

WOMEN'S HOME and MAGAZINE PAGE



OLD RUGS MADE NEW IN MODERN LAUNDRY

Without Humps-Dye-Pot Works Magic.

be treated with respect, not to say process. cents to restore it to the owner, immaculate, starched to just the right press. de luxe, undergoes 21 distinct pro-"family gathering" prior to being

bundled up to go home. All next week, from Monday, Oct. 23, to Saturday, 28, the public will be cleaned, and old rooms made new through the modern dyeing processes for rugs, drapes and other furnishings. The Parisian Laundry of Ontarlo, Limited, is observing National Laundry Week in Canada and the house" daily from 10 to 5, Monday to Saturday, during which time all who are interested will be conducted through the plant at Dundas street by thoroughly-informed guides. Visit Aids S. C. H.

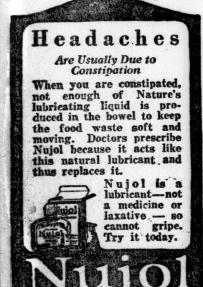
tional trip will mean not only an interesting experience, but beiping train guides and guiders for firstin the hours announced on the days announced 10 cents will be given by the commissioner, Mrs. C. H. Hill. the company to the War Memorial Children's Hospital.

Delighted with the prospect of such generous lift for the fund, the War Memorial Children's Hospital com- local companies. mittee, under the convenership of Mrs. Arthur H. Smith, has arranged to have groups of hostesses from the Stella Macklin, convener, and Miss committee and affiliated societies on Mary Moore. duty each forenoon and afternoon to be lost.

The privileged press, enjoying a things about the Parisian Laundry, non, Mrs. C. R. Somerville, Mrs. one of 20,000 in Canada and the Fred White, Mrs. George Ellis and inspection next week.

was a place where clothes were hold next week. properly soused in soap and water, blued, starched, if they were that kind of articles, mangled or ironed (frequently mangled). In the Parisian Laundry visitors of next week will discover emphasis placed on dry cleaning, pressing, dyeing, making rriage fur rug look like new, effectually routing moths in o'clock Wednesday, Oct. 18, when furs, rich draperies, rugs and gar- Joan McKenzie of Mosa was marthen some more emphasis placed on washing soiled household The ceremony was performed by linen, personal attire, etc., with the minimum of friction, and ironing by caressing steam pressure, with the exception of a finishing brush up with the iron.

If, in spite of all the tender care quickly, deftly, with the aid of the most progressive machinery, an al-



Ausic With Meals



Where Appetite Meets

of the ineffable skill of the darning machine which flashed back and forth, neatly weaving in the broken strands once more.

"Why get married when you can have your socks darned without a hump?" is the pertinent question Bachelor Gets Socks Darned which many a bachelor visitor will doubtless ask himself.

Leopard Changes Spots. Londoners will be stylish. was the meaning of a shiny, rich, A collar just home from the laun-y, say such a progressive and up-the-minute institution as the risian Laundry of Ontario, is not get them dved." said the manager-

hold a tie, and glass-smooth as to change its spots, or next thing to program, after which the executive change its spots, or next thing to program, after which the executive program, after which the executive it. That green rug, motley with age, will entertain those taking part in month with her sister, Mrs. J. G. Robinson, 572 York street. blue. You don't ask any more in James Mills. cesses from the time it arrives with fear and trembling, "What color will The December meeting will take soiled linen until it is ready for the it take?" You invoke the genii of the the form of a mothers' conference color, and, lo, the green comes out and promoting the club spirit. priviliged to see how its collars are blue! All the rest, even to the story in January. In February there will washed and ironed, its curtains and of the famous laboratory for testing be an address on "Self-Respect and of the famous laboratory for testing be an address on "Self-Respect and of the famous laboratory for testing be an address on "Self-Respect and of the famous laboratory for testing be an address on "Self-Respect and of the famous laboratory for testing be an address on "Self-Respect and of the famous laboratory for testing be an address on "Self-Respect and of the famous laboratory for testing be an address on "Self-Respect and of the famous laboratory for testing be an address on "Self-Respect and of the famous laboratory for testing be an address on "Self-Respect and of the famous laboratory for testing be an address on "Self-Respect and of the famous laboratory for testing be an address on "Self-Respect and of the famous laboratory for testing be an address on "Self-Respect and of the famous laboratory for testing be an address on "Self-Respect and of the famous laboratory for testing be an address on "Self-Respect and of the famous laboratory for testing be an address on "Self-Respect and of the famous laboratory for testing be an address on "Self-Respect and of the famous laboratory for testing be an address on the self-Respect and of the famous laboratory for testing be an address on the self-Respect and the selfrugs, sweaters and fur coats are processes, with service available to Respect for Elders." In March an United States by keeping "open dry of Ontario to the War Memorial ation for the Child During the School Children's Hospital.

REALIZE NEED

OF INSTRUCTION A request from the London Council A feature which will very special- of Girl Guides will go to the proly appeal is the fact that an educa- vincial, asking that arrangements be made, if possible, for instructors to along the good cause of the War class work. Decision with regard to Memorial Children's Hospital. For this step was made at the first meetevery adult who visits the laundry ing of the autumn of the London council presided over on Friday by

The question was discussed of adequate instruction in signalling, and Mrs. Hill was asked to make arrangements for an instructor for the

Interesting discussion took place with regard to badges, led by Miss

Deep regret was expressed over the guson a short address. receive and look after registration, fact that Mrs. F. P. Betts, former in order that not a single dime may commissioner, is severing her connection with the local association.

Amongst those present at the preliminary peep on Friday forenoon, meeting were Mrs. Hill, Miss Mack- Christmas suggestions. discovered a number of surprising lin, Miss Moore, Miss Helen D'Avig-United States, that will be open for Miss Louise Duffield. Miss D'Avignon announced a Halloween party The old conception of a laundry which the Y. W. C. A. guides will

BAIN-MCKENZIE. A quiet wedding took place in the ried to Alex. Bain of Thamesville. Rev. G. C. Paton, pastor of the church. Miss Lizzie Grant of Glencoe played the wedding music.

The bride looked charming in her gown of white georgette, with a veil of tulle, trimmed with orange bloslavished, a break will appear, then soms. She carried a bouquet of bridal roses. Miss M. McCracken most invisible patch is matched in. acted as bridesmaid, and was gown-If it happens to be "His Hostery" ed in white satin and georgette, and carnations. Miss Jean Bain, a niece of the bride, acted as flower girl. and wore a frock of white satin and carried a basket of pink and white carnations. Mr. Sidney Hartley acted as best man. The bride was given in marriage by her brother-in-law

Mr. William Bain of Mosa. Following the ceremony a reception was held at the home of the bride's sister, Mrs. William Bain, where a dainty wedding luncheon was served. Mr. and Mrs. Bain left on a honeymoon to Niagara Falls and Toronto. Upon their return they will reside in Thamesville.

Speed Up -5c Everywhere

Don't lag. Eat little raisins and speed up.

Delicious when you're hungry. New life when you're tired. 1560 calories of energizing nutriment per pound—75% fruit sugar, in practically predigested form—therefore almost immediately effective.

Furnish food-iron also. Get little red box now and try.

Little Sun-Maids "Between-Meal"

Raisins

The Famous VELVETEX Rugs

SEND FOR VELVETEX LEAFLET.

CANADA RUG COMPANY CARLING STREET.

LONDON, ONT.

PLAN YEAR'S PROGRAM

Chesley Avenue Mothers' Club Select Subjects From Suggested List.

Meeting Friday afternoon at the home of the president, Mrs. James Mills, the executive of the Chesley Avenue Mothers' Club drafted a program for the year, choosing subblack velvet rug, hung up to dry a jects from the list suggested by the

nerely a trifling article of attire to be tossed lightly about, selected or rejected at whim. It's something to be treated with respect, not to say "But my rug is green, and I want reverence, even if it only took 31/2 a blue," sighed a woman of the party on Oct. 24. On Nov. 28, just a blue," sighed a woman of the previous to the municipal elections previous to the municipal elections. And then the amazing revelation "Good Citizenship" will be considerdegree, properly folded, spaced to came that the leopard can at last ed, along with a fine miscellaneous

> modern laundry. He strips the old with regard to getting all mothers color out, or gets back to a basic of the district interested in the club of the wizard's pot, a soul-satisfying The adolescent act will be studied

> all the laundries comprising the National Laundrymen's Association, will Value of Music." April, "Duty to be heard and seen by visitors during the Community." May, "My Child's National Laundry Week, with 10 Ideals"; election of officers to take cents for every adult visitor from place at this meeting. June, "Use the treasury of the Parisian Laun- and Abuse of Holidays and Recre-Period.

The hostess served afternoon tea, assisted by Mrs. Edward S. Little and Mrs. Harry Huddard.

AID FIRE SUFFERERS. Hall, Lobo, with 17 members in attendance.

In answer to a call for help for the sufferers in the Cobalt fire-swept district, it was decided to send twenty- be given Nov. 9, under the auspices five dollars.

Caverhill (president), Ruby C. McVicar (sec.-treas.), Mrs. J. W. Graham, Mrs. Jas. G. Edwards and Mrs. Andrew Ferguson. Mrs. A. Fraser gave a talk on her

The next meeting will be held in pital endowment. the Masonic Hall, Lobo, Wednesday, Nov. 15, at 2 p.m. Roll call will be answered by

and small daughter are visiting in St.

Miss Gertrude Morgan is entertaining Saturday in honor of the bride-elect, Miss Elsle MacQueen.

Mrs. E. Shuttleworth, Brick street, panied by her two children, is visiting her parents in Toronto.

this city on Wednesday, Nov. 15. Mr. and Mrs. T. W. Hawkshaw, Central avenue, are visiting their daughter, Mrs. W. R. Loney, and Mr.

Loney in Hamilton.

Dr./Berne McDougall, son of Mr. and Mrs. McDougall, Princess avenue, has been appointed assistant superintendent of the Parry Sound General Hospital.

Mrs. William Hartley, president of the Simcoe Street Mothers' Club, was called to Lindsay this week owing to the death of her father, Mr. Hartley accompanied her.

Mrs R E Ruse, Ridout street south, is giving a trousseau tea Satdaughter, Miss Helen, whose marriage to Mr. Harry Down takes place n the course of a few weeks.

Mr. and Mrs. E. Dawson of Los Angeles, Cal., formerly of Brick street, are returning home next week On Wednesday, Oct. 18, the reg-ular meeting of the Lobo Women's the city. They are now guests with Institute was held in the Masonic Mr. and Mrs. S. D. Dawson, Brick street.

The following committee has been appointed in charge of the bridge to of the Campbell Becher Chapter, Delegates to attend the convention I. O. D. E.: Mesdames Harry Bell,

Mr. J. R. Minhinnick has granted the Harriet A. Boomer Chapter, I. O. D. E., the use of the Grand Theatre on Sunday evening, Oct. 29, for course at Guelph, and Mrs. A. Fer- a sacred concert, in aid of the chapter's War Memorial Children's Hos-Miss Ella Brown of Glendale was

the hostess recently of a miscellaneous shower, given in honor of Miss Verlyn Dale, a bride-elect of next Cynthia Grey's Letters on Page 8. | week, by thirty of her friends. Miss

shion's lorecast

Donations Flood Civic Center, Carload Speeds On Way To North

left on Friday with enough goods to donated. fill a whole car, Mrs. A. T. Edwards, The money voted by the council convener, and her assistants, were and donations sent in, have been spen

Huron Chapter, O. E. S., is paying a friendly visit to Ruth Chapter in description, two sewing machines, a dren in the way of food. Further with mattresses and springs, a din- for children.

Dale was the guest of honor also at a tea given at the home of Miss May M'GILLIVRAY SOCIETY Caldwell, Tecumseh avenue.

Miss Dora Bradish, who is leaving he services of the Bank of Montreal, Market Square branch, was presented Friday by the members of the staff with a silver basket and tray. The presentation, which was made by the manager, Mr. G. F Pearson, was suitably responded to by Miss Bradish.

In compliment to Miss Helen Ruse, a much-feted bride-to-be, Miss Anne urday afternoon in honor of her articles. Miss Pirie Holm, Wharn- war." cliffe road north, is entertaining for Miss Ruse next Tuesday evening.

> The annual chicken supper given was a happy event of this week. The hall was attractive with flags and autumn foliage, and the long tables were decked with autumn flowers and unshaded candles. The Harmonic Quartet, assisted by Mrs. W. H. R. Smith, gave a charming program, which was greatly enjoyed.

Mrs. J. E. Weir, Erie avenue, gave a kitchen shower Thursday evening being held in London, Nov. 7, 8 and 9, Gordon Edgecombe, Atkins, Winn in honor of her sister, Miss Helen were appointed as follows: Mrs. E. and Elford. Ruse, a bride-elect of the near future. Jack o'Lanterns, black cats and other Halloween decorations made gay the rooms where a merry Mrs. J. Meston, city 3 00 evening was spent. A tea wagon, decked with tulle bows and ribbons was wheeled in, laden with all manner of useful and attractive pans pots, etc., for kitchen service. The table from which the tempting supper was served was covered with coy Kewpie doll bride.

> Beavers destroy the fish producivity of many streams

Sympathy for the fire sufferers in ing-room set complete, two good Northern Ontario on the part of the sofas, great quantities of men's, wo citizens of London has literally men's and children's warm clothing. 'tidal waved" in donations sent in and thousands of pairs of boots and

during the past week to the civic shoes for people of all sizes. It was adquarters at 539 Richmond street. unnecessary to spend money for new After the three great lorries had shoes, so many in good repair were

weary enough to throw up their by Mrs. Edwards for warm caps fo hands and entreat a merciful breath- men and boys, cap sets for girls bedding, groceries, condensed milk The car, northward bound from junket, etc., with special attention London, contains furniture of every to the needs of the very young chilcouple of stoves, twelve bedsteads donations of money will go for food

ENDOWS HOSPITAL COT

Supplied Comforts For Soldiers Dur ing War, Now Befriends Sick Children.

Mrs. Cl. T. Campbell, honorary treasurer War Memorial Children's Hospital Fund, received a very pleasant surprise on opening her mail Thursday morning. A letter from the McGillivray Soldiers' Comfort So-Burgess enterthined at her home in ciety stated the members were send-Stanley street on Friday evening, the ing a check for \$1,000 for a cot. The guests showering the fair guest of inscription to be "In memory of the honor with many useful and novel McGillivray boys who served in the

After providing comforts for the boys while they were engaged in defending their country, the society is continuing its good work by endowby the Brick Street Methodist Church | ing a cot that children may be made well and strong.

Other donations gratefully ack nowledged by Mrs. Campbell are as follows:

Advertiser Mail-Box, per Cynthia Grey\$ 37 00 Edinburgh Castle Camp, Daughters of Scotland, city 35 00 Belmont Women's Institute.. 10 00 Loch Lomond Chapter, I. O. D. E., city Mr. Ivey, city (making \$500). 300 00

Patriotic League, St. Peter's Church, Wallacetown 50 00 Miss Margaret MacDonald, city 3 00 Lucknow Chapter, No. 147, Royal Arch Masons 20.00 BIRR W. I.

Mrs. M. Kohl will entertain the Birr Women's Institute at the next regular meeting, which will be held cluny face cloth, and centered with Thursday, Nov. 2, instead of the 8th, as earlier announced.

Difference between kissing and b ing kissed is there is no satisfaction in the former.

IF SICK, TAKE "CASCARETS"

Clean Your Bowels! End Headache, Biliousness, Colds, Dizziness, Sour, Gassy Stomach

cramping or overacting, take Cas- at night, the bowels work wonder-

You want to feel fine; to be quickly free from sick headache, dizziness, billousness, colds, bad breath, a sour acid, gassy stomach, constipation. One or two Cascarets, anytime, will Any drug store.-Advt.

To clean out your bowels without start the bowels acting. When taken fully in the morning. Cascarets never sicken of inconvenience you next day like pills, alomel, salts of oil. Children love Cascarets too.

cent boxes, also 25 and 50 cent sizes.



THE WAR MEMORIAL CHILDREN'S HOSPITAL FUND

We will contribute to the above fund ten cents for each adult person who will visit through our department store laundry during LAUNDRY WEEK.

National Laundry Week

October 23 to 28



You will be welcomed in our plant by a committee of the War Memorial Hospital and different organizations of the city, also by the management and employees of the laundry.

By your visit you will be helping a worthy cause, and will be well repaid in watching the operation of modern laundry, dry cleaning and dveing processes, as well as seeing how clothes are conserved and a degree of cleanliness and sanitation achieved that is comparable with that in your

Just think! The opportunity to visit a modern business institution and to be paid for doing so. Put aside an hour on your social calendar

some day during the week to see this wonderful flooded with sunshine laundry.

Someway and Somehow

The Parisian Should Be Your Laundry Launderers, Dry Cleaners, Dyers and Rug Cleaners

Visiting Hours: Monday to Friday: 8:30 a.m. to 5 p.m. Saturday: 8:30 to 11 a.m.

the aid of rick-rack braid, all you have to do is stitch up the side seams and add your time-saving trimming and the garment is finished. Cut in sizes 34, 36, 38, 40 and 42 inches bust measure. Size 36 requires 2% both attractive and practical shown in this sketch. Cut in sizes

yard 36-inch contrasting.

No. 9805. Bloomers like these have

become the popular petticoat substi-

tute. Cut in sizes 24, 28, 32 and 36

inches waist measure. Size 28 re-

No. 1378. A charming style for

your new daytime frock is illustrat-

ed that will give you excellent ser-

vice if fashioned of tweed homespun,

sizes 36, 38, 40 and 42 inches bust

measure. Sizes 36 requires 31/2 yards

36-inch material with % yard 22-inch

quires 214 yards 36-inch material.

No. 1303. Is a tight-fitting corset | yards 36-in

yards 36-inch material with 1 yard serge or heavy Canton crepe. Cut in

over that will help to make your

outer garments set better and slen-

derize the appearance. Cut in sizes 36, 38, 40, 42, 44, 46, 48 and 50 inches

bust measure. Size 36 requires 7-8-

No. 9612. An excellent style for the

junior girl to wear to school is shown

n this sketch. Cut in sizes 4, 6, 8,

10, 12 and 14 years. Size 8 requires

No. 1518. It's really a "cinch" to

make an apron like this, for with

No. 1417. A house dress that

36, 38, 40, 42, 44, 46 and 48 inches

yard 36-inch material.

36-inch contrasting.

yards 36-inch material.

bust measure. Size 36 requires 3% Measurement: