cost. Who will help us this way?

BINDING THE MAGAZINE.

Every subscriber to THE CANADIAN CHURCH MAGAZINE should bind the numbers at the end of the year. The twelve monthly parts make a beautiful volume when bound together. Our publishers will supply a handsome case in fine