DEPARTMENTAL PHONES

Trading Company Store News

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Office and Tin Shop -



For Folks at Home or Abroad Should be Bought

In the history of this organization the first week of December will be remembered chiefly for its splendid inspiration to renewed effort. The crowds of visitors and assurances of public approval and congratulations which flowed in on us from every side in former years are memories which will remain with us as a constant stimulus to give better and even better service.

At no time in all the years of our experience were we ever so completely ready for supplying Christmas needs as now. We have gathered the most beautiful things from the four corners of the earth for your approval. Early selection is attended with important advantage.



Bring the Children to see the

Teddy Bears, Monkeys, Etc.

We believe it to be the most lavish and beautiful Christmas show ever arranged in this city. It is worth coming miles to see, many times, for you can hardly drink in all the beauties in one visit. So much to see, so much to enjoy! So many attractions we can hardly speak of them all here! But this is most important. These "Teddy Bears" and Monkeys full of tricks. But you'll want to see all these things-so will the younsters.

Two sizes of "cut" little Teddy Bears and Monkeys Natural as life you can wager they are. 35c and 50c

Every imaginable design of Pin cushon; Chairs, Boots, Bags, Dogs Dutch Boys; work baskets Flowers etc etc.

Toilet Sets, Manicure, and Shaving Cases as Gifts



In the Drug Section are and Sewing Cases.

Onyx Finished Tube Set with comb brush, tooth brush, etc. \$5.00

Ladies' Ebony Toilet Cases Very rich gifts in Ebony toilet Sets large mirror and a complete set of toi-let articles \$18 \$12 and \$9.50

Shaving Mirrors A large variety of adjustable shaving mirrors bevelled glass nickel and Ebony trimmed \$3 50 \$2 75 \$1.50

Shaving Glass with Mug Silver finished Movable glass mug, etc. A useful gift, \$4 00

Pin Cushion Forms Several sizes and designs for fancy pin cushions 35c, 50c Wisk Holders

Hand painted, fancy satin cardboard backs, also burnt leather holders, etc. Work Baskets filled with Handkerchiefs Fancy Work Baskets, several sizes filled with ½ dozen linen handkerchiefs

Match Scratchs "Don't scratch me. Scratch mothe and a host of other smile bringing subjects many hard pointed neatly executed. Many prices.

Pipe Racks Made of cardboard and silk burnt wood, imitation burnt wood etc.

Baby's Toilet Boxes Baby's Toilet Boxes neat boxes for baby with soap brush comb and rattle. Match Cases, etc.

Neat Satin cases hand painted for watches, "rings and things" etc. Many gifts here for the best girl. Fancy Shopping Bags squaw Bags, Chatelaines What an array of Shopping bags, Squaw bags and Chatelaines etc., every ceivable leather and material etc.

immense assortment of Toilet cases. Manicure Cases, Shaving Cases. Needle

Ladies Toilet Set with soap brush tooth brush, comb, with cases for each

Manicure Sets Manicure Sets red leather case containing bone finished set, Silver trimmed, Satin lined case \$3 00 Child's Sets

Childs of comb and brush leather cases onyx finished goods \$2.00 **Shaving Sets**

Matchless offerings in Shaving Sets some with mirror, strap, razor, comb, brush, tooth and nail brush. Toulet water Soap, Shaving Soap, etc., 34 00 \$15 and \$18.

Leather Writing Cases Handsome writing cases leather lined with various compartments for paper, stamps, pens, ets. Tanor black leather \$5.00 other styles at \$3.00 and \$1.00 Housewife's Folios

Solid leather folios for handkerchiefs, gloves, etc. \$6 50 Glove Cases

Many styles in leather of glove cases, etc. \$3.00 \$2.00 Post Card Albums

Burnt leather Post Card Albums Grey, Green or Red leathers with large well executed portrait of Indian girl and maple leaves \$1.75 \$2 25 Boy's and Girl's Own Annual

Boys and girls derive a great deal of pleasure from these annuals chockful of bright stories \$2.00 Cigar, Cigarette Cases,

Tobacco Pouches Nickel and Sterling silver Cigar and Cigaretts cases rich designs \$3.00 Cigar cases burnt leather designs also smooth leather \$1.50 **Tobacco Pouches**

Mocha leather pouches 85c Green leather silver trimmed \$1.75 Rubber pouches 75c 85c \$1.00

IN ALL STYLES





We are trying harder then ever this season to please the youngsters. We have in the Drug Section the finest lot of handsleighs that we could lay our hands on. Low round rimmered racers, ligh arm top sleighs in wood and all steel. Hand sleighs neat maple runner steel hoop shod 50c

The Lassie hardwood hand sleigh nicely varnished, round steel runners \$1.00

The "Sport" round runner racer \$1.25 The Racer" Long round steel runner just as named \$1.50 Pleasure cutter soft wood with high back wood guard rail nicely finished \$1.75

The "all steel" round runner high top sleigh \$3 25
"All steel" round runner high top and steel guard rail \$2 00

Wall Papers runto Remnants, too

5c to 5oc Wallpapers at Half Price

We are going to stop at no temporizing measure. Papers of a half dozen to a dozen rolls are here in abundance, and in such an immense paper stock as there is here these are remnants. Every paper in the lot is modern our entire stock is new and the designs every one artistic and desirable.

Gilt, Glimmer, Rich Scenic and Floral and Oriental Stripes For Halls, Bedrooms, and any room in the house, 5c to 50c papers Clearing now at Half Price

Remnants of Linoleums and Carpets Our New stocks of Linoleums and Carpets are in and demanding the room that is now taken up with these remnants.

Carpet Remnants

Bargains in Lineleums Linoleums and cork Carpets remdants from 3 to 6 yards the choice of a half dozen of our finest designs Regular 75c yd. This week 87%c

Ten yard ends of our exclusive designs in Wilton and Brussels carpets. Six designs in all. Regular \$2 ends at \$1.15 Regular \$1.25 ends at 75c

Our Staple Department offers Best Values

Judge a store by its Staple department and you will nearly always judge aright. Women who know TRADING COMPANY Staples know that too much caugot be said in praise of them. But it is not to them we are talking but you Mtdan, who have not tested them yet. There is a sameness in the finish of all linens and cottons that is no Oriterion of quality. Only by the supreme test of service can they be judged. And its this test that reveals the superior qualities of Trading Company staples.

FOR FRIENDS

Oh, day for which we prepare and plan with such unselfish thought! With hearts that beat high for the delightful moment when we give our gifts and see the dear eyes light up in

goodwill.

When one thinks of the vast ship-loads that cross and recross the seas, the myriads of carloads that traverse the land bearing nothing but useful and beautiful things which folks will buy to give for Uhristmas, one re-alizes what a good, kind world this cases, slippers, gloves, handkerchiefs, furs, purses, handbags, or dainty trifles for her sewing table or boudoir.

Gifts for men! What a catalogue they would make. Think of the sporting goods, guns, bexing gloves, cards, and counters, skates, hockey sticks, snowshoes, mocoasing lacrossa, sticks.

A world in which practically everybody is striving and planning to give joy to someone at Christmas. Yes, it is a pretty good old world after

Gifts for the friends we love! How we puzzle our brains for gifts whose silent

in Golden Brown

Ladies' "Spats"

We were out of these up to a day or two ago, when we received an ample shipment. Ladies' spats in golden brown, cadet blue, pearl grey, etc. Men's spats of brown or black beaver. Dhildren's corduroy leggings of white, purple, black, brown or fawn.

Boxed Christmas Pafetries

As a gift, what could be nicer than an elegant box of fine Writing Paper with Envelopes to match.

Fancy Stationery in imitation wood with embossed flower and leaf designs large boxes \$2 50

16 inch boxes of stationery two quires paper and envelopes to match all over holly design holly ribbon ties \$2 25





BY LONG ODDS the finest and most elaborate showing of Silk Waists ever gotten together for Xmas trade in this city. Every new conceit in waist styles are emphasized The new Gibson shoulder, the rich over-laid appliques in cream or white all-over lace waists.

The very cleverest ideas of designing and elaboration are shown in these new waist beauties. We couldn't in this space give any adequate description. Suffice it to say that many a handsome Xmas gift will be purchased from this lot. Every size in white, cream, brown, navy and black silk. The prices \$4.50 to \$22

Mail and Telephone Orders Given Prompt Attention

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No 36 Vol. 9

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