

QUALITY and PRICE.

The person who is really economical does not consider price only when purchasing, rather does the wise person look first for Quality---then price. Our aim is to give our customers Quality blended with price. Good value. Consider carefully the offers itemized below and practice economy.

Men's American Soft Felt Hats.

The latest style in the most comfortable Hats worn. Black, Navy, Grey and Brown. Prices \$2.00, \$2.20 and \$3.50.

Men's Soft Collars.

20 doz. Men's Soft Collars; odd lines, odd sizes. Values 25 to 35c. each. Selling all one price, 15c.

Durham Duplex Safety Razor.

The best Safety Razor in the market. It's a pleasure to shave with a Durham. Try one. Price \$1.30 each. Spare Blades always in stock.

Lace Curtains.

150 pairs, the balance of our big job. White and Cream. Dainty Lace Curtains. Prices \$1.80, \$2.10, \$2.50 and \$2.80 pair.

Art Cretonne.

5 bundles of Remnants beautiful Art Cretonne. Value for 60c. Selling 40c. per yard.

American Flags.

20 doz. "Old Glory" Flags (on sticks). Prices 20, 45 and 80c. each.

Marshall Bros

Job Spring Blinds.

10 doz. Job Spring Blinds, with fittings. A small job with big value. Prices much below regular lines.

Extension Rods.

20 doz. Brass Extension Rods. To the many customers who have been waiting for Extension Rods we say, BUY NOW. Prices 12, 20 and 22c. each.

White Wood Window Poles.

100 White Enamelled Window Poles, 4 1/2 ft. long, with fittings complete, only 20c. each.

Beware of Filters.

By RUTH CAMERON.



"But remember," the author said, "What she says of him is filtered through her prejudice against him."

A friend of mine had been telling us what a certain man said when he was discussing his relation to the war with her.

He had claimed exemption and won it, though it might seem to an outsider as if he could very easily have gone (which reminds me that some day I want to talk over with you the question of the outsider's right to criticize in such cases) and she was telling what he had said about his act.

"I'm just beginning to make good money," she had quoted him as saying, "and I hate to give it up."

That was the only sentence she gave of his explanation. And I have heard her repeat it to several people.

It did sound pretty rotten, didn't it, and I was ready to utterly condemn him, when the author made me remember that same reminder.

"He probably said a good many other things," he went on, "that bore on the situation. And he may have qualified that remark. But she doesn't like him, as you very well know, and she picks out that one remark and makes him sound like a rotter with it. I know him pretty well myself, and he seems like a decent sort of fellow to me. I'm not willing to condemn him on that alone."

And when I stopped to think of it, neither was I.

When Even Truthful People Lie.

After all, one needs to be pretty careful of all reports that come filtered through prejudices don't one?

True, the woman in question is truthful, she wouldn't tell a deliberate lie, but she might tell one of those subconscious lies that consist in filtering things through our prejudices and retaining in the filter only a single harmful sentence or two out of a whole conversation.

Everyone knows how much the meaning of a sentence can be changed, if it is taken out of the context and repeated in a different setting.

in a different tone of voice or a different accent from that in which it was said.

Prejudice for Either Good or Ill Deceiving.

But not everyone remembers to consider that in accepting quotations from other people.

Prejudice whether for good or ill is a very deceitful filter. It takes so much out and is so apt to color what is left.

So beware of filters.

Bear Island, Aug. 26, 1903.

Minard's Liniment Co., Limited.

Dear Sirs,—Your traveller is here to-day and we are getting a large quantity of your MINARD'S LINIMENT. We find it the best Liniment on the market making no exception. We have been in business 13 years and have handled all kinds, but have dropped them all but yours; that sells itself; the others have to be pushed to get rid of.

W. A. HAGERMAN.

An Admiralty Story.

According to the Manchester Guardian, the following telegram recently reached Whitehall: To the Admiralty, London. From _____, commander of the torpedo-boat destroyer _____ of the U. S. Navy. A stiff scrap just over, ending by our sinking two U-boats, saving most of the crews; in lat. x 12, long. y 34. And where am I? The good news was received by the Admiralty with satisfaction.

Examination of the records showed that the names of the destroyers and her commander were correctly given. But what on earth did the last words of the telegram mean? Could the officer not be aware of his position? But he had given the latitude and longitude. The mysterious document was gravely passed around, and finally one official had the happy thought of applying to the American embassy.

It was explained that the commander of the destroyer was simply jollying the Admiralty, as much as to say: "Well, old tops, what do you think of that?" At any rate, so the story goes, the Admiralty sent the officer a wireless, replying to his question, "Where am I?" And the answer was: "First in the first class."

When you want Roast Beef, Roast Veal, Roast Mutton, Roast Pork, try ELLIS.

KELLOG FOOD COMPANY'S PREPARED BEAN IN PKGS.

KELLOG FOOD COMPANY'S "BREWIT," 4 OZ. TINS.

KELLOG FOOD CO'S. MALTED APPLES IN BOXES OF 125.

A delicious eating apple.

Baked Beans, 1s. 10c. tin. Holbrook's Gravy Browning.

Baked Beans, 2s. 15c. tin. 1 oz bottles Castor Oil

California Oranges. Cooked Corned Beef by the lb.

California Lemons. Veal Loaf, by the lb.

Gravenstein Apples. Choice Boiled Ham.

KELLOG CEREAL CO'S "DRINKET," 4 OZ. AND 8 OZ. TINS.

KELLOG CEREAL CO'S. PREPARED BEAN IN PACKAGES.

"Drinks" and "Brewit" are Coffee substitutes, making a delightful beverage for any time of day or night.

C. P. Eagan

Duckworth Street and Queen's Road.

New Apples!

Due by Steamer this week

336 Bbls.

New Nova Scotia Apples! orders now booking.

Soper & Moore Wholesale Importers and Jobbers.



TWO VIEWS.

I didn't come to drudge and slave And work my way unto the grave. I wasn't asked about my birth; I owe no debt unto the earth. I see no cause why I should share The burden others choose to bear. Let them who will, trudge day by day. Let rest and loaf along the way. Let sages talk of duty fine, I'll say it's no concern of mine.

I didn't come by chance of birth To spend a few brief years on earth; There was some purpose in the plan That sent me to the land of man. And though I know it not, nor see The task that was designed for me, I will not be a drone and shirk, But with the toilers I will work. Life's burdens I will help to bear And cheerfully I'll do my share.

I came to earth to be a man— To serve some high and lofty plan; I didn't come to beg my food, To be a vagrant, coarse and rude, To live my given space of time In rage besmeared with filth and grime. I came with men to do and dare, And in their labors I will share. If they will bravely fight and die For truth and freedom, so will I.

A Good Barmaid.

Private "Arry" Atkins (to the Duchess of Ulster, known as Sister Winifred, who maintains a private hospital at her own expense)—You've fair got the knack o' pourin' aht, Miss. Her Grace—I'm glad you think so. Private "A."—Yuss, I say to my mate, Jim Smith, "Jim, says I, if that little bit o' skirts makes a shop when this 'ere scrap is through, I know a pub or two as would jump at the chance o' gettin' 'er in the bar!"

NOTICE.—Correspondents are requested to accompany contributions with their REAL NAMES, not necessarily for publication, but as a guarantee of good faith. The editor refuses to accept any matter unless this rule is adhered to.

Milady's Boudoir

HOT WEATHER HAIR GROOMING.

How very much our hair has to do with our good appearance and comparatively few women have the naturally wavy hair which always looks well in all kinds of weather, to the envy of her many less fortunate sisters. A summer girl's most serious problem is that of keeping the hair in curl in hot weather. The wise summer girl whose locks are naturally straight, has, however, discovered that an application of a curling fluid made of a tablespoon of bruised quince seed to a pint of hot water, the water being poured over the seeds and the whole allowed to stand several hours, will help wonderfully in keeping the hair in curl.

The resulting quince mucilage is thinned with a few drops of essence of violet before the hair is moistened with the fluid. Apply the fluid, just before wrapping the hair upon the crimpers. There is also a curling fluid that can be applied to the hair and left to dry, curling the hair as it dries without the aid of crimpers. It is made as follows: Potassium of carbonate 120 grains; ammonia water one fluid dram; alcohol twelve drams; rosewater enough to make sixteen fluid ounces. In using, moisten the hair, adjust it loosely and allow it to dry.

There is little or no excuse for the summer untidiness and wilted appearance of some girls and women during the hot months, for with a little care one can acquire that trim grooming that is a very vital part of charm and beauty.

"Entangling Alliances."

(From the Boston Herald.)

In the carefully prepared address which President Wilson delivered in New York on Friday, he said: "We still read Washington's immortal warning against 'entangling alliances.'" Of course, the words ascribed to Washington are not his. What he said was that we should "steer clear of permanent alliances with any portion of the foreign world," and that by keeping ourselves "on a respectable defensive posture we may safely trust to temporary alliances for extraordinary emergencies." The full passage will be found in his presidential farewell address. It was another President that spoke of "entangling alliances." In his inaugural address Jefferson stated what he deemed "the essential principles of our Government," and began his enumeration thus: "Equal and exact justice to all men, of whatever state or persuasion, religious or political; peace, commerce, and honest friendship with all nations, entangling alliances with none." Mr. Wilson is not the first person to fall into this little error, but that he, a university president, and President of the United States, should be so entangled in it is quite astonishing.

Fashions come and go, but the rose remains the fashionable touch of color for the girlish of evening gowns.

Bull Durham Cigarette Tobacco.

You can make for yourself with your own hands the mildest, most fragrant, most enjoyable cigarette in the world. Machines cannot imitate it. The only way to get that freshness—that lasting satisfaction—is to roll your own with Genuine Bull Durham Tobacco, 10c. pack. For sale at CASH'S East End Tobacco Store, Water Street.



ARE MORE BECOMING THAN FLAT LENSES.

The edges of Toric Lenses do not show as prominently as those of flat lenses. They fit in close to your eyes. You will find Torics much more becoming and useful. They give you a wider, clearer field vision. You should know about Toric Lenses. Let us explain them.

R. H. TRAPNELL, Eyesight Specialist, St. John's.

School Books AND School Stationery!

A large stock of everything for use in schools. Let us have your order for School Supplies now. Outport orders will receive prompt and careful attention.

Penholders, 20c, 30c, 45c. doz. Pens, 90c. per gross. Exercise Books, 25c. doz. up. Christian Bros. Royal and Royal Crown Readers & Primers. Slates, all sizes. Blackboard Erasers, 85c. and 90c. doz. School Scribblers. Slate Pencils, 55c. per 100. Ink, 1/4 oz. glass bottles, 90c. doz. Ink, 1/4 oz. glass bottles, \$1.50 doz. Secotine, 27c. tube. Rubber Erasers from 17c. doz. 12 inch Rulers, 15c. doz. Vest Pocket Dictionaries, 85c. Atlas, School Maps, Blackboards and Blackboard Cloth. Blackboard Erasers. Typewriting Paper. Drawing Paper, Blotting Paper and Blotting Pads. Copy Books, Diagonaries, Pencil Boxes, Waste Paper Baskets. Inks & Nucleage, School Bags, Prayer Books, Prayer Books, Book Marks, Rosary Circles and Scapular Rosary.

Garrett Byrne, Bookseller & Stationer.

Just Received

13 Boxes CHOICE P. E. I. BUTTER.

(Solid, 55 lbs. each.) Also 2 Brls. P. E. I. BACON (Small Pieces).

50 CRATES ONIONS. PRICES RIGHT.

M. A. BASTOW, oct10/41, eod Beck's Cove.

FURNITURE!

There is no need for us to go into detailed description with regard to the quality or quantity of Furniture we stock, it is already well known all over the Island.

Here we announce the opening of new shipments. We are ready to furnish your Bedrooms, Dressing-rooms, Bathrooms, Dining-room, Drawing-room, Den, Library, Living-room, Halls and Kitchen with everything necessary to make your home absolutely perfect in every detail.

When you want just what is newest and best in Furniture, remember the address below is that of the finest house-furnishers in Newfoundland.

U. S. Picture & Portrait Co.

St. John's.

MILITARY BOOTS

FOR FALL WEAR.

We have just opened a choice selection of Fall Boots, High Cut with Low and High Heels.

Black, Tan, Grey and Brown.

All One Price, \$7.00.

PARKER & MONROE, Ltd.

Wesley—11 and 630, Rev. W. B. Duggan, B.A.

St. Andrew's Presbyterian Church—Rev. Gordon Dickie, M.A., Minister. Sunday services at 11 a.m. and 6.30. The Minister will preach at both services. At the morning service the Sacrament will be dispensed. The evening subject will be: "The Strength of Sin." Strangers will be welcome at all services.

St. Mary the Virgin, St. John's—West. Holy Communion on the first Sunday in each month at noon; every other Sunday at 8 a.m. Other Services at 11 a.m. and 6.30 p.m.

St. Michael's—Holy Communion, 11.00 (2nd Sunday); Matins, 11.00; Children's Service, 3.30; Evening, 6.30.

St. George's—Holy Communion, 11.00; Matins, 11.00; Children's Service, 3.30; Evening, 6.30.

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