

Sensational Clean-Sweep Year-End Sale

Of NEW and USED

PIANOS, PHONOGRAPHS AND

SMALL MUSICAL INSTRUMENTS

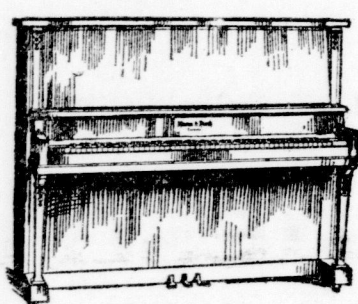
AT EXCEPTIONAL SAVINGS

ONE YEAR ago today, February 10, 1921, our warerooms were visited by a disastrous fire, which completely destroyed our entire business home. Temporary premises were secured during the rebuilding of what has since turned out to be the finest piano warerooms west of Toronto, where a stock of 150 Pianos and 200 Phonographs is carried, also a \$25,000 stock of Sheet Music and Small Musical Instruments. In order to partially make up for the loss of business caused by the inadequate facilities we were forced to work with until our new home was ready, we have decided to place on sale, until the end of our fiscal year, FEBRUARY 28, 1922, every new and used piano, phonograph and small musical instrument in our store, at less than pre-war prices.

Below Is a Partial List of the Bargains Offered

IF INTERESTED IN ANY MUSICAL INSTRUMENT DON'T HESITATE BECAUSE YOU HAVE NOT THE READY CASH TO PAY DOWN. WE WILL MAKE TERMS TO SUIT YOU.

PIANOS



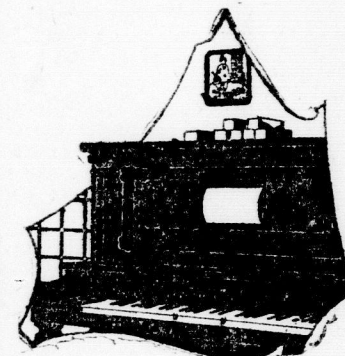
Regular \$650, for	\$519
Regular \$675, for	\$549
Regular \$725, for	\$595
Two only Specials, regular price \$775, for	\$645
Regular \$535, for	\$395
Regular \$550, for	\$410
Regular \$575, for	\$420



GRAND PIANO SPECIAL

One only Colonial Mason & Risch Grand in mahogany, art finish case; also one Louis XV., same finish, during this sale to be sold at a reduction of \$350 each.

PLAYER PIANO SPECIAL

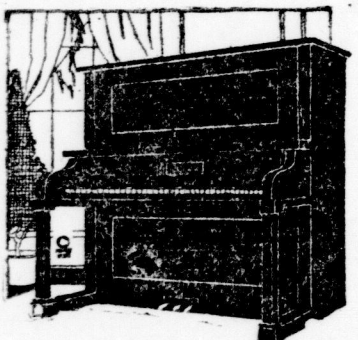


One only Mason & Risch Player Piano. Special cabinet grand, at a reduction of \$300.

One only Mason & Risch Player, regular \$1,250, for \$890

Three only Players, regular \$1,050, for \$775

(One walnut, one mahogany, one fumed oak.)



Used Upright Piano Bargains

Willoughby Upright, walnut case	\$125
Ronish Upright, walnut case	\$165
Sterling Upright, rosewood case	\$145
Two Williams Upright, walnut case	\$175
Leonard Upright, cabinet grand	\$265
Gerhard Heintzman Upright, as good as new	\$375

PIANO SPECIAL

Upright Piano, Colonial design, any wood.

Reg. \$525 for \$369

PLAYER SPECIAL

SS-Note Cabinet Grand.

Reg. \$975 for \$695

Sole Agents in London for Conn Saxophones



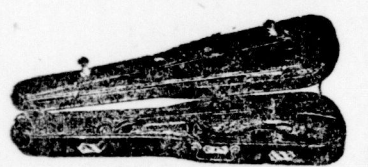
Phonograph Bargains

Two Used Phonographs, with 5 records, regular \$40, for	\$34
Two Used Phonographs with 5 records, regular \$40, for	\$38
One Used Phonograph, with 5 records, regular \$65, for	\$46
One Sonora Phonograph, with 5 records, regular \$150, for	\$99
One Pathe Phonograph, with 5 records, regular \$85, for	\$44
One Used Phonograph, with 5 records, regular \$65, for	\$57
One Used Phonograph, with 5 records, regular \$125, for	\$77
One Used Phonograph, with 5 records, regular \$125, for	\$99
One Used Phonograph, with 5 records, fumed oak case, regular \$230, for	\$179
Two Used Phonographs, with 5 records, mahogany cases, regular \$230, for each	\$189
One Used Phonograph, with 5 records, fumed oak case, regular \$165, for	\$139
One Used Phonograph, with 5 records, regular \$170, for	\$149
One Brunswick Phonograph, with 5 records, regular \$208, for	\$149

Every Copy of Popular Music In Our Store REGULAR 35c, 45c and 60c. ON SALE 4 for \$1.00

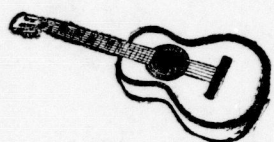
INCLUDING SWEETHEART, TUCKY HOME, MOTHER, FRANCES DANCES, ALL BY MYSELF, SUNNY TENNESSEE, SHEIK; ALL CHU CHIN CHOW OPERA HITS, REGULAR 60c, INCLUDING, AT SIESTA TIME, KISSING TIME, CLEOPATRA'S NILE, WHEN A PULLET IS PLUMP

VIOLINS



10 only, reg. \$15, on sale for	\$7.95
4 only reg. \$18, on sale for	\$9.95
1 only reg. \$35, on sale for	\$19.95
3 only, regular \$45.00, on sale for	\$27.85
1 only, regular \$60.00, on sale for	\$39.95
1 only, regular \$75.00, on sale for	\$49.95

GUITARS



Regular \$38.00, for	\$19.90
(Including 5 lessons free)	
Regular \$25.00, for	\$14.90
(Including 5 lessons free)	
Regular \$48.00, for	\$29.50
(Including 5 lessons free)	
One only Imperial Guitar, \$75.00, for	\$45.00

UKELELES

3 only, regular \$25.00, for	\$15.90
(Including 5 lessons free.)	

BANJOS

Tenor Banjo, regular \$65.00, for	\$49.00
One Banjo, regular \$25.00, for	\$19.95
One Banjo, regular \$60.00, for	\$47.00
One Mandolin Banjo, regular \$30.00, for	\$24.95

MANDOLINS

2 only Flat models, regular price \$30.00, for	\$24.75
2 only, Egg-Shaped, regular price \$35.00, for	\$28.75

Wind Instruments

One only Brass Cornet, reg. \$30.00, for	\$19.90
Class A. Silver-Plated Long Model Cornet, regular \$75.00, for	\$49.00
One Besson Trumpet Prototype, reg. \$125, for	\$99.00
One E. Flat Alto Brass, reg. \$60.00, for	\$41.75
One Circular Alto Brass, reg. \$85.00, for	\$69.00
CLARINETS.	
2 only, reg. \$50.00, for	\$39.95
Bugles—Standard Military Model, reg. \$15.00, for	\$9.90

Mouth Organs



2 keys, double sided, 40 Reeds.	
25 only, regular \$4.00, for	\$1.90
6 only, regular \$2.25, for	\$1.75
5 dozen Bugle Band Organs, regular \$1.75, for	\$1.25
2 dozen, regular 25c, for	15c

Violin Bows, regular \$1.50 to \$30.00 = 25 per cent off
Leather Music Cases, \$1.00 to \$15.00 = 25 per cent off

Player Rolls

ALL OUR NEW ISSUES

25% Off

MASON & RISCH, Ltd.

PIANO TUNING.

This month, pre-war price \$2.50

248 DUNDAS STREET. : : : LONDON.

VICTOR RECORD DEALERS.
7 SOUND-PROOF ROOMS.

ANY OF THE ABOVE INSTRUMENTS MAY BE SECURED AT EITHER OUR CHATHAM OR ST. THOMAS BRANCH