



Special Offering White Voile Dresses for Saturday's Selling

Any lady who needs a stylish little White Voile Dress cannot well afford to let this opportunity pass. There are some 40 Dresses in the lot, and all the better kinds, many of which have only been made this week—and right up to the minute in style. Usually for reductions in price you only buy soiled or broken assortments, but here is a chance to purchase freshly made White Dresses at a big saving. With weeks—in fact, months—of good seasonal dress weather ahead, these will prove a money-saving opportunity for many purchasers of good stylish White Dresses.

(SEE WINDOW SHOWING)

At \$4.89—Handsome little White Voile Dresses, made from an exceptionally good quality imported cloth, Irish lace yokes in pointed effect, with skirt trimmed with Irish insertion and tucks, beautifully made and exceptionally well finished. Will compare with Dresses for which you have paid \$7.50. These will be on sale Saturday for..... **\$4.89**

At \$6.90—Some nine Dresses only of the better kind. Values formerly up to \$12.50, all white French Voile with skirt French embroidered in points. Bodice and skirt made elaborate with lace insertion and tucks. Very stylish little Dresses and only a fraction over half price. Your choice at..... **\$6.90**

Dainty White Waists at \$1.25 for Saturday's Selling
A little offering we picked up from one of the largest blouse manufacturers in Canada. They had too much embroidery, and rather than carry it to another season were willing to make it up and offer it to us in the ready-to-put-on Waist at a cut-in price. These are ready for you on Saturday morning.

Some 60 Waists, in nice fine quality, all sizes represented, high and low necks and all mostly in half sleeves. These are made and ready for Saturday's selling at the very special price **\$1.25** of.....

Ladies' Silk Hose, 3 Pairs for \$1.00

In tans only, good heavy quality, silk ankle, with a nice garter top of lisle. These are good wearing hose and well worth double the price asked. Special Saturday..... 3 pair for **\$1.00**

Ladies' Vests at 10c

Plain Cotton Vests in finely ribbed quality, nicely finished around neck and sleeves, all in ladies' sizes and splendid value at..... **10c**

Black Sateen Underskirts at 39c

The best skirt ever shown at this money. All lengths and good standard weight, flounce of self and well worth 75c. These are on sale as soon as you read this notice..... **39c**

The Northway Co., Limited

124 - 126 Colborne Street

Pursel's Mid-Summer Sale

AUGUST CUT

A number of **PARLOR SUITES**, consisting of Settee, Large Arm Chair and Large Rocker, upholstered in different silks and plush. Good value at \$38.00 For

\$25.00

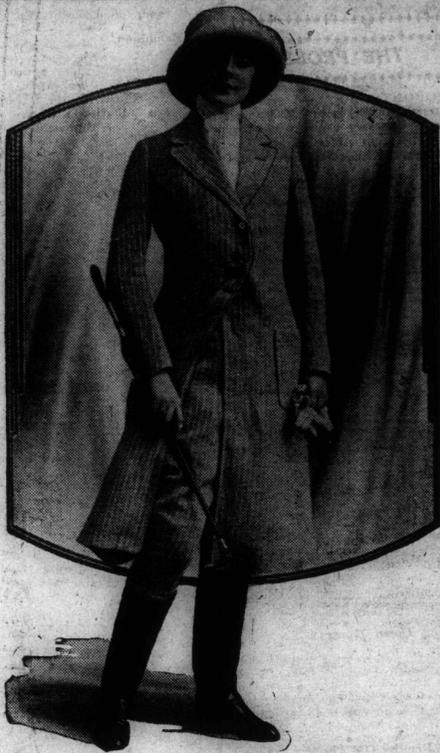
White Enamel Dresser, Chiffonier, and Dressing Table; Somnos and Chairs at go-quick price: one Leader Colonial Dresser, worth \$20.00, at

\$15.00

PURSEL & SON

(House Furnishers)
179 Colborne Street

THE MIDSUMMER HORSEBACK MAID



Riding is particularly popular with the younger set of fashiondom this summer, and almost invariably cross-saddle habits are worn outside the environs of town. This correct riding habit is of striped gray and white worsted, the white felt riding hat being echoed by the snowy stock and white washable dogskin gloves. Under the well-cut coat are riding breeches which fit under the tops of tall riding boots.

Social and Personal News of Interest

Miss Reid, leaves in the morning for Lethbridge, Alberta.

Mr. and Mrs. Pearce leave to-morrow by boat for Port Arthur.

Miss Rena Brown of Syracuse, N.Y. is renewing acquaintances in the city.

Mr. Harry Irving of St. Thomas is visiting at the parental home, Terrace Hill St.

Mr. B. F. Gainer leaves to-morrow morning to visit his brother in Saginaw, Mich.

Miss Gertrude Adams, William St. left Monday for a few weeks vacation in Muskoka.

Mr. C. H. Hinsley of Hamilton, is the guest of his brother, Mr. Bert Hinsley, Eagle Avenue.

Mr. S. G. Read and son, Mr. E. R. Read left yesterday to spend ten days at Lake of Bays, Muskoka.

Miss Helen Harris of this city returned yesterday from spending a few weeks with friends at Port Credit.

Mrs. Arthur Battersby and daughter Jean, of Broderick, Sask. are visiting in town, guests at 58 Charlotte street.

Mr. and Mrs. Langford, of Lucan, spent a few days with Mr. and Mrs. A. E. Stanley, Edgerton St. on the way to Buffalo.

Mr. William Sloan of the Inland Revenue Department will spend the next two weeks in Hamilton and the Niagara district.

Mr. Reginald Digby of Brantford, Ont., is a delegate at the International Congress now in session at London, England.

Mr. W. F. Battersby, B.Sc. South Porcupine, is visiting in town, the guest of his mother, Mrs. A. C. Battersby, 58 Charlotte street.

The Ven. Archdeacon Mackenzie and Mrs. Mackenzie of Brantford arrived on Monday to visit Rev. A. W. and Mrs. Mackenzie, at "The Grove," Lakefield News.



Mr. and Mrs. Yuain leave on Saturday on a trip to Medicine Hat.

Sheriff and Mrs. Ross left for Lake Couchiching to-day to spend a month's vacation.

Mr. J. A. Ogilvie and party arrived in Montreal this morning from England after the successful tour of the Canadian bowlers.

Mr. and Mrs. W. P. Cook of Ingersoll announce the engagement of their youngest daughter Violet to Mr. H. William Turbill of Brantford, the marriage to take place the first week in September.

(Additional Society News on Page 12)

Bowling

Yesterday four rinks from Norwich visited the city and bowled in the afternoon with the Pastimes, defeating their hosts by 17 shots. In the evening three rinks bowled at the Brantford Club and were defeated by 43 shots.

The Pastime Game

Pastime	Norwich
F. Jackson	J. L. Tucker
Jos. Bloxham	D. Pitcher
S. Burnley	J. D. Hogarth
Alf. Taylor	C. Fry
Skip.....	18 Skip.....
F. Hartley	Entwistle
Jas. Milne	N. MacWhirter
Wm. Duncan	Dr. C. G. Hulet
Bert Newman	Dr. Mole
Skip.....	25 Skip.....
F. Blain	Van Valkenburg
A. B. Burnley	R. Will
C. M. Sheppard	S. Winterburn
Fred Corey	J. Kinsay
Skip.....	16 Skip.....
D. Thornburn	Pitcher
D. McPhail	Dennis
Dr. Wiley	McKnight
T. McPhail	Elliott
Skip.....	15 Skip.....
Norwich, 17 up.	

The Brantford Club Game

Brantford	Norwich
Watson	Van Valkenburg
Howie	Will
Mabon	Kinsay
skip.....	20 skip.....
Cohoe	Winterburn
Baker	Pitcher
Neill	Dennis
Boddy	McKnight
skip.....	18 skip.....
Ryerson	Entwistle
Ireland	MacWhirter
Woodyatt	D. Mott
Paterson	D. Hulet
skip.....	24 skip.....
	62
	19

New Offices.

The brick addition which is being built at the rear of the Grand Trunk freight office is about completed. The trainmaster's office will be located in the portion of the building now occupied by the freight office, and the freight office will be located in the new portion of the building. The change will take place the latter part of next week.

Obituary

The Late William Goodwin.
The death occurred this morning of William Goodwin, youngest son of Mr. William Goodwin, 24 Walnut St. The deceased was thirty years of age and had been sick for the past five years. He leaves to mourn his loss besides a father, four brothers, and one sister, Miss Emma, of Western Canada. The brothers are Isiah of Australia, Amos of Erie, Pa., and Abraham and Jesse of this city. The funeral takes place to-morrow afternoon to Greenwood cemetery.

Edward T. Charles.

The death occurred in Glen Morris his morning of a highly respected resident in the person of Edwin Thomas Charles. The deceased was in his 57th year and was a member of Salisbury Lodge, S. O. E. and Camp 12 W. O. W. He was a sorrowing widow four sons and two daughters are left to mourn the loss and many friends who will condole with the family in their sad loss. The sons are: Rowland of Toronto, Rev. Leslie and Reginald of Wallaceburg and Fred at home. The daughters are Mrs. S. R. Eacrett, 128 Northumberland St. and Mrs. C. Murray, of Glen Morris.

The funeral will take place Sunday afternoon from the residence of his son-in-law, Mr. S. R. Eacrett, 128 Northumberland St., to Mt. Hope cemetery.

Mourn the Loss

Mr. and Mrs. Arthur G. Chapman, 17 Walter St., mourn the loss of their infant daughter Hilda May, aged one year and three months, whose death occurred yesterday. The funeral takes place to-morrow afternoon to Mt. Hope cemetery.

Nuptial Notes

ALLAN-WAUGH.

On Wednesday afternoon, Aug. 6, a very quiet and pretty wedding was solemnized at the home of the bride's mother, Mrs. Frank Waugh, 132 Emerald Street South, when her daughter Pearl Louise, was married to Mr. Alac James Allan of Winnipeg. The ceremony was performed by the Rev. J. J. Ross of the James Street Baptist church, and the wedding march was played by Miss Lorraine Hutchinson of Brantford. During the signing of the register, Miss Carrie Corbett also of Brantford sang "Because," very effectively. After a luncheon the happy couple left on the 5.48 train to take up their residence in Winnipeg. Among the invited guests were the Misses Moffat of Cleveland, Ohio, and Dr. and Mrs. Patterson of Winnipeg.

Got Four Years.
WINNIPEG, Aug. 8.—For holding up and robbing a steamship cook, Stanley Smith from whom they took two dollars on a back street in Fort William last Wednesday, Geo. Baker and Mr. Pearson were sentenced to serve four years in Stony Mountain penitentiary this morning.

My son, the user of a Want Ad, shall be called prudent, for it shall be made manifest that whatsoever he seeketh, even that thing, he always obtaineth.

British Golfers En Route.
LONDON, Aug. 8.—Harry Vardon and Edward Ray, the British golf champions, sailed on the Celtic yesterday to play in the American championships. Vardon before leaving said: "I have played Americans before and I don't think them very strong. After the blot on the escutcheon of British sport by the loss of the Davis cup we are going to bring home the American title and show that golf, at least, is really the Englishman's game."

"Company" Coming?

Perhaps not just now, but Thanksgiving and Christmas are not far off, and you are sure to have visitors. And the children will be wanting to ask their friends "to stay to tea" quite often as the Fall draws on. Let them do it and be proud to have visitors at your table. Get one of our

Regular \$17.00 China Dinner Sets For \$12.50

to-morrow, and you will be able to set a table that will be a source of pride and joy to you, and of envy to your visitors.

And then look at the Price, \$12.50, a saving of almost \$5.00, which can be put to good use for other purposes. You couldn't want for a more complete set.

The China is fine in quality, and the patterns neat and decorative. Come and look at them for yourself—you'll see the value.

Or if you feel that this is a little more than you care to give at the present time, it will pay you to see our semi-porcelain sets, or sets

Regular \$15.25, Reduced to \$10.00

Or Sets Regular \$9.75, Reduced to \$7.00

These sets are wonderful value at the ordinary price, but with our sweeping reductions they are a bargain of unusual merit—the real bargain that every housewife is on the lookout for.

Call in early to-morrow morning and see these big bargains, because at the above prices the best ones will soon be sold.

"We want you to always remember we sell the best goods at the lowest prices."

M. E. Long Furnishing Co.
88 and 85 Colborne St.

Hurry-Out Sale

SATURDAY Special Items From Hurry-Out Sale

Wash Dresses 98c

2 dozen only Ladies' and Misses' Wash Dresses in gingham, etc., all good sizes. On sale at..... **98c**

Children's Coats

All Children's Coats in several good styles and materials, sizes from 6 to 14 years, all to clear at one-third to one-half off regular price.

Tailor-Made Skirts

Ladies' Tailor-made Skirts in black colored serge and Panama. Worth \$3.75 up to \$5. On sale at..... **\$3.75**

Embroidery Voile Dresses 1-3 to 1-2 Off

All Ladies' and Misses' White Embroidered and Voile Dresses, elegant range of styles and full line of sizes. To clear at one-third to one-half off regular price.

Parasol Bargains

Ladies' Parasols, in black, with steel rods and natural wood handles. Reg. 98c \$1.50. On sale at..... **98c**

Summer Sunshades 98c

One lot Ladies' Summer Sunshades, all good styles. Worth up to \$3.00. **98c** for.....

Torchon Lace 50c doz.

Linon Torchon Lace, pure linen, all widths. Worth 10 to 12 1/2c. On sale at 50c dozen yards.

Curtain Nets and Scrims

10 pieces Curtain Nets and Scrims. Worth 40 to 50c. On sale..... **29c** at.....

Only a limited number of Tapestry Rugs, 3 x 3 1/2, all good patterns. Reg. \$9.00 \$12.50. Sale price..... **\$9.00**

Toilet Soap, large cake, per cake..... **5c**

Dress Goods Remnants 25c yd.

One table of Dress Goods Remnants, length 1 1/2 to 4 yards. Your choice to clear at, per yard..... **25c**

Dress Goods 25c

One lot all wool Dress Goods, in plain and tweed effects, all good colorings. Goods worth up to 75c. On sale..... **25c** at.....

1.00 Dress Goods 39c

One piece all wool Cream Suiting, with hairline stripe. Reg. \$1.00. On sale at..... **39c**

25c and 35c Wash Goods 15 yd.

500 yards of our best Wash Materials, consisting of Bedford Cords, foulards, batiste, whipcords, in all shades. Worth from 25c to 35c yard. Hurry-Out Price, **15c** per yard.

25c Ginghams 12 1-2c

10 pieces of Anderson Scotch Ginghams, 32 in. wide. Worth 25c yard. Hurry-Out Price..... **12 1/2c**

1.50 Hand Bags 89c

3 dozen ladies' black leather Hand Bags, large sizes. Worth \$1.50. Sale price..... **89c**

Ladies' and Children's Hose in black, all sizes. Special..... 2 pair for **25c**

Bargains for the Men

Boys' Negligee Shirts, all sizes. Reg. 75c, for..... **59c**

Men's Cotton Sox. Sale price, per pair..... **10c**

Boys' Blue Sweaters. Reg. 35c, for..... **25c**

Gilmour Hand Cleaner, 2 cans for..... **25c**

J. M. YOUNG & COMPANY

Agents for New Idea Patterns

Telephone 351—Both

S New on

Red Sox

Clermont Weak Lost 5-2—In Combined Win Defeat in Sec

ST. THOMAS, Aug. 8.—won both games of a double Brantford. The visitors, in the initial contest, but did much with pitcher men on the bases. Clermont good game but allowed hits in the sixth after which gave the locals a 5-2 win. In the second game, Clermont was taken off who replaced him was Howick pitched for the and had little trouble in. Hughes, a pitcher for Kalamazoo club, has replaced Thomas and will pitch in the second game. Manager Ort, to-day, felder Myers, formerly of don club and Pitcher R. Red Rowe, recently of Ottawa Club has signed for and worked behind the games yesterday. So

First Game
BRANTFORD A.B.
ST. THOMAS A.B.

Rowe	3
Wagner	3
Keenan	3
Ivers	3
Powell	3
Slemm	3
Nelson	3
Goose	4
Clermont	4
Lamond	4

Totals..... 35
ST. THOMAS A.B.
Kopp, 1..... 3
Flynn, 2..... 1
Kustus, m..... 3
Ort, s..... 4
Gurney, 1..... 2
Inker, 1..... 2
Forgie, 3..... 4
Barton, e..... 4
Wilkinson, p..... 4

By innings:
Brantford..... 10
St. Thomas..... 2000

Summary:
Runs: Wagner 2, Keener, Barton, Two-base hit: Howell Flynn, Gurney. First on ball mont, off Wilkinson by Clermont 5, by Wil en bases: Goose, W. Forgie, Kopp, Barton, he Clermont, Flynn 2, Wagner 2. Time of game, Jacobson, Attend

The Man Who

BEST

All \$27



It isn't money the Clothes-but The \$ and to str many \$27. tern are in be as exa paid. All o

Trouse

\$5.00 \$6.50

Bell Phone 1312
Open Even- ings