

**READ THE LABEL**

FOR THE PROTECTION OF THE CONSUMER THE INGREDIENTS ARE PLAINLY PRINTED ON THE LABEL. IT IS THE ONLY WELL-KNOWN MEDIUM-CANADA THAT DOES NOT CONTAIN ALUM AND WHICH HAS ALL THE INGREDIENTS PLAINLY STATED ON THE LABEL.

**MAGIC BAKING POWDER**  
CONTAINS NO ALUM

ALUM IS SOMETIMES REFERRED TO AS SULPHATE OF ALUMINA OR SODIC ALUMINIC SULPHATE. THE PUBLIC SHOULD NOT BE MISLED BY THESE TECHNICAL NAMES.

**E. W. GILLETT COMPANY LIMITED**  
WINNIPEG TORONTO, ONT. MONTREAL

**Bradstreet Folks.**

By RUTH CAMERON.



A friend of mine, who has been having a streak of bad luck, refused an invitation to come to my home one evening because a mutual acquaintance, and I had thought a mutual friend, was to be there.

"What's the matter with Susannah?" I asked.

"Nothing," she said.

"Out with it. Have you had a falling out?"

"No," she answered, "but you know I'm playing in hard luck just now, and Susannah is one of those people you don't like to meet when you're not prosperous."

"Do you know any of that type, Reader Friend?"

"I don't only Susannah, but many others."

They are fair weather friends. No, that's not quite fair. Sometimes they are still friends in bad weather, but "so as with a difference." A shade of patronage and condescension creeps into their manner. They look you over with eyes in which an investigating sharpness is very thinly veiled. You know you are being Bradstreeted. You become burningly aware of the fact that the tips of your glove fingers are a bit worn.

They ask you questions which betray you, and you can feel them translating and tabulating the answers in their minds. "We've missed you at the Woman's Club," they say. "Yes," you answer, with a painful attempt at nonchalance. "I haven't been very well lately so I've had to give it up for the present." You might just as well have said outright, "I'm ashamed to go because my clothes are so shabby." For they know that's what you really mean and you know that they know that's what you really mean.

I was walking down the street with one of these Bradstreet folks the other day. The sharp look came into her eyes. "I don't believe Henry L. can be doing so well in business," she said. "Just see how his house needs painting, and he only has the garden-er once a month now."

Some of the Bradstreet folks, as I said before, merely become condescending and patronizing when they find you out. Others are more pitiless. Perhaps they drop you like a hot coal; perhaps they take pleasure in making you feel, by casual reference, the contrast between your state and theirs. I know one woman who never misses a chance to prattle about the good things that have come to their mutual friends to another young woman who married from a life of luxury into a poor man's home, and now has two babies, no maid and a fight to make both ends meet. She is a brave little matron and she is making the best of things, but you can imagine it does not make it any easier to have tales of the lovely home one friend has just built, the brilliant financial prospects of another, or the wonderful trip a third is about to enjoy, dimmed into her ears, with evident intent to pain.

Not to be prosperous is the deadly sin in many people's eyes. Furthermore they feel themselves called upon to execute the sinner by their scorn, their patronage or their cruelty. Executioners have always been a race despised. Some may not have deserved it but this type certainly does.

*Ruth Cameron*

**GLAD NEWS TO ALL WITH BAD COLDS  
INSTANT RELIEF--FEW HOURS FOR CURE**

Nothing Known to Science is so Invariably Sure to Cure as "Catarrhazone."

Just Breathe Catarrhazone!

The Ozonated Air Cure, better known as "Catarrhazone" is death to colds.

Its health-laden fumes contain the leading balsams of the pine woods. Soothing and antiseptic, it gives instant relief--stops gagging, hawking and sneezing.

Mucous and phlegm are cleared away, breathing made easy, and Catarrh symptoms entirely disappear. Delightful and pleasant is Catarrhazone, simple to use because you breathe it--sure to cure colds and catarrh because it destroys the cause. Doctors say nothing is more scientific, nothing possesses such might of merit in winter ills.

"To clear a cold out of your nostrils and to be able in a minute or two to breathe freely again, I can't conceive of anything better than Catarrhazone," writes J. H. Galvin, of Port Limon, C. B. For any sort of Catarrh, throat trouble or Bronchitis, Catarrhazone is a specific. I know scores of people who use Catarrhazone and all speak wonders of its merit."

"Get the complete \$1.00 outfit it does the work sure. Small size 50c; sample or trial size 25c. Sold by dealers everywhere."

**Journalist Gets  
Two Years in Japan.**

Tokio, July 14.—Andrew M. Poley, an English journalist, was today sentenced to two years imprisonment and a fine of \$100 on a charge of receiving stolen documents in connection with the recent Japanese naval scandals involving officers in the receipt of illicit commissions for influencing the allotment of contracts.

Poley received the documents from Carl Richter, an employee of a Ger-

man armament firm, who had stolen them, and who is alleged to have used them for black-mailing purposes. The other two prisoners, V. Herriman, the Tokio representative of the German armament firm, being sentenced to one year in jail, and George Blundell, also connected with English journalism, to ten months' imprisonment. The sentences on these two men were, however, suspended for three years.

The newest gumples are made of net with high organdie collars attached.



Why is a Joy-ped?  
Because---his shoes are Tally-ho's

**Beauty.**

By GEORGE FITCH,

Author of "At Good Old Sivash."

Beauty is something which makes the eye glad.

Some of us are very indifferent concerning our eyes and do not care whether they enjoy themselves or not. But most of us have kindly feelings for them and give them a treat whenever possible. Nothing pleases a young man so much as to detain a beautiful girl by soft adhesive words for many hours in order that his eyes may enjoy life.

Nature has provided enough beauty in the world to fill all eyes therein and please a plentiful supply for future generations. In some countries man assists Nature with all his might and builds cities rearranges landscapes so as to keep the eye in a continual state of bliss. But this is a hasty and careless country full of men who are becoming millionaires by erecting signboards in inappropriate places and building structures designed by an enemy of humanity. In consequence, the man who is good to his eyes usually fits them with a pair of blinders before he walks down the streets of a modern metropolis.

Some people are so fond of beauty that they spend millions of dollars buying it by the square foot or the ton from artists and sculptors. Others buy a guidebook and a ticket several yards long and spend months wandering through those parts of the world which can be looked at without severe pain. But the most popular way of pleasing the eye is to marry some girl who is the most beautiful thing in the world.

Herein we see the great wisdom of Nature, which has equipped each pair of eyes with a different idea of beauty. Suppose all men were agreed on the subject? In this case a million men would be struggling for the same girl with everything from roses to sawed off shot guns while the rest of the available women would be sitting on the side lines unperceived by attention.

Instead of this condition, almost every man marries the most beautiful woman in the world, in most cases entirely unopposed even by worshippers of art--which proves conclusively that beauty is mostly in the eye.

**DR. DE VAN'S FEMALE PILLS** Reliable medicine for all Female Complaints. \$5 a box, or three for \$10, at drug stores. Mailed to any address on receipt of price. THE SECRETARY, DRUG CO., St. Catharines, Ontario.

**PHOSPHOROL FOR MEN** Restores Vim for Nerve and Brain; increases "grey matter"; a tonic--will build you up. Six boxes, or two for \$5, at drug stores, or by mail on receipt of price. THE SECRETARY, DRUG CO., St. Catharines, Ontario.

**Household Notes**

Jewelry may be successfully washed in hot soapuds, in which there is a little ammonia.

Two table-spoonfuls of powdered sugar to the white of one egg will make excellent meringue.

Berries should never be hulled until just before the meal, or they will lose much of their freshness.

The water that macaroni has been boiled in makes an excellent starch for lingerie garments.

When there is a slight leak in the sprinkler, try dropping a little hot paraffin on the broken place.

A tablespoonful of vinegar put into the water in which meat is boiled will make it deliciously tender.

Apples cored and filled with chopped dates or figs, then baked, make excellent breakfast fruit.

It is a good idea to put a Turkish towel on the bottom of the dish pan when washing fine glass or china.

Brown sugar is a delightful sweetening for cereals, as it gives them a much richer flavor than granulated sugar.

Milk will keep sweet longer if it is put into a stone jar that has been thoroughly cooled than it will in a bottle.

If your feet ache after a dance or a long walk, there is nothing better for them than a soaking in warm water.

Try rubbing the silver every day with a dry flannel cloth, it will not have to be cleaned with silver polish so often.

If you wish to serve cauliflower whole, boil it in a cloth. It can then be lifted out of the saucepan without breaking.

When making apple pies, cut the pieces irregularly instead of slicing them. The pieces will not lay so flat or pack together, and they will cook more quickly.

A large sized scrubbing brush turned upside down and nailed to the floor of the back porch will make an excellent foot scraper.

All boiled water should be tightly corked when cooling, as steaming water will absorb impurities more quickly than raw water.

Never keep bread wrapped in a cloth, as the cloth will absorb moisture, impart an unpleasant taste and cause the bread to mould.

If you do your own work, try making things lighter in hot weather by using paper napkins and paper dishes as much as possible.

**MRS. BEIDEL TELLS WOMEN**

How Lydia E. Pinkham's Vegetable Compound Kept Her in Health for 14 Years.

Shippensburg, Pa.—"It was several years ago that I started taking Lydia E. Pinkham's Vegetable Compound. I then suffered terribly every month. My husband bought me a bottle of it and it helped me right away. Then after my second child was born I had a female trouble very badly and I used Lydia E. Pinkham's Vegetable Compound and in a short time was cured and have been in excellent health since. I always praise the Compound whenever I have an opportunity as I know it helped me and will help others. Lately I have given the Compound to my daughter and I wish all suffering women would take it and be convinced of its worth."—Mrs. JAMES A. BEIDEL, 113 N. Penn Street, Shippensburg, Pa.

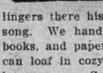


Lydia E. Pinkham's Vegetable Compound, made from native roots and herbs, contains no narcotic or harmful drugs, and to-day holds the record of being the most successful remedy for female ills we know of, and thousands of voluntary testimonials on file in the Pinkham laboratory at Lynn, Mass., seem to prove this fact.

If you have the slightest doubt that Lydia E. Pinkham's Vegetable Compound will help you, write to Lydia E. Pinkham Medicine Co. (confidential) Lynn, Mass., for advice. Your letter will be opened, read and answered by a woman, and held in strict confidence.

**Queer Justice.**

When Bully Boozer beats his wife, we put him in a cell; and there he leads a pleasant life, and likes it passing well. We fill his plate with wholesome fare, when sounds the dinner gong, and see that while he lingers there his life's a grand sweet song. We hand him magazines and books, and papers day by day, so he can loaf in cozy nooks and read the hours away. Sweet women call and hand him treats, and cheer him up so well that he forgets the ugly facts which put him in his cell. Meanwhile his wife, with blackened eye, is toiling o'er a tub; she has to toil, with sob and sigh, to get the children grub. Her husband, sentenced by the court, earns money when he's free, and, though he is a yellow sport, he feeds his family. Because he filled himself with ale, and started household strife, we lock him in our cozy jail, and punish kids and wife. He has the rest he long desired, with time to read and sleep, the while the woman, sick and tired must work and wash and weep. Thus flows our justice in a rill--the kind we keep on tap; the innocent must pay the bill, while sinners have a snap.



Copyright, 1913, by George Katharine Schick. *Queer Justice*

**Joint and Muscle Pains  
Banished by Nerviline.**

IT CURES RHEUMATISM.

Thousands of people, chock full of the joy of living--happy, glad, bright people, that Nerviline has cured of their pains, all tell the same wonderful story of its power to drive out the aches and tortures of rheumatism and kindred ills.

"My goodness, but Nerviline is a miracle-worker," writes Mrs. Charlotte Chipman, mother of a well-known family residing at Mount Pleasant. "Last month I was crippled up with sciatica and muscular rheumatism as to be almost unable to do a bit of housework. My joints were so stiff and the muscles so frightfully sore that I even cried at times with the pain. For years we have used Nerviline in our family and I just got busy with this wonderful good old liniment. Lots of rubbing with Nerviline soon relieved my misery and I was in a real short time about my work as usual."

No matter where the ache is, no matter how distressing the pain you can rub it away with Nerviline. For forty years it has been curing lumbago, sciatica, backache, colds, chest trouble and all sorts of winter ills. Keep a large 50c. family size bottle handy and you'll be saved lots of trouble and have smaller doctor bills. Small trial size 25c. at dealers everywhere.

The juice of a lemon if added to the water in which wilted vegetables are placed will freshen them. They should stand about an hour.

**AT THIS  
COST PRICE SALE**

You can get  
**Ladies' Combinations,**  
Summer Weight,  
Worth up to \$1.20,  
**For 50 cts. Sett.**

**Ladies' Knickers,**  
WHITE CAMBRIC,  
Some daintily Embroidered,  
Worth up to 45 cents,  
**For 30 cents per pair.**

**All Kiddies Dresses, Ladies' Dresses,  
Middy Blouses, at Cost Price.**

**SEE WINDOW.**

**S. MILLEY**

**The Crescent Picture Palace.**

The House of Features To-Day.

**THE SECRET OF PADRE ANTONIO.**

A frontier drama, showing how a devoted priest of the church kept a secret.

HONOR AND THE SWORD--A society drama by Lubin stars.

THE WHITE TERROR OR BY COMMAND OF THE CZAR--A two-part story of Russian life.

NEIGHBORS--A comedy worth while.

MISS ARKANDY, Soloist, in popular songs.

BIG MATINEE TO-MORROW AFTERNOON.

**Our TIPS are Valuable**

AND RESULT IN

A glow of satisfaction over the  
charming Fit of Neat, Attractive  
and Durable

**Shirts, Sox, Gloves,  
Collars and Ties,  
Hats and Caps**

You can buy at

**A. & S. Rodger's.**

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