

## Brick's Tasteless

THE ONE WHO TAKES IT MUST EAT



Dr. F.STAFFORD \& SON,
Wholesale and Retail Chemists and Druggists, St. John's, Newfoundland

SHOPKAFPFRS Stop Losing Money by Retailing Sugar out of a Barrel. Bags, Twine, Loss of Weight, etc., Cost You 1 Cent Per Lb.

Tell your customers Lantic in dust-proof yellow packages is guaranteed full weight and that Lantic costs them no more than sugar out of a barrel.

Tell them Lantic in dust-proof yellow packages comes direct from the Refinery to their table unsoiled by contact with any person's dirty hands. They prefer clean sugar

Tell them Lantic is FINER than sugar out of a barrel. Everybody knows that FINE sugar is, bulk for bulk, sweeter than coarse sugar.

## BETTER STILL

Open a 2 pound or a 5 pound package of Lantic Sugar and let them see for thentiselves how good Lantic Sugaie
really is,
You'll find most of your customers know good sugar when they see it, and Lantic is extra good. Let them
Perhaps some of your customers would yew as soon have sugar out of a barrel, which, if exposed in your shop, must contain cust, disease germs, manure, dried sputum, etc., which blows in from the street; but we shop, must contain cust, disease germs, manure, dried sputum, etc., which
believe most of them will prefer Lantic Sugar in dust-proof yellow packages

COLIN CAMPBELL, Ltd., Distributors of Lantic Sugar:




