

Pound Tweeds

We have just received a shipment of 1000 lbs. of High Grade Tweed.

These Tweeds are of an exceptionally good quality and come in convenient lengths of from 1 to 5 yards, suitable for Men's and Boys' Suits and Pants; Women's Skirts, etc.

The price is wonderfully low for such excellent Tweed. COME EARLY AND GET YOUR CHOICE OF PATTERNS.

The Royal Stores, Limited

nov17.19

G. W. V. A. Open Their Big Circus on Monday

It will be noted from our advertising columns that the much heralded War Vets' Circus opens on next Monday afternoon at the Prince's Rink. The eleven performers with their equipment and trained animals are on the "Roseland" due early Thursday morning from New York, and it is claimed that this group of artists not only rank the highest in their profession but are the cleverest aggregation that ever visited Newfoundland.

We understand that for over two years the bringing to this country of genuine circus performers as a means of augmenting their too limited relief funds in aid of their distressed comrades and families, has been in contemplation by the G.W.V.A. It is impossible to get star performers in the Summer months as all the big shows are then on tour in the United States from the Atlantic to the Pacific. Arrangements were just about to be completed for a Hippodrome Show last Fall when the untimely passing of the late Capt. Gerald Whitty upset the plans that the G.W.V.A. executive had made. This year as the result of much negotiations an agreement was entered into in August with Messrs. Joseph Hughes and S. Kitz whereby plans were formulated that in view of local unfamiliarity with the organization and presentation of such a stupendous and expensive innovation, that these gentlemen should be invited here to assist in the production of a regular head-liner Circus performance consisting of a series of stars who at this time of year are "just off the road"—to use a theatrical term. Both Messrs. Hughes and Kitz come highly recommended, and it may be of interest to our readers to know that they bring with them the very highest credentials. Amongst the successful circus

productions which they organized by request were the G.W.V.A. exhibitions in Halifax, Charlottetown, and Moncton; the Halifax Exhibition and Masonic Fair; the Fredericton Exhibition, the Sydney Fair, the Fire Department's Show of P.E.I., and the St. Mary and St. Joseph's T.B.A. Societies of Halifax. Apparently the great secret of their various successes lies in the fact that they go directly to the "big tents" in the States for their performers.

The net proceeds of this latest of the War Vets' efforts will be devoted entirely to the relief of their distressed comrades, and in view of the assured excellence of their production it is felt that bumper houses will greet the performers from the opening night until the finish. The G.W.V.A. would like it distinctly understood that the admission fee of twenty-five cents covers the presentation of the entire vaudeville acts, and visitors to their Circus will positively be relieved from the annoyance of any solicitation whatever for extra funds, unless of course they care to patronize any of the concessions which are placed off the main promenade. Thus any investments of this nature will be purely voluntary.

The G.W.V.A. executive will handle all the receipts, and not only is the employment of local help being strictly adhered to but all prizes, souvenirs, etc., are being purchased from local merchants and city stores.

In addition an artistic souvenir programme is being prepared for free distribution to visitors at the Circus which should prove a valuable medium for advertisers.

See the fruitful Harvests display by the Goddesses Ceres and Pomona in Cochrane Street Lecture Room on Wednesday evening, the 18th.—nov17.11

Stafford's Liniment for all aches and pains.—nov16.17

COAL

Screened

North Sydney

Get it now while discharging from S.S. Watuka

A.E. HICKMAN CO. LIMITED

nov16.17

The Scottish Lord Rectorships

This is the busy season in connection with that anomalous post, the Lord Rectorship of a Scottish University. Lord Cecil has just delivered his rectorial address in Aberdeen; Mr. Baldwin, within a few days will have given his in Edinburgh; Mr. Austen Chamberlain has been elected successor to Lord Birkenhead at Glasgow by a few hundred votes over Mr. G. K. Chesterton; and St. Andrew's are busy choosing Mr. Kipling's successor. At St. Andrew's there is rarely a contest, for that ancient University eschews politics and for many years has selected a scholar or man of letters. Elsewhere there is a vigorous political contest which produces very curious results. Generally speaking there is always a Conservative majority amongst the Scotch students, but if a Liberal is eminent enough, he is elected after a few failures. The method of election is survival of the fittest. All the morning of the polling day there is a desperate faction fight with pease-meal, and other missiles, in which each party endeavours to prevent the other from voting. The result is torn coats and black eyes on a huge scale. Then about an hour before the poll closes cease-fire is sounded, and many battered students limp into the polling booths, while quiet people who have taken no part in the morning's fighting arrive to record their votes. The chief function of the Lord Rector is to deliver a rectorial address, and the chief aim of his constituents seems to be to prevent him from being heard when the day comes. More than one famous rectorial speech has been delivered in practically dumb show, but it is printed afterwards and so preserved to the world. The ordinary politician delivers usually a casual and jejune discourse on some general topic of which he cannot be said to be a master. St. Andrew's follows the wiser practice, so far as getting a good rectorial address is concerned, as the recent performances of Mr. Kipling and Sir James Barrie bear witness.

Don't wait until December 25th, to see Father Xmas, come to Cochrane Street Lecture Room and see him on Nov. 18th. nov17.11

Majestic Theatre

Another packed house greeted the Majestic Theatre last night. The stellar attraction Mem-O-Rea gave another of his special readings to the audience. The show, which was a remarkably good one, opened up with "Love's Bargain," starring Marjorie Daw. "Love's Bargain" is one of those few pictures which pleased everybody.

Miss Rita Johnson, the champion international dancer, is all that she claims to be. According to public admission, she is by far the best in her line seen here for a long while.

Men-O-Rea revealed many secrets last night to his hearers and disclosed many surprising facts and many compliments were paid to his extraordinary ability.

To-night the same programme will be repeated, and there will be only one complete show, commencing at 8 o'clock.

To-morrow afternoon, there is a special matinee for ladies and children and Eileen Johnson, the little star, daughter of the international dancer, will dance and will also dance to-morrow night.

The Pony Contest is now an assured success. Much interest is displayed and hundreds of thousands of votes are polled, and everyone is asking "who is going to win the Shetland Pony?"

Keep posted on the arrival of "North of 36," greater even than "The Covered Wagon."

The Newfoundland Wembley Souvenir Booklet, price 50c. If you stationer cannot supply you with copies, apply to THE COWAN BROKER-AGE CO., LTD.—nov14.81, eod

Trans-Atlantic Steamship Rates to be Increased

Paris, Nov. 10.—The North Atlantic Conference composed of representatives of steamship lines in the trans-Atlantic service cleared up the chief business of its annual meeting this evening and most of the delegates left Paris.

E. E. MacNeary, of the United States Lines, said the Conference did not consider the inclusion of the Italian steamship companies and that no important rate decisions were taken. He said, however, that there was a strong movement in shipping circles to include the Italian line and the Sabando to enter the Conference and subscribe to its rate agreement.

It is learned that trans-Atlantic rates for tourist class accommodation probably will be raised, but other rates will be left unchanged.

The three generations will be present at the Harvest Hall in Cochrane Street Lecture Room. nov17.11

Home-Sewers Week at The Royal Stores

Featuring Coatings Silks, Velvets and all Dress Goods

The Royal Stores Home-Sewers Week will be continued until Saturday. If you have not taken advantage of the special price concessions offered during this sale, we would advise you to do so immediately. Our complete stocks of New Coating, Serge, Tweed, Silk, Velvet, etc., showing the newest weaves, patterns and colorings, are included in this sale.

Secure your requirements before this sale is over and save considerable money.

Velour Coating \$4.37 per yard.

Beautiful Suede finish Velour Coating, self ribbed and check effects, in the new Rust shade, 54 inches wide. This is easily the most popular coating of the season. Secure the making of your new coat at this special price. Reg. \$4.37 per yard. Sale Price **\$4.37**

Plain Velour Coating \$2.70 per yard.

54 inches wide, shades of Brown, Dark Grey, Light Grey and Fawn, special Suede finish. This line offers you exceptional value in good looking and serviceable coating. Reg. \$3.00 per yard. Sale Price **\$2.70**

Velour Coating \$3.29 per yard.

If you are looking for a medium price coating, you cannot do better than see this line. It is shown in shades of Fawn, Grey and Green, Suede finish, 54 inches wide, and offers you a real saving. Reg. \$3.65 per yard. Sale Price **\$3.29**

Velour Coating \$4.10 per yard.

This is an exceptionally good quality, having a splendid Suede finish, shades of Fawn, Grey and pretty Plaid, 54 inches wide. A rich looking material that would make a handsome coat. Reg. \$4.55 per yard. Sale Price **\$4.10**



Beautiful Satin Linings

Satin Linings.

Beautiful Linings in exquisite brocaded effects, shades of Corbie, Pao Blue, Gold, Grey, Sage, Cinamon, Purple, Jade, Brown, Fawn, Mustard and Brick.

Reg. \$2.35 yard. Sale Price **\$2.13**
Reg. \$2.65 yard. Sale Price **\$2.39**
Reg. \$3.00 yard. Sale Price **\$2.70**

Butterick PATTERNS

Visit our Pattern Department and secure the pattern most suited for the particular garment you require. The pattern with "Dalter" enclosed will tell you the exact amount of material required.

Then visit our piece goods counter and secure from our broad selection, the material you prefer.

The "Dalter," a complete dressmaking guide will tell you how to make any garment from start to finish.

The Royal Stores, Ltd.

nov14.17.19



Heavy Blanket Coating, \$4.68 per yard.

One of our newest arrivals, assorted Greys with reverse side in pretty plaid effects, all wool of extra heavy quality, 54 inches wide. Reg. \$5.20, per yard for **\$4.68**

Blanket Coating.

All Wool Blanket Coating, shades of Rust, Brown, Fawn and Wine, also in a pretty Brown Check, 54 inches wide. A good looking, comfortable coating, at a very low price. Reg. \$2.00 per yard. Sale Price **\$1.80**
Reg. \$2.55 per yard. Sale Price **\$2.30**

Check Blanket Coating \$3.29 per yard.

This is a very pretty coating, of a new check effect that's sure to catch the eye; 54 inches wide, and very serviceable. Reg. \$3.65 per yard. Sale Price **\$3.29**

Grey Astrachan \$3.96 per yard.

Closely woven with a heavy pile, and a splendid finish, looks well and wears well; 54 inches wide. Reg. **\$3.96**

Grey Astrachan \$2.48 per yard.

This is a lighter weight, of excellent quality; 56 inches wide. Reg. \$2.75 per yard. Sale Price **\$2.48**

Nap Coating.

A splendid showing of good looking Nap Coatings, shades of Navy and Grey; 54 inches wide, all excellent values at their respective prices.
Navy, Reg. \$1.80 per yard. Sale Price **\$1.02**
Reg. \$2.50 per yard. Sale Price **\$2.05**
Reg. \$3.50 per yard. Sale Price **\$2.45**
Grey, Reg. \$2.40 per yard. Sale Price **\$2.16**
Reg. \$2.50 per yard. Sale Price **\$2.25**
Reg. \$3.80 per yard. Sale Price **\$3.42**
Reg. \$5.50 per yard. Sale Price **\$4.95**

Black Astrachan \$3.83 per yard.

This is a high grade Astrachan, of closely woven material with a heavy pile, showing a splendid silky finish; 54 inches wide. Reg. \$4.25 per yard. Sale Price **\$3.83**

Cream Bearskin \$4.68 yard.

Ideal for children's coats, caps, pram covers, etc., of a good quality; 54 inches wide. Reg. \$5.20 per yard. Sale Price **\$4.68**

Raglan Cloth \$2.48 yard.

Good looking Raglan Cloth, shades of Fawn and Grey; 60 inches wide, treated by the new process which makes it dependable in wet weather. Reg. \$2.75 per yard. Sale Price **\$2.48**

Exposition and Sale of The New Fall Silks

Always interesting, our Silk Department will prove considerably more so these days to all home-sewers and dressmakers. Our display of new Fall materials, representing the best products of the leading manufacturers. For your every need you will find a suitable fabric, both in weaves and color, for variety practically knows no bounds—such a display aided by low prices, assures every woman the choice of her heart at a saving she will appreciate.

Taffeta Silk.

Pretty Shot Taffeta Silk, shades of Tomato, Rose, Purple, Blue, Green, Lemon, Brown and Gold; 36 inches wide. A rich lustrous silk for the making of Fall frocks, evening and afternoon gowns.

Reg. \$2.65 per yard. Sale Price **\$2.39**
Reg. \$3.00 per yard. Sale Price **\$2.70**

Pailette Silk \$2.49 per yard.

36 inches wide, shades of Fawn, Grey, Sage, Lavender, Pao Blue, Dark Brown and Purple. A soft clinging silk which adapts itself admirably to the new styles in gowns. Reg. **\$2.48**

Pagoda Silk \$1.58 per yard.

Pagoda or Silk Broadcloth, a very serviceable washing silk, shown in all the newest shades, Goblin Blue, Sage, Cabaret Blue, Grey, Lavender, Dark Brown, Buckskin, Castellan Red, Mayflower, Flesh, Salmon, Coral, Raphael, Arabesque, White, Cream and Black. Reg. \$1.75 per yard. Sale Price **\$1.58**

Jap Silk.

A selection of Jap Silk that assures you your choice of color, shown in shades of Henna, Rose, Maize, Navy, Light Green, Dark Green, Powder Blue, Pale Blue, Pale Pink, Sage, Yellow, Orange, Flame, Brown, Sand, Grey, Copper and Jade. 27 inches wide. Reg. \$1.30 per yard. Sale Price **\$1.17**
36 inches wide. Reg. \$1.60 per yard. Sale Price **\$1.44**

Fuji Silk \$1.35 per yard.

This assemblage rivals a rainbow in its wonderful selection of new shades, and are of such high quality that will stand frequent launderings successfully; 36 inches wide, in the following shades: Trionon (Light Tan), Seal Brown, Pink, Coral, Laurel Pink, Conch Shell, Powder Blue, Diana Blue, Whirlpool, Turquoise, Navy, Leghorn, Pao Blue, Lavender, Psycho (Green), Beldi Grey, French Grey, Castellan Red, White and Black. Reg. \$1.50 per yard. Sale Price **\$1.35**

Colored Mousseline \$3.15 per yard.

36 inches wide, shades of Lemon, Pink, Grey, Sand, Pitch Pink, Green, Rose, Peach, Henna and Navy; rich lustrous silks that possess a charm all their own. Reg. \$3.50 per yard. Sale Price **\$3.15**

Colored Satin \$2.39 per yard.

You will have to see these beautiful Satins to appreciate their very special value, 36 inches wide, shades of Flame, Orange, Tangerine, Whirlpool, French Blue, Rose, Seal Brown, Cocoa Brown and Green. Reg. \$2.65 per yard. Sale Price **\$2.39**

White Pailette.

One visualizes in these white silks the possibilities of creating the most charming frocks for the bride's ceremony, for dancing, evening wear, etc. 36 inches wide, of a splendid quality. Reg. \$2.65 per yard. Sale Price **\$2.39**
Reg. \$2.55 per yard. Sale Price **\$2.27**

A Wonderful Bargain in Corded VELVET

This is a bargain you should not miss; good looking, well finished Corded Velvet; shades of Navy, Myrtle, Brown, Taupe, Crimson, Tabac, Ivory, Maroon and Black; 27 inches wide. The opportunity of the season to secure some of this very serviceable Dress Velvet at a saving you should take immediate advantage of.

98c yard