

Huck Towelling Ends, Hemmed.

A very, very cheap lot, which we offer at
40c. per lb.

Pound Turk'h Towels

Another lot of these to hand which we price at
55c. lb.

Bed Quilts

Priced at 60c. per lb.
Any future lots, we are advised, will be much higher.

Fancy Gingham

A limited quantity which we price at 8c. per yard. Well worth 10c. per yard.

New Arrivals of American Goods.

This week we are offering many attractive lines recently purchased by our Buyer in the American Markets. Daily advances in the Foreign Markets on all classes of Dry Goods will make corresponding advances here later on inevitable. We have been fortunate in securing many desirable lines, and the early caller will get the full benefit of our lucky purchasing. We enumerate a few only of the offerings now at your disposal.

JOB LACE CURTAINS

107 pairs, priced from 40c. to \$1.00 per pair, worth double. The 40c. line have slight defects.

TABLE OIL BAIZES

Another clearing lot, all in serviceable ends, priced at 42c. per yard. If purchased and sold in a regular way they would be marked 70c.

Marshall Bros

Scrims

Will be popular again this season for window decoration. Now while our assortment is complete is a good time to supply your needs.

American Waists

Very smart and stylish are these New Waists. Altogether, they are about the best looking lot of Waists we have shown in a long time.

Corset Covers

A clearing lot of 15 dozen, priced from 45c. to 60c. each.
All worth a great deal more money.

Fancy Muslins

We have some very smart lines here, all moderately priced.

Half Truths or None.

By RUTH CAMERON.



There are few things less kind and more futile to my mind than the faint praise given by the person who is trying to steer a middle course between telling a lie and saying outright that he doesn't like your new hat or other new appearance.

When anyone tries to compromise between being unkind and telling an untruth, he (or she, more likely) usually succeeds only in being unkind and telling a half-truth, which is by intention an untruth.

For instance, you have a new gown. You put it on for inspection. It is a blue gown. Your inspector looks you over and says, "Yes, it's real pretty," this in half-hearted tones. A moment or two later she asks what became of the brown dress you used to wear, and says with fervor, "I do like you in brown."

Have you any doubt what she thinks of your new dress, which is not brown? Not the slightest.

She Admires Your Lace, Not Your Gown.

Or you display your new evening gown. Not a word about becomingness or style says the audience, but "Isn't that a lovely piece of lace?" Of course you are glad to have your lace admired, but you know perfectly well that she doesn't like the rest of the gown. She has saved her soul alive by telling only the truth, and she has given you that sick, miserable feeling which any woman has when she finds that the new gown she has lotted on so much is not becoming, especially when she knows that she cannot have another for many moons.

Again, you appear in your new hat and wait in breathless hopes and fears for the verdict. "Couldn't you tip it a little more to one side?" inquires the jury. "There, that's better!" with an accent on the "better" that says all too plainly that it is so only by comparison with a very feeble good.

They Think They Are Tactful and Truthful, But—

Doubtless all these people think they have been tactful in saying nothing unkind, and truthful in that they said nothing but the truth.

As for the tactfulness, did they never hear of damning with faint praise?

As for truthfulness, isn't it their intention to make the possessor think they liked the gown or hat? And what is a lie but "an intention to deceive?" What would I have them do?

If the Thing Can Be Changed I Say I Dislike It.

I would not want to advise in so delicate a matter, but if you want my own method of procedure, here it is: If the thing is something which can be changed, like a method of hair-dressing, or a garment sent on approval, or a suit being weighed in the balance, and I don't like it, I say so frankly.

But if it is something irrevocable, I say I like it, not so enthusiastically perhaps as I do when I'm really pleased, but warmly enough not to give my hearer a chill.

One thing I'm careful to do. I don't repudiate my judgments by admitting afterwards when the dress is thrown aside that I never liked it.

Doubtless St. Peter will think much less of me than if I merely lived by inference. And yet—I wonder?

Black and black and white will be worn by the fashionable.

Lots of the short jackets have tiny penguins below their belts.

B.T. Babbitt's
1776
SOAP POWDER
AN EXCELLENT ARTICLE FOR SAVING LABOR & EXPENSE.
B.T. Babbitt, Inc.
NEW YORK CITY.

B. T. Babbitt's Soap Powder, 100 pks. to case.
B. T. Babbitt's Naphtha Soap, 100 bars to case.
Kirkman's Borax Soap, 100 bars to case.
Kirkman's White Floating Soap, 100 bars to case.
Kirkman's Scouring Powder, 50 tins to case.
Kirkman's Soap Powder, 50 pks. to case.

Above lines in stock at lowest wholesale prices to retailers.

SOPER & MOORE.

Ballyragging Uncle Sam.

New York Globe—If Germany wishes good relations with this country, she can easily have them. She can have them by indicating in a clear way her regret for having departed from international law and her firm intention to act in the future in conformity with the mandates of international morality. As a people we care more for the spirit displayed than for particular acts. Should Germany even now, abandoning all shuffling and evasion, genuinely apologize for the Lusitania massacre and establish in this country the belief that she has returned to allegiance to international law and to respect for the common rights of humanity, this country would be willing to keep her citizens away from armed ships. But as things are we are asked to yield to a small matter by a power that has gravely injured us in great matters and is seemingly unrepentant.

EVERYDAY ETIQUETTE

"How long should it be before I should receive company or go out to entertainments after my husband's death?" inquired the young widow.

"A widow should not receive the company of men for a year to show proper respect for her husband's memory," replied her friend. "She may begin going to the theatre after six months if she wishes."

Dancing frocks of white net are very elaborately ruffled.

Stafford's Prescription "A" cures Indigestion, Dyspepsia, Gastritis and Nervous Dyspepsia. Price 25 and 50c. bottle. Postage 5 & 10c. extra.—jan5,16

Ice, Sealing and Weather Report.

LaScie—Calm weather, fine, slob and thin sheet ice driving south, no sealing news.

Seal Cove—Wind N. weather fine and cold, bay full of light ice, no seals seen.

TH. Cove—Sunday wind S. light, foggy, slob ice packing this side. Today wind W. moderate, fine and cold.

Nipper's Harbour—Sunday: Strong westerly breeze. To-day, moderate S. W. winds; few becalmer seals killed Saturday.

Twillingate—W. S. W. light, fine, moderately cold, bay still clear but some loose ice, no seals.

Change Islands—Light S. W. fair and cold.

Fogo—Wind W. S. W. moderate breeze, very clear, cold. No ice near only black slob just made.

Greenpond—Light S. W. wind, bay full of slob ice.

Bonavista—Calm, fine, slob about four miles off from south shore, but in centre of bay there is quite a lot of thin ice.

Catalina—Light N. N. W. wind, fine weather; northside of bay clear of ice, little slob.

Codroy—Wind N. W. light breeze, ice tight to land.

Plover's Cove—Moderate wind, mild and cloudy; lots of ice.

From Quebec, March 4th.

Heath Point—Clear west, light close packed everywhere.

Magdalen Island—Clear S. E., ice everywhere.

Cape Ray—Cloudy, strong N. light close packed everywhere.

Money Point—Clear west, heavy close packed inshore.

Flat Point—Cloudy, strong east, light close packed everywhere.

Scatarie—Cloudy, strong east, light, close packed inshore.

Point Amour—Clear N. W., heavy close packed everywhere.

Silk suits have flaring, bolero and half-tied jackets.

Pretty new taffeta frocks are embroidered by hand.

A few afternoon dresses have ruffles around the neck.

SEAL BRAND COFFEE

Irresistible!

In ½, 1 and 2 pound cans. Whole—ground—pulverized—also Fine Ground for Percolators.

CHASE & SANBORN,
MONTREAL.

Obituary.

We are sorry to note the death of one of our old and trustworthy Captains in the person of Capt. James Wilson, which sad event occurred at his late residence, 15 Cochrane St. Deceased was a native of St. Austie, Cornwall, England, and came to this country in 1871 as first officer of Bowring Bros. brigantine Harriett, which a year later was lost on Oporto Bar. Then crossing to Liverpool he joined the Byanka for here; next taking charge of the brigantine Silvia, and later the brigantine Victoria, serving the said employ as Master for twenty-seven years. Having to resign through ill health he was appointed Surveyor for the Newfoundland Mutual Marine Insurance Club, also Assistant Examiner of Masters and Mates. His last trip to the Old Country was in command of the Terra Nova across for the Scott South Pole Expedition, making a quick run of 10 days from here to London. Deceased is a member of the Masonic Fraternity. To the wife and family we tender our sincere sympathy.

Salvia Hair Tonic Makes The Hair Beautiful.

That dandruff is caused by germs is accepted by every sensible person. Dandruff is the root of all hair evils.

SALVIA will kill the dandruff germs and remove dandruff in ten days, or money back.

It will stop itching scalp, falling hair, and make the hair thick and abundant. It prevents hair from turning gray; adds life and lustre.

SALVIA is a hair dressing that has become the favorite with women of taste and culture, who know the social value of beautiful hair. Only 50c. at all dealers.

THE HERMIT

Old Hunx is a hermit and mystic, his manner is stately and grave, his diet is anti-phlogistic, he spends all his years in a cave.

"My health," he remarks, "is a wonder, although I'm as old as get don't, rheumatism, don't pain me."

asunder, I have not the springhalt of gout. I warble my optimist ditties, my soul's full of sunshine and hope; but when I resided in cities, I always was swallowing dope. I always had shingles or colic, or Bright's justly famous disease; the rheumatiz often would frolic all over my fetlocks and mess. If man would keep grief in the distance, and feel like a Percheron steer, he must lead the simple existence, and cut out the "urban career."

"Methinks," I replied, "you are paying too heavy a price for your bliss; while far from the bright lights you're staying, just think of the fun that you miss! I'd rather have smallpox or bunions. I'd rather have seven-year itch, than fill up with turnips and onions, and live in a cave or a ditch."

SILKS WEST.—The s.s. Prospero will not get away for western ports until to-morrow morning, taking a full freight.

LOADS COAL AGAIN.—The Louisburg sails again this afternoon for Louisburg for another coal cargo.

SLATTERY'S Wholesale Dry Goods House

Being in close touch with the American Markets, can quote the finest wholesale prices on all classes of FLEECED REMNANTS and REGULAR PIECE GOODS, PUNCE LINED UNDERWEAR, MATS, RUGS and CARPETS, etc.

Before placing this season's order, we would appreciate an opportunity to quote our prices.

SOLE AGENT for the Leader Overall Co. (Local manufacture).

Slattery Building, Duckworth and George's Streets,

ST. JOHN'S, NEWFOUNDLAND.
P. O. Box 236. Phone 522.

LIGHT, HEAT, COMFORT!

The proprietor of one of the best known multiple shopping systems is credited with saying, "Give me any old shop, in any old street, and I'll guarantee to make it in twelve months the most widely known and best frequented shop in the district."

He was asked to explain. Holding up three fingers he said, "I believe in the trinity of LIGHT, WARMTH, COMFORT. I should dazzle the moths until the candle drew them. I should bring them into a warm, comfortable shop, filled with a soft, pleasing radiance, and the rest is—well, mere child's play."

Mixed metaphors, perhaps, but expressive. Now we can more than imagine the kind of shop this well-known individual would open for we pass it in almost every town—always a landmark to the street. No one fails to notice it. There is an indefinable air of welcome and invitation as one stands for a moment on the pathway and lets one's gaze travel inside it. The subdued, restful lighting effect, that so charms because of its very unobtrusiveness, the absence of dark corners, the intangible feeling that if one would step inside one would be sure of experiencing a delicious sense of warmth and comfort and cheerfulness—all these are part of its appeal. Truly a shop with an individuality.

We cordially invite all progressive business men to visit our showroom and see our latest Lighting and Heating Appliances, by the adoption of which the ideal outline in the above extract from a London paper may be easily secured. Our new RADIO X-Lamp and GASTHEAM Radiators fill all light and heat requirements.

ST. JOHN'S GAS LIGHT COMPANY.
dec3,16

5c. The Crescent Picture Palace. 5c.

AN ALL FEATURE PROGRAMME TO-DAY.

The Romance of an American Duchess.
A slashing society drama in 2 acts, presenting Richard C. Travers and Ruth Stonehouse.

"THE SECRET'S PRICE"—An Ebsen's melo-drama.

"HILDA OF THE SLIMS"—A Vitagraph drama of the underworld, featuring Natalie de Loutan.

"THE FABLE OF THE TWO UNFETTERED BIRDS"—A rich comedy, by George Ade.

DAVE PARKS, Baritone, the Man with the Voice, singing Classy Ballads and Popular Songs.

GOOD MUSIC AND EFFECTS—A COMFORTABLE AND WELL VENTILATED THEATRE.

Advertise in the "Telegram."

War News

Messages Received Previous to 9 A.M.

THE FRENCH ARE CONFIDENT

PARIS, March 6.—Yesterday was a good day for French at Verdun, according to information received this morning. Public confidence is greatly strengthened by news of the continued pulses of the German attacks. Military and political circles here satisfaction is expressed regarding the situation, and opinion now begins to prevail that the great effort of the Germans will be more disposed of than was at first expected. Having failed to make any impression on the Douaumont position and on Vaux, to its right, the German general staff determined to smash the French left on the Verdun front. Cote Du Poivre was taken. Without regard to cost, the best troops were hurled forward with no more success than elsewhere. Pomeranians and what was left of the Brandenburgers, dashed themselves vainly against the French, who were as immovable as a rock wall, and Vaux. The Germans finally fell leaving heaps of dead on the ground. The French infantry, supported by their formidable artillery, which never henceforth lack ammunition, showed themselves able to resist every onslaught. An idea of the relatively small percentage of French casualties in the Verdun battle is considered as deducible from a statement made by a lieutenant who arrived here wounded. One of his regiment, for instance, had only killed and 35 wounded. This small for a unit which has been engaged as support, and which was engaged in the most violent of the fighting.

NO INFANTRY ACTIONS BUT LENT ARTILLERY.

PARIS, March 6.—An official statement given out yesterday says that there were no infantry actions last night north of Verdun, but that violent artillery engagements continue along the bank of the Meuse and intermissions elsewhere. Quiet prevails on the remainder of the front.

MOVEMENT OF GERMAN TROOPS IN BELGIUM.

LONDON, March 6.—An important movement of German troops in Belgium is reported as a despatch from The Hague. It is said that information has been received from the Hague from Maastricht, Holland, that 40,000 German cavalry near the Landstrum are on their way to the front near Ypres.

PENDING COLLAPSE OF KEY.

LONDON, March 6.—The morning papers feature the news of the alleged impending collapse of Turkey as a participant in the war. The Daily Telegraph speculates that the probable change of attitude would have on the attitude of Rumania and Greece. It says: "The Turks are brought weary of a struggle in which they were butchering Rumania and Greece alike, and make a Teuton holiday, what a disaster is Rumania and Greece likely to assume? If the Germans greatly benefited move in the Balkans is threatened with failure, the Entente Allies have every reason to discern danger."

T. J. Edene

By s.s. Prospero to-day—
1000 lbs. FRESH HALIBUT
100 doz. FRESH SMELTS
FINNAN HADDIES
KIPPERED HERRING,
No. 1 SALT HERRING.

Keeping Prices Down

20 cases
CAL. NAVEL ORANGES
55c. doz.
RICE (Cleaned), Rangoon, stone.
ROLLED OATS, 4c. lb.
OATMEAL, Can. 4c. lb.
TABLE JELLIES, pint, 6c. doz.
LIBBY'S CONDENSED MILK, 12c. tin.
WHOLE WHEAT BISCUITS, 16c. pk.
PINEAPPLE CHUNKS, 12c. lb.
CHRISTNUTS, 12c. lb.
PINEAPPLE, 2 ½ lb. tins, 15c.
PEACHES, 2 ½ lb. tins, best, 15c.

JAMS—

Tumblers—Rasp. & Strawberry—\$1.60 doz.; 15c. each.
Tumblers—Ass'd., \$1.40 doz.; 15c. each.
Tumblers—Marmalade—\$1.00 doz.; 11c. each.
1 lb. pots Rasp. & Straw. 20 doz.; 20c. each.

RABBITS

are cheaper this week.

T. J. EDENE.

Duckworth St. and Mill St.

We Talk Mostly About Our Brands of TEAS

because we know for a surety just how pure and good they are.

Our absolute guarantee of purity and quality is behind every pound of Homestead Tea we sell.

"There's a smile in every cup of Homestead."

C. P. EAGAN,
DUCKWORTH STREET & QUEEN'S ROAD.

FISH

For Ash Wednesday

FRESH HERRING.
FRESH CODFISH.
FRESH MACKEREL.

LABRADOR SALT HERRING.
FISH SOUNDS.
KIPPERED HERRING.
DIGBY HERRING.

P. E. I. CLAMS . . . 15c. can
POTTED FISH, viz:—
Shrimp, Anchovy, Sardine,
Lobster, etc., glass and tin.

FRESH HERRINGS in
Anchovy Sauce . . . 20c. can
Shrimp Sauce . . . 20c. can

KIPPERED HERRINGS, 20c. can