



DURING THIS---THE LAST WEEK OF OUR 14th. ANNUAL FEBRUARY SALE

Decided advantages will be offered in every department, adding in a marked degree to the already notable success thus far achieved by this Sale.

Special Values in Crockeryware



Evidence of the thorough appreciation of the values offered during this Sale is further emphasised by the tremendous selling activity in our Crockeryware Department. The following values suggest the deserving character and interesting nature of the reductions mentioned.



Let us remind you that you save on every article you buy during our Annual February Sale, whether it be Men's Wear, Women's Wear, or Household Goods.

BOY'S SWEATERS.

Boy's, Collegian, St. Bon's and Felician Sweaters, sizes, 22 to 32 inch. Prices range from 45c. up. All selling at big reduction in this sale.

3,700 YARDS OF LAWN.

Here's a sale of Lawns to arrest widespread attention—a month of underpricing on Nainsook, Bishops, Tucked and Victoria Lawns, including some of the finest qualities imported.

Totalling about 3,700 yards, the numerous qualities in this Sale represent actual savings of from 20 to 40 per cent.

800 yards.	Regular 14c.	Sale Price, 10c.
600 yards.	Regular 16c.	Sale Price, 12c.
500 yards.	Regular 18c.	Sale Price, 13c.
500 yards.	Regular 20c.	Sale Price, 15c.
400 yards.	Regular 26c.	Sale Price, 22c.
400 yards.	Regular 38c.	Sale Price, 28c.
300 yards.	Regular 40c.	Sale Price, 30c.
200 yards.	Regular 43c.	Sale Price, 33c.

Ladies' Moire Underskirts

A Petticoat challenge sale! You can buy here during this February sale Moire Underskirts which, for values and quality, have been unequalled or attempted by any other firm in this city; the color range is most complete, including Black, Navy, Brown, Cardinal, Green, Mole, Black and White and Fancy Mixtures.

Regular \$6.00 values	Sale Price, \$4.90
Regular \$5.00 values	Sale Price, \$4.00
Regular \$3.75 values	Sale Price, \$2.95
Regular \$3.00 values	Sale Price, \$2.40
Regular \$1.70 values	Sale Price, \$1.35
Regular \$1.35 values	Sale Price, \$1.05
Regular \$1.25 values	Sale Price, \$1.00
Regular 85c. values	Sale Price, 68c.

ANNUAL FEBRUARY SALE OF HOSIERY.

This year we have a stock of upwards of five thousand pairs of Women's Hosiery for our Annual February Sale, bought from only the best makers at lowest possible cost, and offered at prices that have no comparison in any Hosiery event within our memory in Newfoundland.

Women's Cashmere Hose.	
Regular 25c. pair.	Sale Price, 20c. pair.
Women's Cashmere and Worsted Hose.	
Regular 30c. pair.	Sale Price, 24c. pair.
Women's Cashmere and Worsted Hose.	
Regular 37c. pair.	Sale Price, 32c. pair.
Women's Cashmere and Worsted Hose.	
Regular 40c. pair.	Sale Price, 34c. pair.
Women's Cashmere and Worsted Hose.	
Regular 50c. pair.	Sale Price, 44c. pair.
Women's Cashmere and Worsted Hose.	
Regular 60c. pair.	Sale Price, 52c. pair.

You may be able to Buy these Cottons in the Spring, but not at these Prices.

1500 yards of Madras, fancy stripe.	Sale Price, 15c.
1500 yards of Percales, stripes & dots.	Sale Price, 12c.
1000 yards of Satin Striped Drills.	Sale Price, 14 1/2c.
1200 yards of Printed Lawn.	Sale Price, 10 1/2c.
500 yards of Satin Finish Drills.	Sale Price, 11c.
200 yards of White Shirting.	Sale Price, 8c.
600 yards of Lawn Remnants.	Sale Price, 9c.
300 yards of White Muslins.	Sale Price, 9 1/2c.
500 yards of White Brilliant.	Sale Price, 8c.
300 yards of White Percales.	Sale Price, 12c.

21 Piece Princess White Fluted China Tea Sets.	Sale Price, \$1.20 Set.
21 Piece Tea Sets, Printed and Gold Assorted Shades Blues, Greens, Terra Cotta.	Sale Price, \$1.75 Set.
40 Piece Tea Sets, Printed and Gold Assorted Shades, Blue, Greens, Terra Cotta.	Sale Price, \$3.25 Set.
40 Piece Tea Sets, Athen's Pattern, Crimped China, with dainty Floral Decoration.	Sale Price, \$5.60 Set.
40 Piece Tea Sets, Gem Design, Pink and Cream Roses, Wreathed.	Sale Price, \$5.25 Set.
40 Piece Worcester Tea Sets, all Blue and Gold Fringed.	Sale Price, \$5.85 Set.
40 Piece Tea Sets, Palace or Crown Derby design, in Gold.	Sale Price, \$6.30 Set.
40 Piece Tea Sets, Worcester, rich and massive decoration in relief.	Sale Price, \$9.00 Set.

20 doz. of Fancy Cups and Saucers, Motto and Gilt.	Regular, 18c.	To clear, 12c. each
25 doz. of Embossed Cups and Saucers, Tea and Moustache.	Regular, 19c.	To clear, 15c. each.
10 doz. of Fancy China Cake Plates, 7 inches.	Regular, 25c., 20c. & 11c.	To clear, 15c., 14c. & 9c. each.
68 piece Dinner Sets, Fancy Decorated and Gilt.	Regular, \$14.00	To clear, \$12.00.
White China and Gilt Toast Racks, 3 bar.	Regular, 30c.	To clear, 20c.
White China and Gilt Toast Racks, 5 bar.	Regular, 40c.	To clear, 30c.
Egg Stands, White, China and Gilt (2 cups.)	Regular, 25c.	To clear, 20c.
Egg Stands, White, China and Gilt (3 cups.)	Regular, 35c.	To clear, 25c.
Egg Stands, White, China and Gilt (4 cups.)	Regular, 45c.	To clear, 35c.
White China and Gilt Cruets.	Regular, 25c.	To clear, 20c.
China Cruets, Strawberry Pattern.	Regular, 37c.	To clear, 25c.



Every one who has even a thought of furnishing in the near future should certainly take a walk through our Furniture Departments, filled with the best and latest in Furniture, all of which are specially reduced during the Annual February Sale.

5-piece Parlor Suites, Solid Walnut, upholstered with Velour, silk bands, web buttons; extra heavy steel springs.	Regular, \$38.85.	Sale Price, \$31.88.
5-piece Parlor Suites, Mahogany finish, extra heavy frame, spring edge, upholstered with cut plush, with plush and silk bands.	Regular, \$68.50.	Sale Price, \$52.88.
5-piece Parlor Suites, upholstered with Wilton Rug, plush trimmings, buttoned back, spring edge.	Regular, \$93.00.	Sale Price, \$77.20.
3-piece Parlor Suites, Mahogany Frame, polished, upholstered with Silk Tapestry.	Regular, \$50.00.	Sale Price, \$41.00.
3-piece Parlor Suites, Mahogany Frame, upholstered, with Silk Tapestry, latest designs.	Regular, \$97.00.	Sale Price, \$81.50.
3-piece Parlor Suites, Mahogany Frame, spindle back, upholstered with Silk Tapestry.	Regular, \$35.00.	Sale Price, \$21.63.
Hall Stands of Ash, neatly carved and well finished, with British Plate Bevel Mirror, 12 x 20.	Regular, \$12.50.	Sale Price, \$10.00.
Hall Stands of Quartered Oak, hand carved and polished, shaped, British Plate Bevel Mirror, 12 x 20.	Regular, \$17.50.	Sale Price, \$14.28.
Hall Stands of Quartered Oak, extra heavy carving, best English Mirrors, oval shape, 18 x 24.	Regular, \$24.75.	Sale Price, \$20.53.
Hall Stands of Quartered Oak, extra heavy, oval Mirrors, size 18 x 40; beautifully finished and carved.	Regular, \$33.75.	Sale Price, \$28.00.

Kitchen Utensils Reduced.

It is indeed interesting to note the reductions on these lines of kitchen utensils, when it is considered that they are in many cases sold at such close profits, that the fact of reducing them even a little brings them down to cost.

Tin Coffee pots.	Reg., \$1.20.	Sale Price, 98c.
Dover Egg Beaters.	Reg., 25c.	Sale Price, 21c.
Tin Dippers.	Reg., 15c.	Sale Price, 13c.
Tin Basting Spoons.	Reg., 6c.	Sale Price, 5c.
Wood Basting Spoons.	Reg., 7c.	Sale Price, 6c.
Tin Derby Mugs.	Reg., 7c.	Sale Price, 6c.
Wire Broilers.	Reg., 10c.	Sale Price, 8c.
Bowl Strainers.	Reg., 6c.	Sale Price, 5c.
Tin Wash Basins.	Reg., 5c.	Sale Price, 4c.
Pudding Moulds.	Reg., 37c.	Sale Price, 32c.
Potato Mashers.	Reg., 25c.	Sale Price, 20c.
Potato Mashers.	Reg., 35c.	Sale Price, 30c.
Hot Water Plates.	Reg., 25c.	Sale Price, 20c.
Flour Sifters.	Reg., 17c.	Sale Price, 14c.
Tin Culenders.	Reg., 30c.	Sale Price, 26c.
Dust Pans.	Reg., 45c.	Sale Price, 38c.
Wood End Flour Scoops.	Reg., 20c.	Sale Price, 15c.
Coal Tongs.	Reg., 17c.	Sale Price, 14c.
Toast Forks.	Reg., 20c.	Sale Price, 17c.
Vegetable Forks.	Reg., 15c.	Sale Price, 13c.
Tin Ladles.	Reg., 15c.	Sale Price, 13c.

Morris Chairs Good Values

Morris Chairs, of Solid Oak Frame, upholstered in Figured Velour.	Reg. \$9.25.	Sale Price, \$7.50
Morris Chairs, Oak Frame, upholstered in Green Velour.	Reg. \$10.80.	Sale Price, \$9.00
Morris Chairs, Solid Oak Frame, polished, upholstered in Brocade Velour.	Reg. \$15.00.	Sale Price, \$11.50
Morris Chairs, Heavy Oak Frame, upholstered in Brown Velour.	Reg. \$17.00.	Sale Price, \$13.45
Morris Chairs, Heavy Oak Frame, upholstered in Crimson Brocade Velour.	Reg. \$18.00.	Sale Price, \$14.55

SALE OF SIDEBOARDS.

We can show such an immense variety of Sideboards that if we were to describe each one separately it would fill this whole paper. Just note that each one is up to our high standard of quality, both as regards style and finish.

They come in Oak, Surface Oak, Quartered Oak and Ash, with all the newest improvements.

Prices will run as follows:	
Reg. \$7.50.	Sale Price, \$6.60
Reg. \$18.50.	Sale Price, \$15.40
Reg. \$22.75 (2 drawer).	Sale Price, \$18.80
Reg. \$22.75 (3 drawer).	Sale Price, \$18.80
Reg. \$32.00.	Sale Price, \$25.25
Reg. \$36.00.	Sale Price, \$30.00
Reg. \$38.00.	Sale Price, \$31.58
Reg. \$42.50.	Sale Price, \$35.38
Reg. \$45.00.	Sale Price, \$35.38
Reg. \$60.00.	Sale Price, \$47.50
Reg. \$61.00.	Sale Price, \$50.13
Reg. \$36.00 (Buffett).	Sale Price, \$30.00
Reg. \$51.00 (Buffett).	Sale Price, \$42.60

THE ROYAL STORES LIMITED

White Shirts

Reg. 24c. yard for 20c.
Reg. 18c. yard for 15c.
Reg. 16c. yard for 12 1/2c.
Reg. 14c. yard for 12c.
Reg. 11c. yard for 9 1/2c.
Reg. 10c. yard for 8 1/2c.

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