

SCORES OF IRRESISTIBLE VALUES FOR FRIDAY and SATURDAY.

Prices That Will Appeal to You at Once.

With every item in this advertisement away below its present value, Friday and Saturday should prove days of exceptional saving opportunities at this Store.

Come, and carefully compare the qualities, and you will readily understand why so many shrewd shoppers do the most of their buying at this Store.

SHOWROOM VALUES. A Glance at These Prices Will Convince You of Their Money-Saving Value—

WOMEN'S NAVY SKIRTS.

In firm, heavy quality cloth with a durable serge face that will give lots of hard wear. They are made in a plain tailored style with raised double stitched seams; 5 gored and close at side; sizes 36 to 40 inches long and 29 to 36 inches waist measure. Regular \$4.20 each. Friday and Saturday **\$3.65**

CORSETS.

Made from soft white coutil in a serviceable, up-to-date model and offered Friday and Saturday at a price that will induce many buyers to lay in a few pairs. Finished with deep lace trimmed tops and 4 strong hose supporters. Special, per pair, Fri. and Sat. **\$1.03**

WOMEN'S NIGHTDRESSES.

Of soft white shirting with feather stitched flaring trimmings. They represent by prevailing prices a far higher value than we have set upon them enabling you to effect a decided saving. Reg. \$1.00 each. Fri. and Sat. **80c**

WOMEN'S COLLARS.

Muslin Sailors trimmed with hemstitching. Val lace and insertion heavy lace Peter Pan collars in Navy and White, stylish collar and collar and cuffs sets; all our regular lines at 40c. each. Specially priced for Friday and Saturday, each **35c**

WOMEN'S RIBBED VESTS.

Serviceable elastic make that will fit snugly and give great comfort and wear. Your choice of either V or round necks and long or short sleeves. Reg. 60c. garment. Friday and Saturday **54c**

ART SILK.

Fancy stripes in three different patterns. Makes splendid Blouses for women and misses or children's dresses. It is also used for millinery and dress trimmings; 18 inches wide. Reg. 65c. yard. Friday and Saturday **57c**

INFANTS' DIAPER PANTS.

Of closely knit jersey material, made in a very convenient style with two openings at front which fasten with strongly sewn pearl buttons. Finished with fine crocheted edging. Reg. 30c. garment. Friday & Saturday **24c**

INFANTS' WRAPPERS.

With silk finished crocheted neck and drawstring of fine silk braid. They are made from medium weight elastic, ribbed jersey and will give great service. Reg. 37c. garment. Friday & Saturday **33c**

WOMEN'S COSTUMES.

8 only Shepherd Check costumes in stylish American models with trimmings and linings of soft silk in Green, Red and Purple. This is a costume opportunity that you cannot afford to overlook if you want something new and stylish. This Sale offers you the chance to secure a costume worth \$24.50 for a remarkably low price Friday and Saturday **\$17.50**

RIBBONS.

Some of our best selling lines—up to 6 inches wide in Job Ribbons and regular stock. The colors include white, Pink, Pale Blue, Tan, Green, Royal Navy, Red, Hello, Buttercup, Sage, V. Rose, Champagne, Brown and Cardinal; values up to 40c. yard. Friday and Saturday **25c**

PLANTAGENT FRILLING.

Hemstitched and lace trimmed for underwear and bed linens; 1 1/2 to 2 1/4 inches wide. Reg. 20c. yard. Friday and Saturday **16c**

MAIDS' APRONS.

A good wearing, heavy cotton Apron, nicely trimmed with tucks and embroidery. Reg. 85c. each. Friday and Saturday **75c**

BLACK MOIRE UNDERSKIRTS.

Made with full flounce 11 inches wide in rows of fancy and plain tucks. The drawstring waistband will fit any waist up to 36 inches. Reg. \$3.00 each. Friday and Saturday **\$2.60**

COTTON DRESSING JACKETS.

In a variety of light floral patterns. Made with half sleeves and wide lace edged collars. Remarkably cheap at this low price. Reg. 65c. each. Friday and Saturday **55c**

Some NEW HATS, Untrimmed and Ready-to-Wear.

have just been unpacked. They include many new ideas, some of the smartest we have ever had the pleasure of offering for your inspection. We would advise a visit to this department early.



CURTAINS, CUSHION COVERS, ETC., at Sale Prices.

Lace Curtains.
Two different patterns in White only; 3 yards long by 50 inches wide. Splendid values. Regular \$2.30 pair. Friday and Saturday **\$2.15**

Curtain Scrims.
In White, Cream and Champagne; floral bordered edge in handsome designs. Reg. 25c. yard. Friday and Saturday **22c**

DUCHESS SETS.
Hemstitched with either embroidered or insertion trimmed centres, or lace edged with insertion. A splendid variety. Reg. 50c. set. Friday and Saturday **42c**

TOILET COVERS.
Entirely new designs in Marcella toilet covers with looped edge. Size 24 x 43 inches. Reg. 65c. ea. Friday and Saturday **56c**

TABLE NAPKINS.
Union Damask Table Napkins in several different patterns. Size 17 1/2 x 18 1/2 inches. Neatly hemmed at the edges. Reg. 20c. ea. Friday and Saturday **16c**

BABY BATH SETS.
Consisting of Bath Blanket, two towels and two wash cloths. Made from soft, pure terry with oversatiched edge in Pink and Pale Blue silk. Reg. \$3.50 set. Friday & Sat'y. **\$1.95**

BOLSTER CASES.
A regular old-time value at the low price quoted below. They are made from good coarse thread bolster cotton and cannot be had to-day at anything like the price we are offering them here. Reg. 80c. each. Special for Friday and Sat. **67c**

PILLOW CASES.
Plain coarse thread cotton with taped ends. Just the kind for ordinary wear and at a very moderate price. Special for Friday and Saturday, each **21c**

HEARTH RUGS.
These are wonderful values. They are unequalled for their hard-wearing qualities. The designs and colors are suitable for any room in the house. Reg. \$3.90 each. Friday and Saturday **\$3.50**

Three Special Items From the BLOUSE Dept.

WHITE MUSLIN BLOUSES.

Not old stock, but all the lines retailing at 90c. taken from our regular stock of up-to-date Blouses. They include some of the prettiest models in town offered at such a low price as 90c. each. There are some with stylish sailor collars embroidered and lace trimmed and a good variety of plainer makes. Regular 90c. each. Friday and Saturday **75c**

COLD COTTON BLOUSES.

Here we offer two different styles, one with frill of self material extending down the front opening to waist, the other is a plainer make with trimmings of plain colored cotton in shades to match. Reg. \$1.25 each. Friday and Saturday **\$1.05**

WHITE MUSLIN BLOUSES.

Some of our most popular lines this season. All stylishly cut, well made and perfect fitting Blouses with pearl button trimmings, pin tucks, embroidered fronts and collars in various sailor styles. It would pay you to see this line as the price is remarkably low when you consider to-day's values. Regular \$1.80 ea. Friday & Sat'y. **\$1.50**



Unusual Offerings in Dress Goods, Blouse Goods, etc.

FANCY ARMEURE.

One of the most popular materials for Spring and Summer Dresses for the coming season, and good value considering to-day's prices. The color range includes Sage, Navy, Grey, Brown and Black; 40 inches wide. Reg. \$1.80 yard. Friday & Saturday **\$1.50**

PURE WOOL COATING SERGE.

At a substantial saving in price. Comes in an extra wide width and would make splendid Costumes for Women and Misses, as well as lightweight Summer Suits for Men; Black and Navy only; 54 inches wide. Reg. \$5.00 yard. Friday and Saturday **\$4.45**

DRESS MUSLINS.

A small quantity of Fancy Scroll and Floral Muslins in small, neat designs and quiet colors; 27 inches wide. Reg. 15c. yard. Friday and Saturday **15c**

AMERICAN COTTON POPLIN.

One of the finest qualities we've ever had the privilege of offering as a bargain special. The colors are Pale Blue, V. Rose, Salmon, Pink, Brown and Cream; 27 inches wide. Reg. 40c. yard. Friday and Saturday **36c**

COSTUME VELVETEEN.

New fresh goods, just opened in time for this Sale. The qualities are nothing short of last year's, and all the newest possible shades are shown, including Crimson, Cardinal, Grenat, Mid. and Light Brown, Sage, Admiral, Reseda and Navy. Reg. \$1.00 yard. Friday & Saturday **85c**

BED TICK.

Striped Featherproof Bed Tick, 38 inches wide, in a good serviceable quality. Reg. 25c. yard. Worth much more. Friday and Saturday **23c**

BOYS' FURNISHINGS at Special Prices on Friday & Saturday.

BOYS' TWEED CAPS.

Dark ribbed tweed in Grey only; Sizes 6 1/2 to 7. A stylish looking golf shape at a very moderate price. Reg. 40c. each. Friday & Sat'y. **35c**

BOYS' JERSEYS.

Navy Blue worsted in a fast color and quality that will stand hard usage; plain high collars. Sizes 20 and 22. Reg. to \$1.55 for **\$1.30** Sizes 24 and 26. Reg. to \$1.55 for **\$1.55**

BOYS' SAILOR COLLARS.

Navy and Sage Jean with three rows of white braid at edge; also plain white with colored anchors embroidered in center. Reg. 40c. each. Friday and Saturday **32c**

BOYS' WIDE END TIES.

Silk and cotton mixtures in striped, spotted, checked, floral and Paisley. All dressy and up-to-date. Reg. 25c. each. Friday and Saturday **21c**

BOYS' GLOVE GRAB BOUTS.

Blucher style. A genuine solid leather Boot throughout. A Boot that will give great wear and stand a lot of knocking about. Sizes 9 to 13. Reg. to \$3.10 pair for **\$2.80** Sizes 1 to 5. Reg. to \$3.70 pair for **\$3.40**



BOYS' JEAN and FLANNEL FRONTS.

For Blouses and Sailor Suits with silk worked anchor in Navy or Pale Blue. Shaped to fit the neck and shoulders; taped. Reg. 30c. each. Friday and Saturday **24c**

BOYS' NEGLIGEE SHIRTS.

The same make exactly as worn by men. Stripes and checks in smart colors; stiff cuffs and collar bands; sizes 12 1/2, 13, and 14. Reg. \$1.00 each. Friday and Saturday **85c**

Boys' Scotch Knit WOOL GLOVES.

All sizes in mixtures of Navy, Brown and Grey; long jersey wrists. Sizes 2, 3 and 4. Reg. to 70c. pair for **56c** Sizes 5, 6 and 7. Reg. to 85c. pair for **70c**

Some Rousing Boot & Hosiery Specials for Friday and Saturday.

WOMEN'S HOSE—Pure wool, in Black, Navy, Nigger and Cardinal; one of the best lines we have ever offered. Reg. \$1.80 pair. Friday and Saturday \$1.15

WOMEN'S HOSE—Plain and ribbed, wide garter tops; spliced heels and toes, shaped legs. Reg. 45c. pair. Friday and Saturday 41c

WOMEN'S DONGOLA BOOTS.

A fine, lightweight boot for wear with rubbers or for spring. Blucher style with patent leather tip, medium soles and comfortable heels of heavy sole and dull kid tops. Reg. \$3.30 pair. Friday and Saturday **\$3.00**

MEN'S GUN METAL BOOTS.

A stylish, comfortably-fitting boot that will give satisfaction in wear; blucher cut with medium toe; heavy sole and dull kid tops. Reg. \$2.60 pair. Friday and Saturday **\$3.80**

CHILDREN'S BOOTS.

Of stout gun metal leather in buttoned and blucher styles, dull kid tops, self tip, low heel and broad toe; a very serviceable boot for present wear. Sizes 8 1/2 to 11. Reg. to \$2.10 pair. Friday and Saturday **\$1.85** Sizes 11 1/2 to 2. Reg. to \$2.50 pair. Friday and Saturday **\$2.25**

CABLE NEWS.

ANOTHER RAID.

LONDON, March 13. Hostile airships again raided the northeast coast of England to-night. Field Marshal French's report says one or two hostile airships attacked the northeast coast, soon after 9 o'clock to-night. About 30 bombs have fallen close to the coast. There are no reports as to casualties or damage yet.

PARIS AGAIN RAIDED.

PARIS, March 13. Four German machines were brought down and 15 trained aviators mechanics and pilots killed or made prisoners, were the German casualties in last night's attack on Paris. The raid was attempted on a scale hitherto unapproached, nine squadrons participating in the attack. Some machines followed the Rivers Oise and Ourcq, while others came along the Sorel-Paris and Soissons-Paris railways. The percentage of units that succeeded in reaching Paris was small. The aerial defence has improved greatly since the time of former raids, and many of the German machines were forced back and obliged to drop their cargoes of bombs in vacant fields. While the raid was in progress French machines executed a counter air offensive upon the enemy's aerodrome from which the German raiders started. More than three tons of bombs were dropped on the Gotha's landing fields, and the probabilities seem to be that many of them made disastrous landings upon their return.

WEEK'S SINKINGS.

LONDON, March 13. The Admiralty reports the loss by mines or submarines of 18 British merchant ships the past week and one fishing ship. Of these 15 were of 1,600 tons or over and 3 under that tonnage.

THE "MAID OF HARLECH."

HALIFAX, March 13. Capt. C. P. Moore, of St. John's, Nfld., and crew of the schr. Maid of Harlech, which was attacked by a German submarine in the Mediterranean Feb. 4th, arrived here to-night and will proceed to Nfld. to-morrow. The Maid of Harlech was on her way to a Mediterranean port with a cargo of fish. She had received her orders at Gibraltar and had only reached the longitude of 02 east when a shot from a submarine whistled across her bow closely followed by seven other shots, some of which took effect. As quickly as possible the ship's boat was launched and all hands left the schooner, the submarine continuing to pelt in shells until 32 in all had been fired and the schooner sank till her decks were awash. The submarine came up alongside the boat and the captain was ordered to come aboard. Capt. Moore says that they kept him on the submarine for three-quarters of an hour while they discussed in German what they had better do. The officers could all speak English fluently. Finally they put him on his own boat and sighting another ship in the distance put off in that direction. Moore and his men rowed all night and early in the morning landed on the Algerian coast. They were finally taken to the port of Oran where officials had them placed aboard another ship. There were a lot of things happened regarding which the captain was ordered to keep silent, and he was very reticent when asked for further particulars.

AERIAL OPERATIONS.

LONDON, March 13. The official statement of aerial operations says there has been poor visibility, but over 500 bombs have been dropped on sidings and ammunition depots at Aulnoye, southeast of Haiderm, and other depots south of Valenciennes, southeast of Cambrai and south of Douai. In the air fighting ten enemy machines were brought down in flames. Two British machines are missing. In night bombing two hundred bombs were dropped on sidings and an ammunition dump N.E. of St. Quentin. The enemy dropped a few bombs during the night but lost a four-seated machine which landed in our line, the occupants being taken prisoners. On Monday we made the third daylight raid on Germany in four days. On this occasion factories, stations and barracks at Coblenz were attacked and over a ton of bombs were dropped. Bombs were seen on all the objectives causing a few fires and a hit on a building in the southwest corner of the town, created a large explosion. A few enemy machines were encountered. All of our machines returned safely.

ENEMY ATTACK FAILS.

PARIS, March 13. A German attack in Champagne was repulsed to-day, according to the war office announcement. The enemy suffered great loss.

CAPE RACE, Yesterday.

Wind W, light, with dense fog, preceded by southeast wind and a snow storm this morning. Nothing sighted; bound in since last report. Baz. 23.30, ther. 34.

The Royal Stores Ltd.

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