

Shop early in the day if you can, BUT,
above all, shop early in the season.

THE ROYAL STORES LTD.

You have a much better opportunity for
selecting the right kind of presents NOW.

With DECORATIONS AND GORGEOUS DISPLAY

~ This Big Store Assumes Holiday Attire. ~

Once more our Store is decorated and prepared for the great-
est event of the year—Christmas. The very name sets your heart
aglow. One of the joys of the Season is Gift giving. One of the
responsibilities is Gift purchasing.

By reason of certainty as to quality and moderation in prices,
this Store is the place at which the responsibility is reduced to a
minimum. At the present time each section is overflowing with
Christmas lines, rich in variety and distinctiveness, and at prices
to meet the approval of all.

A wealth of Seasonable Merchandise
will be sold at Cut Prices

FRIDAY & SATURDAY.

Bargains in Xmas Goods.

Fancy Pin Cushions. Reg. 30c. each for 25c.
Hobby Books. Reg. 35c. each for 29c.
Assorted Games. Reg. 55c. each for 50c.
Lawn Tennis Balls. Reg. for 42c.
Large Rubber Balls. Reg. 50c. each for 42c.
Photograph Albums. Reg. \$1.00 each for 85c.
Plain Grey and Colored Rubber Balls. Reg. 20c. for . . . 15c.

Take full advantage of these Special Values in SMALLWARES.

Writing Tablets. Reg. 8c. ea. for 7c.
Lion Brand Boot Polish, 3 colors.
Reg. 11c. for 10c.
Peerless Writing Ink. Reg. 10c. for 9c.
Clinton Safety Pins—
Size 2. Reg. 8c. doz. for 7c.
Size 3. Reg. 10c. doz. for 9c.
Size 4. Reg. 11c. doz. for 10c.
Vinolia Shaving Sticks. Reg. 35c.
each for 33c.
Vaseline Camphor Ice. Reg. 12c.
for 11c.
Men's Boot Laces, extra good.
Reg. 3c. pair for 7c.
Soldiers' Hussies. Reg. 50c. each
for 48c.
Tooth Paste. Reg. 22c. for 20c.
Dressing Combs. Reg. 25c. ea. for 20c.
Pearl Buttons. Reg. 13c. doz. for 11c.
Dress Fasteners. Reg. 6c. doz. for 5c.
Hooks and Loops. Reg. 5c. card for 4c.
Sheet of Pins. Reg. 4c. ea. for 3c.
Fancy Boxes of Hair Pins. Reg.
25c. for 20c.

A RARE OPPORTUNITY.

Those who have Christmas Gifts to buy will find this a
most profitable event.
FANCY LINENS—The entire sample range of a manu-
facturing concern we specially bought and each piece was
marked at a third less than you would ordinarily pay.
The lot includes Chair Scarfs, Mantle Drapes, Darning
Bags, Table Covers, Cushion Tops, etc., etc.

Household Goods. Every Item a Bargain.

HEARTH RUGS—In a quality that will stand a lot of
hard wear. Made with wool fringed ends in a big
variety of designs and color combinations. Rugs to
suit any room in the house will be found in this mag-
nificent assortment. Regular \$3.90 each. **Friday and Saturday \$3.50**
WHITE LACE CURTAINS—Nottingham Curtains, 48 in-
ches wide by 3 yards long, in beautiful designs with
heavy borders. Reg. \$2.45 pair. **Friday and Saturday \$2.18**
DUCHESE SETS—Lace edge and insertion trimmed cen-
tres, 4 pieces to set; the runner measures 11 x
42 inches. Reg. 45c. set. **Friday and Saturday 35c**
WHITE DAMASK TABLE CLOTHS—24 only English
Damask Table Cloths, size 2½ x 2 yards. They come
in assorted patterns with hemmed and selvedge
edge, representing extra strong value at
\$2.85 each. **Friday and Saturday \$2.45**
SIDEBOARD CLOTHS—Of fine White Cotton with open-
work sides and embroidered ends, finished with wide
hemstitched hem; size 14 x 68 inches. Reg. **45c**
TEA CLOTHS—Large hemstitched Tea Cloths of fine Cot-
ton, with openwork and embroidered corners. Sold
by us as a leader at 75c. each. **Friday and Saturday 65c**
TOILET BAGS—Of close Cotton with lace edge, insertion
trimming and drawstring tops; size 8 x 12
inches. Reg. 45c. each. **Friday and Saturday 35c**
NIGHTDRESS BAGS—Of serviceable Fawn Crash, with
hemstitched edge and colored embroidered front; size
14½ x 18½ inches. Reg. 70c. each. **Friday and Saturday 58c**
CURTAIN NET—In a fine range of new patterns, 36 and
40 inches wide. Regular 24c. yard. **Friday 21c**
SMALL TABLE COVERS—Of good quality Fawn Repp
with pretty knotted fringe at edge and beautifully
worked corners; size 27 x 27 inches. Reg. **85c**
\$1.10 each. **Friday and Saturday \$1.35**
ART SERGE—A splendid quality of all wool Art Serge in
a very close make. A lot we've just unpacked. It
would be wise to come early, as the demand for this
will be great. Regular \$1.50 yard. **Friday and Saturday \$1.35**



SPECIAL SALE OF Winter Millinery

We have 70 Hats to sell at extraordinary low prices. Among them will be found a remarkably
fine assortment of the latest models for present and winter wear, made up in the materials and colors
now most in vogue.

We would advise all of our customers who can to see these to-morrow and avail themselves of the
full choice of styles at the beginning of this Sale.

The list below will show you what great values they are:

BLACK MILLINERY HATS.		COLORED MILLINERY HATS.	
Regular \$ 6.50 values for	\$ 5.00	Regular \$ 7.00 values for	\$ 5.40
Regular \$ 7.00 values for	\$ 5.60	Regular \$ 8.75 values for	\$ 7.00
Regular \$ 8.00 values for	\$ 6.40	Regular \$10.00 values for	\$ 8.00
Regular \$ 9.75 values for	\$ 7.50	Regular \$10.75 values for	\$ 8.00
Regular \$10.50 values for	\$ 8.25	Regular \$11.00 values for	\$ 8.50
Regular \$11.50 values for	\$ 9.25	Regular \$11.75 values for	\$ 9.00
Regular \$12.50 values for	\$11.50	Regular \$12.50 values for	\$10.00
Regular \$16.50 values for	\$12.75	Regular \$14.50 values for	\$11.00

Please note that these are high grade hand made Velvet and Silk Hats in Black and all the lovely
suit colors for which there is so much demand.

Remarkable Reductions on "Chilprufe" Pure Wool NIGHT DRESSES and SLEEPING GARMENTS.

NIGHTDRESSES—12 only high grade pure wool
Nightdresses, beautifully trimmed with pure lin-
en lace; sizes to fit 15 years.
Regular values \$4.00 for \$3.00
Regular values \$4.50 for \$3.25
Regular values \$5.00 for \$3.50
Regular values \$5.75 for \$4.00
SLEEPING GARMENTS—Without feet; trimmed
with fine linen lace at the cuffs, ankles and col-
lars. They are the celebrated "Chilprufe" make
and are sure to give satisfactory wear.
Regular values \$5.00 for \$3.25
Regular values \$5.50 for \$3.75
Regular values \$6.25 for \$3.90

Sale of RUBBERS.



Well made, good wear-
ing Rubbers in Men's,
Women's, Boys and Girls.
They are of good quality
rubber in various shapes
and styles.

These Rubbers are
priced at very much less
than you could usually
buy them for.

The saving to be effect-
ed is well worth while.

MEN'S RUBBERS—Storm & Plain, 7½ to 11½ 85c.
BOYS' RUBBERS—Storm only, 2½ to 4½ 85c.
YOUTHS' RUBBERS—Storm only, 11 to 2 65c.
WOMEN'S RUBBERS—Storm, rolled soles 48c.
WOMEN'S RUBBERS—Storm, asstd. heels 75c.
MISSSES' RUBBERS—Storm, 11 to 1 60c.
WOMEN'S RUBBERS—Storm, 4, 4½ & 5½ 58c.
WOMEN'S RUBBERS—Sizes 3, 3½, 4, 5½ & 6 65c.
CHILDREN'S RUBBERS—Storm and low cut,
sizes 3, 4, 4½, 5, 5½, 6, 6½, 7 and 7½ 18c.

GENT'S FURNISHINGS.

MEN'S SHIRTS—An extra good
quality shirt of striped
American cotton in a big range
of colors and stripes. Shirt
Cuffs and collar bands; all
sizes. Reg. \$2.20 pair. **Friday and Saturday \$2.00**
MEN'S WORSTED HALF HOSE
—A fairly heavy made, wide
rib, seamless feet and
plain vamp. Regular 45 cts.
pair. **Friday and Saturday 39c**
MEN'S KHAKI HANDKER-
CHIEFS—15 dozen of these
serviceable handkerchiefs in
a good large size with wide
hemstitched hem. Regular 25c.
each. **Friday and Saturday 20c**
BOYS' WOOL GLOVES—To fit
boys from 6 years up; closed
long wrists; plain knit; in
a good variety of heather mix-
tures. Regular 75c. pair.
Friday and Saturday 60c
MEN'S TIES—A large variety
of rich self colors of Navy,
Mole, Olive, Myrtle, Dark
Red, and Purple, well made
ties that will hold their per-
fect shape. Regular \$1.50
each. **Friday and Saturday \$1.09**
MEN'S WIDE END TIES—In a
variety of neat and dressy
color combinations in striped,
floral and spotted designs.
Regular 25c. each. **Friday and Saturday 20c**
MEN'S SOFT FELT HATS—
Soft Hats of fine, close felt
with their bands of wide
corded silk ribbon in a
darker shade than the felt.
The neat bow at the back
gives this hat a dressy ap-
pearance which is both stylish
and becoming. All new col-
ors. Regular \$1.85 each.
Friday and Saturday \$1.50
MEN'S BRACES—Of strong
elastic webbing that continues
to the back button loops.
There are no metal parts to
chafe, tear or soil the shirt.
The loops are of pure white
leather that will give great
wear and satisfaction. Reg.
45c. pair. **Friday and Saturday 37c**



Hosiery and Boots.

WOMEN'S HOSE—Plain and ribbed with wide garter
tops and seamless spliced heels. A good wearing
Cashmere Stocking that will give great satisfac-
tion. Regular 50c. pair. **Friday and Saturday 42c**
WOMEN'S HOSE—Of very fine Cashmere in a plain
Llama finish with wide garter tops, double toes
and heels. These Stockings are in an extra heavy
make and will wear well. Reg. 80c. pair. **Friday and Saturday 70c**
WOMEN'S CLOTH TOP BOOTS—Stylish American
Boots in buttoned and laced, with Gun Metal or
Patent Leather vamp. A Boot that will give good
wear and always feel comfortable. Reg.
Reg. \$3.75 pair. **Friday and Saturday \$3.45**
WOMEN'S BOOTS—Made from soft Kid in a comfort-
able style for middle age and older women. Pat-
ent leather tip, broad toe, rubber heel and steel
shank. Regular \$3.50 pair. **Friday and Saturday \$3.25**
HAIR NETS—Finest quality fringe Nets in Black and Nat-
ural shades. Regular 8c. each. **Friday and Saturday 6c**

The Royal Stores Ltd.