# THE "AD" IS OLD IN HISTORY

ANCIENTS USED TO EMPLOY THE PUBLIC CRIERS AS THEIR MEDIUM.

Aged Papyrus Found-A Parchment 3.000 Years Old Advertises Lost Slave.

the people was not lost on the shop- to show its face in public. keepers of those primitive days, and they speedily took him unto themselves

for purposes of their own. shouts. In less remote days he was the favorite of the wine merchants of Paris; and, so that the good folks of the city might see that he spoke but the truth about the wine, he carried he cried to sample.

MANY AIDS SOUGHT. incidental profit in the function of rousing the early workers from their slumbers. He is still going the rounds slumbers. He is still going the rounds in some of the ancient and remote HE'S WELL FITTED

localities of the realm. Though, as has been noted, the crier was not an unfamiliar figure in Greece the ancients as a rule preferred the written signs for communicating in telligence. Hieroglyphic notices of POSTMASTER'S PLEASANT EXtheir entertainments and business were traced on parchment and posted in the most public places. In the British Museum is an advertisement of a reward for a runaway slave written or papyrus 3,000 years ago and exhumed

from the ruins of Thebes. The debris of Herculaneum and Pompeii is littered with signs and How like the bill of a modern boxing bout are the announcement on a gladiatorial poster that "there will an awning to keep off the sun" and notices of side shows to beguile the boy and the rustics!

GODS AS BILLBOARDS.

But the favorite advertising centers Greeks were the temples of their gods. Persons with grievances were wont to exploit them on parchments and hang the written scroll to the ears, the nose, the head. the eyelids of the images of the avenging dieties until the temple looked like modern bill poster's display room. At the start they were only the devout other medic ne I ever used. In fact, they fying diety might not be left to act in the dark. But in course of time every one who wished to expose or abuse his neighbor resorted to the subterfuge of writing the story to the gods and tacking it under the diety's nose for every one else but the god to read and

These inscriptions drew crowds of the curious, eager for the news andscandals of the neighborhood. They placards as if they were the scattered compass to give satisfactory rules for were those who had to deal with the multi- Generally speaking, the vowels are soundtude began to flock to the temples to tude began to flock to the temples to ed as follows: "A" as in "far." "e" as of 1857 brought the native soldiers in-promote their business—fakirs, jugglers ed as follows: "A" as in "far." "e" as to the palace crying: "Help, oh king, money lenders, women of no account, in "met," "I" as in "machine," "o" as in our fight for the faith." all seeking whom they might devour. in "tone," "u" as in "rude." Initial "o"

"Slips into vest pocket, purse, or

glove as easily as a coin."

whom Christ drove from the temple,

CATHERAL IS PROFANED, The revival of the art of writing after the dark ages led to a similar profanation of the great St. Paul's Cathedral in London. The walls of that stately edifice were hidden under advertising placards. These grew to be so scandalous in the end as to turn the place of worship into a disorderly place of worship into a disorderly place of worship into a disorderly house, and the government sent the constabulary to clear it out.

Notwithstanding their readiness to appreciate the value of the written advertisement the people were slow to see the advantage of the newspaper as a medium, and yet, singularly enough, the first persons to make anything bearing a resemblence to a newspaper printed it only to advertise

Clinging to the mumbling court paper printed it only to advertise.

One would think that the successful medium to appear in history. He is an adaptation of the chowy courier whom impetus to that method of reaching the the king of old was wont to send out public, but for two centuries after proclamations of his latest whim and command the obedience of his subjects.

Gutenberg's genius had given birth to the art of printing not a single advertisement appeared in a newspaper. command the obedience of his subjects One medical notice managed to creep to it. His worth as an agent for the into a German print called the "Newsdissemination of information among book," in 1591, but for thirty-five years after that not another had the temerity

"NEWS-BOOK" A FREAK. The "News-book" was a spasmodic freak of journalism. It was run only The Greek tradesmen sent musicians when there was something to make with him on his rounds to cry their known that the facilities of the day wares, and he tickled the ear of the enabled its publishers to ascertain. It aesthetic people of Athens by chanting was long afterward that the first atthe merits of his employer's offerings tempt to get out a news sheet perirather than shock them with rude odically was made in London, and even then so rare a philosopher as Ben Jonson discouraged the idea.
"News," he said sententiously,

"ceases to be news when printed" The enterprise was not a flourishing at either end of a pole that rested on one—the community did not take kindly his shouldes a bucket of the vintage to it. Even that grand old paper the London Times in its beginning was printed only to be hired out a penny With characteristic keenness the was all stale news at that! The Bostradesmen turned into a crier every ton News Letter was the first paper man whose business brought him into offered to the public on this side of the Chinese and Korean names are concernance. man whose business brought him into public view. Orators were paid for "puffing" as a side line. There are records of bargains even with priests to extol goods from their pulpits. In records of bargains even with priests to gain a circulation of 300. Its advertising patronage was practically nother therefore, they have been expressed phonomeral. turn they were to have them furnished ing. And the chronicles note, as someto them at first price. The old bellman thing remarkable, that the Daily Indeof London who stole out from his den pendent Gazette, established in New hourly day and night to sound his bell York as late as 1789—and a standard and announce the hour often found an of its time-printed all told only forty

PERIENCE WITH DODD'S KIDNEY PILLS.

Says the Great Kidney Remedy Made a Complete Cure In His Case-Grand Work In New Brunswick.

yea, of this place, is, on account of his force or notable ability. wide acquaintance and her personal experience, well fitted to speak on the grand work Dodd's Kidney Pills are doing in this part of New Brunswick. In an interview the postmaster says:

"I was bothered with kidney troub'e for years. I had tripled grant for the make-up of some of the make-u

ing benefit.

Remedies are known by their cures. That's why Dodd's Kidney Pills are the

RUSSIAN PRONUNCIATION.

Numerous correspondents have asked for information as to the pronunciation of the names which figure in the war fragments of a yellow journal. In time the pronunciation of Russian names.

IRON-OX

TINY TONIC TABLETS

-packed in a dainty aluminum box-

not a bit like "medicine." Take it out

anywhere - nothing offensive-very different

pleasant—as inviting as the box. Very gentle,

bowels, blood, brain and nerves.

Why not try?

The Tablets - tiny, chocolate coated,

Indigestion and

Constipation.

A tonic-laxative that benefits the stomach,

from bottles and cardboard boxes.

but they do cure

ESQUIMAU FASHION

etically. They are thus to be pronounced as they are spelled. Many of them have alternative spellings, but these need cause no uncertainty as to the pronunciation, since the various spellings all express the same sounds. Thus Che Foo is also spelled Chi Fu. But we need only to remember that the "i" in the latter form has the continental sound of long "e" to perceive that both forms are sounded

gradual decay of the Great Mogul Em- white spotted skins of the tame Siberpire. With the adoption of Aurang- ian reindeer are especially valued for zeb's policy of intolerance it began to full dress jackets. crumble, and none of his successors The skins of the white mountain proved able to restore it. He died in sheep, white and blue fox, wolf, dog,

English .- New York Tribune.

for years. I had tried several kinds of stroyed their resources. First came loose hooded frock, without opening plasters and other medicines, but did the Persians; then the Afghans, who except at the neck and wrists. This not seem to be able to get much last- plundered the imperial capital, dese- reaches just over the hips, and very ing benefit.

"During a particularly bad spell of the trouble I decided to try Dodd's Kid the trouble I decided to try Dodd's Kidney Pills, and must say that I received more benefit from them than from any inches medicine I ever used In fact, they appeals of the suffering for relief or seem to have made a complete cure, as dence; until in 1804 the British took fitting knee breeches, rather loose, but proposession of the remnant and have fitted to the shape of the leg. They are best and most favorably known kidney del at Deini, for reasons of policy, the best and most favorably known kidney British allowed the great Mogul to in place by a girdle or throng around the great mogul to the world are usually fastened the veneration of the natives at state draw string. ceremonies the nominal successor of On the legs and feet are worn, first, Timour the Great was allowed to sit a pair of the long deerskin stockings upon a throne in the imperial hall of with the hair inside, then slippers of audience and receive the homage of tanned sealskin, in the bottom moved from one to the other of the news. It would be impossible in any brief the people. But none of the Moguls were allowed to exercise authority and were idle puppets in the hands of fitting boots, held in place by a string their advisers until the great mutiny



NOW FOR THREE STRIKES AND OUT!

DRESS OF MEN AND WOMEN IS

MADE FROM NORTHERN The chief material of the clothing of

deer, which is used in various stages of and thereby to relieve the slight conthe same as though spelled Chee Foo. So Kin Chow is also spelled Kin Chau. But the latter is a German form, and in German "au" is sounded like "ow" in Strelie New York West Methods and thereby to relieve the slight congestion which while present in the summer skins, especially those of does to, but is general throughout the musummer skins, especially those of does to, but is general throughout the muand fawns, are used for making dress cous membrane of the body. garments and underclothes. The heaviest winter skins furnish extra It is needless to review the slow but warm jackets for cold weather. The

Lower Windsor, Carleton County, N.
B., April 29. — Postmaster T. H. Beiyea, of this place, is, on account of his vice. Sealskins dressed with the hair The history of the empire during the on is used only for breeches and boots,

The dress of the men consists of a empire and set up their own indepen- are clad in one or two pairs of tight possession of the remnant and have fitted to the shape of the leg, They are naintained their authority ever since. very low in front, but are much Within the wall of the great cita- higher benind, sometimes as high as maintain a fictitious court, and be- the waist, and are usually fastened cause the title continued to command below the knee, over the boots, with a

which is spread a layer of whalebone around the knee and ends with a rough edge covered by the breeches. Dress boots often end in an ornamental border with drawstring just below the knee. The boots are of reindeer skin, Eventually the tradesmen took to often has the sound of "a"; thus "Orloff" Minard's Liniment Cures Diphtheria, with white sealskin soles for winter and dry weather; but in summer decorating the images with written "puffs" of their wares—not open a l-vertisements, of course—they would have been sacrilegious—but covert advertisements disguised as appeals to the gods to prosper their trade. The gamblers and thimble riggers of the same force as in English—"ch" as in "wish," "sh" as in often has the sound of "a"; thus "Orion" and dry weather; but in summer waterproof boots of white waleskin are worn. Overshoes of the same material, reaching just above the ankles are sometimes worn over the winter boots. The women wear tight-fitting deer-skin pantaloons with the hair next the skin pantaloons with the hair next there in the skin, and outside of these a similar. skin, and outside of these a similar pair, made of the skins from deer legs, with the hair out, and having soles of sealskin, but no ankle strings. women's pantaloons, like those of the men, are fastened with a girdle just above the hips. It appears that they do not stay up very well, as the up and tightening their girdles, like

several complete suits of clothes,

and present a neat appearance when ot engaged in dirty work. The poorer classes wear one suit for all occasions until it becomes shabby. New clothes are seldom put on till

At present there is no such thing as an Esquimaux tailor, for the women of each Esquimaux household usually make the garments of all the members of the family. Not only this, but the Esquimaux are extremely conservative in the matter of changes in the style of their raiment, and respond very slowly to the modernizing influences in this particular which have reached their neighborhood.—Tailor and Cutter.

WHEN YOU SNEEZE. Sneezing is very common and perhaps few people realize how important it is. In reality a sneeze is one of the ody's greatest protective devices. The air passages of the nose are lined by a very delicate and sensitive mem This membrane is formed of ciliated epithelial cells, whose millions of tiny arms, or cilia, always move with peculiar stroke in the direction of the nostrils any small quantity of

dust or other foreign matter which is thrown upon the surface. If, however, the foreign matter be of greater magnitude than dust, or if it e very irritant (as snuff, for instance) the movement of the cilia is too feeble to remove it. Then a message is sent to headquarters (the spinal cord) of the condition of things and the body proceeds to more drastic measures. A powerful message is sent to the muscles which control the breathing—a message so peremptory as something ince of Voronezh, Russia, a fairly reto momentarily confuse them. After presentative district shows that the this confusion, are muscles which expand the chest and those which increase its depth a ntract firmly, causing a great inrush of air, that is, a deep breath—which is a once expelled into a violent rush through the nose, clearing out the offending particles which were beyond the powers of the insonal comfort, 4 cents.

dustrious but not very powerful ciliated cells. Sometimes the sneeze is due rather ALL WEAR TROUSERS to an increased sensitiveness of the nerves going from the nasal membrane to the spinal cord than to an increase in the amount or the irritating properties of the foreign matter drawn into the nose. In either of these cases the sneeze is an effort of the body toward self-perservation-in the latter to eject an invading substance with

to cope, in the former to secure for the the Esquimaux is the skin of the rein- body an increased supply of oxygen,

THE WORLD'S FAMOUS REMEDY FOR CONSTIPATION, BILIOUS-NESS AND SICK HEADACHE.

No griping or bad after-effects Wills' English Pills reach the root of trouble and give a speedy cure. % 68-a-c-y

## MR. FINNEY'S TURNIP AND TURNER'S PUPPY

LONGFELLOW'S FIRST POEM AND THE CLEVER PARODY BY CHARLES ADAMS.

A reader asks for Longfellow's first poem, "Mr. Finney's Turnip," which was written as a school composition when he parody of the same by Charles T. Adams, "Lettle Yawcob Strauss."

MR. FINNEY'S TURNIP. Mr. Finney had a turnip,
And it grew behind the barn,

And it grew, and it grew.

And the turnip did no harm.

Till it could grow no taller; Then Mr. Finney took it up And put it in the cellar. There it lay, there it lay, Till it began to rot; Then his daughter Susan washed it

And put it in the pot, And she boiled it, and she boiled it, As long as she was able: Then his daughter Lizzie took it

Mr. Finney and his wife. They both sat down to sup. And they ate, and they ate,

Until they ate the turnip up. LETTER FROM YAWCOR STRAUSS I reads me, more as a gouple off dimes in der noosebapers, about von off der great boets vot vas dold to write some Until they reach manhood the boys wear pantaloons like the women, but their jackets are cut just like those of the men.

The well-to-do Esquimaux generally

great boets vot vas dold to write some gompositions at shgool ven he vas a leedle poy, und how der teacher he seed him behindt the shgool house oudt, mit a pencil und a piece of shlate, und told him off he gould write somedings aboudt vot he sees pehind Mr. Finney's harm yich the process it might be well if he sees pehind Mr. Finney's barn, vich vas glose by the shgool house. Vell, he foundt oudt dot a turnip vas growin' dere und wrode some lines about dot, und pring in to der teacher in shust a helluf an hour. Ven I reads dot I tinks to mine-self dot Leedle Yawcob must wride some she has had practical experience in as-New clothes are seidom put on the self dot Leedle Yawcob must wride some she has had practical experience in the ight, or hut home, being und a biece of shalk, und I told him to usually taken off before entering the go behind der shed off Mr. Turner, vich and sisters, and at 22 or 23 she looks like vas glose py der house, und wride me somedings aboudt vot he sees dere, und off he don'd vas pack in a cavorter off an hour I dake him on der insides off dot shed, und find someoder purpose for dot shinkle. Vell, Yawcob vas gone aboudt of the 'older set.' She speaks of the boys and girls of 18 and 20 as being 'young' den minudes already, ven he pring me dis leetle biece off poultry on der shinkle:

MR. TURNER'S PUPPY. And they ate, and they ate,

Until they ate the turnip up." Mr. Turner had a puppy
Vich vas kept pehindt der shed:
Und he grew, und he grew,
Und der naybors vished him ded.

Und he grew, und he grew, So fast as he was able; Den Mr. Turner dook him

Shust so high as Turner's knee: Den Shonny Turner sodt him To Ah Bet, an old Shinee, Dere he stay, dere he sthay,

For aboudt a veek or two: Den Ah Bet he gife a barty, Und he have a barbacue. Ah Bet und his gompanions they ate, and they ate Until they ate the Turner pup."

—Charles T. Adams.

The statistical committee of the provmovements due to average farmer's family consists of

WOMAN SCHOOL TEACHER TELLS OF HER EXPERIENCE WITH THE SECT OF UTAH.

The Girls' Lot Is a Hard One-Early Marriage and Large Families Or Else Disgrace.

months in a Mormon village as a substitute school teacher. Her experiences, she said, removed from her mind many preju. dices against the people, but did not serve to make the lot of a Mormon woman at all attractive to her. She found the daily existence of such a woman a dull and dreary round of drudgery, relieved by none of the higher, finer things of life. She found ideals crushed out, ambition annihilated and mentalities dwarfed that large families may be raised "for the glory of Zion."

"When I arrived to take up my work, I confess that my heart sank," she re-lates. "There I was ensconced as the schoolma'am of some 40 odd undisciplined and not overly clean youngsters for a period of possible ten weeks, and living in an adobe house with a Danish family. It seemed hard indeed to be thus isolated the only Gentile in a band of supposedly hostile people, for, in common with the 'outside world' (in general translated by the Mormon, all but Zion), I had almost believed that Mormons had horns and that Mormonism is polygamy and polygamy is Mormonism. NOT SO BAD AS PAINTED.

"But I wish to say right at the begining that these people are not half so bad as they are represented to be. They have been described either by fanatics or by those who are so biased in their opin-ions that they will not render a fair judgment in the matter. So, notwithstanding

the physical discomforts, I was glad of this close range view of them.
"In winter desolation, cowyard odors, a population of mixed Scandinavian and English ovicing Leverille to the control of the contr English origin, Jonesville stands as a typical Mormon village. There are dozens of settlements identically like it strung along through the whole valley that is hemmed in by branches of the Wasatch Mountains, and they all compose a for-eign land. The customs of life that prevail in these little desert towns do not vary, and the whole of them are tinged with Mormon flavor, for the church is their very life, providing as it does in its complex organization for even the most trivial commonplaces of everyday existence. But it is in just such places as Jonesville that one gets the best opportunity to study the Mormon girl. Her life holds little of the idealistic, and the higher, finer, better possibilities of the numan mind and heart go unnourished school education, with occasionally an advanced course in order to become a teacher or something else that leads upward, but just as womanhood is beginning to bud in her character she is met on all sides with remonstrances, com-

mands and decrees to get married. ONE GIRL'S TROUBLES. "'I wish my troubles were over,' said cents per bottle at all drug stores, or from the Wells & Richardson Co., Limited, 200 Mountain St., Montreal.

P. Q. for a speedy cure. 25 one of these girls to me, laughingly, referring to the matter of husband-hunting, as she tried to make light of the secret hurt of having to sit out a dance at one cause of the preponderance of girls in all such communities. 1, too, had been left ple are congregated together, such as out, but that didn't matter, since Moronland did not happen to be the scene

> fluences might have developed into something of the Gibson type. Tall and slender, she waltzed with grace, and in comparison with her partners seemed a very superior person. I sighed as I thought of her fate for in common with all other Mormon women, she is doomed to drudg-

Mormon woman. She is told that marwas 9 years old. Here it is and a clever riage is her duty, that it is better to marry and make a mistake than not to marry at all, and that she must find a life partner. No heed is paid to the

"And what does such a marriage mean to girls who under American influence have developed into a higher order of being than their aspirationless ancestors? It means the crushing out of all their ideals and the annihilation of every ambition to rise to a higher sphere in life,

'Between the rearing of a large family wolf from the door—as a class they are not well-to-do—she becomes a worn, weary drudge. No matter what remark-

able strength may be a woman's physical inheritance, she cannot live such a life without giving evidence of it in a wornout body or a dwarfed mentality. "In the hundrum of her existence she has no time for anything intellectual, or even approaching it, nor can she give each child the proper attention that is its birthright, and, according to present conceptions of life, this does not make conceptions of life, this does not make so far as to proclaim that I was 'up' for a higher standard of human progress. "It is true that the majority of them do not care for anything higher, and get

special advancement.
"The average Mormon girl marries at a girl half a dozen years older who lives beyond the confines of the Mormon world. At 23, if not married, she is placed on the and girls of 18 and 20 as being 'young

AGES DOUBLY FAST. "If she marries she ages doubly fast, for between the struggles of making a living and the production of 'Utah's best crop,' she is passe at 28, old at 30, takes ner place among the 'old folks' at 35, and is too ancient to mention at 40. There has always been a greater numper of women than men converts to Mor-

little pests being killed.

people,' and otherwise classes herself as

STRANGE LIFE "Oh, for the Joys WITH MORMONS of Youth!"\_BYRON.



### You Can Turn Time Backward and Be Youthful Again.

gain their full vigor and strength. Are you one of thesef
Other thousands suffer on in ignorance of their real condition, believing themselves to be strong and well when they are far from that. Perhaps you are one of these unfortunates. It is worth your time to ascertain your true condition of health if you have any reason to doubt or suspect that you are not what you once were.

If you belong to either class mentioned above, do not be discouraged. Do not lose hope. Help is within your reach. You can be cured. Vin, vigor and vitality, health and happiness have been given to men who had been reduced to physical wrecks.

### Be Honest With Yourself.

If you have thoughtlessly been a victim to the follies and indiscretions of youth, if you have committed excesses in married life, if you doubt your strength, it is your duty-your duty to those you love and who love you—to at once, today, consult an honest, reliable, recognized physician—a specialist who has a record for CURING weak men. But do not go astray. Consult no quack. Take no patent "Cure All." No two cases are precisely alike. Every individual needs a treatment particularly suited to him. Go where you can get the right treatment for your case.

Cure Yourself at Home.

If there is no successful specialist near you, write at once to Dr. S. Goldberg, Detroit's eminent specialist, 208 Woodward Ave., Detroit, Mich., and he will send you his method free, to use in the privacy of your own home. It does not interfere with traveling, as it can be taken with convenience anywhere. If it does not cure you, you have nothing to pay.

Dr. Goldberg is the possessor of 14 certificates and diplomas from colleges and state boards of medical examiners. He wants no money that he does not earn.

He does want to hear from men who have stricture that they have been unable to get cured, prostatic trouble, sexual weakness, varicocele, lost manhood, blood poison, hydrocele emaciation of parts, impotence, etc. This wonderful method not only cures the condition itself, but likewise all the complications, such as rheumatism, bladder or kidney trouble, heart disease, etc.

The doctor realizes that it is one thing to make claims and another thing to back them up, so he has made it a rule not to ask for money unless he cures you, and when you are cured he feels sure that you will willingly pay him a small fee. It would seem, therefore, that it is to the best interests of every man who suffers in this way to write the doctor confidentially and lay your case before him. He sends the method, as well as many booklets on the subject, including the one that contains the ladiplomas and certificates, entirely free.

Address him simly, Dr. S. Goldberg, 208 Woodward avenue, Room 804 Detroit, Mich., and it will all immediately be sent you free, in a plain sealed

This is something entirely new. well worth knowing about. Write at

ple are congregated together, such as in conferences, which form one of the strong points of Mormon church affairs, of my troubles' in that line, and, besides, I was not well acquainted as she to be constantly nagged on such a sub-"She was a pretty girl of English parentage, and under more liberal inthey swallow their embarrassment pretty well, for their religion is their very life, and if the church decrees certain things they feel that they must submit unquestioningly. "As a fair sample of what these young

people are forced to listen to upon this particular subject, I will quote in substance from a speech I heard at the con-ference of the Young People's Mutual Improvement Association.
"'The young people should marry,' said

'soul' of it. The girls are just urged to marry. to revolutionize the world, and those who

"The Mormons are not a social people They are cold and distant to 'outsiders, and have not the lightness of temperafor the reason that as soon as a Mor-mon woman weds she becomes the worst And there is truly reason for this state or by the limits of 'Zion' itself. When the sum total of a people's existence is

"When I first took up my abode in Jonesville no one came to call upon m The children, old and young, stared at me as if I were a creature of some u known species, and the men and women, though knowing my mission among them. did not speak as they passed me on the street. Then, too, I evinced an honest interest in their religion, but no one took to be convinced, but not a single person made any advances toward accomplish-

AN END TO BILIOUS HEADACHE. yet that does not seem to make the conditions right. Since discontent is the spur to progress, it might be well if they were less satisfied with their lot. As it is, their resignation precludes any most distressing headache one can have.
There are headaches from cold, from
fever, and from other causes, but the
most excruciating of all is the bilious headache. Parmelee's Vegetable Pills will cure it—cure it almost immediately. It will disappear as soon as the Pills operate. There is nothing surer in the treatment of bilious headache.

> There has been no yellow fever in the ing the recent development on the Mexican border of Texas. Some cases of yellow fever have come into Cuba from Mexico in the last three years, but in no instance was the disease communicated to others.

Dr. Roux of the Pasteur Institute Paris, reports that at last a microbe has been found which may be relied on to exterminate rats and other rodents withcut doing injury to other animals. A district covering 3,000 acres were experimented on, 4 tons of bread and 10 tons of oats, inoculated with the germ, being used as bait, and 95 per cent, of the



Established 1879

Whooping Cough, Croup Bronchitis, Cough, Grip, Asthma, Diphtheria

CRESQLENE IS A BOON TO ASTHMATICS

CRESOLENE is a long established and standard remedy for the diseases indicated. It cures because the air rendered strongly antiseptic is carried over the diseased surfaces of the bronchial tubes with every breath, giving prolonged and constant treatment. Those of a consumptive tendency, or sufferers from chronic bronchiis, find immediate relief from coughs or inflamed conditions of the throat. Descriptive booklet free. ERRMING, MILES & Co., 1651 Noire bame St., Montreal, Canadian Agents

Cresolene **Antiseptic Tablets**  dissolved in the mouth are effective and safe for coughs and irritation of the throat.

toc a box. ALL DRUGGISTS