

LET THERE BE LIGHT!

Now that the daylight saving bill has kicked off and been laid away to rest in the historic tombs of its forefathers, man is once again devolving his time and energy in a vain attempt to imitate Old Sol.

But short of stringing a herring net across the sky and holding up that gentleman in his daily round, the nearest we can come to it is to supply you with the best procurable

ELECTRIC LIGHT BULBS

William ^{"If it's mechanical we have it."} ^{LIMITED.} Nosworthy

The Fishermen's Friend.



RED BALL VAC STORM KING.
RED BALL VAC KNEE RUBBERS.
SEA RUBBERS STORM KING.
SEA RUBBERS—Knee Length.
SEA RUBBERS—the Rubber with the White Sole.

\$5.50 the Pair.

Double wear in each pair.

Special prices for Case lots.

Mail orders receive prompt attention.

F. Smallwood

THE HOME OF GOOD SHOES,
218 & 220 Water Street.

KARL S. TRAPNELL, Opt. D.,

EYESIGHT SPECIALIST,

307 Water Street, Upstairs.

HOURS—10-1: 2.30-6: Evenings by appointment.

NEW SHIPMENT!

We always carry fresh supplies of the following:—

Corona, Moirs', Fry's, Cadbury's, Bown-trees, Peters, Nestles, Savoy, Grey's, Laurel, Lorraine, Farley's Confectionery. Local and Imported One Cent Goods.

P. F. FEARN & CO., Ltd.,

Box 667. 200 Water St. Phone 734.

FOR SALE!

Herring Barrels, etc.

400 LOCAL HERRING BARRELS—28" Long, 17" Head.

12 WOOD HOOPS.

Lowest Market Price.

Robert Templeton.



The little girl said: "Of course I know what the Blue Bird is—it's the Bird of Paradise."

She was wrong—but you won't think she was very far wrong after you drink Blue Bird Tea. Especially the Orange Pekoe!

Blue Bird Tea
"Brings Happiness!"

Continuing Our Bargain List—3 for \$1.25

In the Wilderness—By Robert Hickens.
The Gilding Thread—By Beatrice Harraden.
Atlantis—By Gerhart Hauptmann.
The Air Pirate—By Ranger Gull.
Delia—By Marie Correll.
The Celestial Critic—By Vincent Brown.
The Gospel Shop—By J. E. Buckrose.
The Making of an Englishman—By W. L. George.
Haleyom—By Elinor Glyn.
Gloria—By Charlotte Mansfield.
The Dweller on the Threshold—By R. Hickens.
The Two Lady Lascelles—By Sarah Tytler.
Canadian Born—By Mrs. Humphrey Ward.
An Affair of State—By J. C. Snaith.
"Jill" All Alone—By "Rita".
Her Measure—By Curtis Yorke.
The House Around the Corner—By Louis Tracy.
King Philip, the Gay—By Reginald Turner.

S. E. GARLAND,

LEADING BOOKSELLER, 177-9 WATER ST.
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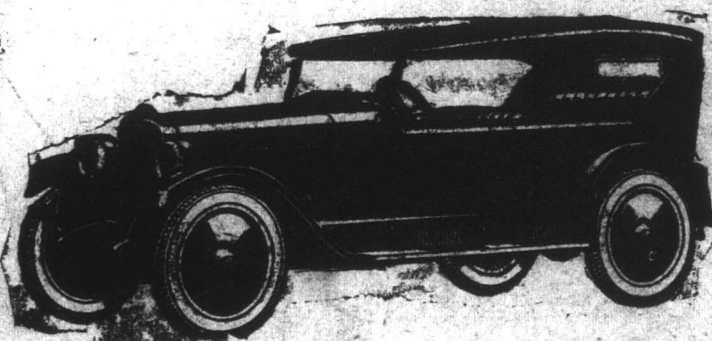
New Series Chalmers Six

The sweeping body lines, the low top and distinctive radiator design, mark the New Series Chalmers Six as a really beautiful car.

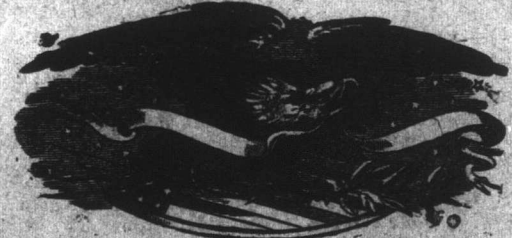
Six-cylinder advantages have been developed to a new height of perfection in the wonderful Chalmers motor.

All models equipped with Disc Steel Wheels and Cord Tires.

MARSHALL'S GARAGE,
WATER STREET WEST.



The CHALMERS SIX



Our Custom Made Clothes are individual in style, and at all times possess an appreciable advantage in fabric, tailoring, finish, fit and fashion.

W. P. SHORTALL,
THE AMERICAN TAILOR.

300 Water Street.

PHONE—477. P.O. BOX—445.

A PROMINENT AMERICAN MILLIONAIRE SAYS:
"Early in my business career I made it a rigid rule to invest a third of my net yearly income in Life Insurance. Now, at age 56, and with an estate of a few million dollars, I can truthfully say that the third I invested each year in Life Insurance to-day constitutes the greater and best part of my estate."

YOU need more Life Insurance NOW. Let us "fit" you with the proper kind of Policy.

Crown Life Insurance Co. of Canada
CYRIL J. CAMILL,
Law Chambers, St. John's.
Manager for Nfld.

Cheaper Prices on

Gravenstein
Apples!

500 Barrels in Stock.

GEORGE NEAL
(Limited.)

Gramophone Records.

Come in and Hear Them.

Georgette (fox-trot)
Three O'Clock in the Morning (waltz)
Hungarian Dance No. 2 (piano)
My Wild Irish Rose (violin)
Dreamy Moments (inst.)
Ronde de Lutins (violin)
Meditation Thais (violin)
Stumbling (fox-trot)
Madrigal (Mikado) (vocal)
On the Campus (march)
National Emblem (march)
My Home Town (vocal)
Angels Serenade (vocal)
Roses in June (vocal).
Tarantelle (operatic), etc.

CHARLES HUTTON,

THE HOME OF MUSIC.

Have You Seen the

JEWETT CAR?

THE JEWETT IS PAIGE BUILT.

The new Jewett is of Paige conception, designed and built by Paige engineers and mechanics in the Paige shops. From its Paige origin the Jewett inherits those unmistakable marks of Quality, characterizing the work of a group of men, who for ten years past, have been building the fine six-cylinder cars, bearing the Paige monogram.

Let us demonstrate to you its remarkable power and quality—5 passenger touring—\$2200; Sedan \$2850.

Anglo-American
Garage,
JOS. COCKER,
Paige Distributor.

Gravenstein Apples

BURT & LAWRENCE.
14 NEW GOWER STREET.

Reid-Newfoundland Co., Limited

S.S. MEIGLE
LABRADOR SERVICE.

S.S. Meigle will sail from Dry Dock Wharf at 3.00 pm. Friday, October 6th, for the usual ports of call on the Labrador.

FREIGHT NOTICE

LABRADOR STEAMSHIP SERVICE.

Acceptance of Freight for above route has been extended up to 5.00 pm. to-day, Thursday.

Reid-Newfoundland Co., Limited

Special for This Week!

MEN'S WORKING PANTS

Heavy Dark Tweeds, at \$2.25 Pair.

Balance of

CHILDREN'S SKUFFERS

Sizes from 5 to 10, to clear at \$1.15 per pair

L. LEVITZ, 252 Water St.,
Opp. Dicks & Co.

ALL GUNS AND RIFLES
AND AMMUNITION—
ITS A SURE SHOT
IN OUR STORE



Do not borrow a gun to go hunting. Own one of your own. Then you can go for a hunt when you feel like it.

See and price our Firearms and you will buy from us.

Our ammunition is loaded better than you can do it yourself.

Come in to our Store before you go out hunting or camping and let us furnish you what you need.

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Special English Cartridges—Heavy Loaded.

BOWRING BROTHERS, Ltd.

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THE GREAT AMERICAN INS. CO.
OF NEW YORK.

Capital practically unlimited. The largest number of Policy holders in Newfoundland.

Absolutely no trouble when a loss occurs.

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GEO. H. HALLEY, Agent,
ADRAIN BUILDING, 105 WATER STREET.

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