



Keep That Confidence!

Ever since the beginning of the world, CONFIDENCE has played a tremendous part in the preservation of peace and honor.

Individuals, communities and nations filled with confidence in each other find true contentment and good feeling. Through this confidence, they are of mutual benefit to each other. Just as soon as that confidence is destroyed, that which was productive is gone and all concerned suffer.

Confidence is the basis of business today. Confidence is responsible for the great credit system in the commercial world.

When you buy merchandise or service from a business man of Wolfville, you get credit because of his CONFIDENCE in you. He BELIEVES in you. He knows that you have built up a character and reputation that DESERVES his confidence.

KEEP THAT CONFIDENCE! Keep it for your own sake, as well as for the sake of others. Pay your bills promptly! If circumstances arise that you cannot take care of your obligations at the promised time, be frank with your creditor. Let him know that you are remembering his faith in you.

It is only through all of us keeping faith with each other that the granting of credit is possible. Let's create and maintain a "good pay" reputation for Wolfville. Let us BUILD in this community with CONFIDENCE!

We, whose names are signed below have confidence in the people of Wolfville and ask them to justify this confidence by keeping their credit in good standing.

J. H. BALTZER
Lumber, Lath, Shingles, Mill Work

F. C. BISHOP
Men's Furnishings

H. E. BLAKENEY
Stationery, Novelties, Tobaccos

A. W. BLEAKNEY
Hardware

CALDWELL-YERXA LTD.
Groceries

H. E. CALKIN
Druggist

DON. CAMPBELL
Bakery

ISADORE COHEN
Clothing, Boots and Shoes

DAVIDSON BROS.
Printers and Stationers

M. R. ELLIOTT, M.D.

N. EVANS
Orpheum Theatre

S. FRANK
Dry Goods, Boots and Shoes

EDSON GRAHAM
Photographer

J. E. HALES & CO. LTD.
Dry Goods, Men's Furnishings

J. D. HARRIS
Groceries and Meats

R. E. HARRIS & SONS
Coal, Feed, Fertilizer

J. A. M. HEMMEON, M.D.
Diseases of the Eye, Ear, Nose & Throat

F. G. HERBIN
Watch Maker and Jeweler

G. D. JEFFERSON
Boots and Shoes

J. C. MITCHELL
Electrical Goods

WM. H. McMILLAN
Tailor

J. M. NEWCOMBE
Confectionery and Ice Cream

G. C. NOWLAN
Barrister and Solicitor

C. H. PORTER
Dry Goods, Men's Furnishings

O. D. PORTER
Auctioneer, Real Estate, Insurance

PORTER BROS.
Groceries and Electrical Goods

W. O. PULSIFER
Groceries and Crockery Ware

A. V. RAND
Druggist

A. E. REGAN
Tailor

DR. J. T. ROACH

B. K. SAXTON
Milliner

L. W. SLEEP
Hardware

WATERBURY CO. LTD.
Men's Furnishings, Boots & Shoes

H. M. WATSON
Confectionery and Ice Cream

E. J. WESTCOTT
Automobile Supplies

A. M. WHEATON
Coal and Kindling

WILLIAMS & CO.
Jeweller, Engraver, Optician

WOLFVILLE FRUIT CO. LTD.
Groceries and Fruits

WOODMAN & CO.
Furniture

A. M. YOUNG
Bakery and Restaurant